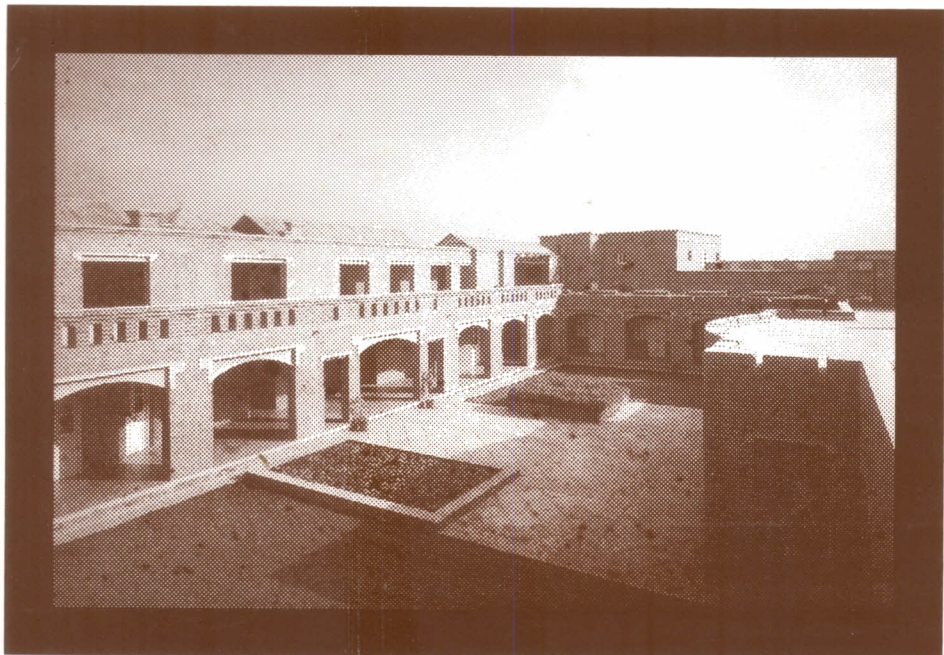


PGDMN POST-GRADUATE DIPLOMA IN MANAGEMENT OF NON-GOVERNMENT ORGANISATIONS



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
AHMEDABAD

THE COURSE

In any society, conventional state response is inadequate to respond to the changing needs of communities and social groups. State response needs to be reinforced by interventions of NGOs and vice-versa. It is in this context that the NGO sector has emerged as a major force in the development arena of the nation. Government agencies, international donors and even the corporate sector have recognised the efforts of the NGO sector as a medium for social development. The Government of India, having realized the critical role the NGOs could play, has assigned the NGOs a place of prominence since its Seventh Five Year Plan.

Though the NGO sector has gained such prominence, one notices that in reality, on the one hand there is lack of adequate partnership between the two sectors, and on the other hand one also witnesses the mushrooming of NGOs that are not value driven. Many of them lack consistent effort and focused approach, their activities are not tailored to the needs of the communities and many fail to sustain their effort due to inadequate planning and lack of knowledge and skill to cope with the emerging trends of the changing socio-cultural and economic reality.

There is thus a need for trained and qualified persons in the NGOs so as to stand up to the challenge of managing the NGOs and responding to the needs of communities and groups. **The Post Graduate Diploma in Management of Non-Government Organisations (PGDMN)** is introduced to bridge this critical gap and address the need of well managed proactive and people oriented developmental organisations that are suited to the nation's needs.

The course will provide inputs on the growth and importance of the development sector, launching and managing NGOs, and a special focus will be given to micro enterprise development and micro finance development.

OBJECTIVES OF THE COURSE

The objectives of the course are to prepare

- ◆ potential second line leaders for NGOs
- ◆ management resource persons for NGOs
- ◆ individuals to start NGOs

so as to enable them to effectively and efficiently

- manage their organisations,
- manage the developmental initiatives of the organisations, and
- establish and sustain partnerships with the state and donor agencies in developmental initiatives.

The thrust of the course is on building up of social development skills in individuals which, coupled with knowledge, information and linkages required, will help the individual in starting organisations or becoming resource persons for managing development activities in urban and rural areas.

SCHEDULE

This 12-month programme is spread over four phases. The academic year begins in August and ends in July.

Having defined an input worth of 10 classroom hours as one credit, the entire programme is weighted as a 90-credit package, 78-credits of classroom input will be offered through a number of subjects over the first three terms. The project work in terms of developing a detailed project report or an action plan, which is weighted for 12-credits, will be conducted during the last term.

PEDAGOGY

The interactive nature of the learning experience distinguishes EDI from many other institutions. The emphasis throughout the course is on action learning. The classroom inputs focus on applied aspects and are based on participatory learning through discussions, case based teachings, experience sharing, group work and field visits. Cases and simulation exercises will be extensively used to provide theoretical and conceptual understanding on the topics.

WHO CAN JOIN

The programme is targeted at:

- ◆ individuals who intend to provide leadership to the social development sector of the country.
- ◆ individuals who intend starting their own NGOs.
- ◆ NGOs who would like to sponsor/nominate potential second line social development managers either to strengthen their own organizations or to encourage them to start their own NGOs
- ◆ individuals who wish to develop themselves as consultants or resource persons to NGOs

ELIGIBILITY

A bachelor's degree in any discipline, students appearing for the final degree examination may also apply.

