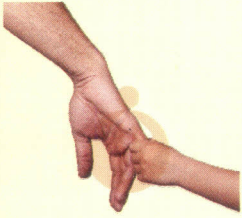




**Entrepreneurship Development  
Institute of India, Ahmedabad  
announces**

**12th Summer Camp on  
Entrepreneurial  
Stimulation for Children  
1-6 May, 2005**





## Rationale

Pessimism, discordant thoughts, negativity can make downfall, or should we say, mediocrity in a child inevitable. It requires loads of confidence and energetic thoughts

to make life a statement of success. Most negative thoughts, however, are nothing but mere delusions. However, if not controlled at the right time these can build an environment laden with unhappiness, around the child.

It is, therefore, necessary to monitor all round growth in a child in order to lead him / her to a path of achievements. Inculcating enterprising values such as those of innovation, problem solving, creativity, perseverance and systematic planning have proved to orient students to enviable landmarks. Students living with these values have made a mark in the fields that they have ventured into.

Through National Summer Camps on Entrepreneurial Stimulation, EDI seeks to inculcate high enterprising values in children in the age group of 12 to 16 years. The Institute has been organizing such Summer and Winter Camps for children across the nation for the last eleven years. The camps at EDI, Ahmedabad alone have stimulated 479 children so far towards being entrepreneurial. It now announces the twelfth camp in the series, to be organised during 1 - 6 May, 2005.

## Objective

The objective of the camp is to inculcate high enterprising values among children so that they experience the 'Spirit of Enterprise and Achievement', in all their actions and endeavours in life.



## Highlights of the Camp

- ▶ 12 to 16 year old children, studying in standard seven to ten, are eligible. The number of participants is limited to about 50 to provide individual attention. Adequate arrangements have been made for girls, such as appointment of a lady teacher.
- ▶ Since focus is on activities, there is no language bar. However, participants are expected to communicate in either of these languages: English, Hindi or Gujarati.
- ▶ Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- ▶ The entire group will be divided into two sub-groups of 12 to 14 and 14 to 16 years age. Some sessions would be joint while others will be split as per development needs of the group.
- ▶ A parents' meet will be organized to share with them the experiences of the camp and brief them on the strengths and weaknesses of their ward's performance and potential.
- ▶ Formal and informal interaction with well-known entrepreneurs and achievers from various fields is another important activity that gives the children deeper insights into entrepreneurship and motivates them to target mega successes in life.
- ▶ Serene campus environment makes a perfect setting for learning.



## Venue

The camp will be organized at the award-winning EDI Campus. Well equipped, AC classroom with modern amenities and comfortable accommodation on twin-sharing basis will be provided.

## Faculty and Achievers

Behavioural scientists, Development psychologists and Entrepreneurship educationists form a part of the faculty group of the camp. Core members of the group are:-

### Twelfth Summer Camp on Entrepreneurial Stimulation for Children 1-6 May, 2005 Schedule

	Session I 08.55-09.45 A.M.	Session II 09.50- 11.00 A.M.	Session III 11.15A.M.-12.00 Noon	Session IV 12.00 Noon- 01.00 P.M.	Session V 02.00-03.15 P.M.	Session VI 03.30-05.00 P.M.	Evening Activities 06.45-08.00 P.M.
<b>Day 1</b> 1 May, 2005	Registration	Micro lab and Familiarisation to the camp*		Exploring Career Options#	Understanding the Self: Exercise-I#		-Group Formation - Assignments Briefing -Learning by Doing: Assignment
<b>Day 2</b> 2 May, 2005	Charms of Being Entrepreneurial & Entrepreneurial Characteristics #		Thinking Creatively and Differently #		Understanding the Self: Exercise-II #		-Meeting with Achiever - Assignment - Role Play
<b>Day 3</b> 3 May, 2005	Secrets of Success*	Understanding Others #	Discovery: Lessons on Entrepreneurial Values #		Problem Solving Exercise #		- Video Film 'Chhoo Lenge Aasman'
<b>Day 4</b> 4 May, 2005	Field Visit & Interactions with Entrepreneurs *						- Learning from visit - Learning with entertainment
<b>Day 5</b> 5 May, 2005	Secrets of Success *	How to get success in life by bringing out hidden talent#			Understanding the Self: Exercise-III#		- Meeting with Achiever - Group Discussion - Learning with entertainment
<b>Day 6</b> 6 May, 2005	Secrets of Success*	Presentations*	Preparing Yourself to Becoming Entrepreneurial*		Interactions with Parents and Valedictory* (03.00 P.M.-04.30 P.M.)		

\* Joint session  
# Separate Sessions

Conference Hall  
Conference Hall & Innovation  
Centre

Group A - Sunday & Tuesday  
Group B - Monday & Thursday

Library Visit  
05.00 to 05.45 P.M.

- ▶ Participants will get a wake-up call by security staff at 05.45 a.m.
- ▶ Day starts with Yoga at 06.15 a.m., which continues till 07.00 a.m.
- ▶ Prayer is scheduled during 08.00 and 08.20 a.m.
- ▶ Tea/soft drink breaks are at 11.00 a.m., 03.15 p.m. and 06.00 p.m.
- ▶ Lunch break is from 1.00 to 2.00 p.m., Dinner is between 08.00 and 09.00 p.m.
- ▶ Participants will organize cultural activities after dinner during 09.00 and 09.45 p.m. This will be the last activity of the day.
- ▶ Participants are expected to go to bed before 10.15 p.m.



