

PROGRAMME PACKAGE 2015-2016

Entrepreneurship Development Institute of India
Ahmedabad, Gujarat

15th CONVOCATION POST GRADUATE PROGRAMMES

APRIL 19, 2014



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA



Seen during the convocation are (in the centre) Chief Guest, Shri G.M. Rao, Group Chairman, GMR Group with (R-L) Shri P.S. Shenoy, Ex-Chairman, Bank of Baroda; Dr. Sailendra Narain, Chairman, Centre for SME Growth and Development Finance; Shri M.S. Raghavan, President-EDI & Chairman-IDBI Bank Ltd.; Dr. Dinesh Awasthi, Director-EDI; Shri B. Ravindranath, Executive Director, IDBI Bank Ltd. and Dr. Sunil Shukla, Chairperson-PGPs



Prof. Dwijendra Tripathi, Eminent Historian, inaugurating the Eleventh Biennial Conference on Entrepreneurship. Also seen are (R-L) Dr. Dinesh Awasthi, Director-EDI & Conference Host and Prof. Sasi Misra, Conference Chair



Prof. Tripathi, addressing the delegates



An 11-member delegation led by (3rd from L) Mr. Kourosch Parand, Hon'ble Deputy Minister & President of Iran Technical and Vocational Training Organisation (TVTO) from Iran visited EDI during 2-4 July, 2014. The delegation visited to chalk out a focussed course of action to promote entrepreneurship in Iran. In discussion are (4th from R) Dr. Dinesh Awasthi, Director-EDI and distinguished EDI faculty members

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(As on March 31, 2015)



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Dr. Kshatrapati Shivaji

Chairman & Managing Director
Small Industries Development Bank of India
Lucknow

Shri Madhav Lal, IAS

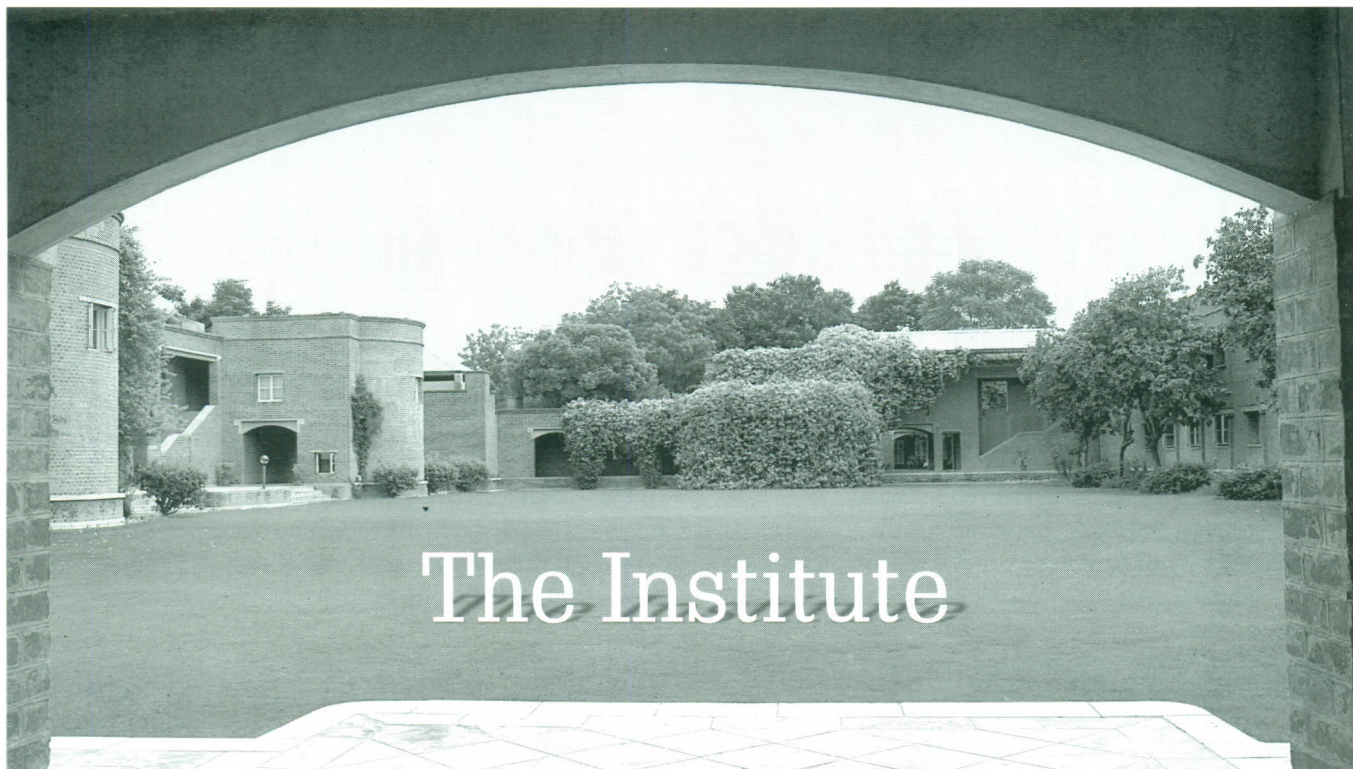
Secretary (MSME)
Ministry of Micro,
Small & Medium Enterprises
Government of India
New Delhi

Dr. Dinesh Awasthi

Director
Entrepreneurship Development
Institute of India
Ahmedabad

Shri D. Mozumder

Chief General Manager (SME)
State Bank of India
Mumbai



The Institute

AN ACKNOWLEDGED NATIONAL RESOURCE INSTITUTE FOR ENTREPRENEURSHIP EDUCATION, RESEARCH, TRAINING & INSTITUTION BUILDING

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

EDI conducts a variety of programmes around thrust areas such as; Entrepreneurship Education & Research, Micro Enterprises, Micro Finance and Sustainable Livelihood; SMEs & Business Development Services; Social Entrepreneurship; Cluster Development and Women Entrepreneurship. In order to promote and advance entrepreneurship research, EDI established a Centre for Research in Entrepreneurship Education and Development (CREED).

On account of EDI's achievements, it has been, beckoned by various Ministries of the Government of India to take up need based projects. EDI has been appointed nodal agency for the Ministry of Food Processing Industries, Ministry of Textiles, Department of Science & Technology, Ministry of Urban Poverty Alleviation, Ministry of External Affairs, to carry out holistic entrepreneurship development initiatives in the respective domain.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India has recently assigned EDI the task of setting up Entrepreneurship Development Centers in Uzbekistan and five African countries.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.

Planning for the Year 2015-2016



"Today the environment is more competitive than ever before. There is a challenge or two facing every individual in his/her sphere. The overall environment is laden with challenges but as they say 'in every adversity, there is an opportunity,' and rightly so, EDI has been focussing on these opportunities to infuse tangible benefits for various target groups in society.

Education, for instance, is a requirement for sustained growth and creation of a knowledge based society that can be enthused to target higher-order achievements. EDI will hence continue to focus on post graduate programmes in 'Entrepreneurship' and 'Development Studies' so that professionally groomed individuals take charge in the coming times. Several other short and long duration programmes, seminars and workshops will be conducted to incline youth towards entrepreneurship, provide them a platform to showcase their ideas and enable them to nurture the same through peer learning, networking and support from venture capitalists, bankers and investors. Efforts in the direction of policy intervention, networking and advocacy with stakeholders and regulators will further institutionalize a strong entrepreneurial eco system.

While focus on rural and urban entrepreneurship development would be retained, in order to reach a larger audience, specialized capacity building programmes would be designed to support critical areas of functioning of various Ministries/ Departments. Complementing this would be EDI's role in offering advisory and policy advocacy services, thus ensuring institutionalization of activities for inclusive growth.

Registering patents, focussing on enhancement of prospects for artisans and entrepreneurs through holistic cluster development efforts and integrated

technology based entrepreneurship would be primarily emphasized upon, as such efforts impact a wide based clientele and equip them to deal with the constantly shifting and alternating dynamics of the market.

Food processing, women entrepreneurship and social entrepreneurship will also continue to be emphasized upon to ensure inclusion of all echelons and sections of society for smooth-edged entrepreneurial growth.

On a mission to nurture and promote growth, EDI targets nations beyond its own boundaries as well. In addition to conducting International capacity building programmes on entrepreneurship and related subjects, it is pitching in to ensure sustainable development through entrepreneurship, by setting up ED Centres in five African countries and Uzbekistan. Past success in this direction has fetched a positive response from nations across the world.

However, while we try to propel entrepreneurship, we realise that we can make the process more easy, valuable and rewarding by reinforcing, each time, the indomitable spirit of entrepreneurship in our programmes and projects. This can be achieved only when we open new avenues and evolve new approaches by researching the existing ones. Thus research will make an important segment of our initiatives in the year 2015-16.

So here we are, learning from our past experiences, strengthening the market – formulating worthy strategies, divesting from unrewarding ones, planning for sustainable, wholesome growth and heading towards a gratifying entrepreneurial eco-system."

- Dinesh Awasthi
Director

Centre for Policy Research in Science & Technology Entrepreneurship

Under the aegis of Department of Science and Technology, Govt. of India

Promoting high-tech science and technology based entrepreneurship holds potential, and must be encouraged to ensure that India remains on the forefront of global tech-business leadership; more so, as India has the 5th largest pool of scientific manpower with enormous potential, backed by demographic dividends. With this objective, the Centre, set up at EDI, works with the mandate of promoting innovation-driven S&T Entrepreneurship; strengthening policy research mechanism and influencing policy formulation through advocacy.

The initiatives undertaken, till date, include:

Study on problems faced by high-technology based entrepreneurs in launching, managing and growing their ventures – This study attempted to underscore the dynamics of formation, survival and growth of S&T entrepreneurs, and the impact of policy on their business /strategies.

Developing 25 cases on impact making S&T entrepreneurs promoted/supported by DST – The Institute has documented the travails and triumphs of S&T driven entrepreneurs for wider dissemination among youth in various engineering, technology and management institutions, besides R&D laboratories.

Creation of on-line data base on high technology entrepreneurs coming out of TDB, TBIs, iEDCs, STEPs, EDPs, TEDPs, WEDPs – To fill the gap of paucity of information and to measure the level of entrepreneurial activities by geographies, products etc. an integrated online database is required. This initiative will help promote insights into the trends in S&T enterprise creation in the country.

Awards & Honours



DNA
Education Leadership Award
2014



Late Shri Dewang Mehta
B-School Leadership Award
2011 - 2012 - 2013 - 2014



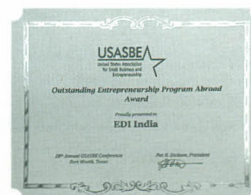
Dainik Bhaskar
National Education Leadership
Awards 2013



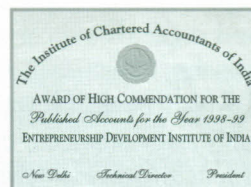
The Aga Khan Award for
Architecture
1992



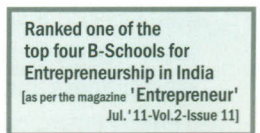
ADFIAP Development Award
for Human Capital Development
2012



United States Association for
Small Business and Entrepreneurship (USASBE)
Outstanding Entrepreneurship Program Abroad Award



Award of High Commendation
1998-99



ADFIAP Development Award
for Local Economic Development
2014

EDI Faculty



Dinesh N. Awasthi
Ph.D. (Economics);
Gujarat University
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Dr. Dinesh Awasthi is an Economist with vast experience in entrepreneurship education, research and training. He has worked extensively on policy issues related to SMEs with several multilateral agencies like ILO, UNIDO, UNDP, as a consultant, on several international assignments. He has 6 books, 62 papers and 27 reports to his credit. Dr. Awasthi has also drafted the National Entrepreneurship Policy which is under consideration for implementation. His areas of interest are: policy research, cluster development, sub-sector analysis, social entrepreneurship, rural entrepreneurship and NGOs. Dr. Awasthi is a Member of various Apex Committees of Department of Science & Technology.



Satya Ranjan Acharya
MBA, MSc. (Agri), MFC,
PGDBA (Finance)
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A business management professional with more than 18 years of teaching and consultancy experience in the areas of financial management, idea generation and business plan formulation. Trained in entrepreneurship teaching at Stanford Technology Venture Programmes and Indian School of Business, Hyderabad. Worked as Research Fellow with Centre for Innovation, Incubation and Entrepreneurship at Indian Institute of Management, Ahmedabad. Has trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA. Developed cases on Innovative Entrepreneurs of Gujarat.



Sivan Ambattu
PGDRD, MSW
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Sivan Ambattu is an expert in project management and entrepreneurship. He has proven expertise in Strategy Formulation, Donor Management, Partnership Development and in establishing Rural Business Institutions. He brought international training programmes like EYB and SIYB to India. Has worked with multilateral agencies like UNDP, ILO, European Union, DFID, American India Foundation, IKEA Foundation and Rabobank Foundation. His specialization includes value chain development, cluster development, group and women entrepreneurship. He has published one book, 11 manuals and 2 reports.



Ganapathi Batthini
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Mr. Ganapathi Batthini is a Library and Information Science Professional, heading EDI's modern library and information centre. He has over 25 years of experience in developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He is the Editor of the Conference Proceedings of MANLIBNET 2013: International Conference on Entrepreneurial Approaches to Librarianship, Associate Editor of the Conference Proceedings of Eleventh & Tenth Biennial Conference on Entrepreneurship and principal author of Thematic & Analysis: The Journal of Entrepreneurship Articles. He has authored seventeen research papers for conferences and scholarly journals. He earned M.L.I.Sc. from Annamalai University and has been awarded Gujarat State Level Eligibility Test for Lectureship. He is the Coordinator of EDI Biennial Conferences and Alumni.



