

INDIA'S

TOP B-SCHOOLS FOR ENTREPRENEURS

When it comes to entrepreneurship, some B-schools have a better pedigree than the others.



INDIAN SCHOOL OF BUSINESS

Located in Hyderabad, the most sought after destination in India of Fortune 500 companies, ISB became the youngest institution to be ranked among the Top 20 in the Global B-school Rankings of the Financial Times, London, in 2008. It has been consistently ranked among the top B-schools since then.

It's excellent infrastructure topped with tie ups with renowned international business schools, including London Business School, Kellogg School of business and the Wharton school of business, contribute to its vibrant, world-class learning environment.

COURSES OFFERED

Post Graduate Program (PGP): This one is for those who always want to have an edge over the others and their thirst for knowledge and success is never quenched, no matter what heights they attain. The one-year program is rigorous, challenging and encourages learning beyond classroom instruction. Students learn not just from

the faculty and their peers but also from successful leaders and entrepreneurs who visit the campus frequently.

The intensity of the program prepares one for a leadership role by being taught how to analyze situations quickly, combine industrial expertise with fundamentals of management, think with the lightening speed and apply the skills to real business situations. The duration of the course also saves costs as compared with two-year programs. The good news here is that the program will be offered at two locations—Hyderabad and Mohali—with a total intake of 770 students.

Post Graduate Program in Management for Senior Executives (PGPMAX):

First of its kind in India, the program is offered part time over a period of 15 months and is specifically designed for senior industry executives with an average work experience of 15 years. It is equivalent in content and rigors to an Executive MBA program and is designed

on a schedule that minimizes disruption of work and personal pursuits. The leading faculty from top B-schools and industry experts around the world helps executives learn latest business trends and put those to practice immediately at their respective organizations. A challenging, stimulating learning experience and providing maximum return on time and resources invested.

Goldman Sachs 10,000 Women Entrepreneurs Certificate Programme:

Launched by Goldman Sachs, 10,000 Women is a global initiative that aims to increase the number of under-served women receiving a business and management education. The Indian School of Business is an academic partner for this initiative in India.

This 16-week program has been designed to help participants unleash their potential, expand the horizon of their thinking and grow their businesses. The program is structured into three weeks of classroom sessions and 13 weeks of mentoring support on the job. To enroll in the course, women entrepreneurs must be running and managing their own business. The venture should be operational for over a year and churn annual revenue of Rs.5 lakh to Rs.50 lakh. The icing on the cake—Goldman Sachs Charitable Fund will provide full scholarship to the selected candidates.

The fee amount of Rs.9,000 is refundable after the interview for candidates who are not short-listed and at the end of the 16-week program for candidates who are short listed.

IIM AHMEDABAD

Building on over 40 years of leadership in management education, IIMA has gained the reputation of being one of the finest institutions for management education in the world. Ranked at position 11 in the global MBA Ranking 2011 by the Financial Times, London, IIMA pioneered the case method of research and teaching in India. The institution aims to improve managerial practices in private and public sectors. It seeks to do so by producing managers who have an appetite for risk and can pioneer change, set new standards, generate ideas and keep their company banners flying high.

COURSES OFFERED

Post-Graduate Program in Management for Executives (PGPX):

A full-time course aimed at developing exceptionally bright, enthusiastic and aspiring executives into management leaders and change agents of the global arena. Open to executives of all nationalities, the program has a general management focus with emphasis on managing across borders and cultures. It has an international project (called

International Immersion) besides teaching content drawn from many countries. Executives should hold a Bachelor's degree or equivalent and should be 27 or above to apply. The institution believes that application of theoretical knowledge to real-life problems is important. To stimulate the intellect, case discussions are supplemented with lectures, seminars, games, role plays, industrial visits, and group exercises. The idea is to give an overall grooming and expose students to leading practices.

Post Graduate Program:

This one is a hard nut to crack. Rated as the toughest MBA program in the world to get admission in, this is the flagship program of IIMA. Known for the rigor of the program, the two-year full-time course equips the students with the capability, conceptual and interpersonal skills leadership qualities and excellence to work in any sector. The institution, however, believes wisdom cannot be taught. The course comprises two components: the core program, in the first year and the elective program in the second year.

Post Graduate Program in Agri-business Management:

The course helps one tackle the challenges posed by the food, rural and allied sectors. One is required to take CAT to get admission to the course. With excellent opportunities available for careers in sectors such as retail management, micro finance, agricultural input companies, food processing industries, rural marketing, international agricultural trade, commodity exchanges, rural financial institutions, market research in agribusiness and NGOs engaged in rural development, this course can help you satisfy your appetite for challenges.

