

BAC

POST GRADUATE Diploma in MANAGEMENT of NGOs (PGDMN)

**2003 - 2004
(Sixth Batch)**

2000

REPUBLIC



**ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
Ahmedabad, Gujarat, India**

THE COURSE

EDI's one -year Post-Graduate Programme leading to the award of the **Post-Graduate Diploma in Management of Non Government Organisations (PGDMN)**, was launched in July 1998. The Crème de la crème of students with diverse academic backgrounds are groomed to meet the managerial requirements of the development sector. The structure of the course has been designed to ensure that the skills developed are put to application during the course itself. The course is designed to produce young managers who are sensitive to the issues of development.

The PGDMN course is a unique management programme and is the only-of-its-kind being offered at a Post-Graduate level in India and in the SAARC region. As a part of the PGDMN course, students spend an year attending 780 hours of classroom inputs, and another 120 hours (spread over a period of five weeks) doing internship with NGOs of repute. This gives the EDI graduates an outstanding ability to come face-to-face with ground realities and put their learnings into practice. Students attending such a rigorous and application-oriented training are transformed into highly motivated individuals in management of development organisation. As of now, a total of 108 students, representing 18 states of the country have benefitted from the programme.

OBJECTIVES OF THE COURSE

The PGDMN course aims at preparing;

- second line leaders for NGOs,
- management resource persons for NGOs,
- individuals to start NGOs/ Social Development Institution

so that they effectively and efficiently

- manage their own organisations,
- manage the developmental initiatives of their own organisations,
- establish and sustain partnerships with the state and donor agencies, and
- create a third force to reckon upon the rights of the marginalized through policy advocacy.

The thrust of the course is on building social development skills in individuals coupled with knowledge, information and linkages required. This will help individuals in starting organisations or becoming resource persons for managing development activities in urban and rural areas.

SCHEDULE

This 12-month programme is spread over four terms. The academic year begins in September and ends in August.

COURSE STRUCTURE

The PGDMN programme has a unique structure with a judicious mix of classroom sessions and on-the-job learning opportunities.

Classroom - Based Teaching Components : The class room sessions are distributed over four terms, each of 12 weeks duration. Each credit course comprises 30 sessions. A participative approach to teaching is followed which employs case studies, discussions, assignments, field visits, lectures, role-plays, term papers, projects and quizzes as part of its pedagogy.

Courses taught in the classroom aim at developing the following skills in the students.

- Analytical and Managerial Skills
- Application of Concepts to Managerial Problems
- Synthesis and Perspective Building
- Behavioural Skills
- Technical Skills

Practical Training Components : Practical training, which forms a large part of the PGDMN curriculum, involves fieldwork and organisational training.

Field Work : Fieldwork is undertaken during each of the semesters. They help in sensitizing students to the practical aspects of various classroom inputs. Study tour and group assignments are arranged to NGOs and Government departments.

Internship : During Internship, students undertake projects for client organisations in various functional areas such as finance, project formulation, production, personnel management, marketing, MIS, natural resource management, wasteland development, eco-development, extension, transfer of technology and many other areas related to both corporate and development sectors.

Students undergo this component of internship during the third and fourth semester. The internship provide students with an opportunity to:

- apply the concepts, techniques and skills learnt to real life situations
- learn through on-the-job experience
- understand the functioning of different organisations.

During the last five years, PGDMN students have undertaken projects in diverse areas of management application like human resource development, project formulation, MIS, rural marketing, system analysis and design, inventory management, NGO action plans, feasibility studies and policy review, etc.

EVALUATION

The performance of the students is evaluated for both classroom and field based components. Classroom evaluation is based on performance in tests, quizzes, assignments, mid-term and end-term examinations. The integrated evaluation system, apart from setting minimum standards of students' performance, also serves to provide a robust and reliable feed back system. At the culmination of the course, students are awarded a Cumulative Grade Point Average (CGPA) with 9.00 points as the maximum score.

WHO CAN JOIN

Individuals with a keen inclination towards social development and with a desire to develop skills, knowledge and capabilities in the area, i.e. those who wish to :

- provide leadership to the social development initiatives
- start their own NGOs
- develop themselves as consultants or resource persons to NGOs

can join the course.

NGOs can also sponsor/ nominate potential second line social development managers either to strengthen their own organisations or to encourage them to start their own NGOs.

ELIGIBILITY

A bachelor's degree in any discipline. **Students appearing for the final degree examination may also apply.**

Candidates being nominated by NGOs should be graduates with around 3 years of full time work experience in the social development sector / an NGO, for being eligible for fellowship support.

