

11th
SUMMER CAMP on
ENTREPRENEURIAL STIMULATION FOR CHILDREN
May 2-7, 2004
(Inculcating Values to Achieve Excellence in Life)



ENTREPRENEURSHIP DEVELOPMENT
INSTITUTE OF INDIA, AHMEDABAD, GUJARAT

Rationale

Very few of us can give our children the freedom to chart their own path, completely believing that they will achieve nothing less than success.

To have the courage to do so, we as parents and teachers will have to believe that left on his/her own, the child will be in a position to take charge of the attitude and aptitude that will fulfill his/her potential.

Children, if addressed, during their formative years can develop skills and independence that yield incredible results in all walks of life. Seeds of a constant urge for pursuing excellence can be sown in children at a young age and this is important, as these values determine the quality of life later. Entrepreneurial qualities such as that of leadership, creativity, perseverance, goal setting, problem-solving, confidence and systematic planning have great potential of cultivating the winning attributes, thus stimulating the desire to succeed.

With a view to achieving this objective, the Entrepreneurship Development Institute of India, Ahmedabad, has been organizing National Summer Camps on Entrepreneurial Stimulation for Children in the age group of 12-16 years for the last ten years. The Institute now announces the eleventh camp in the series, to be organised during May 2 - 7, 2004.

Objectives

The objective of the camp is to inculcate high enterprising values among children so that they experience the 'Spirit of Enterprise and Achievement', guiding them in all their actions and endeavours in life. Children, when imbued with enterprising values at this young age, show amazing results in future. The focus of the camp is on activities like mental gyms, motivation and creativity exercises, puzzles, value education, presentations, industry visits and 'yoga'. The Institute has already organized ten such camps at Ahmedabad and seven in other parts of the country and has been receiving excellent feedback from participants, their parents and teachers.

Highlights of the Camp are

- ❖ 12 to 16 year old children, studying in standard seven to ten, are eligible. The number of participants is limited to about 40 only. Adequate arrangements are made for girls, including a lady care taker.
- ❖ Since focus is on activities, there is no language bar. However, participants are expected to communicate in either of these languages : English, Hindi and Gujarati.
- ❖ The entire group will be divided into two sub-groups of 12 to 14 and 14 to 16 yrs. age. Some sessions would be joint while others will be split as per developmental needs of the group.
- ❖ A parent's meet will be organised to share with them the experiences of the camp and brief them on the strengths and weaknesses of their wards. Reports are given to parents on their ward's/wards' performance and potential.
- ❖ Formal and informal interaction with well-known entrepreneurs and achievers from various fields is another important activity that gives the children deeper insights into entrepreneurship and motivates them to target mega successes in life.

The camp will be organised at the award-winning EDI Campus. Well equipped, AC classroom with modern amenities and comfortable accomodation on twin-sharing basis will be provided.

Faculty and Achievers

Behavioural scientists, Developmental psychologists and Entrepreneurship educationists form a part of the faculty group of the camp. Core members of the group are :-

- ❖ Dr. Sunil Shukla, a psychologist who has developed modules on personality development, motivation, leadership, organization development and entrepreneurship education. Dr. Shukla is also a visiting faculty to many renowned institutions including IIM (Ahmedabad & Kozhikode).
- ❖ Dr. B.B. Siddiqui, with specialization in clinical and organizational psychology, is trained by National Training Laboratory(NTL) USA to conduct personal growth laboratory training programmes and group dynamics.
- ❖ Mr. Rajesh Gandhi, MD, Vadilal; Mr. Piruz Khambatta, MD, Pioma

Industries (Rasna); Mr. Manoj Somani, Gopala Polyplast and Mr. Parthiv Patel, renowned cricketer had visited the Summer Camps in the past as Achievers to enrich the students with their knowledge and experience. They and similar other achievers may be invited this time as well.

Fee & Registration

Rs. 5,000/- per participant which includes tuition fee, camp material and board/ lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/fax numbers. A passport size photograph and Demand Draft of Rs. 5,000/- favouring EDI, Ahmedabad, should accompany it. Registration will remain open till 25th April, 2004. Application form or inquiry, if any, may be addressed to :

Dr. Sunil Shukla, Camp Leader

Entrepreneurship Development Institute of India, Ahmedabad

E-mail: sunilshukla@ediindia.org

Camp Schedule

DAY/DATE	Session I 8.55-9.35 A.M.	Session II 9.35-10.30 A.M.	Session III 10.45-11.45 A.M.	Session IV 11.50-1.00 P.M.	Session V 2.00-3.15 P.M.	Session VI 3.30-5.00 P.M.
Sunday 02-05-2004	Familiarization	Micro lab	Exploring Career Options		Understanding the Self: Exercise I	
Monday 03-05-2004	Charms of Being Entrepreneurial & Entrepreneurial Characteristics		Thinking Creatively and Differently		Understanding the Self: Exercise II	
Tuesday 04-05-2004	Secrets of Success	Understanding Others	Discovery: Lessons on Entrepreneurial Values		Problem Solving Exercise	
Wednesday 05-05-2004	INDUSTRIAL VISIT & INTERACTION WITH ENTREPRENEURS					
Thursday 06-05-2004	Secrets of Success	How to get success in life by bringing out hidden talent			Understanding the Self: Exercise III #	
Friday 07-05-2004	Secrets of Success	Preparing Yourself to Becoming Entrepreneurial			Interaction with Parents and Valedictory (3.00-4.30 P.M)	

Evening Activities*

06.45 - 08.15 P.M.