Tarun Bedi
B.E. (Civil), M.A. (Sociology)
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Has 22 years of experience in the field of Entrepreneurship Development. Engaged in the areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handlooms, handicrafts and village industries. He has also been engaged in action research, evaluation studies etc. Besides other EDI activities, he works as Cluster Development Executive for Chanderi/Gwalior Handlooms Cluster.



Pankaj Bharti
Ph.D. (Psychology),
University of Allahabad
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Specialises in Social Psychology, Organisational Behaviour and Research Methods. Trained in conceptualising and developing measurement tools for Social Science Research. Has published 4 papers and a book on 'Dehumanization of Urban and Rural Poor'. Associated with more than twenty national as well as international research projects. He is also a National Team Member of Global Entrepreneurship Monitor (GEM), India. Core competency in Psychometric Assessment Administration and Reporting.

EDI Faculty



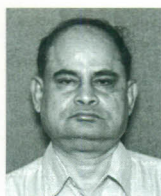
Vivek Bhatt
M.Com., Ph.D. Management (IT),
Bhavnagar University
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Possesses about 16 years of teaching experience in Management Information Processing, Computer Applications, Programming, Quantitative Methods and Research Methods. Has a working experience with IIM-A as Academic Associate in Production and Quantitative Methods area. Also worked with ICFAI National College for more than 3 years as a Faculty. Has designed several simulations for classroom teaching for the subjects of quantitative analysis. Developed several Software applications to support decision system in academic institutions. He has two books and five research articles to his credit.



Padmin Buch
B.Pharm., MBA, CMC;
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Possesses 30 years of experience in Industry and Project & Management Consultancy. He was Managing Director of Gujarat Industrial & Technical Consultancy Organisation (GITCO) Ltd. Has worked with the Central & State Government, Financial Institutions and Industry. His key work areas include Project identification, Project formulation, Market research, Project appraisal and Project finance. Has specialized in the areas of Intellectual Property Rights (IPR) and WTO. He is Director on the Boards of Bhagawati Autocast Ltd. and Troikaa Pharmaceuticals. He is an advisor to MarkPatent.Org which is an IP knowledge hub with offices in India & USA. He is the member of Governing Council of Ahmedabad Management Association (AMA) and MSME Committee of Gujarat Chamber of Commerce & Industry (GCCCI). He is also a visiting faculty at CEPT, NIRMA and Gujarat Technological University (GTU).



Samar K. Datta
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A retired Professor from IIM, Ahmedabad, Prof. Datta is currently Institute Professor. A product of the Department of Economics at Kolkata Presidency College, Calcutta University and University of Rochester, he holds 44 years of teaching, research, administrative and consulting experience at Calcutta University, University of Southern California, Los Angeles, Visva Bharati and IIM, Ahmedabad. His research interests cover applied micro-economics, institutional economics, contracts & negotiations, stakeholder cooperation, trade and competitiveness, natural resources management, credit,

micro-credit and micro-insurance. Has 15 research monographs, and more than 30 cases and 40 articles in nationally and internationally acclaimed books and journals.



Ajay Dixit
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More than 3 decades of experience in the field of Entrepreneurship Development at national as well as international levels. An experienced Business Counsellor, specializes in training of trainers and existing entrepreneurs for their growth. His academic interest lies in teaching 'Family Business Management', 'Intrapreneurship', Social Entrepreneurship & CSR Development. Also provides capacity building support to NGOs and is involved in developing Social Enterprises. He is a master trainer for CSR training.



Archana Dholakia
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Dr. Dholakia has worked as a Professor of Economics and Director of the Post Graduate School of Social Sciences at Gujarat University. She has more than 31 years of teaching and research experience in various universities in India, Canada and the Netherlands; and institutions including IIM-Ahmedabad, Mudra Institute of Communications, B.K. School of Management, Sardar Patel Institute of Economics and Social Research and Gujarat Institute of Development Research. She was a Consultant to the John Templeton Foundation through Columbia University (2011-2013), USA; Asian Development Bank (1997-98) and the Government of Gujarat for the State's Fiscal Consolidation Plan (2000-04). She has published extensively in journals of national and international repute. Teaching Business Research Methodology for more than five years.



Amit Kumar Dwivedi
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Has worked at Indian Institute of Management (IIM-A) Ahmadabad and Amity University Rajasthan. Associated with reputed national and international journals as Editor and reviewer. He has published 37 research papers and two books. He has also edited three books. Dr. Dwivedi has presented several research papers in national and international conferences. Currently he is National Team Member of Global Entrepreneurship Research Association (GERA), U.S.A. His area of research is entrepreneurship & development, costing & benchmarking of micro-small and medium scale enterprises and efficiency measurement of microfinance institutions in India.

EDI Faculty



P. Ganesh
B.E. (Mechanical);
M.B.A. (Gold Medalist);
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Possesses overall 30 years of experience with top of the line organizations like Tata Steel, Maruti Udyog Ltd., Apollo Tyres Ltd., Coats Viyella India Ltd., Arvind Mills Ltd. and Ashima Ltd. He has also been actively engaged in academia as visiting faculty in Management Institutes. His areas of interest include Production & Operations, Supply Chain Management, Data Warehousing & Business Intelligence, IT and MIS and ERP implementations.



Raman Gujral
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25 years of experience in the field of entrepreneurship development and Masters Degree in financial accounting, Mr. Gujral has an expertise in new enterprise creation and extending support to existing entrepreneurs. Developed curriculum, modules and structures for various entrepreneurship development activities. Having expertise in conceptualizing and successful implementation of VTE programmes. Specialises in the areas such as; business opportunity identification and guidance, project report preparation and entrepreneurship. He has handled the task of networking and catalyzing the vital linkages between the organization and several donor agencies, organizations and national level institutions. He has also been involved in planning and conducting need & impact assessment study for different organizations.



Kavita Gupta
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National Eligibility Test qualified, Kavita Gupta has a strong management background with over two decades of experience. She has taught at several prestigious institutions like the Banaras Hindu University, IIM-Lucknow, Allahabad University and some of the best schools in north India. She also has rich research expertise having worked on projects such as UNDP-India (IKEA project for Social Empowerment), Chakshu Inc, USA (Project on clinical trials for an eye drug to arrest cataract) and on Skills and Employability in South Asia, funded by USA. Knowledge management and entrepreneurship are her core strengths in which she has published extensively both at national and international forums. Her interests include Entrepreneurship in MSMEs, Social Entrepreneurship & Higher Education.



Rajesh Gupta
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A business management professional, has worked extensively at the grassroots level promoting range of income generating activities. Specializes in promoting micro enterprises in rural areas, he has considerable experience in micro enterprises promotion and cluster development projects, particularly in handloom and handicrafts clusters. Prior to EDI, he has worked with National Institute of Fashion Technology (NIFT) and Seva Mandir, Udaipur (Rajasthan).



Dinesh Jain
FPM (IIM Ahmedabad);
MBA (Agribusiness); B.E.
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Dr. Dinesh Jain is a fellow of Indian Institute of Management (IIM) Ahmedabad with expertise in management studies including agribusiness, economics, research methods and marketing. He has gained extensive field experience in India, Australia and South Asia by working on diverse projects of International Food Policy Research Institute (IFPRI), Australian Centre for International Agriculture Research (ACIAR), Global Development Network (GDN)-World Bank, Ministry of Agriculture-Govt. of India, and National Centre for Agricultural Economics and Policy Research (NCAP), India. Besides, Dr Jain has authored multiple research papers/reports for Food and Agriculture Organisations (FAO) of United Nations, Global Development Network (GDN), IIM Ahmedabad and various peer reviewed journals.



Bhasker Jani
B.E. (EC)
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A practitioner with 33 years of experience in initiating and successfully managing various types of industries, like; manufacturing of mechanical and electromechanical components and sub assemblies, industrial valves, fabrication shop, foundry etc. Also involved in mentoring potential and existing entrepreneurs. Holds position as Director, M/s. Odhav Estate Infrastructure Development Ltd.



Avdhesh Jha
M.Sc., M.Ed., Ph.D. (Education),
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Possesses 14 years of experience in teaching, training & Research. An educational consultant, critic, reviewer,

EDI Faculty

author and editor, he has more than 20 books to his credit. Has presented and published more than 15 research papers in national and international conferences. Formerly, a member of the inspection team of National Council for Teacher Education (NCTE), a life time member of All India Association for Educational Research (AIAER). Awarded with CHAROTTAR GAURAV PURASHKAR.



Hardik Joshi
P.G.D.M. [Marketing & Finance];
B.E. [Civil]
hardik@ediindia.org

Possesses over six years of experience including teaching & training marketing management, business research and entrepreneurship development in national as well as international programmes. Undertaken assignments in implementation of ED programmes, capacity building programmes and creating water-sanitation infrastructure in tribal areas. Currently involved in two national projects; DST-NIMAT project sponsored by the Ministry of Science & Technology, Govt. of India and Food Processing Industries Project sponsored by Ministry of Food Processing Industries, Govt. of India.



Rajiv Joshi
Ph.D. (Marketing Management),
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An educator in the areas of Marketing, Strategy, Entrepreneurship and General Management; with 18 years cross-functional and cross-cultural experience in academia and industry. A lifelong learner and evangelist of 'Case Method of Teaching' and other learner-centric pedagogical tools; judiciously blends real world and academia in his teaching for effective results. Accredited Management Teacher (AMT), certified by All India Management Association (AIMA). Author of a Case book in addition to articles, papers and teaching cases.



Saji Kumar
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Has twenty one years of experience in various branches of economics - International Trade, International Business, International Marketing, Economic Development and Growth models, Micro & Macro Economics, Business and Social Accounting Managerial Economics, Business Environment, and Indian Economy. Recipient of the 'Best Teachers Award' for the year 2007-08 at IBS-Ahmedabad. Dr. Kumar also featured in the Ahmedabad Times as "Coolest Mentors" of Shanti Business School, Ahmedabad. He has published two books edited by

him, four research papers and 14 articles. He has presented papers in many national and international conferences.



P.G. Makhija
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A practicing Management Counselor & Mentor. Has industry experience of more than 37 years including 18 years in Top Management as CEO of Bombay Dyeing & Mfg. Co. Ltd. and Executive Director of Gujarat Ambuja Exports Ltd. Worked in diverse industries like textiles, edible oils, industrial automation, pharmaceuticals, engineering plastics and banking. Mentors young generation in business families and advises small & medium enterprises on Consolidation & Growth Strategies.



Gautam Mazumdar
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Fellowship (Social Enterprise)
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Involved in consultancy & research assignments at national and international levels towards Sustainable Livelihood Solutions for Pro-Poor and person with Different Abilities. Undertaken project assignments in the area of Livestock & Gender Intervention Livelihood Program in India- Project of Bill and Melinda Gates Foundation and Livelihood scope for Disability Program-Project of VSO (UK) / British Council at Indonesia. Engaged in study of Project Design, Implementation and Evaluation-Rural Entrepreneurship Livelihood Models, engaged in study linked to sustainable social enterprises, local ownership, access to mainstream market & finance, potential growth strategies and impact evaluation.



Umesh Menon
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A Business Management Expert, specializing in the areas of Business Planning, Financial Management, and Financial & Cost Accounting with 23 years of experience in Government, Development Sector and Private Sector. He has been working with existing entrepreneurs for growth & performance improvement; training bankers and investment promotion officers. He has worked in many industrial and artisan clusters across India. He has been advising countries/states in their investment promotion strategies. He has worked with UNIDO, UNDP, ILO, European Commission and many other bilateral and multilateral agencies in over 25 countries. He is on boards of 4 companies and 2 non government organizations.

EDI Faculty



Manoj Mishra
Ph.D. (Economics), Veer Narmad
South Gujarat University; M.Sc.;
PGDFM
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Heads the Centre of Micro Enterprise, Micro Finance and Sustainable Livelihood and has 22 years of experience in the areas of rural development, promotion of micro enterprises in both rural as well as urban context, conceptualizing, implementing and providing business development and counseling services to micro-enterprises. Has been engaged also in developing framework as well as guidelines for National Rural Livelihood Mission - Flagship programme of the Ministry of Rural Development, Government of India. Has also successfully introduced the cluster concept for Handloom, Handicraft and Village Industries Sector in close coordination with Ministry of Textiles, KVIC and Coir Board- Ministry of MSME, Government of India. Coordinates the AICTE approved Two-Year Post Graduate Diploma Programme in Management-Development Studies. Undertaking and coordinating action research, evaluation studies; strategy formulations; market potential study; value chain analysis; agri-business inputs, institutional innovations for informal sector and social enterprise establishment constitute his expertise.



Rohita Kumar Mishra
MBA, UGC (JRF/NET);
Ph.D. (Management),
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Dr. Mishra is a management professional having more than 40 years of experience in the field of teaching and research in the area of Marketing Management, Sales and Distribution Management, Consumer Behaviour, Services Marketing, Supply Chain Management & Market Research. He was associated with leading B-Schools like Department of Business Administration, Sambalpur University, IMIS, Bhubaneswar, XIM, Bhubaneswar, & Indian Institute for Production Management, Kansbahal. Published 32 papers in international and national journal of repute. He has attended and presented papers in renowned conferences both national and international. He is also a Member of Editorial Review Board in Interdisciplinary Journal of Information, Knowledge and Management Published by the Informing Science Institute, California.



Sasi Misra
Ph.D. (Psychology),
University of California,
Los Angeles (UCLA)
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He is Institute Professor at EDI. He is Editor of The Journal of Entrepreneurship; Chair, Centre for Research in Entrepreneurship Education and Development (CREED) and Biennial Conferences. Prior to his association with EDI, he was Professor of Organizational Behaviour at IIM Ahmedabad; Vice Chancellor, Berhampur University, Odisha; Visiting Professor, McGill University (Canada) and University of Munich (Germany). Dr. Misra is a recipient of the prestigious Alexander von Humboldt Fellowship (Germany), Commonwealth Faculty Research Fellowship (UK) and Shastri Indo-Canadian Fellowship (Canada). He was a Visiting Scholar at Harvard Business School (USA). His publications (Books, Chapters and Journal articles) are numerous. He is an Educationist of repute and Behavioural Scientist of distinction. He serves on Boards and Governing Councils of several institutions of higher education.



