

## Post Graduate Diploma in Management of NGOs 12<sup>th</sup> Batch



# PGDMN-2009-10





**EDI** Entrepreneursh

Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India

## Post Graduate Diploma in Management of NGOs PGDMN-2009-10

#### RATIONALE

On account of their need-based, target specific and result oriented approach, Non Government Organizations, have been recognized as a 'Third Sector' and are emerging as a major force for socio-economic development of people across the world.

In the Indian context, we witness a major shift in the role and activities of NGOs from

mere charitable institutions to an equal partner in the process of socioeconomic development of the country alongside government and private sectors. Along with sharing of these social responsibilities, NGOs are expected to show higher degree of professionalism, and adopt transparent and accountable systems of governance. This has created a greater demand for adequately skilled and professionally

trained personpower in the NGO sector.

The Entrepreneurship Development Institute of India (popularly known as EDI) launched the Post Graduate Diploma in Management of NGOs (PGDMN), in 1998, to create a well trained cadre of development professionals. The objectives of



the course are to prepare second line of NGO leaders, develop individuals to start and manage development organizations and manage the resources effectively and efficiently.

#### THE PROGRAMME

In a decade's time, the PGDMN programme has evolved to suit the needs of the development sector and the focus is on imparting

> knowledge of structures, systems, tools and techniques necessary for managing NGOs as also setting up one's own. The course also aims at qualifying people in planning and management of development programmes.

> > Till date, 234 students hailing from all states and with diverse educational background and experiences have successfully completed the programme. They have either set up their

own NGOs and/or are working with reputed development organisations/agencies, with some of them pursuing higher education in national and international universities.

The one-year PG Programme gives students a good foundation in both theoretical and practical knowledge on the issues of development as well as governance and management of institutions. The programme spreads over four terms with a total input of 810 hours (including field-based project work) thus making it equivalent to inputs which other post graduate programmes offer over a period of two years.

#### PEDAGOGY

The interactive learning with emphasis on participatory learning and action techniques like discussions, case based teaching, experience sharing, group work and field visits, distinguishes EDI from other Institutions. The exchange of ideas and experience sharing by NGO functionaries and social sector leaders give practical insights to students into real life situations. Over a period of four terms of 8-12 weeks each, students are offered courses covering hard and soft skills.

The performance of students is tested through class tests, field-based projects, assignments, group and individual presentations and case discussions.

#### FACULTY

The faculty teaching at EDI is a multi disciplinary team of academicians, researchers, behavioural scientists and NGO leaders. The core group is supplemented by visiting faculty drawn from reputed academic institutions and NGOs.

#### **INTERNSHIP PROJECTS**

One of the critical learning tools designed in this course is the internship project work with development organisations spread all over the country. For a period of five weeks, students are placed with the organisations where they carry out projects offered by the respective organizations. The internship project helps the students relate theory to practice and provides them hands-on-experience of development initiatives.

#### WHO CAN JOIN

The programme is designed for those who have keen inclination towards socio-economic development of the people i.e. those who wish to;

- provide leadership to social development initiatives;
- set up a development organization;
- develop themselves as professionals dedicated towards the social development agenda of the millennium can join the course.

EDI also encourages development organisations to sponsor/nominate staff members to strengthen their own organizations.

#### ADMISSION AND ELIGIBILITY

A bachelor's degree in any discipline. Students appearing for the final degree examination can



also apply. Candidates having work experience in the development sector will be preferred.

#### **SELECTION:**

Selection will be on the basis of a written test and personal interview to gauge the candidate's commitment towards the chosen career. The written test will be held at Ahmedabad, Allahabad, Bangalore, Belgaum, Bhopal, Bhubaneswar, Chennai, Delhi, Gorakhpur, Guwahati, Gwalior, Hyderabad, Jaipur, Jodhpur, Kolkata, Lucknow, Ludhiana, Madurai, Mumbai, Nagpur, Patna, Pune, Raipur, Ranchi, Thrissur, Udhamshingh Nagar & Vadodara.

#### FEE STRUCTURE:

Tuition fee for non-residential students is Rs. 1,90,000/- (Rupees one lac ninety thousands only) which includes tuition, reading material, use of library and computer centre, study tours & interactions and other facilities. For residential students, fee is Rs. 2,50,000/- (Rupees two lac fifty thousands only) which includes boarding, lodging, cost of tuition, reading material, use of library and computer centre, study tours & interactions and other facilities. These ratesare applicable to students from SAARC region also. Fee for Foreign and Corporate Sponsored Students is US \$ 8,000 (Residential). Selection procedure of these candidates will comprise online written test and telephonic interview. Students will also have to deposit Rs. 10,000/- as caution money which is refundable after successful completion of the course and does not accrue any interest. In addition to the fee, the students will be required to pay Rs. 5,000/- towards lifetime membership fees of EDI Alumni Association.

#### **IMPORTANT DATES**

#### For Indian candidates

Last date for submission of	
filled-in application form	: 13 Mar
Written test	: 12 April
Personal interview at EDI campus	: 13-14 N
Fellowship interview at EDI campus	: 15 May
Declaring the final result	: 22 May
For international candidates	
Online test	: 12 April
Telephonic interview	: 15 May
Declaring the final result	: 22 May
Course Commencement	: 6 July 2
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:	13 March 2009
:	12 April 2009
:	13-14 May 2009
:	15 May 2009
:	22 May 2009
:	12 April 2009

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11<sup>th</sup> batch PGDMN students interacting with Founder Director of Environmental Sanitation Institute (ESI). Shri Ishwarbhai Patel during their educational visit.

