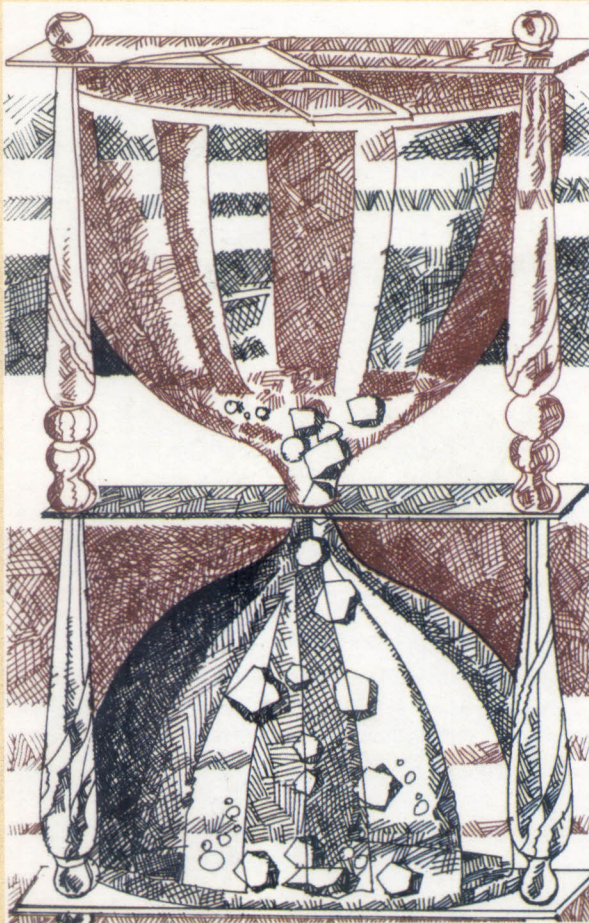


12th

***National Summer Camp
on Entrepreneurial
Adventures for Youth***

(Inculcating the 'Spirit of Enterprise' in Youth)

May 6 - 16, 2003



**Unleash your potential
at the right time**



**Entrepreneurship Development Institute of India
Ahmedabad, Gujarat**

Inculcating the 'Spirit of Enterprise' in Youth

Have you ever wondered what traits and characteristics does intelligence comprise of ? Most of you must not have given a real thought to this, perhaps because you always believed that intelligence in an individual is unchangeable and that each of us is gifted with a certain level of intelligence.

But did you know that your brain can execute much more than what you might ever have imagined ! Did you know you could still live upto the full potential of your intelligence and mental resources !

Intelligence level can be substantially advanced today by relevant exercises that develop some of its traits and characteristics such as; the values of creativity, goal perception, innovation, excellence, thus helping one recognise and advance the inherent talents and capabilities. These traits are synonymous with an 'enterprising attitude' which if cultivated, boost our level of intelligence and promote creative performances. Any impactful intervention in the formative years is bound to trigger this process.

You will agree that all worthwhile things in life start with a decision. We have instances in front of our eyes - Sachin Tendulkar decided to become a cricketer and worked hard to reach such great heights of success; Arundhati Roy decided to become a writer and certainly demonstrated her creative talent to win the Booker's Prize.

Any remarkable performance in any field is marked by high intelligence level which is nothing but an enterprising bent of mind; an ability to do things differently.

It is the values of entrepreneurship in a person that translate into improved intelligence and in turn meaningful accomplishments.

In consonance with this objective, Entrepreneurship Development Institute of India (EDI) has been successfully organising SUMMER CAMPS to facilitate the development of enterprising values among youth. Regularly since 1992, through its 'Summer Camp on Entrepreneurial Adventures for Youth' (popularly known as 'youth camp'), the Institute has successfully inspired and motivated around 360 youth from the country. The Institute now announces its twelfth '**Youth Camp**' in the series.

Objectives & Focus

- To enable youth to realize their latent potential and develop their capabilities to meet the challenges ahead;
- To counsel and motivate them to seek independent, innovative and challenging career options;
- To foster entrepreneurial traits among them including creativity, concern for excellence, leadership, problem solving, etc.;
- To establish a forum of the participants for networking and to fruitfully utilize such interactions in future entrepreneurial ventures; and
- To provide them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers from different walks of life.