Shalabh Mittal
B.Com (Hons.),
Masters in Financial Management
PG Diploma in Human Rights Law
PG Diploma in NGO Management
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Has over 15 years of multi-sectoral experience in health, livelihoods, water, sanitation and social entrepreneurship. Has undertaken fundraising for various causes and facilitated start-up social enterprises among women affected by HIV/AIDS. He brings with him expertise in project management, idea generation, project conceptualization and project implementation. He has led several studies and projects for various international development organisations, including the World Bank & Food and Agriculture Organization of United Nations. He is coordinating the Post Graduate Diploma in Management - Development Studies at the Institute and is heading the Institute's Centre for Social Entrepreneurship & CSR.



Shailesh Modi
PGDBA, IIM Ahmedabad
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A practising management consultant, having a multi disciplinary work record. His experience encompasses work on SME sector, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to development sector. Also worked extensively in the areas of business plans, market research, sectoral studies, cluster

EDI Faculty

diagnosis and design and management of development programmes for large companies, bilateral and multilateral agencies, state and central governments and Indian development institutions. He was an independent director on the board of some private companies and as Planning Advisor for a large urban transport government company. Has authored two manuals of direct help to small entrepreneurs.



Kaushik Mukherjee
M.B.A; M.Phil (Marketing)
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A Marketing Management Professional, has worked extensively at the grassroots level in Marketing Research Industry and Education Industry for promoting range of revenue generating activities. Having specialization in Social Sector Development, Mr. Mukherjee has significant experience in local economic development, cluster development and evaluation related projects, particularly in a range of manufacturing clusters. Prior to EDI, he has worked with AC Nielsen, EI India Ltd and Miracle School of Management.



Sanjay Pal
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University of Calcutta;
M.Sc. (Economics); MBA (Mktg.)
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Specializes in MSME Cluster Development, Business Development Services, Market Development, Value Chain and Rural Marketing. Managing activities of the Centre for Cluster Competitiveness, Growth and Technology as well as engaged in providing strategic and technical services to the organisations involved in MSME Cluster Development in India and outside. Conducted series of Cluster Development Executives Programmes within the country and outside. Carried out research on clusters, value chain and BDS market and presented papers in national and international conferences. Working as a Consultant to Mekong Institute, Khon Kaen, Thailand and advising them on SME cluster and value chain development.



Bishnu Prasad Panda
M.A. (Economics), LL. B.
MBA (Financial Management)
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Possesses more than 26 years of experience in Micro Finance, Micro Enterprise, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like Centre for Youth & Social Development, Rashtriya Gramin Vikas Nidhi, CARE and Access Development Services on enhancing the capacities of national level NGOs, CBOs and BMOs. Has in-

depth understanding on microfinance sector and incubated models in the state of Odisha, Rajasthan, Andhra Pradesh, Madhya Pradesh and West Bengal. His areas of specialisations are financial management, cluster development and livelihood promotion.



J. B. Patel
B.Sc. (Chem.); B.Sc. (Tech.)
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More than 3 decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs.

Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above fields. He is also the Local Representative for the Netherland Senior Experts Organisation.



Mayank Patel
B. E. (Electrical); M.B.A. (Finance);
PGD in Treasury & Foreign
Exchange Management, CFA (USA)
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He has more than nine years of experience in banking and financial services and has completed seven years as an academician. He has also received CFA charter from CFA Institute, USA. His academic interests are financial markets, asset pricing, behavioural finance, risk management and quantitative methods. He specializes in the area of investment research, corporate finance and financial derivatives. He has presented a number of papers during various conferences and also attended workshops on econometrics and computational finance. He is a keen follower of political economy, and developments in the field of education.



C. R. Patnaik
M.A., PGDM,
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More than two decades of experience in promoting livelihoods through development of micro enterprises. Imparting behavioural and other soft skill inputs for enhancement of employability. Involved in strategic R&R and CSR of Large Corporate Houses, teaching and training experience in entrepreneurship development.



A. B. Raju
B.Tech (Mech); PGDRM (IRMA)
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Has more than two and half decades of corporate experience including two years in Bangkok, Thailand. Worked for 15 years at 'C'

EDI Faculty

level positions in Somany Group, Mafatlals and President Park Group, Thailand and Biz Trans Consulting. He was the youngest team leader at the age of 25, the youngest business unit head in Mafatlals and the youngest CEO in President Park Group, Thailand. Set up & managed successfully two Rs.100 Crore (around US\$ 20 Million) green-field projects right from scratch (One in India-Mafatlal Burlington and the another in Thailand- Atlantic Mills) and turned around another manufacturing company (President Textiles, Thailand). Is also a Visiting Faculty at Management Schools of Nirma University, Ahmedabad University and a regular guest faculty at other Business Schools.



S. B. Sareen
Diploma in Textile Technology;
D.I.M, D.I.M.O. (Hons-); D.M.M
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3 decades of teaching and training experience in entrepreneurship at national as well as international level. Has expertise in conducting programmes for New Enterprise Creation, Business Counseling, Growth Programmes for Existing Entrepreneurs, Faculty Development Programmes and Capacity Building Programmes for Resource Persons in the field of Entrepreneurship Development. At EDI, he is heading one of its core centers i.e. "Centre for Small & Medium Enterprises and Business Development Services". Has worked in various countries namely; Netherlands, Bhutan, Mozambique, Jordan, Kuwait, Sri Lanka, Sudan, Vietnam, Malaysia, USA, Japan, Iran, etc. Presently looking after two mega projects "Food Processing Industries" and "DST-NIMAT" sponsored by the Ministry of Food Processing Industries, Government of India and the Ministry of Science & Technology, Govt. of India, respectively. Also Member of various advisory committees at state as well as national levels and visiting faculty at DA-IICT and NIFT, Gandhinagar.



Kavita Saxena
Ph.D. (Retail Management),
Ganpat University
PGDBM (Gold Medalist)

More than 11 years of experience, including 8 years in teaching Marketing Management, Service Marketing, Sales & Distribution Management and Retail Management. Has worked with IIM-A as Research Associate in the areas of Telecom, E-governance and E-gram and with reputed banks in Retail Banking. Has 13 publications to her credit and has presented research papers in national and international conferences. Her areas of interest include Marketing, Retail and General Management.



Bipin Shah
B.Sc.(Chem.); MBA (Finance)
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A business management specialist with 41 years of experience in consultancy and industry in the areas of project formulation and appraisal, project planning and enterprise establishment, and management. Has been Managing Director of Gujarat Industrial & Technical Consultancy Organisation Ltd. and Member of the Governing Council of CDC, Ministry of S&T, GoI. Also worked as President for 6 years in Chemicals and Pharmaceutical Companies. He is on Experts' panel of UNIDO, UNDP & EXIM Bank of India. Specialises in plastic industry and has exposure in chemical and pharma sector MSMEs.



Riken Shah
B.E. (Mech.), MBA (Finance)
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Possesses about 9 years of industrial experience in project planning and implementation. Specializes in Cluster Development, BDS market development and value chain analysis. He has worked for the project "Implementing Business Development Services in Dyes & Chemicals cluster at Ahmedabad", supported by World Bank, DFID and SIDBI. He is empaneled with National Productivity Council as Lean Manufacturing Consultant. He is currently associated with cluster development projects in Engineering, Hume pipe manufacturing, Steel re-rolling and Rice mills.



Santosh Kumar Sharma
Ph.D.(Organizational Behavior), IIT
Roorkee; M. Tech. (HRD &
Management), IIT Kharagpur;
B.E. (Electrical Engineering),
NIT Durgapur
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Dr. Sharma has more than 7 years of experience in teaching, research and academic administration at reputed engineering and management institutions. He has published seven papers in journals and conferences of national and international repute and well versed with all gamuts of management sciences. He has teaching interests in Industrial Psychology, Organizational Behavior, Human Resource Development, Research Methodology, Project Management, Business Statistics, and Strategic Management. His research interests include Workplace Spirituality, Educational Leadership, Organizational Development, and Entrepreneurship. He is life member of National HRD Network, India.

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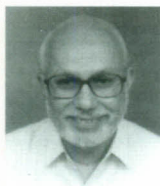
K.K. Shaw
B. E. (Hons.) Mechanical; PGDBM
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More than 43 years of experience in design engineering, manufacturing processes, metallurgy, surface engineering, and engineering failure analysis. His experience also includes advising the entrepreneurs on improvement in productivity and quality. He is currently engaged in developing clusters like Steel Re-rolling Mills, Engineering, Hume Pipe Manufacturing, Rice Mill Clusters and several other engineering clusters. His responsibility also includes saving energy in engineering sector.



Sunil Shukla
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Teaching and training interests are in organizational behavior, human resource management, entrepreneurship education and corporate entrepreneurship. Research and consulting interests include entry barriers to entrepreneurship, curriculum development, intrapreneurship, family business management and organizational culture. Has been helping various organizations and corporates in strategic planning and capacity building of employees besides grooming their managers as intrapreneurs, leading to a conducive climate for corporate entrepreneurship. Has been a visiting faculty at premier management institutions in the country. Currently the national team leader of Global Entrepreneurship Monitor (GEM) India, a consortium of three Institutions comprising EDI Ahmedabad, IMT Ghaziabad and ISB Hyderabad.



B.B. Siddiqui
Ph. D. (Psychology)
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Specialises in Clinical and Organisational Psychology. Trained at National Training Laboratory (NTL) to conduct personal growth laboratory training programmes and group dynamics. Currently involved in programmes on Human Resource Development, Organisational Behaviour, Personality and Leadership Development and Entrepreneurial Laboratory. A registered Counsellor-Psychologist with Rehabilitation Council of India, New Delhi.



Ranvijay Sinha
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Chinese Language and Studies, JNU;
Diploma in Export Management, IIFT
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Dr. Sinha represented India at "Chinese Bridge", Chinese Language Speech contest, held in Beijing. He has been involved in numerous Government of India programmes as an interpreter. Dr. Sinha has had the honour of serving as an 'Interpreter' for Ex-President of India Her Excellency Smt. Pratibha Devi Singh Patil. He has been part of various track-II dialogues between India and China, functioning as a resource person for various meetings, government agencies and diplomatic dialogues. Dr. Sinha has published research articles in international journals including South Asia Studies. His research areas include trade security and international relation. He is currently heading China-India Entrepreneurship Development Centre at Kunming, China.



Prakash Solanki
B.Sc. (Chem.); PGDPPT; PGDBM;
PGDRD; LL.M.; M.A. (Soc.)
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Specializes in new enterprise creation, entrepreneurship development activities and capacity building of development organizations. 17 years of extensive experience in entrepreneurship development through implementation of different ED activity models. Expertise in implementation of ED programmes and capacity building of NGOs/GOs/EDOs/TCOs. Presently involved in two mega national projects, DST-NIMAT project sponsored by S & T Ministry, Govt. of India and Food Processing Industries Project sponsored by the Ministry of Food Processing Industries, GoI.



Pramod Kumar Srivastava
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More than two decades of experience in the fields of entrepreneurship development, micro enterprises & village industries promotion and training of trainers. Provides extensive support to NGOs in their capacity building and also facilitates institutionalizing entrepreneurship development and micro finance activities in their organisations. Worked on several prestigious projects supported by national and international agencies like, NABARD, SIDBI, KVIC, Confederation of Indian Industries, Ford Foundation, European Union, UNDP etc. Presently involved in cluster development, livelihood promotion and producers group development.

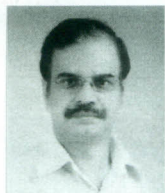
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P. N. Srivastava
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23 years of work experience in providing training inputs in various programmes like REDP, EDP, TTP, NGO-Banker Interface, IMCDS, RIP, STED, Total Sanitation Programme of UNICEF, DRIP, Cluster Development Programmes, PEGP, MEDP, PMEGP, STST, Sub-Plan and also in coordinating field projects.



V. S. Sukumaran
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PGDM; MBA

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Specialises in Group Entrepreneurship, Micro & Small Enterprise Development and Micro Credit. About 22 years experience in enterprise development. Presently engaged in cluster development, sub-sector analysis and business counselling.



D. D. Trivedi
M.Com.

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A Management Consultant, associated as a Distinguished Visiting Faculty with EDI. Has also been associated with Management Institutions like IIM-A, MDI, UTI Institute of Capital Market. He is on the Board of Directors of a number of companies and also actively involved in NGOs working in the fields of micro-finance and micro-insurance. His areas of specialisation are Financial Management and Corporate Strategy.



Mayank Upadhyay
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Specialises in the areas of finance, management accounting, project planning and strategic management with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting a number of national and international programmes in corporate financial strategic planning and management, investment decisions, risk analysis, and developing control systems.



Vinay Verma
M.A., M.S.W., NET Qualified
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He has over 15 years of multi-sectoral experience in Education, Health, Livelihood, Entrepreneurship, CSR & Research. He brings with him expertise in idea generation, proposal development, project conceptualization and implementation. He undertook fund-raising for various causes and facilitated several start-up social enterprises. He led several studies and projects for various international development organisations, including the DFID, World Bank, Asian Development Bank, UNICEF, DANIDA, CARE INDIA etc. Authored books on the Historical Aspects in India.