Candidates being nominated by NGOs and seeking fellowship support should be graduates with 3 years full time working experience in an NGO.

The last date for filled-in application forms is 9 June 2000

SELECTION

After an attitudinal, competency and commitment test, the students selected will be invited for an interview. The written test and interview will be simultaneously held at EDI campus, Ahmedabad and EDI's branch offices in Bangalore and Lucknow on the 1-2 of July, 2000. The course fee will have to be deposited by 17th July 2000.

FEE STRUCTURE

The fee for this residential course is Rs. 97,000/-, which includes tuition, lodging, boarding, teaching/ reading material and the use of EDI library and computer center. Students may choose to register as non-residential candidates at a fee of Rs. 55,000/-, which covers tuition, teaching/reading material, and the use of EDI library and computer center.

FELLOWSHIP SUPPORT

EDI's efforts at strengthening the social development sector have been supported by fellowships from NABARD, SIDBI, RGVN, IDBI and Sir Ratan Tata Trust. The Institute is also making efforts to procure fellowships from other organisations. Two categories of fellowships are available. The first category is for nominations from NGOs. The second category is open to general students based on means-cum-merit basis.

THE INSTITUTE

The Entrepreneurship Development Institute of India (EDI), set up in 1983 is an autonomous institute & sponsored by all india financial institutions viz., IDBI, IFCI, ICICI and SBI with active support of the Government of Gujarat.

Committed to education, training and research, it has earned accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies. In recognition of its international achievements, the United Nations Economic and Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Centre of Excellence'.

UNIDO and the Government of India have appointed EDI as the Inter Regional Centre (IRC) for Entrepreneurship and Investment Training. As a partner in the European Union-India Economic Cross Cultural Exchange Programme (ECCP), EDI is responsible for fostering fruitful business relations between Indian and West European Entrepreneurs.

Over the last decade in its effort to spread entrepreneurship throughout the country the Institute has institutionalized the Rural Entrepreneurship Development Programme (REDP), which is implemented through capacity building of NGO personnel in rural entrepreneurship. Together with the REDP and training programmes like Micro Finance Development and Financial Management for NGOs, the Institute has a national network of more than 350 NGOs. The focus of the activities is on capacity building of NGOs for sustainable development.

ADVISORY COMMITTEE

The programme is guided by an Advisory Committee, which consists of following eminent persons

1. Shri Praful R. Amin
Former Executive Director
Mafatlal Industries Ltd., Mumbai, Ahmedabad
2. Prof. Dhawal Mehta
Director
GLS Institute of Business Management
Gujarat University, Ahmedabad
3. Shri Sunil R. Parekh
Director
Confederation of Indian Industry
Ahmedabad
4. Shri Gagan Sethi
Managing Trustee, Janvikas (an NGO)
Management Trustee, Centre for Social Justice
Ahmedabad
5. Shri Utkarsh B. Shah
Former President, GCCI
C/o. Bikabhai Nagindas Shah
55, Shrimali Society, Opp. Neptune House
Navrangpura, Ahmedabad
6. Prof. Dwijendra Tripathi
Former Professor & Dean
IIM, Ahmedabad
Founder-Editor, Journal of Entrepreneurship
Noted Business Historian, Ahmedabad
7. Prof. D.D. Trivedi
Director
Search Consultants Pvt. Ltd.
Visiting Faculty, IIM,
Ahmedabad
8. Prof. Sudarshan Iyengar
Director
Gujarat Institute of Development Research.
Gota, Ahmedabad

LIST OF EDI GOVERNING BODY MEMBERS (As on 31.03.2000)

1. Shri G.P. Gupta, President-EDI
Chairman
Industrial Development
Bank of India
MUMBAI
2. Shri K.V. Kamath
Managing Director & CEO
ICICI Ltd.
MUMBAI
3. Shri P.V. Narasimham
Chairman & Managing Director
IFCI Ltd.
NEW DELHI
4. Shri M. A. Krishnan
Chief General Manager
(Development Banking)
State Bank of India
MUMBAI
5. Shri D. P. Bagchi
Secretary (SSI)
Department of Small Scale Industries
& Agro & Rural Industries
Ministry of Industry, Government of India
NEW DELHI
6. Shri G. Subbarao
Addl. Chief Secretary
Industries & Mines Department
Government of Gujarat
GANDHINAGAR
7. Dr. Sailendra Narain
Managing Director
Small Industries
Development Bank of India
LUCKNOW
8. Shri Subodh Bhargava
Group Chairman & Chief Executive
Eicher Goodearth Limited
NEW DELHI
9. Ms. Madhura M. Chatrapathy
Director
Asian Centre for Entrepreneurial Initiatives
(ASCENT)
BANGALORE
10. Shri Mohanlal L. Bagri
Adviser - SSI (Gol)
MUMBAI
11. Shri V. Venkateswarlu
Adviser (Market Research Development)
Industrial Development Bank of India
MUMBAI
12. Dr. Yoginder K. Alagh
Member of Parliament (Rajya Sabha)
NEW DELHI
13. Shri Y.C. Nanda
Managing Director
National Bank for Agriculture &
Rural Development
MUMBAI
14. Dr. V.G.Patel
Vice President & Director
Entrepreneurship Development
Institute of India
AHMEDABAD

For prospectus & application form pay cash or send demand draft of
Rs. 250/- drawn in favour of EDI, Ahmedabad to
The Course Director, PGDMN



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