

8TH BATCH

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
announces

POST GRADUATE DIPLOMA IN BUSINESS ENTREPRENEURSHIP AND MANAGEMENT 2005-2006

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Post Graduate Diploma in Business Entrepreneurship & Management, initiated in 1998, has been especially designed for new entrants in business so that they acquire skills and learning to perceive opportunities, utilise these optimally and thus build a viable organisational network by assembling land, labour, capital and managerial expertise. This course in Entrepreneurship covers all aspects of an enterprise, in addition to the ones on the management front.

SPECIALISATION STREAMS

The course has three specialisation streams viz :

New Enterprise Creation: The objective of this specialization is to provide comprehensive knowledge and develop competencies to start own independent business. This will be useful for those who want to launch their own businesses, wish to become small-medium industry consultant, counsellor or teacher-trainer with specialized post-graduate qualification.

Management of Family Business: This specialization is designed for students interested in the issues, problems and unique concerns of family business involvement and management. The course will draw heavily on the personal experiences of students in the class and they will be guided on developing five-year perspective growth plan for their family business.

Agri-Entrepreneurship : This specialisation will develop agripreneurs with traits and skills to exploit opportunities in the field of agriculture. The students will master the techniques of setting up an agri-enterprise as also compete in the international market.

SALIENT FEATURES

The one-year accelerated, rigorous and application-oriented course begins in September and ends in August. It serves the following objectives:

- Develops skills in successfully initiating, expanding, diversifying and managing a business enterprise with focus on understanding real life business situations and business practices,
- Develops family business successors as enterprising and knowledgeable owners of the business of their forefathers. Inculcates entrepreneurial qualities in them so that they contribute to the efficiency and growth of the enterprise.
- Builds capabilities to set up own venture in the burgeoning sector of agriculture.
- Inculcates among young students entrepreneurial competencies including self-confidence, goal setting, planning, information seeking, problem solving and planned risk taking.

Important dates:

- Last date of submission of filled-in application form - 15 April, 2005
- Written Test - 15 May, 2005
- Personal Interview at EDI Campus - 13 -15 June, 2005



- Offers inputs necessary to create/ manage a venture within a short span of one year, i.e. saving of one year (vis-à-vis MBA and other conventional PG courses).
- Develops a competent entrepreneur and successful executive of 'tomorrow' through an accelerated course marked by intensive personal counselling,

DURATION & PEDAGOGY

This 12-month programme is spread over four phases. The academic year begins in September and ends in August. The interactive nature of the learning experience distinguishes EDI from many other institutions. The emphasis throughout the course is on action learning. Business games, computer simulation, live projects, role plays, case-based teachings, field work and group work will be combined to create an environment which challenges individuals to define problems and find workable solutions.

FELLOWSHIP SUPPORT

EDI's efforts in increasing the supply of entrepreneurs have been supported by National Financial Organisations such as; Industrial Development Bank of India and State Bank of India. Mega corporate houses like Bharti Foundation (set up by Bharti Enterprises) have also announced fellowship support on means-cum-merit basis. Support from the Aditya Birla Group is also likely to flow in for students from backward areas.

ELIGIBILITY / SELECTION

A bachelor's degree in any discipline. The last date for submission of filled-in application form is 15th April, 2005. The students will be selected on the basis of a written test and subsequent personal interview. The written test will be held at Agartala, Ahmedabad, Allahabad, Bangalore, Bhopal, Bhubaneswar, Bhuj, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi, Gorakhpur, Guwahati, Gwalior, Hyderabad, Imphal, Indore, Jaipur, Jammu, Jamshedpur, Jodhpur, Kochi, Kolkata, Lucknow, Mumbai, Nagpur, Nasik, Patna, Pune, Raipur, Rajkot, Ranchi, Surat and Vijayawada on 15th May, 2005. The personal interview will be held between 13 & 15 June, 2005 at EDI Campus, Ahmedabad.

FEE STRUCTURE

Tuition fee for non-residential students from India and other SAARC countries is Rs. 65,000/- that includes cost of tuition and reading material, use of library and computer center. For residential students fee is Rs. 1,15,000 which includes cost of tuition and reading material, use of library and computer center and board and lodging.

THE INSTITUTE

The Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - IDBI, IFCI Ltd., ICICI Ltd. and SBI. EDI has helped set up twelve state-level exclusive entrepreneurship development centers and institutes. The University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th & 12th standards.

In the international arena, the entrepreneurship development efforts by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, Asian Secretariat and several other renowned agencies. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.



For application form and detailed information, please write to the PGDBEM Secretariat,

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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