Felix William
MBA

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Having 21 years of working experience in the development sector, Mr. William has worked with International Voluntary Relief and Development Organizations; like World Vision, for 14 years among Urban, Rural and Tribal population for Socio-economic development. He possesses Certificate III in Humanitarian Services from Melbourne University, Australia. An expert in Cluster Development in unorganized sectors like Handlooms, Handicrafts and Khadi & village Industries. He is also a Trainer for Micro Enterprise Development Programme and Start & Improve Your Business [SIYB] training Programme of International Labour Organization [ILO]. He has been engaged in Research and Evaluation projects.



Jignasu Yagnik
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South Gujarat University; M.Sc.;
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Specializes in the areas of information technology and statistical analysis. Associated with research and academics for more than 24 years. Involved in many state and national level research projects. Current interests include; MIS, IT Infrastructure Management, Big Data, Programming, Quantitative Techniques, Research Methods and Data Analysis. Besides two books, he has more than 20 articles and papers to his credit.

Centre for Entrepreneurship Education and Research



Vision:

**“To be an International Leader
in Entrepreneurship
Education and Research”.**

While for some entrepreneurship as a career option is stimulating, for others it is intimidating. There are people who obsess about everything that can go wrong in business and then there are people who dream about dealing with grit, with all things that go wrong in business. Yet if both these people profess their inclination for entrepreneurship, neither is wrong. They have different personality traits and their mindset towards entrepreneurship differs, but with structured training, motivation and counselling, both of them can don the hats of entrepreneurs. Hence, it can be said, and has been proved, that entrepreneurs are not just born but also bred. Training and education in entrepreneurship, therefore, holds great significance. Institute's Post Graduate Programmes in 'Business Entrepreneurship' and 'Development Studies' impart and hone entrepreneurial competencies in potential entrepreneurs and develop skills in those inclined towards social development, respectively. To unravel the complex issues in entrepreneurship and thus to strengthen the discipline, EDI also offers Doctoral Programme in Entrepreneurship. Distance Education Programme in Entrepreneurship and several subject specific workshops, seminars and skill development programmes further create market savvy entrepreneurs by reaching out to a wider target among all tiers of society. A good teacher-leader can intertwine the fragmented dreams of students, motivate them and impart a direction. Considering this, the EDI's

programmes for the faculty group of colleges and schools and industrial training institutes, in the coming year will ensure their updated knowledge and thus a bright future for the pillars of the nation.

In addition to orientation camps to infuse entrepreneurial traits in children and youth, the Institute has also planned several vocational guidance, career counselling, life skill programmes so that the youth get inducted into a high performing environment by gaining knowledge, skills and attitude. Tribal youths and those from displaced families will be addressed through tailor-made programmes that orbit around their sensitivities and skill level.

Research and documentation is another area that will be focussed upon to understand the intricacies of entrepreneurship so that worthy strategies and programmes could be undertaken and obsolete ones could be divested from. Several new research oriented initiatives, such as; Business Research Methodology and Data Analysis, case studies on alumni, motivational literature for children, region specific study on entrepreneurship, etc. will be focussed upon.

Broadly, with thrust on policy formulation, literature development, workshops, training programmes, curriculum design and human resource development, this Centre will continue to create a supportive entrepreneurial milieu.

Programmes and Activities 2015-16

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.0	Educational Programmes				
1.1	Long Duration Programmes				
1.1.1	Fellow Programme in Management (FPM) 2014-18 (2nd year) 2015-19 (1st year)	EDI Campus	4 Years	Masters; Academicians/ Professionals	A doctoral programme, to provide students with skills necessary to identify & delve in to complex issues in entrepreneurship and strengthen entrepreneurship education and research ecosystem in the country.
1.1.2	Post Graduate Diploma in Management- Business Entrepreneurship (PGDM-BE)- 2014-16 (2nd year) & 2015-17 (1st year)	EDI Campus	2 Years	Graduates, Family Business Wards	To train students to set up their own business, become entrepreneurial managers or join their family business. Focus on ensuring preparation of bankable project reports by students.
1.1.3	Post Graduate Diploma in Management- Development Studies (PGDM-DS)- 2014-16 (2nd year) & 2015-17 (1st year)	EDI Campus	2 Years	Graduates, Employees, NGO Nominees	Groom students as effective social entrepreneurs and change-agents.
1.2	Open and Distance Learning Diploma/Certificate Programmes				
1.2.1 (a)	Diploma in Entrepreneurship and Business Management (DEBM)- Open and Distance Learning (ODL) Based	National	1 Year	Graduates & Under Graduates with three years of work experience	To develop entrepreneurial skills through distance education and counselling support to those willing to become entrepreneurs.
1.2.1 (b)	Orientation Programme for DEBM Counsellors	Ahmedabad / Bengaluru	3 Days	New Counsellors of DEBM	To orient counsellors on entrepreneurship and enhance their program management, counselling, assessment & marketing skills.
1.2.2	Certificate Course in Project Management	BBSR	6 Months	Development Sector Nominees, Corporate Employees, Graduates	To impart need-based technical education and training to development professionals on applied aspects.
1.2.3	Programme on Business Hindi for Chinese students	EDI Campus (International)	9 Months	Graduates & Under Graduates	Especially designed for Chinese students to train them in Business Hindi. The structure includes orientation to Indian society, culture, entrepreneurship and management aspects.
1.3	Capacity Building Programmes in Entrepreneurship Education				
1.3.1	Faculty Development Programmes (8 Nos.)	Ahmedabad and Puri (1 each); NRO, CRO and South (2 each)	2 weeks each	Teachers of Universities, Engg. Colleges, B- Schools, etc.	To develop skills in teachers of higher education towards teaching courses on 'Entrepreneurship' as well as orienting them to research in the field.
1.3.2	Business Research Methodology & Data Analysis- International	EDI Campus	8 Weeks Oct. 26 - Dec. 18, 2015	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants from developing countries to carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.

(Cont....)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.3.3	Entrepreneurship Education to Strengthen Emerging Economies - International	EDI Campus	6 Weeks Feb. 22 - Apr. 01, 2016	Potential / Existing Entrepreneurs/ Family Business Successors/ Executives/ Consultants	To customize, design and deliver entrepreneurship education programmes both at school and higher education levels to cater to the aspirations of youth and motivate them to take up entrepreneurship as a preferred career option.
1.3.4	Business Research Methodology & Data Analysis-National	EDI Campus	1 Week	Entrepreneurs/ Middle & Senior level Executives of SMEs/ Professionals engaged in Small Business Promotion	To enable participants carry out research and improve their proficiency in selection of analytical tools and interpretation of statistical data to solve business problems.
1.3.5	Teachers' Training Programmes (TTPs) for School Teachers	Regional	1 Week	School Teachers	To update teachers with recent developments in entrepreneurship such as, innovations, technological advancement and teaching methodologies.
1.3.6	Entrepreneurial-cum-Skill Development Programme (ESDP) for Youth	Betul, Madhya Pradesh	1 Week	Tribal Youths	To groom tribal youths with entrepreneurial competencies and help them develop skills in specified areas for initiating their own enterprises.
1.3.7	Vocational Guidance and Skill Development of Youths	Bhubaneswar	6 Months	Unemployed Youths	A 6-month programme to develop skills of youths of peripheral areas of corporate houses to enhance their employability.
1.3.8	Vocational Education, Guidance and Career Counselling	Angul, Odisha	3 Years	Youth of Displaced Families	Vocational guidance to the youth of displaced families so that they are rehabilitated and resettled.
1.3.9	Career Counseling in Entrepreneurship to College Students	Madhya Pradesh	1 Month	Unemployed Youths	To motivate unemployed youths by imparting entrepreneurial competencies & expose them towards entrepreneurship
1.3.10	Management Development Programme (MDP) in Entrepreneurship Education	EDI Campus	3-5 Days	College Teachers and Professionals	To orient college teachers and professionals to conduct short term programmes on entrepreneurship for students.
1.3.11	Certified Entrepreneur Programme	EDI Campus	5 Days	Entrepreneurs	To educate and certify existing entrepreneurs, who may not be formally trained, on entrepreneurial processes, functions and outcomes.
1.3.12	Promoting Entrepreneurship in Colleges	Kerala	1 Year	College Students	To motivate and equip students with necessary knowledge and skills for arriving at innovative plans for setting up their own enterprises.
1.3.13	Capacity Enhancement for Industrial Training Institutes	Kerala	1 Year	Industrial Training Institutes	To equip teachers/students of Industrial Training Institute with necessary entrepreneurial knowledge and skills.
1.3.14	Entrepreneurship and Life Skill Programmes	Kerala	1 Year	College Students	To create awareness among students on life skills and inspire them to be on their own.
1.4	Research, Publications, Conferences and Visits (RPCV)				
1.4.1	Journal of Entrepreneurship	EDI Campus	Bi-annual	Academic Community	To share research findings with the academic community and enhance the boundaries of knowledge in entrepreneurship.
1.4.2	Short-term Fellowships in Entrepreneurship Research	EDI Campus	2-12 weeks each	Researchers	Upto 5 fellowships to ED trainers, teachers and researchers to encourage them to work on specific themes related to entrepreneurship.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.4.3	Text Book Publication (1 No.)	EDI Campus	1 Year	Aspiring Entrepreneurs/ Entrepreneurial Managers	Considering the dearth of books in the area of entrepreneurship, textbooks would be designed in a modular form addressing various topics of Entrepreneurship.
1.4.4	Global Entrepreneurship Monitor (GEM) India Survey and Report	National	1 Year	Academicians, Professionals, Policy makers	To continue with internationally acclaimed survey and come up with findings in the field of entrepreneurship, relevant for India. The report is used as a valuable reference on the status of entrepreneurial index in the country.
1.4.5	Case Studies on Successful Entrepreneurs from Odisha (25 Nos.)	EDI-Odisha	1 Year	Aspiring Entrepreneurs	To document and publish successful cases of entrepreneurs trained by EDI in the region.
1.4.6	Participation in Overseas Conferences (4 Nos.)	Overseas	1- 2 Weeks	EDI Faculty Members	Faculty members would be encouraged to contribute in the field of research and write quality papers that would be acknowledged and accepted by international bodies organizing international conferences.
1.4.7	Participation in National Conferences (15 Nos.)	National	1 Week each	EDI Faculty Members	To enable faculty members represent Institute in important conferences/events organized in India.
1.4.8	Exchange Programmes/Visits to Chinese Institutions (2 Nos.)	EDI Campus	1 Week each	Entrepreneurs/ Associations/ Students / Faculty	To provide an opportunity to like-minded entrepreneurs, institutions and associations to explore the possibility of collaborative work and also exchange faculty resources/students in the interest of entrepreneurs on both the sides.
1.4.9	Post Graduate Programme Year Book	EDI Campus	1 Year	Aspiring Entrepreneurs	To document important events and achievements of PGPs, specifically PGDM-BE, and give an opportunity to students to present their ideas, venture details and business thoughts.
1.4.10	Publication of Alumni Success Stories (20 Nos.)	EDI Campus	1 Year	EDI Alumni	To document and highlight the achievements of EDI alumni which would motivate younger generation towards the 'charms of entrepreneurship'.
1.4.11	Motivational Literature for Children	EDI Campus	1 Year	School Children	A publication portraying real-life success stories of entrepreneurs to help inculcate entrepreneurial values among children at a tender age.
1.4.12	Study on Enterprises and Entrepreneurship in Odisha	EDI Odisha	1 Year	Aspiring Entrepreneurs	The study on different aspects of Enterprises and Entrepreneurship would identify critical correlates for entrepreneurial success specifically in the state of Odisha.
1.4.13	Seminars and Workshops on Entrepreneurship Education (2 Events)	EDI Campus	2 - 3 Days each	Potential/ Existing Entrepreneurs	To help entrepreneurship educators, entrepreneurs and professionals understand intricacies and emerging issues of entrepreneurship.
1.5	Allied Activities				
1.5.1 (a)	Integrated Post Graduate Diploma in Corporate Entrepreneurship and Management (PGDCEM) & Entrepreneurship and FBM (PGPEFBM) for 2nd, 3rd & 4th year	JGI Bengaluru & EDI Campus	4 Years	Graduate Students from JGI Interested in Developing Family Business	To sharpen the capabilities of students as entrepreneurs, intrapreneurs or family business successors. Focus would be on developing a business plan.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.5.1 (b)	Post Graduate Diploma in Business Management- Corporate Entrepreneurship and Management (PGDBM-CEM) 6 months (2nd year) 12 months (1st year)	JGI Bengaluru & EDI Campus	12 Months	Graduate Students from JGI Interested in Developing Family Business	To groom a select batch of graduate students as entrepreneurs, entrepreneurial managers and family business successors.
1.5.1 (c)	Jain University-Idea Programme (JGI-EDI)	JGI Bengaluru & EDI Campus	1 Month at EDI Campus	Graduate Students from JGI Interested in Launching New Businesses	To groom graduate students with some experience in family business with all-round management tools & techniques, thus enabling them to take their family businesses to newer heights.
1.5.2	Joint Programme of EDI-MIT SOB (Management Institute of Technology, School of Business), Pune	EDI Campus	2 Weeks	Students of MIT, SOB	To impart entrepreneurship education to a group of post graduate management students interested in pursuing an entrepreneurial career and guide them to develop feasible business plans.
1.5.3	27th and 28th National Summer Camps on Entrepreneurial Adventures for College Going Youth	EDI Campus	10 Days May 11-20, 2015 & June 01-10, 2015	HSC & College Students	To help youth identify innovative and challenging career options and plan it entrepreneurially. A good opportunity for youth to tap their latent potential for achievement.
1.5.4	26th and 27th National Summer Camps on Entrepreneurial Stimulation for School Children	EDI Campus	1 Week May 03-08, 2015 & May 24-29, 2015	12-16 yr. old Students (7th - 10th std.)	To inculcate entrepreneurial values among children at a tender age. A forum to interact with parents as well.
1.5.5	Entrepreneurship Education in Schools	National	1 Year	School Students	To identify and work with schools interested in introducing entrepreneurship education in their curriculum on experimental basis. The activity can help in strengthening 'entrepreneurial spirit' at school level itself through appropriate curriculum/ pedagogical tools.
1.5.6	Entrepreneurship Awareness Camps (20 Nos.)	Uttar Pradesh Uttarakhand Madhya Pradesh	3 Days	College Students	To sensitize students towards the 'Charms of Being an Entrepreneur' and orient them towards entrepreneurship and self-employment.
1.5.7	Entrepreneurship Educators' Meet	EDI Campus	1-3 Days	Academics & Entrepreneurs	To provide a platform for entrepreneurship educators and researchers to deliberate on approaches to entrepreneurship education and strengthen the same.
1.5.8	Alumni' Meet	EDI Campus	2 Days	EDI Alumni	Under 'Entre-plexus', past and present students are united with the objective of developing and sustaining a strong alumni network. The meet also boosts up business-integration opportunities.
1.5.9	Orientation Visit of Students to the Institute	EDI Campus	1 Day each	School & College Students (including B-Schools, Engg. Colleges)	To orient students towards the 'Charms of Becoming an Entrepreneur' and motivate them to think about entrepreneurship as a career.
1.6	Brand Building Initiatives				
1.6.1	Interactive Website	EDI Campus	–	–	A forum to interact with a large number of students, professionals, entrepreneurs and aspirants based across the country for answering their queries on various aspects of entrepreneurship and related training interventions.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.6.2	Strengthening Social Media Presence (monthly event)	EDI Campus	-	-	With the advent of various social media tools, it would give us a stronger presence among various target groups.
1.6.3	Newspaper Advertisements (other than PGPs/FPM)	EDI Campus	-	-	This would ensure our constant presence among masses and reinforce our work/efforts.
1.6.4	Entrepreneurs' Conclaves (Event)	EDI Campus	-	-	It would be a conclave of aspiring entrepreneurs to enthuse them further with the idea of setting up own businesses.
1.6.5	Start-up Events (2 Nos.)	EDI Campus	1-2 Days	Entrepreneurs	A platform for start-ups to share their problems and challenges in the process of becoming an entrepreneur and also motivate budding entrepreneurs.
1.6.6	Student-Investor Interface	EDI Campus	2 Days	Students / Investors	A forum wherein equity and term-lending investors will be invited to interact with students in terms of funding innovative business ideas.
1.6.7	Internships/ Placements (Events)	EDI Campus	-	-	Depending on individual performance, merit and market requirements, Institute's Placement Cell would offer limited assistance in facilitating placement and also summer internship to students interested in working with an enterprise for gaining practical experience. Interaction with bankers/financial institutions would also be facilitated.
1.6.8	Networking with Odisha Institutions	EDI Campus	-	-	Efforts to network with various support institutions would be made to strengthen entrepreneurship movement in the state of Odisha.
1.6.9	Accreditation of Entrepreneurship Programmes at Higher Education Institutions (HEIs).	EDI Campus	-	-	Taking cue from institutions engaged in offering management courses, an initiative to accredit entrepreneurship courses/programmes run by higher education institutions in collaboration with networks such as, National Entrepreneurship Network (NEN), South Asian Federation for Entrepreneurship Education (SAFEER) and SEE (Society of Entrepreneurship Educators).



