

# EDII - An Institute that creates Successful Entrepreneurs

**E**ntrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII is a National Resource Institute in the field of entrepreneurship education, training, research and institution-building. It's global as well as PAN India presence has ensured development on the fronts of entrepreneurship, start-ups and innovations across sectors and sections of people. The IDBI Bank Ltd.'s CEO and MD presides over the EDII Governing Board.

Two of the flagship PG programmes of EDII are:

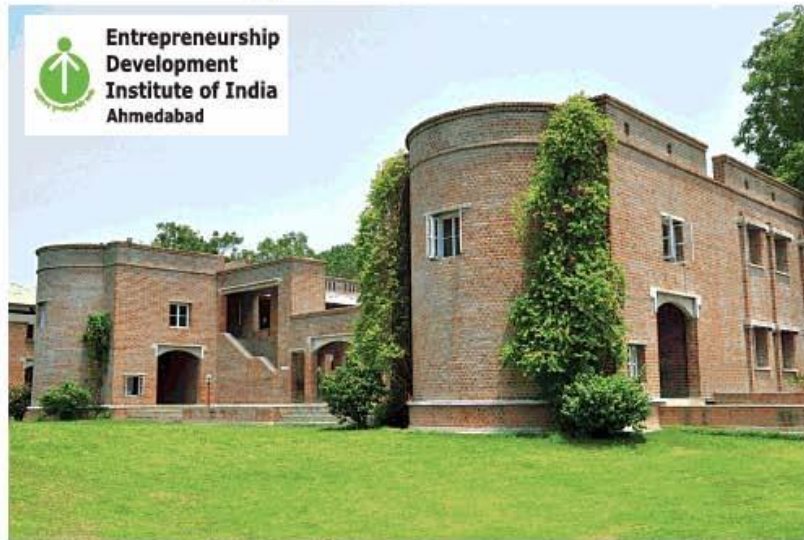
## Post Graduate Diploma in Management-Entrepreneurship (PGDM-E) Two-year, full-time, AICTE approved, AIU Recognized, NBA Accredited

The course, launched in 1998, encompasses the entire New Enterprise Creation process from idea generation to preparation of a detailed project report. The students receive comprehensive knowledge of the entrepreneurial ecosystem

### Course Highlights

- New Enterprise Creation specialization to develop first generation entrepreneurs
- Family Business Management specialization to ensure sustenance and growth of family business by ensuring a 5-year growth cum diversification plan
- Social Entrepreneurship Specialization to empower entrepreneurs who wish to combine commerce and social issues to improve people's lives

## Post Graduate Diploma Management-Innovation Entrepreneurship & Venture Development (PGDM-IEV)



### Two-year, full-time, AICTE approved

In keeping with the Government of India's Start Up initiative the course fosters technology based innovation in business. The curriculum is outcome-oriented and enables students to validate ideas, innovate, test markets and build a successful technology driven start up.

### Course Highlights

- Experiential learning through Technology based Incubator at EDII, the Centre for Advancing and Launching Enterprises (CrADLE). This is supported and catalysed by DST, Govt. of India
- Exposure to innovation and technology commercialization

### Why should you join EDII's PG Courses?

- The Institute has been ranked among top 25 in the Self-Financed Institute category by Atal Ranking of Institutions on Innovation Achievements (ARIIA-2020 with Band A)
- Nearly 78% alumni have chosen entrepreneurial career paths. Of these, 54% have joined family businesses, 23% have created new ventures and one percent have set up social enterprises. More than 1700 alumni operate in 23 states

- EDII's courses are outcome-based and provide learning that fits the market needs and requirements. The PGPs have an Advisory Committee consisting of stalwarts from the academia, industry and development sector. They constantly review the course, its curriculum and delivery strategies
- Bankers and members from financial institutions are invited to provide guidance on project report preparation and for its evaluation. This helps immensely in making the project reports bankable
- EDII has more than 35 years of experience in entrepreneurship education and training
- EDII's academic associations include collaborations with IIM, Ranchi and IIM, Jammu
- In addition to core courses and elective curriculum, students get the advantage of specialized seminar courses, mentorship, milestone-based learning, exposure to tech-based businesses

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