

8th Batch

# SUMMER INTERNSHIP PROGRAMME

June 27 - July 31, 2006

Post Graduate Diploma in Management of  
Non Government Organisations  
(PGDMN)

2005 - 2006



**Entrepreneurship Development  
Institute of India**

Ahmedabad, Gujarat



## ABOUT EDI

Entrepreneurship Development Institute of India, popularly known as EDI, is a premier national institute engaged in spearheading Entrepreneurship movement in India and at the international level. The EDI, an autonomous and not - for - profit institute, set up in 1983, is promoted by apex financial institutions – IDBI, IFCI Ltd., ICICI Ltd. and SBI. The Government of Gujarat pledged twenty three acres of land on which stands the majestic and sprawling EDI campus. It is an acknowledged National Resource Institute for entrepreneurship education, research and training.

EDI has been recognized as 'Centre for Excellence' by United Nation's Economic and Social Commission for Asia and Pacific (ESCAP). The Institute has earned accolades and support from the World Bank, UNIDO, ILO, European Union, Ford Foundation, ASEAN Secretariat etc.

In response to the demands of the changing socio-economic environment, EDI is associated with development organisations from various parts of the country for promotion of professional skills and entrepreneurial attitude. The PGDMN course is the outcome of these efforts.

## THE PGDMN PROGRAMME

The **Post Graduate Diploma in Management of Non-Government Organisations (PGDMN)** is a one year comprehensive programme launched in July 1998. The aim of the programme is to prepare a cadre of competent managers with entrepreneurial attitude and hardcore professional skills for the development sector. The students attending this rigorous programme are transformed into highly motivated individuals in the management of development organizations. They are equipped to respond to the changing needs of development sector with a view to accelerating the pace of development.

The programme is designed in a manner as to create critical understanding of various interventions in the process of development and also to impart learning on the basics of managing developmental interventions to ensure holistic development. The programme is divided into four distinct but integrated modules, each addressing the needs and requirements of the development sector.

As of now, a total of 154 students, representing 25 states of the country have benefited from the programme and are contributing to the sector.

## PROGRAMME STRUCTURE

The one year programme offers practical as well as theoretical knowledge on the subjects. The entire course is divided into four



terms. The period of each term is 8 – 12 weeks. The programme is weighted as 90 credits, each of 10 hours, out of which 78 credits are of classroom inputs and the remaining are of project internship. The teaching methodology includes classroom inputs, interactions, case studies, presentations, group learning and exposure visits, which leads to an in-depth understanding of management subjects and development tools.

## COURSE CONTENTS

The four modules of the programme are **Foundation** module, **Perspective** module, **Management** module and **Application** module. The Foundation module provides basic understanding about the development sector. The Perspective module broadens the existing understanding and builds a perspective about fundamental developmental issues. The Management module takes care of various managerial aspects of organisations involved in development. The Application module equips the students with the tools and techniques for developmental interventions.

Each module comprises the theoretical aspect as well as its applicability in the field. A course committee comprising eminent persons from diverse fields continuously restructures and redesigns the inputs with a view to making them more responsive to the ever changing needs of the development sector. The major topics of the programme are:

- ▶ Written Analysis & Communication
- ▶ Motivational Lab and Organisational Behaviour
- ▶ Economics
- ▶ Development Perspectives - Participation, Poverty & Gender
- ▶ Development Administration
- ▶ Managing Legal Framework for NGOs
- ▶ Financial Management for NGOs
- ▶ Human Resource Management
- ▶ Social Engineering & Project Management
- ▶ Strategic Management in NGOs
- ▶ Social Research Methods
- ▶ Participatory Training Techniques
- ▶ Management of Development Initiatives
- ▶ Micro-finance and Micro-enterprise
- ▶ Development Communication
- ▶ Rural Marketing
- ▶ Social Legislation & Policy Advocacy
- ▶ Disaster Preparedness & Response

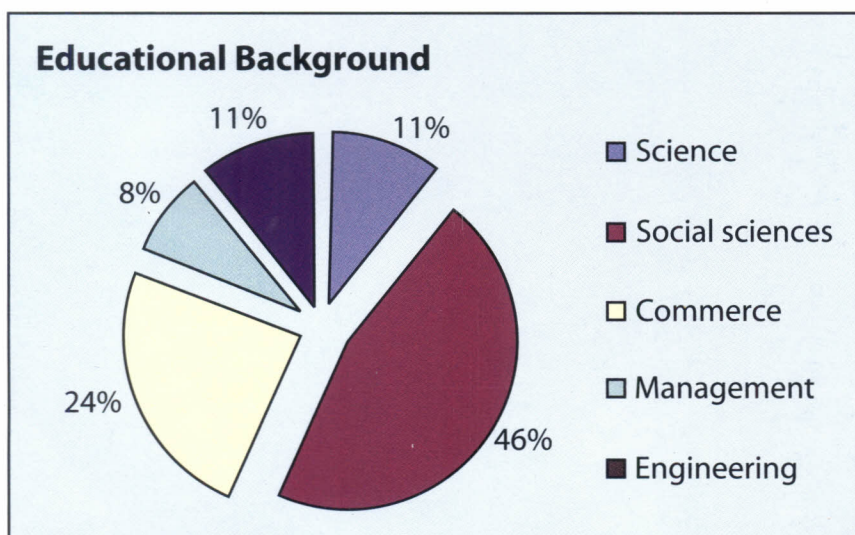
In addition to these inputs, the internship programme of the course gives students an opportunity to test the relevance of what they have learnt to the field situations. The performance of students is graded through class tests, assignments, fieldwork, group and individual presentations, case discussion and term end examinations.