Dignitaries during the inauguration of 'Empresario-2015', EDI's Annual Entrepreneurship Summit, organised to impart a unique learning platform to PG students

Centre for Micro Enterprises, Micro Finance and Sustainable Livelihood



Vision:

“To become an acknowledged resource, action research and policy advocacy centre for institutions promoting micro enterprises, micro finance and sustainable livelihood.”

The mission of Rural Entrepreneurship Development has been ably accomplished through promotion of micro enterprises, micro finance and sustainable livelihood options for the lesser privileged. The activities have been successfully institutionalized at various planes of society in both rural and urban locales. Designing strategies and undertaking capacity building of vulnerable groups, such as; women, artisans, rural and urban potential entrepreneurs, disabled and displaced populace will be high on the agenda in the coming year. Simultaneously, focus will be placed on reviving micro enterprises and ensuring sustainability through holistic cluster development and performance improvement programmes. While India is striding on the front of technology, the micro enterprise segment cannot be grieving its disconnection with technologies. Hence to promote adoption of small technologies, EDI will be conducting relevant programmes. Women oriented programmes cut across the development theme and the coming year will also have them on priority. Agriculture being the livelihood source of many in India, this stream needs to be promoted with a new vision and resolve. Against this, the Institute has been undertaking structured projects, and will continue to impart training and escort services to ensure setting up of modern agri-based enterprises. Support to Kudumbashree, the Kerala State Poverty Eradication Mission, will see programmes that not just achieve the mandate but also impart sustainability to the results achieved.

Also an aspect of powerful institutional mechanism for rural development comprises the Business Development Service Providers. Programmes focussed on institutionalizing and strengthening of the cadre of Business Development Service Providers will be a major component of micro enterprise development effort. Complementing this effort would be IT-enabled business development services. Institutional collaborations for evolving integrated market based approaches, which could be widely disseminated, will yield tangible results. The impending year holds promises galore as the programmes have been derived after scanning the environment analytically to do away with conflicting dogmas and assimilate promising ideologies and principles. All projects and programmes have been derived to achieve noticeable results in the areas of rural and micro enterprise development, local economic development, urban poverty alleviation, support to various ministries/departments in their development agenda and in sustaining community livelihood options.

Over these years, EDI's work has generated a lot of facts, revelations and reflective points of view which can be documented to serve as a learning resource for present and future endeavours. Under the aegis of this Centre, therefore, extensive documentation and research studies would be promoted to facilitate creation of knowledge infrastructure.

The Centre, therefore, would be committed to activities that are characterised by sustainable growth and competitiveness.

Programmes and Activities 2015-16

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1	Rural and Micro Enterprise Related Programmes:				
2.1.1	Ensuring Sustainable Livelihoods for Artisans involved in DWACRA Craft	Dhenkanal	1 Year	Artisans	To enable primary producers/artisans to sustain DWACRA craft and ensure market linkages.
2.1.2	Motivation & Capacity Enhancement Programme for Handloom Weavers: (20 Nos.)	Kerala	4 Days each	Handloom Weavers	Training programmes to enhance productivity of handloom weavers in the state.
2.1.3	Micro Enterprise Development Programmes (MEDPs): 10 Nos.	Tatanagar	3-13 Days each	Potential Entrepreneurs	To motivate potential entrepreneurs to set up micro enterprises.
2.1.4	S&T Intervention for Micro Enterprise Development through Women SHGs	Tripura	3 Years	SHG Members	To employ 'science and technology' for promotion of micro enterprises through group entrepreneurship development.
2.1.5	Technical Rural Entrepreneurship Development Programmes (TEDPs): 10 Nos.	Regional	4 Weeks each	Potential Entrepreneurs	To improve skill sets of rural / tribal / minority community in Science & Technology related trades.
2.1.6	Technology-based Entrepreneurship Development Programmes (TEDPs): 6 Progs.	Regional	6 Weeks each	Potential Entrepreneurs	To encourage and motivate potential entrepreneurs to set up technology based new units.
2.1.7	Science & Technology Entrepreneurship Development (STED) Projects	Kushinagar Azamgarh Unnao Haldwani	4 Years each	Entrepreneurs	A long term on-going project to ensure setting up of at least 50 enterprises in each of the STED Project.
2.1.8	Intervention for Productivity Enhancement of Handloom Weavers	Kerala	6 Days each	Handloom Weavers	Training programmes to enhance productivity of handloom weavers in the state.
2.1.9	Science & Technology Intervention for Micro Enterprise Development among Tribal Youth	Betul, Madhya Pradesh	1 Year	Potential Tribal Youth	To introduce science & technology for promoting micro enterprises through new technological innovations among tribal youth.
2.1.10	Agri-Entrepreneurship Programme in association with Co-operative Banking College, Kerala Agricultural University: (15 Nos.)	Kerala	5 Days each	Agriculture Producers	In the agri-business incubator set up by the university, EDI would be providing training and escort services to students in setting up agriculture based enterprises.

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1.11	Entrepreneurship Development Programmes for State Youths	Kerala	3 Years	Educated Youths	On-going activity for nurturing entrepreneurial traits among Kerala youth.
2.2	Sensitization of Environment and Support System:				
2.2.1.	Carpet Park Project	Gwalior	5 Years	Carpet Producers	To prepare DSR, form SPV, mobilize carpet weavers, master weavers and societies of cluster and extend technical support to the SPV.
2.2.2	Micro Business Advocacy Centre in association with Municipalities	Tamil Nadu	6 Months	Urban Poor	A Centre for urban poor to help them access information and business support services as and when needed.
2.2.3	Entrepreneurship Sensitization Programme	Kerala	1 Day each	REMOTE Scheme Beneficiary	To inculcate business acumen among the beneficiaries and help them return loan amount by initiating successful start-ups.
2.2.4	Financial Inclusion Programme (60 Nos.)	Vidisha, Madhya Pradesh	1 Day each	Rural Community	Sensitization programmes on financial inclusion among rural community.
2.3	Support to KUDUMBASHREE:				
2.3.1	Micro Enterprise Consultants' Training	Kerala	1 Week each	Micro Enterprise Consultants	An on-going activity to develop barefoot consultants for facilitating micro enterprise development in the state.
2.3.2	Support for compliance with statutory requirements	Kerala	On-going	Micro Entrepreneurs	Support services to micro enterprise owners to train them on aspects related to fulfilling statutory requirements of the enterprise.
2.4	Research & Dissemination:				
2.3.3	National Level Research Studies	3 to 4 states	4 Months	Middle level Officials of Urban Local Bodies	To assess the performance of various programmes for better appreciation of best practices and approaches adopted by various agencies of the state.
2.4	Local Economic Development:				
2.4.1	Local Economic Development of 3 blocks of the State	Kerala	3 Years	Ministry of Rural Development/ Blocks	To sensitize local stakeholders to promote developmental activities and facilitate conversion of various government schemes for their benefit.
2.5	Urban Poverty Alleviation:				
2.5.1	Establishment and 1-year start-up Assistance for a Model Micro Enterprise Development and Business Management Centres (MEDBCs)	3 States & EDI Campus	3 Years	Urban Poor	To establish Micro Enterprise Business Counselling Centres at select locations for handholding and advisory services in urban areas.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.6	Support to National Rural Livelihood Mission (NRLM):				
2.6.1	Support to State Rural Livelihood Mission (SRLM)	Andhra Pradesh / J & K / Gujarat / Rajasthan	3 Years	SRLM unit of State Govt.	To provide specialized support to State Rural Livelihood Mission Directorates in three districts to ensure performance improvement of existing enterprises and also act as Project Management Unit for Self Employment Projects.
2.6.2	Start-up Village Entrepreneurship Programme (SVEP)	4 States	3 Years	Rural Community	To establish village enterprises.
2.7	International Programmes:				
2.7.1	Informal Sector Enterprise, Entrepreneurship & Local Economic Development	EDI Campus	6 Weeks Sep. 28- Nov. 06, 2015	NGO Functionaries/ Banks and Government Officials	To develop a cadre of professionals in developing countries to practice value chain related interventions in informal sector and facilitate local economic development.
2.7.2	Sustainable Livelihoods & Mainstreaming with Markets	EDI Campus	6 weeks Feb. 22- Apr. 01, 2016	NGO Functionaries/ Banks and Government Officials	To enable Non-profit Organizations/ NGOs of developing countries to achieve highest standard of excellence in governance and management practices.



Participants of the international training programme, 'Informal Sector Enterprise, Entrepreneurship & Local Economic Development', sponsored by Indian Technical and Economic Cooperation (ITEC), MEA, Govt. of India, seen with EDI Director and faculty members

Centre for SMEs and Business Development Services

Vision:

"Become an International Resource Centre to institutionalize Entrepreneurship Development & Investment Promotion activities, so that 'world class entrepreneurs' are created and growth of small business enterprises is facilitated."

SMEs are extolled for the benefits of adaptability, employment creation and the use of local skills and technologies that they ascribe to any economy. Hence, world over, policies and schemes to resurrect a strong SME sector are widespread. Developing economies especially view SMEs as the key to development. India too has floated several policies and guidelines to ensure that they have a sustainable base on stand on and grow. Some sectors offer more opportunities for development of new ideas and skills and bring in distinct benefits. Food Processing is one such sector which possesses immense scope and potential. EDI has been reconstructing the sector with development of human capital, technology and network to generate tangible results. The coming year will once again witness major interventions across states of the country in this sector so that incidence of entrepreneurship rises and there is social and economic upscale upsurge. Science and technology aptly stimulates entrepreneurship to produce remarkable results and hence in the forthcoming year too, the Institute would emphasize on promotion of S&T based enterprises. Projects to promote S&T based entrepreneurs as also the iSTED in the North East Region are radical steps to change the socio-economic contour of the targeted regions.

Knowledge based entrepreneurship and technical innovations are important for SMEs to continue progressing. Hence performance improvement and



managerial competency improvement programmes to enhance their ability to withstand market pressure and deliver quality services and products will be a prominent feature of the coming year.

Programmes on Patenting, Intellectual Property Rights, Climate Change Adaptation, Business Plan Preparation, International Trade, Technology Harnessing and the like will further add to focussed strategy formulation and sustainability.

Country/area/theme specific national and international programmes will further impart new skills while simultaneously creating an environment of continuous improvement. Centres at Uzbekistan and five African countries will be another step towards translating the mandate of propagating entrepreneurship into reality. Also support to different state ministries and PSUs on different areas of skill improvement and entrepreneurship will help them perform better and identify new ways and means to chart a path towards new avenues.

