EDII

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EDirmentored start-up Naapbooks to be listed

Naapbooks to be listed on BSE platform
GUJARAT-BASED IT firm Naapbooks will be the first startup from Entrepreneurship Development Institute of India (EDII) to be listed on the BSE SME platform, officials said on Tuesday. The tech startup has filed for IPO — opening on September 1 — on BSE SME platform to raise ₹3.99 crore to fund marketing initiatives and fill working capital gaps, said Abhishek Jain, director and cofounder of Naapbooks.