POST GRADUATE DIPLOMA IN MANAGEMENT OF NGOs







PGDMN: 2008-2009



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA Ahmedabad, Gujarat, India.



RATIONALE

On account of their need-based, target specific and result oriented approach, Non Government Organisations, have been recognized as a 'Third Sector' and are emerging as a major force for socio-economic development of people across the world.

In the context of India, a major shift has been witnessed in the activities of NGOs and they are no longer considered as mere charitable institutions. The NGO sector is now considered as an equal partner in the process of socio-economic development of the country alongside government and private sectors. With all the social responsibilities that NGOs shoulder, they are expected to show higher degree of professionalism, and adopt transparent and accountable systems of working. This has created a great demand for adequately skilled and professionally trained manpower in the NGO sector.

The **Post Graduate Diploma in Management** of NGOS (PGDMN) was started by the Entrepreneurship Development Institute of India (popularly known as EDI) way back in 1998 to create a well trained cadre of development professionals. The objectives of the course are to



prepare second line NGO leaders, develop individuals to start and manage development organizations and manage the resources effectively and efficiently.

THE PROGRAMME

In the last one decade, the PGDMN programme has evolved to suit the needs of the development sector and the focus is on imparting knowledge of structures, systems, tools and techniques necessary for managing NGOs as also setting up one's own. The course also aims at qualifying people in planning and management of development programmes.

Till date, 213 students hailing from twenty five states and with diverse educational background have successfully completed the programme. The PGDMN pass-outs have either set up their own NGOs or foun good opportunities to work with reputed development organizations/agencies.

The one-year PG Programme gives students a good grounding in both practical and theoretical knowledge. The programme spreads over four terms with a total input of 810 hours (including project work) thus making it equivalent to inputs which many other post graduate programmes offer over a period of two years.

PEDAGOGY

The interactive nature of the learning, emphasis on action learning and applied aspects using participatory learning techniques like discussions, case based teaching techniques, experience sharing, group work and field visits, distinguishes EDI from other Institutions. The exchange of ideas and experience sharing by NGO functionaries and social sector leaders give practical insights to students into real life situations. Over a period of four terms of 8-12 weeks each, students are offered courses covering hard and soft skills.

The performance of students is tested through class tests, quizzes, assignments, group and individual presentations and case discussions.

FACULTY

The faculty teaching at EDI is a judicious mix of academicians, researchers, behavioural scientists and NGO leaders from varied discipline. The core group is supplemented by visiting faculty drawn from reputed academic institutions and NGOs.

INTERNSHIP WITH NGOs

One of the critical learning tools designed in this course is the internship project work with NGOs spread all over the country. For a period of five weeks, students are placed with NGOs where they carry out projects offered by the organization. The internship project helps the students to relate theory to practice and provides them hands-on experience of development initiatives.

WHO CAN JOIN

The programme is designed for individuals with a keen inclination towards social development i.e. those who wish to;

- provide leadership to social development initiatives,
- interested in starting an NGO,
- develop themselves as professionals dedicated towards the social development agenda of the millennium

can join the course. NGOs can also sponsor/nominate staff members to strengthen their own organizations.

ADMISSION AND ELIGIBILITY

A bachelor's degree in any discipline. Students appearing for the final degree examination can also apply. Candidates having work experience in development sector will be preferred.

SELECTION:

Selection will be on the basis of a written test and Prisonal interview to gauge the candidate's commitment towards the chosen career. The written test will be held at Ahmedabad, Allahabad, Bangalore, Belgaum, Bhopal, Bhubaneshwar, Chennai, Delhi, Gorakhpur, Guwahati, Gwalior, Hyderabad, Jaipur, Jodhpur, Kolkata, Lucknow, Ludhiana, Madurai, Mumbai, Nagpur, Patna, Pune, Raipur, Ranchi, Thrissur, Udhamsingh Nagar, Vadodara.

FEE STRUCTURE:

Tuition fee for non-residential students is Rs. 1,20,000/- (Rupees one lac twenty thousand only) which includes tuition, reading material, use of library and computer centre, study tours & interactions and other facilities. For residential students, fee is Rs. 1,80,000/- (Rupees one lac



eighty thousand only) which includes boarding, lodging, cost of tuition, reading material, use of library and computer centre, study tours & interactions and other facilities. Fee for Foreign (other than SAARC countries) and Corporate Sponsored Students is US \$ 7,500 (Residential). Selection procedure of these candidates will comprise online written test and telephonic interview. Students will also have to deposit Rs. 5,000/- as caution money which is refundable after successful completion of the course and does not accrue any interest. In addition to the fee, the students will be required to pay service tax, if applicable.

FELLOWSHIP SUPPORT

Some selected students are granted fellowship on means-cum-merit basis. In the past organizations like Aditya Birla Foundation, NABARD, RGVN, SIDBI, SRTT etc. have offered fellowships. The support could be extended upto 75% of the course fee, depending on the need of the candidate.

CAREER OPPORTUNITIES FOR PGDMN STUDENTS

The course qualifies students for development work in areas such as; natural resource management, micro finance & micro enterprise, gender, justice & human rights, education, health and governance issues. Students from the past nine batches are involved with organizations working at various levels in the spectrum of development.