Day 1 / Day 2	Day 3	Day 4 / Day 5
Group Formation / Assignment / Briefing Learning By Doing: Assignment Meeting with Achiever Role Play Learning with Entertainment	Video Film 'Chhoo Lenge Aasman' Learning with Entertainment	Lessons from Field visit Learning with Entertainment Meeting with Achiever / Group Discussion Learning with Entertainment



The Institute recently conducted a Winter Camp for Children in association with the Jansons School of Business, Coimbatore.

Feedback on earlier camps:

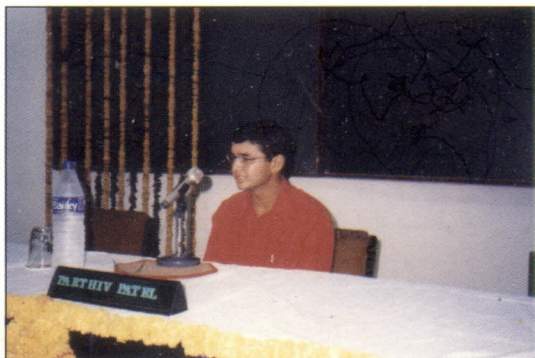
The camps have left an indelible impact on the minds of the children. Here's what some of them have to say :

The Certificate I got from EDI for Summer Camp is among the most precious and valuable ones I have. I remember the different ways of teaching and imbibing entrepreneurial traits in all of us. The different ways adopted to make us realize things is also an aspect worth appreciating. I will forever remain grateful to Dr. Shukla and EDI.

Parth Shah
Ahmedabad

Sir, I have changed a lot in a positive manner and even my friends, relatives and grand parents acknowledge this. I have learnt to become an achiever and do my best always. I am a changed person today, and feel charged to take on life. I have confidence today and I am sure it will drive me through smoothly.

Rajeiv S. Baakshii
Ahmedabad



Mr. Parthiv Patel, renowned cricketer, interacting with Summer Camp participants.

Letters received from parents of some participants reveal how the camps, organised by EDI, have brought their children face-to-face with goals, focus, attitude and creativity and also as to how the learnings became their greatest strengths and foundation for future success.

Mr. Patel Natverlal S

C-2/401, Spectrum Tower, Opp. Shahibaugh
Police Stadium, Shahibaugh, Ahmedabad

To

Dr. Sunil Shukla

Sr. Faculty

EDI, Ahmedabad

Dear Sir,

I am in receipt of your letter along with your views on Mr. Ankur N. Patel who took active part in the Summer Camp at EDI. I have learnt about so many hidden virtues of my son and I am thankful to you for digging out his latent potential. There is marked improvement in Ankur as I can see that he has got good training and direction. I request you to please advise us on other steps to be taken to build his career in all aspects.

Thanking you,

Yours faithfully,

Sd/-

Natverlal S. Patel

K. Subramaniam

Masibus Process Instruments (P.) Ltd.

Sector-25

Gandhinagar

Dr. Sunil Shukla

EDI, Ahmedabad

Dear Dr. Shukla,

This programme, I am sure, was a wonderful opportunity for the youth. We were able to see a clear transformation in the personalities of our sons who attended the camp. They have acquired leadership qualities, gained a lot of self-confidence, and also learnt to value teamwork. The camp was an eye-opener to many of their hidden talents. I think all participants enjoyed themselves thoroughly and it is worth recommending to some friends and relatives too. My sons were all in praise for you and other faculty who nurtured their talents and took keen interest in their activities. I take this opportunity to sincerely thank you for inculcating these values in my sons.

Thanking you,

Yours faithfully,

Sd/-

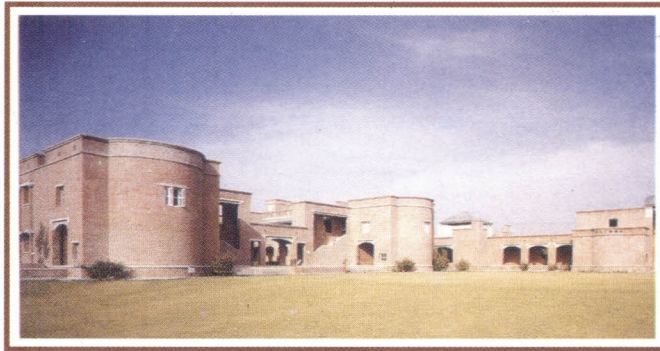
K. Subramaniam

The Institute

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, viz. IDBI, IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include Post-Graduate Diploma in Business Entrepreneurship and Management and Post-Graduate Diploma in Management of NGOs.

As of now the Institute has trained 380 youths in its 12 Summer Camps on Entrepreneurial Adventures for Youth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. In its Faculty Development Programmes, as of now, around 710 teachers have developed their professional skills to conduct Entrepreneurship courses effectively. The Institute plans to establish a network of Entrepreneurship Cells on various college campuses. University Grants Commission had also assigned to EDI, the task of developing curriculum on Entrepreneurship. The Institute has earned a great deal of national and international reputation by way of its entrepreneurship development efforts. It has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training. Sprawling EDI Campus has won the international award for Architecture and has latest training equipment and infrastructure.



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