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20th

Summer Camp on Entrepreneurial Adventures For

YOUTH

in the age group of 16- 22 years
(09- 18 May, 2011)



**Entrepreneurship Development
Institute of India**
Ahmedabad, Gujarat



Focussing on the development of youth means heralding progress, prosperity and sustenance for a nation. India sure is focussing on their grooming. Be it business or politics, the youth of the country are orchestrating change to create a more responsive over all set up. They, however, need to sport some unique traits to engineer such a world – 'they need to beam with life skills; must possess an attitude to accept their weaknesses and the grit to turn these into strengths; they must excel in creative thinking, decision making and problem solving.

Such a strong personality can be cultivated. Exposure to challenging platforms that expose youths to varied perspectives and situations in life prepares them to showcase their most versatile abilities.

Entrepreneurship Development Institute of India imparts such unique exposure to youth through its **National Summer Camp on Entrepreneurial Adventures for Youth**. The camps have, over last 19 years, shaped around 714 youths from across the country. This year the camp, 20th in the series, has been scheduled during May 09 – 18, 2011.

Main Objective:

The youth realize their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.

Activities:

- Entrepreneurial motivation, development games and exercises to foster traits such as creativity, concern for excellence, leadership, problem solving, independence, goal – setting, etc.
- Formal and informal interaction with successful achievers and entrepreneurs.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation and development.
- Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- Career and psychological counselling.

Venue And Accommodation:

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

Fee:

₹ 16,000/- (plus 10.30% Service Tax), which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

20th Summer Camp on Entrepreneurial

Day	Session I 08.55- 09.55 a.m.	Session II 10.00 - 11.15 a.m.	Session III 11.30 a.m. - 01.00 p.m.	Session IV 02.15 - 03.15 p.m.	Session V 03.30 - 05.00 p.m.
Day 1	Registration	Micro Lab and Familiarization	What Makes a Person Entrepreneurial ?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counselling	
Day 5	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counselling	
Day 6	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8	Visiting Akshardham (Swaminarayan Monument & Gandhi Ashram)				
Day 9	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Films)	Understanding the Self: Exercise IX (Team Building)	
Day 10	MILLY	Presentation & Discussion on Career Plans	Summing Up	Feedback & Valedictory Function	

GOPALA
Polyplast Ltd.

Havmor

Achievers of the fame of Shri Manoj Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director- Havmor Group of Companies and Ms. Aishwarya Majmudar, Winner of the show 'Little Champs' on Star Plus have always supported us in our endeavour. Year after year they have shared their experiences to help these youths deal with their inhibitions and in the process emerge as a stronger individual.

YOUTH

For Whom:

Higher secondary and college going youths in the age group of 16-22 years can apply.

How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of ₹ 17,648/- (Including Service Tax) drawn in favour of EDI, Ahmedabad, payable at Ahmedabad.

Organisations willing to nominate wards of their executives for the camp are requested to send such nominations at their earliest.

Nominations and inquiries may be addressed to:

Dr. Pankaj Bharti, Camp Coordinator
at EDI Head Office address.

E mail: pbharti@ediindia.org

Last date for registration is **April 25, 2011**.

Students' Gallery:

"EDI Summer Camp has given me what I never thought I could have – the confidence to face any and every situation in life. It has changed my overall approach towards life. I feel I can overcome the greatest of hurdles and move ahead. I will implement this learning in my life."

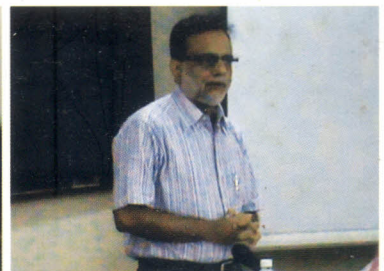
Shubham Bhatia
New Delhi

"This was a wonderful platform that brought me face to face with my strengths and weaknesses. I know how to go about life. In this I have also been able to reach several important decisions related to my career."

Ayushi Mukherji
Jabalpur, M.P.



Shri Hasmukh Adhiya, IAS, Principal Secretary, Education Dept., Govt. of Gujarat, interacting with youths on how to become a successful individual.



Shri Adhiya inspiring the participants to make it big in life.

The Institute:

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management-Business Entrepreneurship and Post-Graduate Diploma in Management-Development Sector & Social Entrepreneurship. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.





Entrepreneurship Development Institute of India

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