- ▶ Dr. Sunil Shukla, a psychologist who has developed modules on personality development, motivation, leadership, organization development and entrepreneurship education. Dr. Shukla is also a visiting faculty to many renowned institutions including IIMs.
- ▶ Dr. B. B. Siddiqui, with specialization in clinical and organizational psychology, is trained by National Training Laboratory (NTL), USA. to conduct personal growth laboratory, training programmes and group dynamics.
- ▶ Mr. Rajesh Gandhi, MD, Vadilal Ice Cream; Mr. Piruz Khambatta, MD, Pioma Industries (Rasna); Mr. Manoj Somani, MD, Gopala Polyplast; Mr. Parthiv Patel, Cricketer and Dr. (Mrs.) Kalpana Mishra, Career Counsellor had visited the Summer Camps in the past as Achievers to enrich the students with their knowledge and experience. They and similar other achievers may be invited this time as well.



## Fee & Registration

Rs. 6,000/- per participant which includes tuition fee, cost of camp material and board/ lodging. Participants will be housed in AC rooms on double occupancy basis. It does not include travel cost, out-of-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualifications, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/ fax numbers. A passport size photograph and Demand Draft of Rs. 6,000/- favouring EDI, Ahmedabad, should accompany it. Registration will remain open till **18th April, 2005**. Application form or inquiry, if any, may be addressed to:

Dr. Sunil Shukla

Camp Leader at EDI Head Office address.

E-mail: [sunilshukla@ediindia.org](mailto:sunilshukla@ediindia.org)

## Parents Opine

"My son, Shivam has undergone a sea-change. I can see the confidence level boost up and he has already become entrepreneurial in his attitude and style of working. I always wanted to see such a winner's attitude in him and I am glad that EDI could develop that in my child".

Mr. P. K. Rajput  
Zydus - Cadila Group  
Ahmedabad

"This camp has stimulated my daughters', (Janhavi and Janki) desire to succeed. They have come out as thinking persons; knowing their strengths and weaknesses. The best thing is that more than their strengths they are confident enough to admit their weaknesses with an equal confidence of transforming them into their strengths. They have discovered their potential and I have no doubts about their making it big".

Mr. Dhruv D. Contractor  
Remik Group of Companies  
Ahmedabad

The Times of India, Feb 17, 2004  
(Wee Wonder)

St. Kabir School, (Drive-in), New Branch, Ahmedabad

### MY EXPERIENCE AT EDI

I'd like to share with you my personal experience of six days I spent at Entrepreneurship Development of India camp, Ahmedabad popularly known as EDI. The theme of this camp was to inculcate entrepreneurship qualities in young scholars. Here I, along with 51 fellow participants learnt about the meaning of the word 'Entrepreneurship' and other things related to it like positive thinking, time management, creativity, how to choose our career etc. For six consecutive days we worked hard and put in 16 hours of effort. We would wake up at 5.45 am for Yoga and then after bath we



would have prayer for 20 minutes followed by breakfast. Then, we would be given lectures on many subjects in an airconditioned room. After lunch all the participants were given different mind teasing activities such as tangrams, puzzles etc. then after dinner, groups according to their turns performed cultural activities like dancing, acting etc. This was just a day's schedule.

Then, one day esteemed cricketer Parthiv Patel came in and had an interesting session with us. Our camp leaders Dr. Sunil Shukla and Dr. B. B. Siddhique are eminent personalities in the field of psychology and education.

Hrushit Shah, Std 9 A



## THE INSTITUTE



Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, IDBI, IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the institute's professional knowledge-base amongst entrepreneurs of tomorrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include Post-Graduate Diploma in Business Entrepreneurship and Management and Post-Graduate Diploma in Management of NGOs.

In addition to the present 'Children Camp' as of now the Institute has trained 418 youth in its 13 Summer Camps on Entrepreneurial Adventures. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing text books in Entrepreneurship for 11th and 12th standards. In its Faculty Development Programmes, around 814 teachers have developed their skills to conduct Entrepreneurship courses effectively. The Institute plans to establish a network of Entrepreneurship Cells on college campuses. University Grants Commission had also assigned to EDI, the task of developing Curriculum on Entrepreneurship. The Institute has earned a great deal of national and international reputation by way of its entrepreneurship development efforts. It has also been selected as a Member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of 'Centres of Excellence for HRD Research and Training'. Sprawling EDI Campus has won the international award for Architecture and has latest training equipment and infrastructure.



Entrepreneurship Development  
Institute of India  
(Via Ahmedabad Airport & Indira  
Bridge) P.O. Bhat - 382428  
Dist.: Gandhinagar, Gujarat  
Tel. : (079) 23969155/61/63  
Fax : (079) 23969164  
E-mail : ediindiaad1@sancharnet.in  
Website : www.ediindia.org

### EDI Regional Offices :

Lucknow Office : 432/36, Kala Kankar Colony,  
Old Hyderabad, Lucknow - 226007  
Tel. : (0522)2780820  
Telefax : (0522)2780856  
E-mail : edinro@sancharnet.in

Bangalore Office : 419/4 (Upstairs)  
12th Main Road, Dr. Rajkumar Road, 6th Block,  
Rajajinagar, Bangalore - 560010  
Tel. : (080)23119360  
Telefax : (080)23119361  
E-mail : ediro@giasbg01.vsnl.net.in

Guwahati Office: H. No.-36, Nr. D.G.P. Office,  
B. K. Kakoti Road, Ulubari, Guwahati  
Tel.: (0361) 2461063  
E-mail: edinero@india.com