The activities under this Centre are, therefore, focussed on analysing the SME performance indicators and deriving new perspectives, strategies and systems that are result-oriented and in tune with the demands of the time. The dynamism of assessment parameters, new models and replicable projects thus designed, are made eternal best practices through research and publications.

Programmes and Activities 2015-16

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1	New Enterprise Creation:				
3.1.1	Entrepreneurship Development Programmes in Food Processing Sector (35 Nos.)	Regional	6 Weeks each	Potential Entrepreneurs	To train potential entrepreneurs to set up enterprises in the Food Processing Sector.
3.1.2	Science & Technology Entrepreneurship Development Programmes (S&T EDPs) (4 Nos.)	Regional	4 Weeks each	Potential Entrepreneurs	To promote enterprises based on Science & Technology.
3.1.3	Technology-based S & T Entrepreneurship Development Programmes (TEDPs) (8 Nos.)	Regional	6 Weeks each	Potential Entrepreneurs	To encourage and motivate potential entrepreneurs to set up technology-based new units through Entrepreneurship Development Programme strategy.
3.1.4	DST-NIMAT Project	National	1 Year	Entrepreneurs & ED Organisations	A long-term project to promote S&T Entrepreneurs amongst potential target groups and to streamline ED activities in ED organisations.
3.1.5	i-STED Project in Assam & North East Region	Assam	5 Years	S&T Entrepreneurs	An effort to bring about socio-economic development in a specific region by connecting S&T interventions and innovative solutions with entrepreneurial opportunities.
3.1.6	A 10-month week-end Programme to promote Bio-technopreneurs	EDI Campus	10 months (on week ends)	Lifescience Graduates/ Scientists/ Technicians/ Potential Entrepreneurs	Aims at promoting entrepreneurs in the areas of biotechnology, pharmaceuticals, medical devices and other technology/innovation driven areas.
3.2	Programme for Existing Entrepreneurs				
3.2.1	Training Programme for SMEs involved in Import & Export (2 Nos.)	EDI Campus	1-2 Weeks each	SMEs with potential for exports, Officers of concerned Govt. Depts., Consultants and Merchant Exporters	The outcome would lead to increased awareness and competence towards streamlining systems and costs involved in export/import.
3.2.2	Managerial Competencies for Performance Enhancement	EDI Campus	5 Days	Senior Managers of Public Sector Enterprises of Govt. of Karnataka	To develop 'intrapreneurship' among senior level managers of Government Departments.
3.2.3	Training Programme on Effective Interpersonal Skills	Srirangapatana, Karnataka	2 Days	Middle Level Managers of Public Sector Enterprises of Govt. of Karnataka	To develop the interpersonal relations, team spirit and good superior/subordinate relationship.
3.2.4	Custom Care & Relations	Bengaluru	1 Day	Lower Level Managers of Public Sector Enterprises of Govt. of Karnataka	To endorse significance of good public relations and customer care in public sector enterprises and motivate lower level managers of government departments to maintain good customer relations.

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.2.5	Managerial Effectiveness Development Programme	Bengaluru	3 Days	Senior and Middle Level Managers of Public Sector Enterprises of Govt. of Karnataka	To develop intrapreneurial qualities among senior and middle level managers of Government Departments.
3.2.6	Establishing Non-IT Business Incubation (Consultancy)	Kerala	Consultancy	Potential Youths	To develop a support system for potential entrepreneurs of the state in setting up their units.
3.3	Programme for Support System:				
3.3.1	Capsule Programme on Business Plan Preparation	Bhubaneswar	3 Days	Professors/ Faculty/ Professionals	To educate unemployed youths to prepare sound business plans for setting up their own business ventures.
3.3.2	Training Programme on; Patent Drafting, Patent Search, Patent Infringement, Domestic Patent Filing, International Patent Filing, Key Elements of IPR Policy & Regulations at National & International Level	EDI Campus	2-3 Weeks	Executives in IPR Field, Legal Professionals	A skill development programme to impart training on drafting and filing a patent at domestic & international levels.
3.3.3	Entrepreneurship Development & Management Training Programme for Scientists	EDI Campus	1 Week	Scientists & Technologists working with Govt. Sector	To promote high-tech and knowledge-based projects through research and entrepreneurship training.
3.4	Programmes for Corporate Sector				
3.4.1	Training on 'Intrapreneurship' (2 Nos.)	Bhubaneswar	5 Days	Corporate Employees	To develop 'entrepreneurial traits' among corporate employees to ensure that their performance is enhanced.
3.4.2	Training Programme for Corporate Employees	Kerala	1 Year	Corporate Employees	To help employees develop intrapreneurial traits and improve their effectiveness.
3.5	Support to State Institutions in Entrepreneurship Development				
3.5.1	Support to Meghalaya State				
3.5.1 (a)	Enterprise Upgradation Programme for Existing Entrepreneurs of Meghalaya	Shillong	2 Weeks	Existing Entrepreneurs of Meghalaya	To help existing entrepreneurs of the State to improve their performance and take their units to newer heights.
3.5.2	Support to Kerala State				
3.5.2 (a)	Establishing an Entrepreneurship Development (ED) Centre	Kerala	1 Year	Urban & Rural Youths	To augment entrepreneurial activities under an umbrella organization.
3.6	Seminars/Workshops, Research & Documentation				
3.6.1	Research Studies floated by Ministries, PSUs and multilateral organizations on evaluation, industry status, environment and energy (3 Nos.)	National	1 Year	Various Ministries and Institutions	To disseminate information on emerging areas and update knowledge level of existing entrepreneurs.
3.6.2	Awareness Seminar on Intellectual Property Rights (IPR) & Patents (4 Nos.)	Regional	1 Day each	SMEs, Innovators, Research Institutions, Government Officials, Law Students	Participants would develop basic understanding of IPR, Patents and its relevance.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.6.3	Workshop on specific functions like Patent Drafting, Patent / Prior Art Search (3 Nos.) (also online)	Regional	2/3 Days each	Executives from SMEs, Innovators, Legal Professionals	To develop professionals with basic understanding of IPR & Patents.
3.6.4	Diagnostic study of identified and selected industry segments like, Foundry and Drugs & Pharmaceuticals	Regional	1 Year	SMEs in Identified Sectors	The diagnostic study would analyse gaps and help assess existing status of an enterprise with appropriate focus on understanding the need for technology interventions.
3.6.5	Workshop for SMEs involved in Import & Export (5 Nos.)	Regional	1 or 2 Day each	SMEs with potential for exports, Officers of concerned Govt. Depts., Consultants and Merchant Exporters	An initiative to make SMEs exploit export market potential and equip them with basic knowledge on key requirements of international market and procedures involved therein.
3.6.6	DST Centre for Research in S&T Entrepreneurship	EDI Campus	1 Year	Entrepreneurs, Support Institutions, Students, ED Institutions	The Centre will help create an eco-system for promotion of S&T Entrepreneurship, creation of new business models and capacity building packages for STI-driven entrepreneurship. Also focus would be on developing methodologies and business models to encourage, promote & upscale innovations leading to inclusive growth and a much needed database/case studies on STI entrepreneurs and initiatives to promote them.
3.7	International Programmes for SME Growth:				
3.7.1	SME Banking & Financial Services	EDI Campus	6 Weeks Jan. 04- Feb. 12, 2016	Executives/ Officers working in Financial Intermediaries	To provide specialized skill sets to the target group thus enhancing their decision making ability to facilitate development and growth of the SME sector.
3.7.2	Entrepreneurship & Small Business Promotion	EDI Campus	6 Weeks Sep. 28- Nov. 06, 2015	Professionals engaged in Small Business Promotion	To train Entrepreneur Trainer-Motivators and Business Counsellors of developing countries to help them initiate, plan and implement ED activities and impart business counselling.
3.7.3	Entrepreneurial Management	EDI Campus	6 Weeks Nov. 16- Dec. 22, 2015	Managers of SMEs and Entrepreneurs from Developing Countries	To sharpen managerial skills of entrepreneurs and senior executives of SMEs, leading to performance improvement of enterprises.
3.7.4	Promoting Entrepreneurship & Innovations through Incubation	EDI Campus	6 Weeks Jan. 04- Feb. 12, 2016	Incubation Managers and Officials of Academic Institutions intending to set up Incubation Centres	The programme will help business incubation managers build their capacity in the areas of incubation practices, identify support mechanisms for incubator, technology commercialization and understand financing strategies for supporting clients in developing countries.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.7.5	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDI Campus	6 Weeks Aug. 10- Sep. 18, 2015	Bankers, Business Development Officers of Financial Institutions	To upgrade appraisal techniques and improve decision making process so that there is improved viability and returns.
3.7.6	Capital Markets & Investment Banking	EDI Campus	6 Weeks Sep. 28- Nov. 06, 2015	Senior & Middle level Officials from Ministries of Finance/ Industry, Representatives from Brokerage Firms, Investment Bankers	The programme will help understand the dynamics of capital markets, technological dimensions in trading, behaviour and prospects of commodity markets and equip participating officers with adequate skills in security market.
3.7.7	Agri Entrepreneurship and Supply Chain Management	EDI Campus	6 weeks Feb. 22- Apr. 01, 2016	Govt. Officials & Professionals engaged in Agriculture related activities/ Officials from Agri-commodities Market	The rising food prices, increasing unemployment, wastage of food grains due to lack of storage and demand for nutritious food has created tremendous opportunities for agricultural entrepreneurs, particularly in developing nations. Agricultural entrepreneurs will be trained to develop agrarian prosperity and also bring about sustainable development, thus transforming communities in to a contributory resource for economic development.
3.8	Institution Building for Entrepreneurship Development in Zambia & Namibia				
3.8.1	Preparatory Activities :				
3.8.1 (a)	Feasibility Study for Setting Up of an Apex ED Institution	Zambia & Namibia	2 Week	Key Policy- Makers/ Bureaucrats/ Entrepreneurs/ Ministries/ Donor Agencies	Extensive interactions would be carried out with key stakeholders involved in promoting entrepreneurship in the country so that a comprehensive activity profile of the proposed institute is worked out.
3.8.1 (b)	Entrepreneurship Appreciation Workshop	EDI Campus	3 Days	Key Policy- Makers/ Planners/Heads of Lead Commercial Banks/Financial Institutions	To acquaint the delegates with various interventions to promote and strengthen SMEs and help them understand the pre-requisites of an enabling environment to promote entrepreneurship in their country and the need for setting up an Institute similar to EDI.
3.8.1 (c)	Entrepreneurship Appreciation Workshops for Operational-level Officials	Zambia & Namibia	3 Days each	Senior/Middle level Officials of relevant Ministries/ Financial Institutions/ Business Advisory Services	To deliberate on successful interventions for entrepreneurship development; roles of relevant stakeholders; and necessary & sufficient conditions for creating a conducive environment for entrepreneurship development, by knitting together all relevant stakeholders.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.8.2	Capacity Building :				
3.8.2 (a)	Training of Trainers	EDI Campus	8 Weeks	Professionals engaged in small business promotion	To develop a resource pool of trainers to facilitate New Enterprise Creation; assist existing entrepreneurs in taking their businesses to greater heights and help develop industrial/artisan clusters.
3.8.2 (b)	Business Opportunity Identification (BOI) Process	Zambia / Namibia & India	2 Months for each country	Potential/ Existing Entrepreneurs	The exercise will lead to listing out viable business opportunities relevant to local conditions followed by preparation of at least 50 project profiles.
3.8.3	New Enterprise Creation :				
3.8.3 (a)	Launching of the First New Enterprise Creation (NEC) Programme	Zambia & Namibia	3 Phases stretched over 6 Months	Potential Entrepreneurs	A group of 25 indigenous entrepreneurs will be developed to initiate small business ventures in the country. The first programme will be launched to coincide with the inauguration of Entrepreneurship Development Centre (EDC).



Participants of the international training programme, 'Promoting Innovations & Entrepreneurship through Incubation', sponsored by Indian Technical and Economic Cooperation (ITEC), MEA, Govt. of India, seen with EDI Director and faculty members

Centre for Cluster Competitiveness, Growth & Technology



Vision:

“To foster global competitiveness & growth of MSMEs in clusters through a range of technical, managerial, capacity building, handholding and advisory services.”

Most present day MSME clusters require interventions as they are stagnating under severe pressure of cost-cutting, productivity improvement, technology upgradation, management of supply chains and competition by foreign firms on account of liberalization. Their own intrinsic disadvantages of operating in their miniscule world with over reliance on conventional systems and technology have kept them away from experimenting with new rules of the game. Outmoded know-how needs to be replaced with proficiency on the fronts of global business trends, technology, marketing and networking. Engineering, Steel Re-rolling Mills, Hume Pipeline Manufacturing, Rice Mills, Leather, Bamboo and Handicraft and Handloom, Tribal Garments, Jewellery, Pottery etc. are some of the clusters that will be addressed in the coming year. Soft interventions will also be ably clubbed with hard interventions for achieving an all-inclusive impact. For ensuring sustainability, the Institute will continue to train and institute a cadre of Cluster Development Executives.

The Centre for Cluster Competitiveness, Growth & Technology has, therefore, steered a range of activities to assign definite competitive advantages to clusters on the fronts of raw material, technology, setting up of common facility centre, export

promotion, marketing, etc. Several industrial clusters have undergone a sea change in terms of their business reach and performance, through the Institute's Cluster Development Model.

The Institute has also registered two patents, and two more have been filed. These innovations will be transferred to industries to enhance their technical performance and deliver world class products. Also as Cluster Management and Technical Agency for several projects of the Government, the Institute is offering an integrated package to ensure skill development, market improvement, design and technology related improvements, consortium formation etc.

Research and documentation of the outcome of various cluster development efforts will also form an important part of the agenda so that best practices could be instituted to introduce long lasting results. These publications will also serve as a learning resource.

