

# 19<sup>TH</sup> SUMMER CAMP ON

ENTREPRENEURIAL ADVENTURES FOR YOUTH  
in the age group of 16- 22 Years  
(09-18 May, 2010)

Organised by,



**Entrepreneurship Development  
Institute of India**  
Ahmedabad, Gujarat

## **RATIONALE:**

The biggest change that India has heralded over last five years or so, is its youth riveting in its newly discovered strengths. Be it business, politics, art or culture, the youth of the country are engineering the great change to come. They are in the mainstream, competing with the goliaths of their field. All these winners, however have some traits in common – they beam with life skills; they have the attitude to accept their weaknesses and the grit to turn these into strengths; their skills in creative thinking, decision making and problem solving are unparalleled and they bask in the glory of exemplary self esteem.

Such a strong personality is hardly ever God's gift; it is mainly cultivated. Exposure to challenging platforms that expose youths to varied perspectives and train them to perform to win, does the trick.

Entrepreneurship Development Institute of India imparts such unique exposure to youth through its **National Summer Camp on Entrepreneurial Adventures for Youth**. The camps, have, over the last 18 years, shaped around 653 youths from across the country. This year the camp, 19<sup>th</sup> in the series, has been scheduled during May 09 – 18, 2010.

## **MAIN OBJECTIVE:**

The youth realize their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.

## **ACTIVITIES:**

- Entrepreneurial motivation, development games and exercises to foster traits such as creativity, concern for excellence, leadership, problem solving, independence, goal – setting, etc.
- Formal and informal interaction with successful achievers and entrepreneurs.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation and development.
- Self-assessment through specifically designed psychological tests, instruments and learning through recorded presentation on self (Camera Presentation).
- Career and psychological counselling.

## **VENUE AND ACCOMMODATION:**

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

Day	Session I 08.55- 09.55 a.m.	Session II 10.00 - 11.15 a.m.	Session III 11.30 a.m. - 01.00 p.m.	Session IV 02.15 - 03.15 p.m.	Session V 03.30 - 05.00 p.m.
Day 1	Registration	Micro Lab and Familiarization	What Makes a Person Entrepreneurial ?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counselling	
Day 5	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counselling	
Day 6	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8	Visiting Akshardham (Swaminarayan Monument & Gandhi Ashram)				
Day 9	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Films)	Understanding the Self: Exercise IX (Team Building)	
Day 10	MILLY	Presentation & Discussion on Career Plans	Summing Up	Feedback & Valedictory Function	



## FEE:

Rs.15,000/-, which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

## FOR WHOM:

Higher secondary and college going youths in the age group of 16-22 years can apply.

## HOW TO APPLY?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of Rs. 15, 000/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad.

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest.

Nominations and inquiries may be addressed to:

**Dr. Pankaj Bharti**, Camp Coordinator  
at EDI Head Office address.

E-mail: pbharti@ediindia.org

Last date for registration is **April 25<sup>th</sup>, 2010.**

## STUDENTS' GALLERY

"The camp was really very informative and I got to learn a lot of new things. I think it is above appreciation. More was delivered than actually expected. It was the beginning of stepping into a whole new world for me, which I desired to explore because yet it sounds mysterious to me. But, after this camp my doors have been opened, the path has been shown and now I can comfortably proceed on it."

Jaslanika Bhatia, Patiala

"I can express myself effectively today and do not fear dealing with conflicting perspectives. I am happy that I took the decision of attending this camp. I am sure I will perform better on all fronts now."

Priti Rajagopalan, Abu Dhabi

## THE INSTITUTE:

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, IDBI Bank Ltd., IFCI Ltd., the ICICI Bank Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development

Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management - Business Entrepreneurship and one-year Post-Graduate Diploma in Management of NGOs. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing

textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDI, the task of developing curriculum on Entrepreneurship.

The Institute has also been selected as a Member of the United Nation's Economic and Social Commission for Asia and Pacific (UN-ESCAP) Network of Centres of Excellence for HRD Research and Training.





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