

Entrepreneurship research in post-pandemic times

Government is reviewing the existing policies and schemes related to entrepreneurship, writes Amit K Dwivedi

The Covid-19 has posed a variety of challenges before industry, academia, services and entrepreneurship research field is no exception. The pandemic has helped in unlocking opportunities for researchers in several areas:

Policy reviews: Government department is reviewing the existing policies and schemes related to entrepreneurship, MSMEs and trade. researchers who have a background in business research may work in review study of MUDRA scheme and entrepreneurship development, review of existing start-up policies, review of state level industrial and entrepreneurship policies etc.

Theory building: Researchers who are studying existing theories may use pandemic times as a context to test these theories. This would help in understanding uncertainty factors, theories on sustainability, inclusivity and disadvantaged entrepreneurship.

Programme evaluation: Researchers can participate in evaluation-related research studies such as evaluation of schemes for MSMEs, evaluation of schemes related to business subsidy among others.

Surveys: Surveys are a useful tool to understand the ground realities. In entrepreneurship, there are several survey opportunities in topics related to how the industry-academia-government approach to be insti-



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Other themes that could be taken up

- Entrepreneurial process, Inclusivity in entrepreneurship
- The psychological, cognitive and individual characteristics of emerging entrepreneurs
- Knowledge-based economy and entrepreneurship
- Role of government in entrepreneurship Development
- Role of Equity, Angel and Venture Capital, Crowdfunding in empowering new age entrepreneurs
- Role of Technology Business Incubators, Accelerators
- Factors affecting sustainability of social enterprises

tuted in industrial cities for low-cost and timely solutions.

Comparative analysis: It assesses the research that would help entrepreneurs in planning and strategising for their future growth and expansion. This would include entrepreneurship intention among youth during pre and post-pandemic phase, the role of technology in scaling

Researchers can participate in evaluation-related research studies

up new enterprises etc.

Curriculum development: The entrepreneurship curriculum will be useful post-pande-

mic times if the teaching and learning are moderated by technology. The entrepreneurship curriculum should be revisited and applicability of various courses in the current context should be assessed.

Action research: Researchers in social science areas could study the current pandemic context in the light of various

traditions, practices and social rules. This can help in exploring how entrepreneurship germinates during adversities and how social models are created.

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