#### FELLOWSHIP SUPPORT

Some selected students are granted fellowship on means-cum-merit basis. In the past, organizations like Aditya Birla Foundation, NABARD, RGVN, SIDBI, SRTT etc. have offered fellowships to deserving candidates. The support could be extended up to 75% of the course fee, depending on the need of the candidate. Apart from the fellowship support given through the financial institutions or funding agencies, EDI may consider few students for soft loan/fellowship support through its internal resources on merit-cummeans basis.

#### CAREER OPPORTUNITIES FOR PGDMN STUDENTS

The course qualifies students for development work in areas such as; natural resources management, micro finance & micro enterprise, gender, justice & human rights, education, health

and governance issues. Students from the past batches have been involved with various national & International organizations working at various levels in the spectrum of development.

The campus placement organized for the students has experienced ever increasing and encouraging response from NGOs. Our students are engaged with organizations like AKRSP (I), ASSIST, Basix, BAIF, Blind People's Association, CASP, CERC, CMF, Deepak Foundation, Development Support Centre (DSC), Grameen Koota, ICMH, IDEI, IIRD, Kutch Mahila Vikas Sangathan, Pratham, Rudi Sewa, SAATH, Selco India, SEWA, WASMO, various state governments and many others. For more information on our past students, visit EDI website.

#### HOW TO APPLY

Prospective candidates should send a demand draft of Rs. 750.00 (for India & SAARC) or US \$ 60 (for international students) favoring EDI, Ahmedabad, payable at Ahmedabad, for prospectus-cum-application form. Application form can also be downloaded from the website (www.ediiindia.org) and sent along with the DD of Rs. 750.00. Application forms are also available at EDI regional and branch offices.

### Student's Gallery

"I always wanted to work for the society and return whatever I have got and am getting from it. EDI showed me the way to live my The exposure that I dream. received at EDI to areas and sectors where I could make my



contribution was indeed incredible. The course made me focussed and imparted knowledge that is today my biggest winning tool. Today, I am working with SEWA as Rural Marketing Officer and am aware of the grassroots level realities. I am thankful to EDI for showing me the right path to pay back to the society."

> Trupti Adesara 10<sup>th</sup> PGDMN Batch Silver Medal for Scholastic Performance

### Student's Gallery

After having completed the PGDMN course at EDI, I worked with Janvikas for about 2 years. I later shifted to U K for M. Sc. in Gender, Rights and Development from the University of Glasgow, and presently I am pursuing Ph.D. in Gender Studies. I feel satisfied with the way I have

progressed and for all this I thank EDI. I understand the Development Sector well and am confident about making meaningful

contributions to it. EDI gave me insight which have become the pillars of my life. Maitreyee Bhattacharya 2<sup>nd</sup> Batch



'Tryst with my Dream'

Hailing from a family with a Social Service

background, I had an urge to return my debt to the Society.

When I came to know about EDI, I instantly felt as if this was the time and opportunity for me to fulfill my dream, and enter the Social Service and Development Sector. It was one of the important decisions of my life; more so, as I had had a successful career as a Chartered and Cost Accountant for 20 years. I knew that to get into the Development Sector, I had to be professionally qualified and the course outline of this course convinced me on this front.

I strongly feel that every person aspiring to make a career in the Development Sector should acquire systematic knowledge about the sector through such a structured Course as offered by EDI.

Bimal Gandhi 11<sup>th</sup> Batch



Governing Body Members of EDI As on 9<sup>th</sup> September 2008

Shri Yogesh Agarwal President-EDI Chairman and Managing Director, IDBI Bank Ltd. Mumbai

Dr. Yoginder K. Alagh Vice Chairman & Professor Emeritus Sardar Patel Institute of Economics & Social Research Ahmedabad

> Shri D.P. Bagchi, IAS (Retd.) Ex-Chief Secretary, Orissa

Mrs. K. Rama Devi President

Association of Lady Entrepreneurs of Andhra Pradesh, Hyderabad

> Ms. Soundara Kumar Chief General Manager (SME) SME Business Unit, State Bank of India

> > Mumbai

Dr. Chukka Kondaiah

Director General National Institute for Micro, Small and Medium Enterprises

#### (NIMSME), Ministry of MSME,Gol, Hyderabad

#### Shri Rajendra Malla

Chairman & Managing Director Small Industries Development Bank of India

#### Dr. Sailendra Narain

Chairman

Centre for SME Growth & Development Finance Navi Mumbai

Shri P.H. Ravikumar

Managing Director & CEO

National Commodity & Derivatives Exchange Ltd.

Shri B. Ravindranath

Executive Director, IDBI Bank Ltd., Mumbai

Shri Umesh Chandra Sarangi, IAS,

Chairman

National Bank for Agriculture & Rural Development Mumbai Shri Atul Kumar Rai Chief Executive Officer and Managing Director, IFCI Ltd. New Delhi Shri Jawhar Sircar Additional Secretary and Development Commissioner (MSME) Ministry of Micro, Small & Medium Enterprises Government of India, New Delhi Ms. Gauri Kumar Principal Secretary Industries & Mines Department Govt. of Gujarat, Gandhinagar Dr. Dinesh Awasthi Director Entrepreneurship Development Institute of India Ahmedabad

#### THE INSTITUTE

Entrepreneurship Development Institute of India, Ahmedabad is an autonomous and not-for-profit Institute set up in 1983 with the support of leading financial institutions like the IDBI Bank Ltd., IFCI Ltd., ICICI Ltd., SBI and the Government of Gujarat. EDI is globally known for its pioneering activities in the field of entrepreneurship education, research and training.

The Micro-Enterprise and Micro-Finance Development Division of the Institute has completed over two decades of fruitful partnership with NGOs in implementing Micro-Enterprise and Micro-Finance Development Programmes across the country. The successes and commitments of EDI have culminated in recognition of its achievements by the Government of India, State Governments and several esteemed International Agencies.





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