

21-22 **SUMMER  
CAMPS**

on  
**Entrepreneurial  
Adventures for Youth**

**in the age group of 16-22 years**

**07 - 16 May, 2012 &  
28 May - 06 June, 2012**



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad, Gujarat**



Young minds can be given the most fitting form if educated and directed appropriately. Evidences prove that a child need not be an academic genius to excel in life. To qualify as an achiever, the mind has to be full of innovative ideas, zest to deal with issues headlong and the vigour to prove oneself. An investment of time and effort made on young minds to impart them the qualities of working in a team, practicing innovations, risk taking and decision making with ease, are certain to create a cadre of energetic young individuals bubbling with confidence and living life with the gusto to succeed. **Entrepreneurship Development Institute of India** has been conducting 'National Summer Camp on Entrepreneurial Adventures for Youth' with the objective of developing youths with the qualities that go into creating achievers. The programme has been designed by renowned psychologists on the premise of scientifically proven tests and methodologies. As of now, 20 such camps have been conducted and a winning direction has been imparted to 782 youths, from across the country.

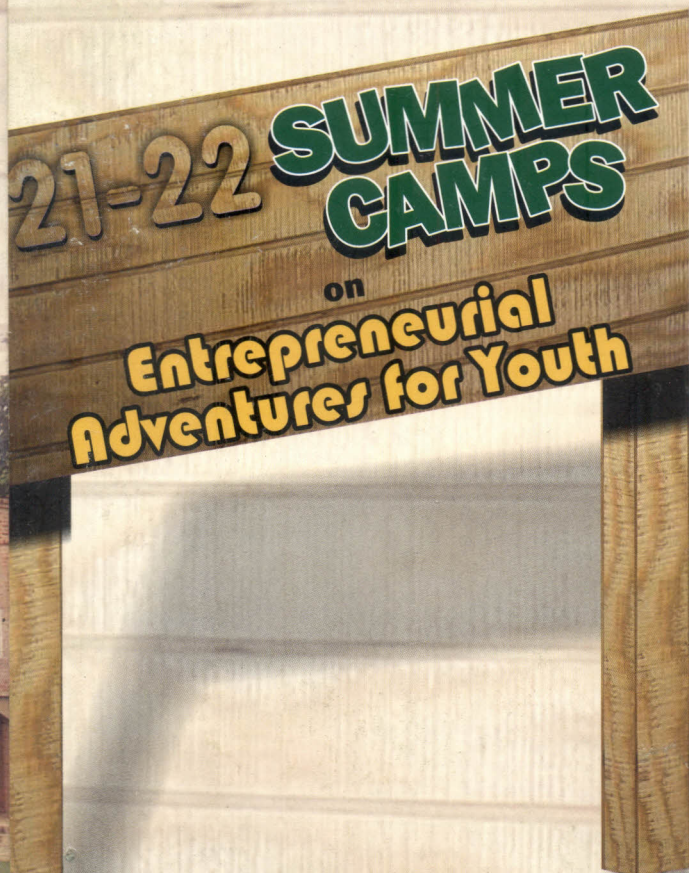
This year, on account of excellent feedback from participants and their parents, the Institute is conducting two batches of the camp during **07-16 May, 2012** and **28 May-06 June, 2012**.

### **Main Objective:**

The youth realize their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.

### **Activities:**

- Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal-setting, etc.
- Formal and informal interaction with successful achievers and entrepreneurs.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation and development.
- Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- Career and psychological counselling.





## Venue And Accommodation:

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

## Fee:

₹ 16,000/- (plus 10.30% Service Tax), which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

Day	Session I 08.55- 09.55 a.m.	Session II 10.00 - 11.15 a.m.	Session III 11.30 a.m. - 01.00 p.m.	Session IV 02.15 - 03.15 p.m.	Session V 03.30 - 05.00 p.m.
Day 1	Registration	Micro Lab and Familiarization	What Makes a Person Entrepreneurial ?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counselling	
Day 5	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counselling	
Day 6	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8	Visiting Akshardham (Swaminarayan Monument & Gandhi Ashram)				
Day 9	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Films)	Understanding the Self: Exercise IX (Team Building)	
Day 10	MILLY	Presentation & Discussion on Career Plans	Summing Up	Feedback & Valedictory Function	

**GOPALA**  
Polyplast Ltd.

**Havmor**

Achievers of the fame of Shri Manoj Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director-Havmor Group of Companies; Ms. Aishwarya Majmudar, Winner of the show 'Little Champs' on Star Plus and Ms. Prutha Desai, an epitome of courage - she not just survived the distress inflicted on her by the 2001 Gujarat Earthquake but also emerged a winner - have always supported us in our endeavour. Year after year they have shared their experiences to help these children deal with their inhibitions and in the process emerge as a stronger individual.



## For Whom:

Higher secondary and college going youths in the age group of 16-22 years can apply.

## How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of ₹ 17,648/- (Including Service Tax) drawn in favour of EDI, Ahmedabad, payable at Ahmedabad.

**Organisations willing to nominate wards of their executives for the camp are requested to send such nominations at their earliest.**

Nominations and inquiries may be addressed to:

**Dr. Pankaj Bharti**, Camp Coordinator  
at EDI Head Office address.

E mail: [pbharti@ediindia.org](mailto:pbharti@ediindia.org)

Last date for registration is **April 25, 2012.**

## Students' Gallery:

"I did not know that such would be the impact on me. I feel like a new person with a new set of principles, attitude and approach. I have it in me to succeed and I am sure about exploring my strengths to the maximum to make my life a success. A big thanks to EDI."

Sagar Adani  
Ahmedabad

"I very often got into a conflict with myself in planning my future. My lack of confidence never allowed me to plan big. I always had these small dreams for myself; but these did not make me happy at all. Coming to EDI brought about a sea change in me in every possible way. Most important was the realization that at my age it was normal to be confused about one's capabilities and career plans, and another thing was that I learnt identify and accept my weaknesses instead of running away from them. I was so much at ease with myself once this happened and from here I started learning and planning afresh. Let me thank EDI for giving me the traits to feel good about myself and also the confidence to look forward."

Lakshmi Bharathi Chirumamilla  
Hyderabad





## The Institute:

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management-Business Entrepreneurship, Post-Graduate Diploma in Management-Development Studies and PGDM (Executive) - Enterprise Creation & Growth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.







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