

16<sup>th</sup>

# National Summer Camp

on

## Entrepreneurial Stimulation

for Children in the age group of 12 - 16 years

03-08 May, 2009

*Lift your abilities... Catch the Marvels of the World*

Organised by



Entrepreneurship Development Institute of India  
Ahmedabad, Gujarat



With the principles of right development, a child can develop both intellectually and emotionally. This is specially so for children in their formative years, i.e. between 12 & 16 years. Their power to comprehend expand and their mental reach can noticeably sharpen. And with such a mental frame, they begin to weigh issues using knowledge, compassion and winning values. Such development is termed 'all-round' and must be encouraged. But this does not happen automatically as there is a predominant emphasis on developing 'knowledge'. Skills that are an indispensable factor for development, and complement knowledge, are sadly forgotten.

Over the last 15 years, Entrepreneurship Development Institute of India has been inculcating values in children so that they become 'go getters' in the real sense. 807 children have been groomed through the Institute's **National Summer Camps on Entrepreneurial Stimulation for Children**. The 16<sup>th</sup> camp in the series is scheduled during May 3-8, 2009.

### **OBJECTIVE :**

The objective of the camp is to inculcate the 'Spirit of Enterprise and Achievement' in children so that they target higher-order achievements.

### **HIGHLIGHTS OF THE CAMP :**

- 12 to 16 year old children are eligible. The number of participants is limited to 80 only. Adequate arrangements are made for girls, such as appointment of a lady caretaker.
- Since focus is on activities, there is no language bar. However, the participants are expected to communicate in either of these languages: English, Hindi or Gujarati. Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- The entire group will be divided into two sub-groups of 12 to 14 (Group-A) years and 14 to 16 (Group-B) years.
- A parents' meet will be organized to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be organised to motivate the children to target mega successes in life.

### **VENUE :**

The Camp will be organized at the award-winning EDI Campus, Ahmedabad. Well equipped, AC classrooms with modern amenities will be made available. First 50 participants would be accommodated in AC rooms on twin-sharing basis and the remaining would be provided air-cooled rooms on twin-sharing basis.



DAY / DATE	Session I 08.55-09.45 a.m.	Session II 09.50-11.00 a.m.	Session III 11.15 a.m. 12.00 Noon	Session IV 12.00 Noon- 01.00 p.m.	Session V 02.00- 03.15 p.m.	Session VI 03.30-05.00 p.m.	EVENING ACTIVITIES* 06.45-08.15 p.m.
<b>Day 1</b> 03 May, 2009	Registration (09.00-10.00 a.m.)  Familiarization* (10.00 - 10.45 a.m.)	Micro Lab # (11.00-11.45 a.m.)		Exploring Career Options	Understanding the Self: Exercise I #		- Group Formation - Assignments' Briefing - Learning By Doing: Assignment
<b>Day 2</b> 04 May 2009	Charms of Being Entrepreneurial & Entrepreneurial Characteristics	# Thinking Creatively and Differently #			Understanding Self: Exercise II #		- Meeting with an Achiever - Assignments - Role Plays
<b>Day 3</b> 05 May 2009	Secrets of Success *	Understanding Others #	Discovery: Lessons on Entrepreneurial Values #		Problem Solving Exercise #		- Video Film 'Chhoo Lenge Aasman'
<b>Day 4</b> 06 May 2009	Field Visit & Interaction with Entrepreneurs / Achievers *						- Learning from visit - Learning with Entertainment
<b>Day 5</b> 07 May 2009	Secrets of Success *	How to get Success in Life by Bringing out Hidden Talents*			Understanding the Self:  Exercise III #		- Meeting with Achiever - Group Discussion - Learning with Entertainment
<b>Day 6</b> 08 May 2009	Secrets of Success *	Presentations *		Preparing Yourself to Becoming Entrepreneurial *	Interaction with Parents and Valediction # Group A (02.30-03.30 p.m.) Group B (04.00-05.00 p.m.)		

- \* **Joint session** • Participants will get a wake-up call by security staff at 05.45 a.m.  
# **Separate Sessions** • Day starts with Yoga at 06.15 a.m., which will continue till 07.00 a.m.  
• Prayer is scheduled during 08.00 and 08.20 a.m.





## FACULTY AND ACHIEVERS:

Behavioural scientists, development psychologists and entrepreneurship educationists form a part of the faculty group of the Camp. Core members of the group are:-

- Dr. Sunil Shukla, a psychologist who has developed modules on personality development, motivation, leadership, organization development and entrepreneurship education. Dr. Shukla is also a visiting faculty to many renowned institutions, including IIMs.
- Dr. B. B. Siddiqui, with specialization in clinical and organizational psychology, is trained by National Training Laboratory (NTL), USA, to conduct personal growth laboratory training programmes and group dynamics.
- Dr. Pankaj Bharti, specialises in social psychology, organisational behaviour and research methods. He is trained in conceptualising and developing measurement tools for Social Science Research.