Post Graduate Program in Public Management and Policy:

This is a full-time residential program in public management and policy which focuses on governance and policy formulation, implementation, infrastructure development, and public enterprise management. Just like other IIM programs, this is a rigorous course and has been designed to sharpen the skills and broaden the perspectives of civil servants, managers of government, public enterprises, NGOs and executives of private sector firms engaged in public management. It can help mid-career managers as well as administrators/professionals of NGOs and people with legislative experience of all nationalities who intend taking up challenging top management positions in governance, public management and policy. The program has strong foundations in the conceptual and analytical dimensions of management and policy, and the curriculum is also designed to build on the experience of participants.



AIMS
Peenya, BANGALORE
1st Cross, 1st Stage, Peenya, Bangalore

Programmes Offered

MBA	PGDM	PGDITM	*MCOM	MCA	MSW
MTA	MTA Integrated (5 Years)			MA (Eng Litt.)	
BBM	BCOM	BCA	BHM		

* Programs offered are affiliated to Bangalore University / AIMA New Delhi / approved by AICTE, Wherever applicable.
* MCOM Programme will be commencing this year. Approval awaiting



58, INDIA. Tel: +91 80 6567 9112/3, 2839 1531/2 Mob: +91 93439 78115

NSRCEL, IIM-BANGALORE

Recognizing the growing desire among management and technical graduates to become entrepreneurs and realizing the need of small and medium enterprises (SMEs) for critical management inputs as well as business guidance, IIMB set up the Centre for Entrepreneurial studies in 1994 which is now called the Nadathur S. Raghavan Centre for Entrepreneurial Learning (NSRCEL). The Center facilitates business growth by combining academic research with practical experiences. With a faculty of members who have a rich experience of handling various industries, NSRCEL acts as an incubator cell for startup companies. The Centre focused on offering program to SMEs which helped accelerate their growth and move to a higher level of performance.

COURSE OFFERED

Management Program for Entrepreneurs and Family Businesses:

This year-long program has been designed to equip you with the management skills required to start and run your own business. One of the stand-out features of this program is its smart mix of web-based e-learning (including online discussions and webinars) and frequent contact classes in the classroom. In this way, you can work around time-constraints while planning your study, as there is a significant amount of self-study involved, and still benefit from interacting with professors and fellow students. NSRCEL also boasts of a fully-equipped incubation center to nurture and support newly launched enterprises. The one-year course requires you to be a graduate with professional experience.



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Set up in 1983 in Ahmedabad, the institution is committed to promoting entrepreneurship through education, research, training and institutional building. The not-for-profit organization is sponsored by apex financial institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI).

COURSES OFFERED

PG Diploma in Management—Business Entrepreneurship:

Besides graduates aspiring to launch their own businesses, this well-designed course is of great value to family businesses and employees who want to start an ancillary base. The advantage here is that EDI offers the flexibility to focus on the entrepreneurial aspect of one's choice. One could specialize in the following:

New Enterprise Creation: Consider this specialization if you're raring to launch your own business. It is also an ideal

choice if you want to become a consultant, researcher or trainer for micro, small and medium enterprises.

Family Business Management: If your family business beckons, you can gain practical insights into managing it with this specialization. It draws heavily on personal experiences and case studies, and is supplemented by videos and readings by guest lecturers.

Agri-Entrepreneurship: Agriculture is the backbone of the Indian economy, offering aspiring agri-preneurs abundant opportunities. If this is a field you'd like to, well, harvest, opt for this specialization. It will train you in using effective, up-to-date strategies to make the most of this sector.

Services Management: The scope in this increasingly relevant sector is huge. This specialization will guide you in using new management tools, such as developing customer relationships to obtain a competitive edge. ■

AIMS
Peenya, BANGALORE

Programmes Offered

MBA PGDM PGDITM *MCOM MCA MSW
MTA MTA Integrated (5 Years) MA (Eng Litt.)
BBM BCOM BCA BHM

* Programs offered are affiliated to Bangalore University / AIMA New Delhi / approved by AICTE. Wherever applicable.
* MCOM Programme will be commencing this year. Approval awaiting

ACCREDITED WITH 'A' GRADE BY
NAAC
With CGPA 3.48
on a scale of 4

TUV
SUD
ISO 9001:2008
CERTIFIED INSTITUTION

Disney
International
PROGRAMS
A Home of Opportunity

INSTITUTIONAL MEMBER
IACBE

1st Cross, 1st Stage, Peenya, Bangalore - 58, INDIA. Tel: +91 80 6567 9112/3, 2839 1531/2 Mob: +91 93439 78115