The campus placement organized for the students has experienced ever increasing and encouraging response from NGOs. Our students are engaged with organizations like AKRSP (I), Basix, Blind People's Association, CERC, CMF, Deepak Foundation, Development Support Centre, Grameen Koota, ICMH, IDEI, IIRD, Kutch Mahila Vikas Sangathan, SAATH, Selco India, SEWA, WASMO and many others. For details of our past students visit EDI website www.ediindia.org

HOW TO APPLY

Prospective candidates should send a demand draft of Rs. 500 or US \$ 50 (for international students) favouring EDI, Ahmedabad, payable at Ahmedabad, for prospectus-cum-application form. Application form can also be downloaded from the website (www.ediindia.org) and sent along with the DD of Rs. 500/-. Application forms are also available at EDI regional and branch offices. To see the list of locations where EDI-PGP Prospectus-cum-Application Form is available, please visit www.ediindia.org.

IMPORTANT DATES:

For Indian candidates

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: April 21, 2008	
: May 4, 2008	
: May 21 & 22, 2008	
: May 23, 2008	
For international candidates	
: May 4, 2008	
: May 23, 2008	
nt : July 7, 2008	





Shri Shashi Ruia, Chairman, Essar Group presenting the Bharti Student of the Year Award to Suvendu Rout

STUDENT'S GALLERY:

"Prior to my stint with EDI, I had worked as a lecturer of Economics and later as an Area Coordinator for a VO involved in Micro Finance. While working with the VO, I realized that I needed to sharpen my skills as a professional development worker to be more efficient in my work. Thus, I enrolled myself in EDI for the PGDMN course. This course helped me immensely in all the important aspects of personal and professional development, viz. specific knowledge & information regarding the voluntary sector, specific skills required for a development professional and above all, the appropriate attitude. The academic inputs: provided were excellent, especially the time-to-time interaction with leading social entrepreneurs and social workers. Right now I am working with DSC, a leading organization in Natural Resource Management in the country. Today I can look back and thank EDI for providing me all the necessary inputs to tackle the dynamic nature of the development sector."

Suvendu Rout - PGDMN 9th Batch

STUDENT'S GALLERY:



"The desire of working for society and people has been nurturing in me since my schooldays. I often wondered how satisfying it would be when an effort and endeavour of mine would bring a smile on the faces of the underprivileged people of society, and encourage them to combat with their miseries with confidence.

For a person like me who wants to work for the people but at the same time wishes to build a career, PGDMN course can be a golden and unique opportunity. This desire has acted as a driving force behind joining this course.

The course curriculum deals with diverse subjects and imparts knowledge essential for a sustained existence in the social sector.

A team of faculty having expertise in their respective fields has designed the course so as to inculcate entrepreneurial traits in the students and groom their overall personalities through creation of a most conducive environment for learning."

Sweta Mohan - PGDMN 10th Batch

Governing Body Members of EDI

As on 25th September 2007

Shri Yogesh Agarwal

President-EDI Chairman, Industrial Development Bank of India, Mumbai-400 005

Dr. Yoginder K. Alagh

Vice Chairman & Professor Emeritus Sardar Patel Institute of Economic & Social Research Ahmedabad-380 054

Shri D.P. Bagchi, IAS (Retd.)

Ex-Chief Sectretary, Orissa

Shri J. Chandrasekaran

Chief General Manager (SME) State Bank of India, SME Business Unit, Mumbai-400 021

Mrs. K. Rama Devi

President Association of Lady Entrepreneurs of Andhra Pradesh Hyderabad-500 034

Dr. Chukka Kondaiah

Principal Director National Institute of Small Industry Extension Training (NISIET), Ministry of SSI, Government of India Hyderabad-500 045

Shri Rajendra Malla

Chairman & Managing Director Small Industries Development Bank of India, Lucknow-226 001

Dr. Sailendra Narain

Cjhairman, Centre for SME Growth & Development Finance Navi Mumbai-400 614

Navi Multipal-400 014

Shri D. Rajagopalan

Principal Secretary Industries & Mines Department Govt. of Gujarat, Gandhinagar-382 010

Shri P.H. Ravikumar

Managing Director & CEO National Commodity & Derivatives Exchange Ltd. Mumbai-400 051

Shri B. Ravindranath

Executive Director Industrial Development Bank of India, Mumbai-400 005

Shri P.S. Shenoy

Chairman Board of Directors, IFCI Ltd., Gandhidhanagar-382 008

Shri Jawhar Sircar

Additional Secretary and Development Commissioner (SSI&ARI), Government of India Ministry of Small Scale Industries and Agro & Rural Industries, New Delhi-110 011

Dr. Y.S.P. Thorat

Chairperson National Bank for Agriculture & Rural Development Mumbai-400 051

Dr. Dinesh Awasthi

Director Entrepreneurship Development Institute of India Ahmedabad

THE INSTITUTE:

Entrepreneurship Development Institute of India, Ahmedabad is an autonomous and not-for-profit Institute set up in 1983 with the support of leading financial institutions like IDBI, ICICI Ltd., IFCI Ltd., SBI and Government of Gujarat. EDI is globally known for its pioneering activities in the field of entrepreneurship education, research and training.

The Micro-Enterprise and Micro-Finance Development Division of the Institute has completed over two decades of fruitful partnership with NGOs in implementing Micro-Enterprise and Micro-Finance Development Programmes across the country. The successes and commitments of EDI have culminated in recognition of its achievements by the Government of India, State Governments and several esteemed International Agencies.





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