

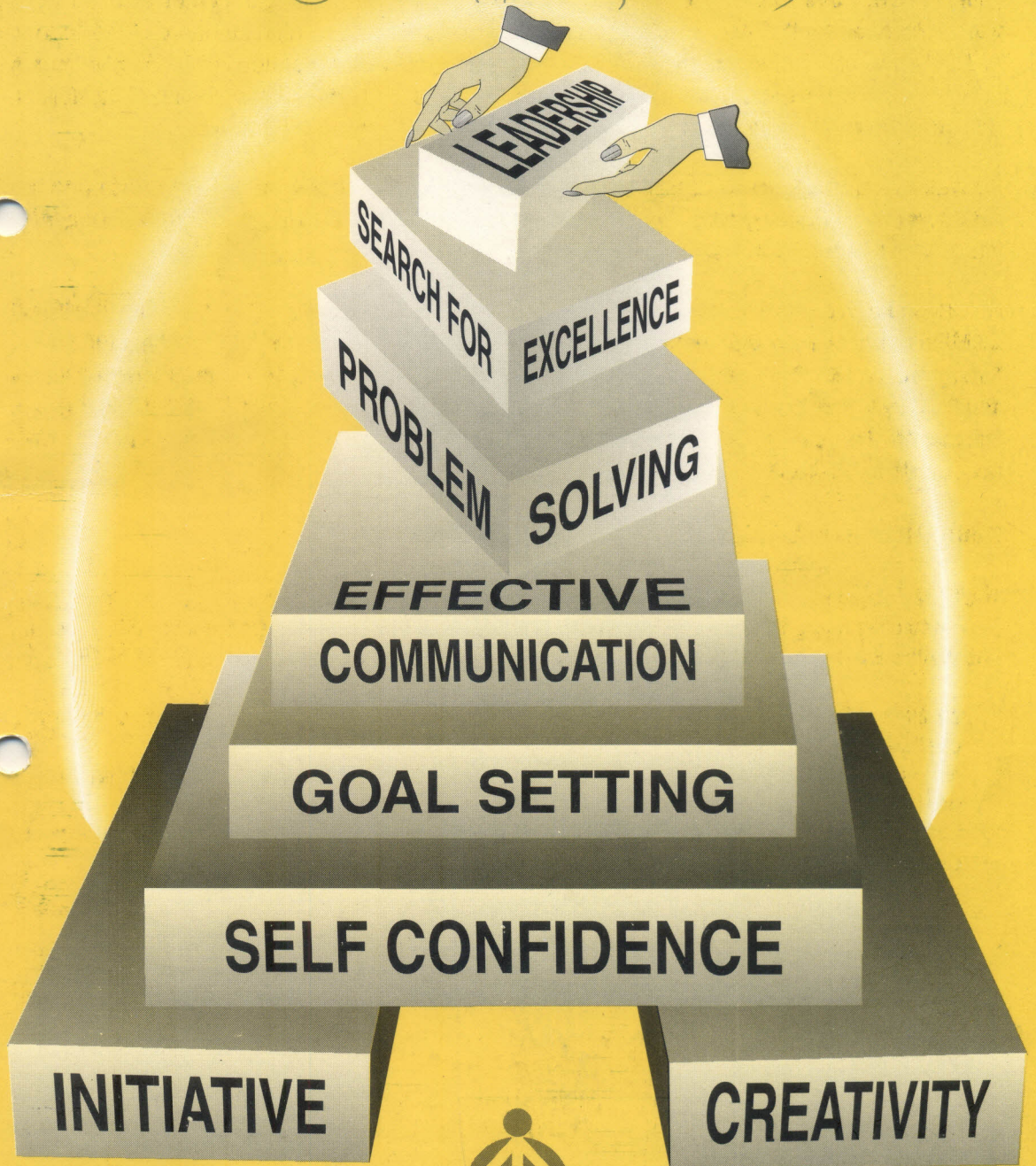
11th National

SUMMER CAMP

On Entrepreneurial Adventures for Youth

(April 30 - May 10, 2002)

(June 17-27, 2002)



Entrepreneurship Development Institute of India

Come with us on a journey of 'self-exploration'! The following qualities best describe the inherent excellence of an ACHIEVER. Check as to how many of these traits can you identify as active players in your life and personality.