## FACULTY PROFILE

The faculty of EDI is a judicious mix of researchers, academicians, behavioural scientists and practitioners of various disciplines. These also include those who are involved in implementing various projects of EDI at the grassroots. The efforts of the core group are supplemented by visiting faculty from reputed academic institutions and NGOs.

## STUDENTS' PROFILE

The present batch consists of 37 students representing 12 states of the country. The students are from diverse educational as well as cultural backgrounds. They have various areas of interests and few of them have work experience in the development sector. The educational profile of the students is:



## THE SUMMER INTERNSHIP PROGRAMME

The summer internship programme is an integral component of the course. The five week summer internship programme aims to broaden the perspectives of the students. Internship with developmental organisations provides students an exposure to real life situations. The students broadly work on the following issues:

- ▶ Evaluation of Programme/Project
- ▶ Need Assessment for new interventions
- ▶ Development of systems for organisations  
(Financial Management, Human Resource Management, MIS)

## AREAS OF INTEREST OF STUDENTS

These projects are formulated on the basis of the topics given to the students as per the requirements of the organisations. The areas in which the students are interested are:



- ▶ Natural Resource Management
- ▶ Livelihood
- ▶ Non – conventional Energy Resources
- ▶ Disaster Management and Preparedness
- ▶ Education and Health
- ▶ HIV/AIDS
- ▶ Micro – finance and Micro – enterprise
- ▶ Human Resource Development
- ▶ Issues of Senior Citizens
- ▶ Issues of Physically Challenged Persons
- ▶ Gender and Women Empowerment
- ▶ Youth Empowerment and Development
- ▶ Child Rights and Development
- ▶ Social Entrepreneurship
- ▶ Tribal Development

In the last few years, projects were carried out with agencies and development organisations like :

- ▶ Aga Khan Rural Support Programme (AKRSP)
- ▶ ARAVALI (Rajasthan)
- ▶ BASIX
- ▶ Bharatiya Agro Industries Foundation (BAIF)
- ▶ CARE India
- ▶ COHESION Foundation Trust
- ▶ CYSD, Bhubaneswar
- ▶ PRAVAH, Gujarat
- ▶ SEWA
- ▶ UNNATI, Rajasthan
- ▶ WOTR (Watershed Development Trust), Ahmednagar
- ▶ IIRD, Jaipur
- ▶ Gram Vikas (Orissa)

## **THE SCHEDULE OF INTERNSHIP PROGRAMME**

April 15, 2006	Last date for submission of Internship acceptance form
April 30, 2006	Finalisation of project framework, Selection of guide and development of research tools
May 15, 2006	Acceptance of Terms of Reference by NGOs
June 26, 2006	Reporting to NGOs/Host Organisations
June 27, 2006	Internship programme begins

(During the period of internship, students collect data, prepare a preliminary research report with observations, share major findings with the concerned organisation)

July 31, 2006	Completion of Internship
Aug. 31, 2006	Submission of Final Report

It has to be noted that apart from more than five weeks of internship in the field, the students will spend another 6 weeks towards preparing final project report - two weeks towards

preparing the project framework and another four weeks towards finalising the report.

## OUTPUT OF INTERNSHIP

The intern will prepare a report on findings at the end of the project. The intern will also make a presentation on the preliminary findings to the host organisation. A formal presentation of the report will be done before a panel of academicians and practitioners for grading. A final copy of the report will be submitted to the host organisation.

## EXPECTATIONS FROM THE HOST ORGANISATIONS

EDI requests host organisations offering the project to support students by taking care of their travel & stay. Organisations may offer a small honorarium/stipend to the concerned student to take care of food and other incidental expenses, e.g. local travel facility (travel expense) to the project location. In addition, organisations may support students by providing access to computer, internet, library & stationary facilities.



## CONTACT DETAILS

### ACADEMIC COORDINATOR (PGDMN)

Entrepreneurship Development Institute of India  
P. O. Bhat, 382 428. Dist. Gandhinagar, Gujarat, India  
Tel.: 079 - 23969161/63 Fax: 079 - 23969164

E-mail: [internship@ediindia.org](mailto:internship@ediindia.org)

Website: [www.ediindia.org](http://www.ediindia.org)