Consistent with the objectives, the camp focuses on the following main activities:

- Entrepreneurial motivation development exercises to build confidence, enable them to understand the group dynamics and to bring out their latent entrepreneurial potential, etc.
- Formal and informal interaction with successful entrepreneurs and achievers. This is a major highlight of the camp where students draw inspiration from the lives, beliefs and values of well-known achievers.

These interactions motivate the participants and orient them towards higher accomplishments in life.

In the past, the participants have had the pleasure of interacting extensively with achievers from different walks of life. The list includes, Mr. Jagdish Jhaveri of Crown TV, Mr. Sushil Handa of Core Healthcare, Mr. Sameer Mehta of Torrent Pharmaceuticals, Mr. Achal Bakeri of Symphony, Mr. Manoj Somani of Gopala Polyplast, Mr. Ganesh Nayak of ZyduS Cadila, Prof. Manubhai Shah of Consumer Education & Research Centre & Dr. V.G. Patel of EDI, besides sports persons, Mr. Geet Sethi & Mr. Kiran More; danseuse, Ms. Mallika Sarabhai and renowned academician - politician, Prof. Y.K. Alagh, among others.

- Evaluation and development of entrepreneurial traits and competencies through simulation exercises, business games, puzzle solving, quizzes, role- plays, competitions and presentations.
- Visits to the institutions of repute to analyse the process of creation.
- Exposure to potential opportunities existing in industry and other occupations.
- Self-assessment through specifically designed psychological tests and instruments.
- Career and psychological counselling.

Faculty:

The faculty of the camp comprises experienced behavioural scientists, developmental psychologists and entrepreneurship educationists from EDI and other reputed institutes.

Duration, Venue and Accommodation:

The Camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during **May 6 to 16, 2003**. A comfortable A.C. accommodation on twin-sharing basis will be provided to the participants.

Fee:

Rs.13,500/- which includes tuition fee, course material and board/ lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

How to Apply?

Fill in the enclosed 'Nomination Form' or send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/ fax numbers. The form should be accompanied by two passport size photographs and a Pay Order/ Demand Draft of Rs.13, 500/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. Deadline for registration is April 20, 2003.

Nominations or application forms or inquiry, if any, may be addressed to:

Dr. Sunil Shukla

Camp Leader

At EDI Head Office - Ahmedabad

E-mail: sunilshukla@ediindia.org / ediindiaad1@sancharnet.in

Feedback

"I found the details on various activities of the camp highly interesting and so I took the decision of sending my son to the camp. I feel I had taken just the right decision as there is a marked difference in my son's approach to issues relating to his present preoccupations and also his career. He has developed a positive analytical approach to all concerns. The change in him is quite visible and I am happy with it."

- Mr. Shailesh M. Patel
Father of Nirav & Yashni Patel
Bangalore

"My daughter looks motivated and charged to face life. She talks about importance of entrepreneurial values in life and I can very well see a glimpse of these in her attitude. I am glad that the camp has transformed her from a shy and introvert individual to a confident, motivated and ambitious individual."

-Ms. Minoo S.Shah
Mother of Puja Shah
Ahmedabad

About The Institute

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous institution promoted in 1983 by apex financial institutions like, IDBI, IFCI Ltd., ICICI Ltd. & SBI and Govt. of Gujarat.

EDI's pioneering activities in entrepreneurship training have established that people from all walks of life can become business owners. One of the satisfying achievements was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their existing curricula.

The Institute has been selected as a member of the Economic & Social Commission for Asia and Pacific (ESCAP) Network of 'Centers of Excellence' for HRD Research and Training.

The EDI is also a focal point Institution in India for European Union's activity in the area of Economic Cross-Cultural Partnership Promotion Programme (ENTRIXIE Project). Sprawling EDI campus has won the international award for Architecture.

The Institute has latest equipment and infrastructure. It has been regularly organising Entrepreneurship Camps for children and youth, besides conducting programmes for existing & potential entrepreneurs, rural poor, women, government officials, trainer-motivators, executives and bankers. One year Post-Graduate Diploma in Business Entrepreneurship and Management (PGDBEM) is a landmark initiative in Entrepreneurship Education in the country with innovative specialized streams, like 'New Venture Creation' and 'Family Business Management.'

The institute is also organising Summer Camp on Entrepreneurial Stimulation for Children in the age group of 12 - 16 years, during April 28 - May 3. The fee for the camp is Rs. 5000/- which includes tuition fee, teaching material, board & lodging expenses.

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Our Head Office telephone numbers are likely to change. Please check.