Goal-driven, Positive Attitude, Leadership, Enterprising, Self-confidence, Problem Solving, Effective Communication, Creative Bent of Mind, Perseverance, Concern for Excellence, Optimism, Spirit of Innovation etc.

An honest self-exploration will reveal to you that you need to strengthen on several counts. Ask yourself if you have tapped your full potential and if you are maximising the chances of success from each opportunity. Ask whether you possess the grit to reach high standards in life or not. The presence of aforementioned qualities in a person forms the cornerstone of accomplishments in his/her life. These become indispensable for tapping the creative potential to its fullest. Achievers from various walks of life are all manifestations of these qualities.

Internalisation of all these values or should we say entrepreneurial values imbues in one the confidence to achieve big in life. Entrepreneurial values in a person help him/her create a superior intellect and also cultivate a high performance attitude.

Entrepreneurship Development Institute of India has been successfully organising SUMMER CAMPS to facilitate development of entrepreneurial personality of youth. For the last ten years, through '**Summer Camps on Entrepreneurial Adventures for Youth**' (popularly known as Youth Camp), the Institute has been challenging the potential of youth to accomplish mega milestones. The camps are attended by youths from across the country. The Institute now announces its 'Eleventh Youth Camp' in the series.

Main Objectives :

The broad objective of the camp is to motivate the youth and foster entrepreneurial traits in them, thus providing them with an opportunity to develop high achievement and enterprising values. The youths are endowed with unique strengths because together the camp ;

- * enables them to realize their latent potential and develops their capabilities to meet the challenges ahead;
- * counsels and motivates them to seek independent, innovative and challenging career options;
- * fosters entrepreneurial traits in them including creativity, concern for excellence, leadership, problem solving, etc.;
- * establishes a forum of the participants for networking and for fruitfully utilizing such interactions in future entrepreneurial ventures; and
- * provides them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers.

Consistent with the objectives, the camp focuses on the following activities:

- Entrepreneurial motivation development exercises, such as; Ring Toss Exercise to build confidence, Tower Building Exercise to inculcate the values of group dynamics, Boat Making Exercise to bring out their latent entrepreneurial potential, etc.
- Formal and informal interaction with successful entrepreneurs and achievers : This is a major highlight of the camp where students draw inspiration from the lives, beliefs and values of well-known achievers and successful entrepreneurs. These interactions motivate the participants and orient them towards higher accomplishments in life.

- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation.
- Exposure to potential opportunities existing in industry and other occupations.
- Self-assessment through specifically designed psychological tests and instruments.
- Career and psychological counselling.

Focus is also on experiential learning through outdoor activities like, interactions with achievers, simulation exercises, business games, puzzle solving, quizzes, role- plays, competitions and presentations.

For Whom ?

The camp will benefit both boys and girls studying in higher- secondary and colleges in any discipline. Students in the age-group of 17-21 years are eligible to join the camp. Seats are limited. Registration is on first-come-first- served basis.

Faculty:

The faculty of the camp comprises Institute's experienced behavioural scientists, developmental psychologists and entrepreneurship educationists. The core group will be supplemented by visiting faculty and renowned career counsellors from reputed academic institutions and organisations.

Duration, Venue and Accommodation:

The Camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during ~~April 30 to May 10, 2002~~ ^{June 17-27, 2002}. A comfortable AC accommodation on twin-sharing basis will be provided to the participants, Separate arrangements are made to accommodate female participants.

Fee:

Rs.13,500/- which will include tuition fee, course material and board/ lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

How to Apply?

Fill in the enclosed 'Nomination Form' or send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/ fax numbers. The form should be accompanied by two passport size photographs and a Pay Order/ Demand Draft of Rs.13, 500/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. **Deadline for registration is 19th April 2002.**

Organisations willing to nominate wards of their executives for the camp are suggested to send such nominations at their earliest, in order to avoid last minute rush.

Nominations or application forms or inquiry, if any, may be addressed to:

Dr. Sunil Shukla, Camp Leader, Entrepreneurship Development Institute of India, Ahmedabad. sunilshukla@ediindia.org

Feedback on Earlier Camps:

Letters received from the parents of some participants reveal how the camp brought their children face-to-face with goals, focus, attitude, innovation and creativity and also as to how the learnings became their greatest strengths and foundation for future success.

Jayshree Lalbhai

Koteshwar Village,
Ahmedabad.

Dr. Sunil Shukla

Associate Sr. Faculty
Entrepreneurship Dev. Inst. of India
P.O. Bhat - 382 428
Ahmedabad, Gujarat.