The Centre will, therefore, work towards ensuring cluster revitalisation on the cornerstones of contemporary systems and approaches. The efforts will be directed towards self sustaining, deep rooted growth.

Programmes and Activities 2015-16

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1	Integrated Cluster Development: Facilitating Survival & Growth				
4.1.1	Cluster Management & Technical Agency (CMTA) Mega Handloom Cluster Project:	Sivasagar (Assam) Srinagar (J&K)	5 Years	Handloom Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.2	Cluster-based Handloom Sector Interventions in Maharashtra	Yeola	3 Years	Handloom Sector	An integrated package aimed at skill upgradation, market related interventions, consortium formation, promotion of Public-Private Partnerships, export development, design related interventions, etc.
4.1.3	Cluster Development Programme under State Cluster Development Programme: Leather & Meenakari	Rajasthan	3 Years	Handloom Sector	A host of activities aimed at holistic development of the clusters.
4.2	Cluster Development:				
4.2.1	Engineering Cluster	Billimora, Gujarat	2 Years	SMEs engaged in Fabrication and Machine Jobs	To improve productivity and quality of enterprises engaged in fabrication and machine jobs
4.2.2	Steel Re-rolling Mills Cluster	Bhavnagar, Gujarat	2 Years	SMEs producing Steel Re-rolled Products	Overall development of the cluster through interventions in the areas of technology, energy conservation, etc.
4.2.3	Hume Pipe Manufacturing Cluster	Bodeli, Gujarat	2 Years	SMEs manufacturing Hume/Cement Pipes	To improve the productivity and reduce the cost of manufacturing through appropriate technology. Capacity building of entrepreneurs through development of soft skills.
4.2.4	Rice Mills Cluster	Tarapur, Gujarat	2 Years	SMEs producing Rice & Allied Products	Improving competitiveness of entrepreneurs through development of soft skills and possibly establishing a Common Facility Centre (CFC).
4.2.5	Cluster Development under MSE-CDP in the Topsis, Leather Cluster	Topsis, Kolkata	18 Months	Cluster MSMEs	Holistic development and productivity improvement of the MSMEs operating in cluster.
4.2.6	Cluster Development under MSE-CDP in Bamboo Handicrafts cluster	Shankhala, West Tripura	18 Months	Cluster MSMEs	Holistic development and productivity improvement of the MSMEs operating in cluster.
4.2.7	Soft intervention for Cluster Development in General Engineering Cluster	Kannur, Kerala	18 Months	Cluster MSMEs	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.2.8	Cluster Development under MSE-CDP in Tribal Garment	Khonglong, Senapati, Manipur	18 Months	Cluster MSMEs	Holistic development and productivity improvement of the MSMEs operating in the cluster.

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.2.9	Cluster Development under MSE-CDP Pottery Cluster & Jewellery Cluster	Gorakhpur, Kushinagar, Lucknow	18 Months	Cluster MSEs	Holistic development and productivity improvement of the MSMEs operating in the cluster.
4.2.10	Cluster Development project with Directorate of M&SSE, Govt of West Bengal - As a PMC	West Bengal	3 Years	Cluster MSMEs	Holistic development of MSME Clusters in the State.
4.2.11	Cluster Development Initiative with Directorate of Industries, Govt. of Orissa- as an Empanelled Consultant (EC)	Angul, Dhenkanal & Mayurbhnj	2 Years	MSMEs and SHGs	Enhancing capabilities of SMEs and SHGs working in the cluster.
4.2.12	Cluster Development Initiative with Directorate of Industries, Govt. of Meghalaya	Meghalaya	6 Months	Cluster MSEs	Holistic development of MSME Clusters in the state.
4.2.13	Soft intervention in Clusters	Kerala	18 Months	Entrepreneurs of Industrial Clusters	Strengthening the industrial cluster
4.2.14	Developing Coir Clusters	Kerala	3 Years	Coir Workers	To improve entrepreneurial efficiency of coir producers and support officials
4.2.15	Skill Development Programme for Youths	Tripura	1 Year	Unemployed Youths	Train youths in various skills to make them self-employed.
4.3	Commercialisation of patents received by EDI on the Innovative Technology				
4.3.1	Method of electrolytic dissolution of austenitic grades stainless steel chips and burrs for carrying out electro-deburring and simultaneously electropolishing on stainless steel	Ahmedabad & Anand	1 Year	Cluster Entrepreneurs	To transfer an innovative process / technology for Orthopedic Implants, Pharma & Dairy Machinery Manufacturing.
4.3.2	An elevated temperature chemical process for removal of iron oxide from austenitic and martensitic grades of stainless steel	Vadodara	1 Year	Cluster Entrepreneurs	To transfer an innovative process/technology for improving the quality and hygiene of Surgical Instruments.
4.4	Lean Manufacturing Consultancy				
4.4.1	Cashew Cluster	Dhableshtar, Ganjam Odisha	1 Year	Cluster Entrepreneurs	Improving productivity and quality by implementing various tools of Lean Manufacturing.
4.4.2	Cashew Cluster	Taleshtar, Ganjam Odisha	1 Year	Cluster Entrepreneurs	Improving productivity and quality by implementing various tools of Lean Manufacturing.
4.4.3	Engineering / Plastic / Leather Cluster	Kolkata	1 Year	Cluster Entrepreneurs	Improving productivity and quality by implementing various tools of Lean Manufacturing.

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.5	Credit Rating				
4.5.1	Credit rating of MSMEs in Clusters	Topsia, Kolkata	6 Months	MSMEs	Improving access to institutional finance for the MSMEs
4.6	Capacity Building				
4.6.1	Capacity Building of BMOs for arranging resources for development of their clusters (2 Nos.)	EDI Campus	1 Week each	CDEs, Cluster Actors, BMOs	Capacity building for accessing cluster related scheme of Govt. of India.
4.7	Research				
4.7.1	Business Development Services (BDS) and their relevance in promoting Socially Responsible Businesses (SRBs)	Select MSME Cluster	3 Months	Businesses, Academia and Policy makers	Developing an understanding on impact of BDS in promotion of SRBs.
4.8	International Programme on Cluster Development:				
4.8.1	Cluster Development Executives (CDEs) Programme	EDI Campus	6 Weeks Jan. 04 - Feb. 12, 2016	Industrial Promotion Officials from Developing Countries	To create a cadre of Cluster Development Executives in developed & developing countries to foster SME Cluster Development in the target countries.

Metal implants set to get rust-resistant

EDI Invention To Prevent Life-Threatening Complications

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Ahmedabad: Metal plates and rods for internal fixation of fractures are being used for more than a century now, but corrosion remains a persistent challenge in orthopedics. From cancer to immune dysfunction, rusting of metal implants pose risk of life-threatening health conditions.

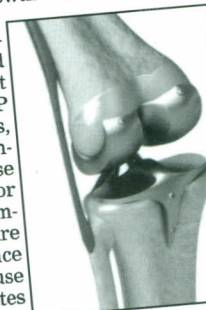
In such a scenario, Entrepreneurship Development In-

stitute (EDI) has developed a mechanism to render orthopedic implants rust-resistant. EDI has secured patent for the invention that promises to be a revolution in the healthcare sector.

Implant plates are made rustproof by chemicals, fixtures, electric current and voltage. The process has been invented by technocrats and scientists led by senior faculty K K Shaw of EDI's Interna-

tional Centre for Cluster Competitiveness, Growth and Technology. In most cases, rusting starts with internal environment. In less than one year."

Senior orthopedic surgeon and joint replacement specialist Dr H P Bhalodiya says, "In India, we generally don't use pure titanium or stainless steel implants as they are overpriced. Since Indian doctors use half-price plates that are a mixture of various metals they corrode after coming in contact



times, small flakes of metals enter the bloodstream and roughens metal surfaces and releases ions from the metal or alloy. This leads to toxic reactions and serious allergies. Studies show metal can cause the entire immune system to be suppressed. At

soft tissues causing damage to DNA and increasing the risk of cancer," Dr Bhalodiya added.

Shaw says corrosion transmits contamination like iron particles, aluminum oxide, silicon carbide and various wax compositions on the surface generated by machining which is harmful to orthopedic implants.

"This invention eliminates the contamination of implants. The process is basically an electrolytic dissolution of metal chips and fine particles by applying direct current," he adds.

As appeared in The Times of India, 28 August, 2014

Centre for Social Entrepreneurship & Corporate Social Responsibility



Vision:

“Achieve excellence in promoting social entrepreneurship among youth and extend benefits of Corporate Social Responsibility in the society to ensure inclusive growth”.

To create a cadre of social entrepreneurs who initiate a large number of sustainable social enterprises that help in empowering the marginalized sections of the society, is a dream of every ideal society. Society needs people who devote themselves to creating businesses involving the underprivileged and benefiting them economically and socially. They are hailed as Social Entrepreneurs.... the people who identify or recognize a social problem and use entrepreneurial principals to organize, create, and manage a venture to achieve the desired social change.

Programmes proposed by this Centre spearhead social entrepreneurship, thus creating social entrepreneurs who come out with market driven innovative solutions to address the problems distressing mankind. The 6-month Distance Education Programme in Social Entrepreneurship imparts knowledge, education and skills to those who wish to set up own social enterprises. Another innovative programme offered is the, 'Development Programme' which readies potential entrepreneurs with all skills to float their social enterprises. It has been seen that some social entrepreneurs set up their enterprises but are unable to hold the fort for long. Addressing their concerns, EDI has initiated a unique 'Growth

Programme for Existing Social Entrepreneurs' to develop entrepreneurial and managerial competencies in them so that they easily scale their operation and carve new successes.

EDI would also assist/partner in CSR projects, ensuring sustainability of initiatives. EDI would particularly broadbase social entrepreneurship in Bengaluru and Gujarat by imparting CSR training to employees. Training Programme for NGOs and Social Enterprises on use of Social Media would be a major highlight of the year. In addition, EDI would extend programme management, advisory, monitoring and execution support for the project on 'City Sanitation Planning and Implementation of Clean Cities'. The project would cover the urban areas of Gujarat. Research and documentation to measure the impact and sustain it, would also be on priority.

At the global level also, EDI sensitizes and develops a cadre of social entrepreneurs to help them understand the finer nuances of social entrepreneurship through its 'International Programme on Social Entrepreneurship'.

The Centre has launched contemporary and need-of-the-hour programmes and the coming years will continue the trend.

Programmes and Activities 2015-16

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.1	Social Entrepreneurship				
5.1.1	Distance Learning Diploma in Social Entrepreneurship	EDI Campus	6 Months	Potential Social Entrepreneurs	To impart knowledge, information and skills on how to set up 'for-profit social enterprise'.
5.1.2	Training Programme for Incubatees with 'AASHRAY'	EDI Campus	1 Week each	Incubatees registered with Aashray	As knowledge and training partner for AASHRAY Techno Social Business Incubator, the Institute will provide training support to registered incubatees.
5.1.3	Programme Management Advisory, Monitoring and Execution Support for the project on 'City Sanitation Planning & Implementation of Clean Cities' under mission MGSM	Urban Centres of Gujarat	1 Year	Government of Gujarat	To set up a Project Monitoring Unit for Gujarat Urban Development Corporation to assist & monitor 'City Sanitation Planning & Implementation of Clean Cities'
5.1.4	Training Programme for NGOs and Social Enterprises on use of Social Media (6 Nos.)	EDI Campus	1 Week each	NGOs and Social Enterprises	To impart skills and knowledge to NGOs and social enterprises on social media for promoting their cause, brand building and fund-raising.
5.2	Corporate Social Responsibility				
5.2.1	Certified Course of Indian Institute of Corporate Affairs (IICA) Certified Professionals (ICPs)	EDI Campus	9 Months	Pre-identified & Selected Candidates of IICA	To create a cadre of certified ICPs to shoulder the responsibility of planning and implementing CSR activities in their respective companies.
5.3	Research & Documentation				
5.3.1	Research study on 'Impact Measurement and Performance Analysis of CSR'	National	1 Year	CSR Foundations	With the increase in CSR spending as per the new Act, a research study on impact of CSR spending will lead corporates to carry out CSR activities in the right direction.
5.3.2	Research study on 'Documenting Case Studies of Successful Social Entrepreneurs in collaboration with Ashoka Foundation'	National	1 Year	Social Entrepreneurs mentored by Ashoka Trust	A compendium of success stories of young social entrepreneurs who have made it big under mentoring support from Ashoka Trust.

Centre for Women Entrepreneurship & Gender Studies



Vision:

“To become an acclaimed centre for promoting women entrepreneurship and gender equality”

Despite their entrepreneurial aspirations women do come across barriers that inhibit them from emerging as successful entrepreneurs. However, what is encouraging is that the government, and also many organizations, have stepped forth, urging women to grow and strive for entrepreneurial success. Gender mainstreaming is the need of the day and can be achieved with a focused and integrated approach towards women entrepreneurship development. EDI offers effective market driven business development services to potential women entrepreneurs to bring about a shift in their attitude, motivation and knowledge. Complementing these are the workshops on CSR, micro enterprise promotion cluster development and financial management. Management Development Programmes for Women Executives will be taken up to render strength to the ecosystem.

Further, in order to raise the incidence of women entrepreneurship, women entrepreneurship development programmes will be organized at

regional levels, as well. In order to promote knowledge based industries, the centre has planned a series of orientation programmes for women with technical education and also for scientists and technologists with the Government sector. The plight of women in rural locales rather inhibits them from coming forward. Thus, in order to give them access to better living conditions and improve their circumstances, the Centre has planned to embark on education and development programmes for Women Self Help Groups.

Towards creating a learning resource in the area, the coming year will see documentation of select Case Studies of Successful Women Entrepreneurs.

The Centre for Women Entrepreneurship and Gender Studies, therefore, functions to encourage potential and existing women entrepreneurs to come forward, learn, establish/ diversify their ventures and become self-sufficient. The coming year will float stronger steps in this direction.