Mr. Rajesh Gandhi, MD, Vadilal Ice Cream; Mr. Piruz Khambatta, MD, Pioma Industries (Rasna); Mr. Manoj Somani, Gopala Polyplast; Mr. Parthiv Patel, renowned Cricketer; Dr. (Mrs.) Kalpna Mishra, Career Counsellor, IGNOU; Mr. Jitendra Chauhan, Proprietor, JADE Blue; Mr. Rajiv Vastupal, Former President, AMA; Ms. Aishwarya Majmudar, winner of the show, 'Little Champs' on Star Plus; Mr. Dhvanit Thakkar, renowned Radio Jockey; Ms. Pooja Parikh, National Badminton Player; Mr. Amish Saheba, Cricket Umpire and Ms. Prutha Desai, an epitome of courage-she not just survived the oddities of the 2001 Gujarat earthquake but also emerged a winner, have visited the Summer Camps in the past as 'Achievers' to enrich the students with their knowledge and experience. They and similar other achievers may be invited this time as well.



## PARENTS' OPINE....

"I am surprised at the way this camp has brought about a transformation in my daughter. She is full of life and doesn't fear exploring new areas of knowledge. The best aspect is that she has developed a keen sense of 'winning traits' that can facilitate her growth."

Mr. Manoj M. Somani  
Managing Director- Gopala Polyplast  
(F/O Sanjana M. Somani)

"My son normally kept to himself but I can see that he has opened up and has a welcoming attitude towards new things. He has learnt a lot and is confident about implementing the learning to 'achieve' in life."

Mr. Dhurv Gulati  
Vice President- Torrent Pharmaceuticals  
(F/O Karan D. Gulati)

## FEE & REGISTRATION :

Rs.7,500/- per participant, which includes tuition fee, camp material and board/lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any. Last date for registration is **April 18, 2009.**

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/ fax numbers along with a passport size photograph and demand draft of Rs. 7,500/- favouring EDI, Ahmedabad. Application form or inquiry, if any, may be addressed to:

**Dr. Pankaj Bharti, Camp Coordinator  
at EDI Head Office address.**

E-mail : [pbharti@ediindia.org](mailto:pbharti@ediindia.org)



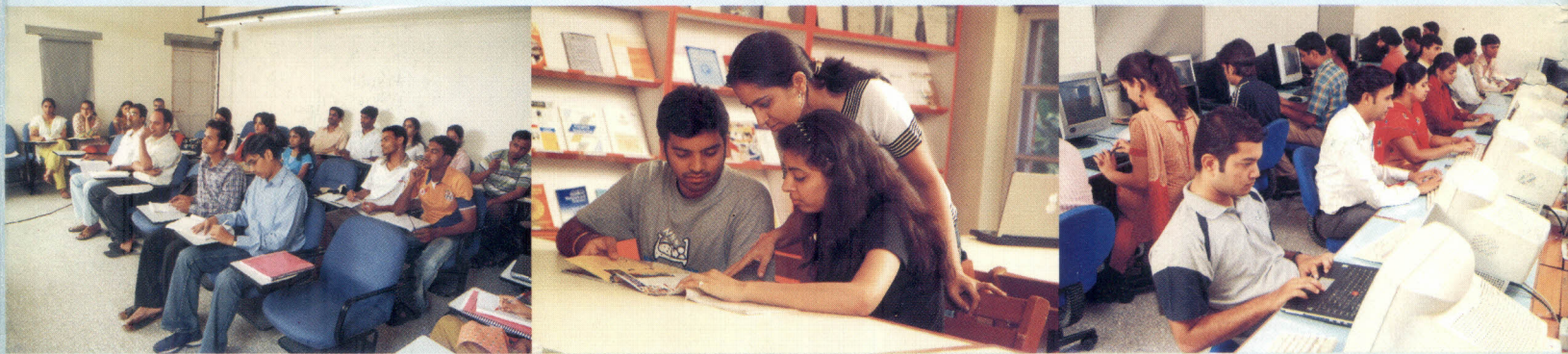
## THE INSTITUTE :

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focusing on the implementation of its academic programmes to disseminate the essence of the institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE approved two-year Post Graduate Diploma in Management-Business Entrepreneurship and Post-Graduate Diploma in Management of NGOs.

In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. In its Faculty Development Programmes, as of now, over 1000 teachers have developed their professional skills to conduct Entrepreneurship courses effectively. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has earned a great deal of national and international reputation by way of its entrepreneurship development efforts. It has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training. Sprawling EDI Campus has won the international award for Architecture and has latest training equipment and infrastructure.



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