The last date for submission of filled-in application forms is **July 12, 2003.**

ASSOCIATION OF OUR STUDENTS WITH LEADING NGOs

PGDMN students from the previous batches are placed with many reputed agencies.

They include : ARAVALLI (Rajasthan); Agragramee (Orissa); Behavioral Sciences Centre(Gujarat); Blind People's Association (Gujarat); CARE (Orissa); Center for Social Justice (Gujarat); Centre for Youth and Social Development CYSO (Orissa)); Don Bosco Development Organisation (Maharashtra); Indian Institute of Rural Development (Rajasthan); Mitra-Niketan (Kerala) ; Nagaland Voluntary Health Association (Nagaland); SEWA (Gujarat); VIKSAT- Nehru Foundation for Development (Gujarat); GIVE Foundation (Gujarat) and many others.

All students have been successful in demonstrating their competence in managing programmes and organisations.

SELECTION

The students will be selected on the basis of a written test and subsequent personal interview to gauge their commitment towards their chosen career, pursuing an educational programme like this and education at EDI. The written test will be held at **Ahmedabad, Bangalore, Lucknow, Guwahati, Delhi, Hyderabad, Chennai, Bhubaneshwar and Ranchi, on July 27, 2003**

The personal interview will be held on **August 11-12, 2003** at EDI Campus, Ahmedabad. The academic year of the course begins from **September 22, 2003**.

FEE STRUCTURE

The fee for this course is Rs. 1,15,000/-, which includes tuition, lodging, boarding, teaching/ reading material and the use of EDI library and computer centre. Students may choose to register as non-residential candidates at a fee of Rs. 65,000/-, which covers tuition, teaching/ reading material, and the use of EDI library and computer centre.

The fee for students from SAARC countries is the same as that of national students, i.e. Rs. 1,15,000/-. The fee for Non-Resident Indians (NRIs) / NRI sponsored students or Non-Indians is US \$ 5000 (residential).

FELLOWSHIP SUPPORT

EDI's efforts at strengthening the social development sector have been supported by fellowships from NABARD, SIDBI, RGVN, IDBI and Sir Ratan Tata Trust. The Institute is also making efforts to procure fellowships from other organisations.

Fellowships, under two categories, are available for students :

- The first category is for nominees from NGOs. Support extends from sponsoring 50 % to almost the entire fee of the course. Nominating NGOs, have to take care of the remaining amount.
- The second category is for general students who are awarded fellowships on means-cum-merit basis. Support extends from 50 % to 75 % of the course fee.

THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute set up in 1983, is sponsored by national financial institutions -The Industrial Development Bank of India (IDBI), Industrial Finance Corporation of India Ltd. (IFCI), Industrial Credit and Investment Corporation of India Ltd. (ICICI) and State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the sprawling EDI campus.

To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

More than 500 trainers developed and trained by EDI are helping these organisations in their task. This was a significant step towards establishment of a countrywide network of resource personnel, spearheading and promoting entrepreneurship through counselling and guidance.

The EDP model developed by EDI has been implemented in over 300 non government organisations, which have strong linkages with EDI.

One of the more satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. Over 550 teachers trained by EDI are engaged in entrepreneurship development activities, motivating and guiding young pupils for an entrepreneurial career. Our linkages with these trained teachers and network of institutions are our strongest advantage, reinforcing our mission and helping us provide a new impetus to enterprise creation.

It is also heartening that the Micro-Enterprise & Micro-Finance Development Thrust of the Institute has completed 15 years of fruitful partnership with NGOs in implementing Micro-Enterprise Development Programmes (MEDPs) and other related programmes, particularly in rural areas. The Institute has conducted 630 MEDPs, training 15,643 rural youth, of which 52.18% have successfully launched their ventures. Besides MEDPs, the Institute has also been working in the area of capacity building of NGOs and sensitising environment and support system. So far, the Institute has trained 731 trainer-motivators from over 300 NGOs.

These successes and commitments have culminated in recognition of its achievement by the Government of India and the State governments. In the international arena, the entrepreneurship development efforts by sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI a 'Centre of Excellence'

Entrepreneurship development is a continuing mission for EDI and in the years to come, it will face continuous challenges that beckon, with characteristic quality and zeal.

For application form and more information, alongwith a demand draft of Rs.500/- drawn in favour of **EDI, Ahmedabad**, please write to : **The Course Director, PGDMN**

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