Dear Sir,

My elder son Punit had just finished his Board exams. Weeks of days without anything specific to do loomed ahead and I kept thinking of ways to fit some kind of meaningful activity into this period. Someone suggested that we explore the possibility of having Punit join the summer camp organized by EDI. I cannot tell in words enough how great that decision was!

Punit went to summer camp, a shy boy, not really ready to give his all to any situation. I was worried how the days would be filled as the camp was a residential one, requiring the children to stay on campus.

At the end of the camp when I went to pick up my son I was in for a great surprise! My son was bubbling with enthusiasm, full of energy and raring to go. He gave a speech at the gathering and I could tell from his glowing face that we had made a correct choice.

Later when he shared with us the kind of activities he had, the self development exercises he had undergone, we realized that the camp had left a profound impression upon him. Punit exuded self-confidence and purpose of mind. And for that I must thank you, Dr. Shukla and your team that did such a wonderful job. Seeing the good work EDI had done with my elder son, I decided that my younger one would go for a similar camp. We were not disappointed. He too gained much from this exposure and the time spent at EDI still remains clearly etched on their minds. My thanks are also to Professor Siddiqui who created a very personal and individual relationship with each of my sons.

I'd like everyone to realize that if you have the time, this experience is a unique one and a must for any budding young student.

Thanking you,

With regards,

Sd/-

Jayshree Lalbhai

K. Subramaniam

Masibus Process Instruments (P). Ltd.,
Sector 25, Gandhinagar

Dr. Sunil Shukla

EDI

Ahmedabad

Dear Dr. Shukla,

This programme, I am sure, was a wonderful opportunity for the youth. We were able to see a clear transformation in the personalities of our sons who attended the camp. They have acquired leadership qualities, gained a lot of self-confidence, and also learnt to value teamwork. The camp was an eye-opener to many of their hidden talents. I think all participants enjoyed themselves thoroughly and it is worth recommending to some friends and relatives too. My sons were all in praise for you and other faculty who nurtured their talents and took keen interest in their activities. I take this opportunity to sincerely thank you for inculcating these values in my son.

Thanking you,

Yours faithfully,

Sd/-

K. Subramaniam

Nandkumar Contractor

3, Rushil Bungalows, Bodakdev
Ahmedabad

Dr. Sunil Shukla

Associate Sr. Faculty

Entrepreneurship Dev. Inst. of India

P.O. Bhat - 382 428

Ahmedabad, Gujarat.

Dear Sir,

I am in receipt of your letter stating your views on my son Mr. Paurav Contractor who had participated in Summer Camp.

I have learnt about so many hidden virtues of my son and certainly you have brought these out...

I am sincerely thankful to you for conducting such camps that direct the youngsters towards result-oriented acts by inculcating right values in them.

I request you to please inform us whenever you arrange such kind of camps in future.

Thanking you,

Yours faithfully,

Sd/-

Nandkumar Contractor

THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the Industrial Development Bank of India (IDBI), the Industrial Finance Corporation of India (IFCI), the Industrial Credit and Investment Corporation of India Ltd. (ICICI) and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship in Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the institution's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for youth and children, Faculty Development Programmes, Researches and long term academic programmes which include Post-Graduate Diploma in Business Entrepreneurship and Management and Post-Graduate Diploma in Management of NGOs.

As of now the Institute has trained around 330 youths in its 10 Summer Camps on Entrepreneurial Adventures for Youth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. In its Faculty Development Programmes, as of now, around 710 teachers of higher education have developed their professional skills to conduct Entrepreneurship courses effectively. With the objective of facilitating student-entrepreneur interaction wherein entrepreneurs can be involved in mentoring students interested in assuming an entrepreneurial career, the Institute plans to establish a network of Student - Entrepreneur clubs on college campuses. University Grants Commission had also assigned EDI, the task of developing curriculum on entrepreneurship. The Institute has earned a great deal of national and international reputation in its entrepreneurship development efforts. It has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of 'Centres of Excellence for HRD Research and Training'. Sprawling EDI Campus has won the international award for Architecture and has latest training equipment and infrastructure.

The Institute is also organising the 9th Summer Camp on Entrepreneurial Stimulation (during April 22-27, 2002) for children between the age-group of 12-16 years. Last date for registration in this camp is 10th April, '02.



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