National Summer Camp

on Entrepreneurial Stimulation for Children

in the age group of 12 - 16 years (April 29 - May 04, 2007)

Develop an eye to fly

Organised by :



Entrepreneurship Development Institute of India Ahmedabad, Gujarat



THE WORLD IS WAITING FOR THEM

Children can be the harbingers of change and awakening, if nurtured suitably. These young saplings can grow into innovative, persistent and creative individuals with proper grooming.

Enterprising values, which come in with this result-oriented grooming, play a significant role in shaping the personality of these children. Such holistically groomed children will always leave inpressions, with their unique eye for opportunities and the ability to turn them into maximum advantage on account of their strikingly winning attributes.

Through **National Summer Camps on Entrepreneurial Stimulation**, Entrepreneurship Development Institute of India seeks to inculcate high enterprising values in the children in the age group of 12 to 16 years. The Institute to been organizing such Summer and Winter Camps for children across the nation for the last twelve years. The Camps at EDI, Ahmedabad alone have stimulated 639 children so far. It now announces the 14th Camp in the series, to be organised during April 29 to May 04,2007.

OBJECTIVE:

The objective of the camp is to inculcate the 'Spirit of Enterprise and Achievement' in children so that they target higher-order achievements.

HIGHLIGHTS OF THE CAMP:

- 12 to 16 year old children are eligible. The number of participants is limited to 80 only. Adequate arrangements are made for girls, such as appointment of a lady caretaker.
- Since focus is on activities, there is no language bar. However, the participants are expected to communicate in either of these languages: English, Hindi or Gujarati.
- Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- The entire group will be divided into two sub-groups of 12 to 14 (Group-A)years and 14 to 16 (Group-B) years.
- A parents' meet will be organized to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be
 organised to motivate the children to target mega successes in life.

VENUE:

The Camp will be organized at the award-winning EDI Campus, Ahmedabad. Well equipped, AC classrooms with modern amenities will be made available. First 50 participants would be accommodated in AC rooms on twin-sharing basis and the remaining would be provided air-cooled rooms on twin-sharing basis.





14th National Summer Camp

on Entrepreneurial Stimulation for Children

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| | DAY/ DATE | Session I 08.55- 09.45 A.M. | Session II 09.50- 11.00 A.M. | Session III 11.15 A.M- 12.00 Noon | Session IV 12.00 Noon 01.00 P.M | Session V 02.00- 03.15 P.M. | Session VI 03.30 05.00 P.M. | EVENING ACTIVITIES* 06.45-08.15 P.M. |
|---|-------------------|---|---------------------------------------|---|---------------------------------------|--|-----------------------------------|---|
| 0 | Day 1 29 April | Registration (09.00-10.00) Familiarization* (10.00-10.45) | Micro Lab # (11.00- 11.45 A.M.) | | Exploring Career Options | Understanding the Self: Exercise I # | | Group Formation Assignments' Briefing Learning By Doing: Assignment |
| | Day 2 30 April | Charms of Being Entrepreneurial & Entrepreneurial Characteristics | | # Thinking Creatively and Differently # | | Understanding Self : Exercise II # | | Meeting with Achiever Assignments Role Plays |
| | Day 3 1 May | Secrets of Success * | Understanding Others # | Discovery: Lessons on Entrepreneurial Values # | | Problem Solving Exercise # | | - Video Film 'Chhoo Lenge Aasman' |
| 1 | Day 4 2 May | | FIELD VISIT & I | FIELD VISIT & INTERACTION WITH ENTREPRENEURS * / Achievers | | | | |
| | Day 5 3 May | Secrets of Success * | | How to get succe bringing out Hid | | Understanding the Self: Exercise III # | | Meeting with Achiever Group Discussion Learning with Entertainment |
| | Day 6 4 May | Secrets of Success * | | Presentations * Preparing Interaction with Parents an Yourself to Group A (02.30-03.30 P.M) Becoming Group B (04.00-05.00 P.M. Entrepreneurial * | | | | Valediction # |

* Joint session # Separate Sessions

- Participants will get a wake-up call by security staff at 05.45 a.m.
- Day starts with Yoga at 06.15 a.m., which will continue till 07.00 a.m.
- Prayer is scheduled during 08.00 and 08.20 a.m.



FACULTY AND ACHIEVERS:

Behavioural scientists, development psychologists and entrepreneurship educationists form a part of the faculty group of the Camp. Core members of the group are: -

- Dr. Sunil Shukla, a psychologist who has developed modules on personality development, motivation, leadership, organization development and entrepreneurship education. Dr. Shukla is also a visiting faculty to many renowned institutions, including IIMs.
- Dr. B. B. Siddiqui, with specialization in clinical and organizational psychology, is trained by National Training Laboratory (NTL), USA, to conduct personal growth laboratory training programmes and group dynamics.
- Dr. Anupriya Pandey, specialises in managerial economics, finance and business plan formulation and appraisal. About 7 years experience in teaching and research. Currently involved in conducting National and International programmes in entrepreneurship education. She is the Academic Coordinator of PGDBEM programme.

Mr. Rajesh Gandhi, MD, Vadilal Ice Cream; Mr. Piruz Khambatta, MD, Pioma Industries (Rasna); Mr. Manoj Somani, Gopala Polyplast; Mr. Parthiv Patel, Renowned cricketer and Dr. (Mrs.) Kalpana Mishra, Career Counsellor have visited the Summer Camps in the past as 'Achievers' to enrich the students with their knowledge and experience. They and similar other achievers may be invited this time as well.

To learn more about creativity and production processes, the participants visited Havmor Enterprises.

Parents Opine....

"My daughter was too young to understand the word 'values'. She not just understands it now but also endorses the necessity of these in a person to achieve success".

-Mr. Sharad Kumar, Vellore

"I never knew my sons possessed such remarkable potential. This camp has not just tapped it but has also harnessed it to the hilt. I only hope now that I can help them grow further with all his confidence."

- Mr. Rakesh Surana, Agra

FEE & REGISTRATION:

Rs.6,000/- per participant, which includes tuition fee, camp material and board/ lodging. It does not include travel cost, outof-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/ fax numbers. A passport size photograph and demand draft of Rs. 6,000/- favouring EDI, Ahmedabad, should accompany it. Application form or inquiry, if any, may be addressed to:

Dr. Anupriya Pandey, Camp Leader

at EDI Head Office address.

E-mail: anupandey@ediindia.org

THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-forprofit institution, set up in 1983 and sponsored by apex financial institutions, IDBI, IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include Post Graduate Diploma in Business Entrepreneurship and Management (PGDBEM) and Post Graduate Diploma in Management of NGOs (PGDMN).

As of now the Institute has trained 512 youth in its 15 Summer Camps on Entrepreneurial Adventures for Youth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing text books on Entrepreneurship for 11th and 12th standards. In its Faculty Developm Programmes, as of now, around 750 teachers have developed their professional skills to conduct Entrepreneurship courses effectively. The institute plans to establish a network of Entrepreneurship Cells on college campuses. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship. The Institute has earned a great deal of national and international reputation by way of its entrepreneurship development efforts. It has also been selected as a Member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training. Sprawling EDI Campus has won the international award for Architecture and has latest training equipments and infrastructure.







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