Programmes and Activities 2015-16

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.1	Activities for Promoting Entrepreneurial Skills among Women				
6.1.1	Women Entrepreneurship Development Programmes (WEDPs)	Regional	4 Weeks each	Potential Women Entrepreneurs	To equip women participants with requisite skills and knowledge on various aspects of business decision making process.
6.1.2	National Training Programme on 'Entrepreneurship Development & Management for Women Scientists & Technologists with Government Sector	EDI Campus	1 Week	Women Scientists/ Technologists employed in Central/ State Government Organizations, PSUs, etc.	To sensitize women scientists & technologists towards entrepreneurship and promote knowledge-based entrepreneurship.
6.1.3	Education and Development of Women SHG Members	Dhenkanal	3 Years	SHG Members	To help provide access to better standards of living to the poor households in rural areas through WSHGs.
6.1.4	Management Development Programme (MDP) for Business Women	EDI Campus	1 Week	Women Executives	To prepare women managers/executives with techno/managerial knowledge and skills that enable them to handle higher responsibilities in their respective organizations.
6.1.5	Training Programme on Financial Management for Business Women	EDI Campus	1 Week	Existing Women Entrepreneurs	To enhance proficiency in financial management among women entrepreneurs, thus enabling them to function effectively.
6.1.6	Organizing Issue Based Workshops on CSR, Micro Enterprise Promotion, Cluster Development and Women Empowerment	Bhubaneswar	3 Years	Corporates, NGOs, Entrepreneurs, Service Providers and SHGs	Dissemination of information
6.2	Research & Dissemination				
6.2.1	Select Case Studies of Successful Women Entrepreneurs	National	1 Year	Existing Women Entrepreneurs	To compile select case studies of women entrepreneurs who have managed to operate successfully in a competitive business environment.
6.2.2	Research Studies on Issues related to Women's Empowerment & Gender Biases in India	National	2 Years	Women	To conduct studies on issues related to women empowerment especially in the North East Region (NER) and gender biases in the Indian society.
6.3	International Programme				
6.3.1	Empowering Women through Entrepreneurship Development	EDI Campus	6 Weeks Aug. 10- Sep. 18, 2015	Professionals engaged in Small Business Promotion	To develop a cadre of effective Women Entrepreneur Trainer-Motivators and help them initiate, plan and implement ED activities for women entrepreneurs and groom them to impart business counselling.

Achievements under Strategic Thrust Areas

Entrepreneurship Education

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
1.	Post Graduate Programmes - PGDM-BE - PGDMN & PGDM-DS Students graduated	1286
2.	Open Learning Programme in Entrepreneurship (OLPE) Batches Completed Learners enrolled	75 12377
3.	Faculty Development Programmes (FDPs) in Entrepreneurship - Teachers trained	126 2645
4.	National Summer Camps on Entrepreneurial Adventure for Youth (17-22 yrs.) - Students participated	26 1090
5.	Summer Camps for School Children (12-16 yrs.) - Students participated	35 1895
6.	Biennial Conference on Entrepreneurship - Delegates participated	11 830
7.	International Training Programme on Entrepreneurship Education to Strengthen Emerging Economics - Professionals Trained	1 18
8.	1-Day Orientation Programmes on Entrepreneurship - Students participated	360 12900
9.	Zydus Group Field Officers completed P.G. Programme in Corporate Entrepreneurship & Management (PGP-CPM) based on Open Learning Mode	79
10.	Students of Jain Group of Institutions (JGI), Bangalore, pursuing entrepreneurship courses at Graduate & Post Graduate levels	920

Micro Enterprise and Micro Finance Development

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
1.	Micro Enterprise Development Programmes - Micro entrepreneurs trained - Micro enterprises set up	696 17567 9591
2.	Trainers' Training Programmes Organised - Rural trainers trained	37 914

Micro Enterprise and Micro Finance Development

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
3.	National/Regional Workshops on RED strategy for NGOs - NGO Officials sensitized	19 677
4.	Activities on Informal Micro Credit Delivery System (IMCDS) : - Trainers' Training Programmes - NGO trainers trained - Workshops for CEOs of NGOs on IMCDS - CEOs attended the workshops - NGO Officials re-trained on IMCDS Refresher Course	5 134 7 182 60
5.	Support to the newly started STED Projects of DST in Khushinagar, Azamgarh & Haldwani (April 01, 2014 to March 31, 2015) - Rural youth influenced through Entrepreneurship Awareness Camps - Business counselors Developed - Total units promoted - Employment generated - Unemployed youth counseled	435 3 85 290 336
6.	Programmes Conducted on Financial Management & Accounting for NGOs - NGO Officials trained	10 229
7.	Training Programmes for Developing Rural Business Development Service Providers - Rural Business Development Service Providers developed	7 146
8.	Training Programme on Rural Marketing - Officers trained	10 250
9.	NGO Officials trained in Advanced Training Programme on Micro Finance	22
10.	New Enterprise Creation Activities: (TEDP/EDP/WEDP/STST) (during 2014-2015) - Trainees trained - Units established - Direct employment generated	613 161 277
11.	Trainees trained from Minority Community (2008-2015) - Programmes organised - SC/ST trainees trained - Units established	36 927 488
12.	NGO Banker Interface - NGO-CEOs participated - Bankers participated	24 352 330

(Cont....)

Performance and Growth of Existing Entrepreneurs

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
1.	Succession Planning for Entrepreneurial Continuity (SPEC) - Programmes conducted - Successors groomed	18 280
2.	Performance Improvement Programmes (PIPs) for Existing Entrepreneurs - Entrepreneurs trained	136 6062
3.	Food Processing EDPs conducted (upto February-2015) - States covered - Trainees trained - Units established - Investment made - Direct employment generated	384 22 10029 5141 13651.81 lakh 18176
4.	Small Industry Management Assistant Programmes (SIMAPs) - Young graduates developed	37 868
5.	Growth-cum-Counsellors' Programmes - General Growth Programmes - Growth Programmes exclusively for Women Entrepreneurs - Technology-oriented Growth Programmes - Export-oriented Growth Programmes - Entrepreneurs geared up - Business counsellors developed	21 9 1 2 9 469 433
6.	Growth-cum-Counsellors' Programmes in association with State-level ED Organisations - Entrepreneurs influenced - Counsellors developed	35 64
7.	Total Number of Region/Product-specific Export Workshops - Business with CIS countries : Potential exporters developed - Business with South Africa : Potential exporters developed - Software Exports : Potential exporters developed - Business with Australia : Potential exporters developed	4 23 55 37 13
8.	Functional Programmes on Strategic Management - Entrepreneurs trained	4 62
9.	Intrapreneurship : Corporate Executive Programmes for Zydus-Cadila Group of Companies - Area Business Managers (ABMs) trained in 18 basic programmes - ABMs trained in 10 Theme-specific Programmes - Regional Business Managers (RBMs) trained	363 210 72

(Cont....)

Performance and Growth of Existing Entrepreneurs (Contd...)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
10.	Workshops organized for Zydus-Neuro Sciences - Executives of Neuro Science Division - Executives of Sri Lankan Division	3 33 12
11.	National Trainers' Course - Trainers developed	22 384
12.	Functional Trainers' Programmes on : Entrepreneur Selection, Motivation, Counselling and Competencies - Professionals trained Business Opportunity Identification & Guidance - Professionals trained Project Report Preparation - Professionals trained	4 50 4 80 4 67
13.	Capacity Building of Organisations : Trainers Trained - Central Silk Board - Khadi & Village Industries Commission - Kerala Horticulture Dev. Programme (KHDP), Cochin - Rural Dev. & Self Employment Training Institute (RUDSETI) - Indo Dutch Project Management Society (IDPMS) - Entrepreneurship Development (ED) Cells of Engineering Colleges - Tata Iron & Steel Company (TISCO) Ltd., Jamshedpur - Karnataka State Women Dev. Corpn. - Tamilnadu Corpn. For Development of Women - Kudumbashree, Kerala	90 45 52 55 22 49 8 22 184 53
14.	'Agripreneurs' trained through Training Programme on Agri-Clinics & Agri-business Centres	70
15.	Entrepreneurs' Meet ED Orientation Programmes for Officers of DICs/Banks/Financial Institutions - Officers sensitised	11 26 568
16.	Extension Motivation Programmes for Support System Officials - Officers trained	12 240
17.	FBEI Programmes for Credit / Appraisal Officers of Banks / Financial Institutions - Officers trained on the interview technique	19 342
18.	Business Counsellors Programme for Small Industry Development Officers (SIDOs) - Officers trained	48
19.	Intrapreneurship Programme for Govt. Officials of Jammu & Kashmir - Officials trained	26

(Cont....)

Performance and Growth of Existing Entrepreneurs (Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
20.	Workshops on Women Entrepreneurship : Gender & Entrepreneurship Development under GPTP of GoI - Resource persons trained (5 states) - Workshops organised in 2 states (UP & MP)	22
21.	Training Programmes on Entrepreneurship Development & Management - Number of Scientists & Technologists trained - Number of Women Scientists & Technologists trained	7 98 63
22.	Training Seminar for Executives of Industry Associations - Executives Sensitized	2 33
23.	Training Programmes on 'Credit Risk Assessment based on Project Appraisal & Entrepreneur Assessment' - Officials from banks/financial institutions trained	10 207

Strategic International Programmes

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
1.	Programmes for 'Training Entrepreneur Trainer Motivators (ETMs) for Developing Countries' - Total trainers trained - Polytechnic Teachers trained as Resource Persons for Commonwealth Association of Polytechnics in Africa (CAPA)	28 659 18
2.	Programmes on 'Industrial Project Preparation & Appraisal for Developing Countries' - Appraisal officers trained	26 586
3.	Professionals trained through 8 International Programmes on 'Use of English Language in Business Communication'	180
4.	International Training Programme on 'ICT Skills for Small Enterprise Operation' - Officers trained from developing countries	6 112
5.	International Training Programmes on 'Business Research Methodology & Data analysis' - Professionals trained	7 256

(Cont....)

Strategic International Programmes (Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
6.	International Training Programmes on 'Micro Enterprise & Micro Finance Development' - NGO professionals from developing countries trained	18 376
7.	International Training Programmes on 'Governance & Management of NPOs/NGOs' - Professionals trained	7 135
8.	International Programmes on 'Entrepreneurial Management' - Executives of Developing Countries trained	12 315
9.	International Training Programmes on 'Promoting Innovations & Entrepreneurship through Incubation' - Officials trained from developing countries	5 178
10.	International Training Programmes on 'Capital Markets, Commodity Markets & Investment Banking' - Professionals trained	4 108
11.	International Training Programme on 'Business Counselling & Consultancy Services for Growth & Expansion of SMEs in Developing Countries' - Professionals trained	1 33
12.	International Training Programmes on 'SME Banking & Financial Services' - Professionals trained	3 66
13.	International Training Programmes on 'Finance for Non-Finance Executives' - Professionals trained	2 22
14.	International Training Programmes on 'Agri-Entrepreneurship & Supply Chain Management' - Professionals trained	1 20
15.	International Training Programmes on 'Women Empowerment through Entrepreneurship Development' - Women ETMs developed	1 30
16.	International Training Programmes on 'Sustainable Livelihoods & Mainstreaming with Market' - Professionals groomed	1 20

(Cont....)

Strategic International Programmes

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
17.	Resource Persons of The Vocational Training Organisation (TVTO), Tehran, Iran, trained through 4 programmes	120
18.	Inter-Regional Workshops on Entrepreneurship for Policy-makers of African/Asian/Francophone and CHOGRM member countries - Countries participated	4 35
19.	UNIDO Project on Women Entrepreneurship - Women entrepreneurs trained - Women entrepreneur trainer-motivators trained - Financial/ appraisal officers dealing with projects of women entrepreneurs trained	21 25 22
20.	Technical Training provided to Women Entrepreneurs of Developing Countries - Women entrepreneurs from Sri Lanka - Women entrepreneurs from Nepal	20 19
21.	Achievements under UNIDO & GoI-sponsored Inter-Regional Centre (IRC) Training Programme on Industrial Project Preparation & Appraisal - Appraisal Officers trained In Bahrain for Arab Region - Professionals trained under Training of Trainers for New Enterprise Creation - Potential Entrepreneurs trained for New Enterprise Creation - Business Counsellors groomed for Growth of SMEs	7 119 27 20 12
	In African Region : - Support System Officials attended the Preparatory Workshop in Mozambique on Interventions to Facilitate Investment Promotion in Mozambique - Participants in the Seminar on Project Identification, Formulation & Screening conducted in Mozambique - Professionals trained under Industrial Project Preparation & Appraisal organized in Mozambique - Business Counsellors groomed in Mozambique for Growth of SMEs - Mozambican Entrepreneurs benefited from Enterprise Upgradation Programme - Trainers trained in Industrial Management organized in Tanzania	27 23 15 23 14 15

International Centre for Cluster Competitiveness, Growth and Technology (IC³GT)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
1.	Casting & Forging Cluster, Baroda - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	300 units 160 85 5 4 12 30
2.	Dairy Machinery Manufacturing & Engineering Cluster, Anand - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	1000 units 180 72 6 4 11 25
3.	Pharma Machinery Manufacturing Cluster, Ahmedabad - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	375 units 140 65 4 4 16 32
4.	Gold Jewellery Manufacturing Cluster, Rajkot - Units covered under Cluster Development Program - Enterprises participated in Programme - Counselling offered - Technologies transferred - BDS providers trained - Technologies identified for establishing a CFC - Units covered under health & safety related programmes	20000 units 350 95 6 4 18 35
5.	Leather Cluster, Topsia - Kolkata - Units covered under Cluster Development Program - Enterprises participated in different programmes - No. of persons trained under skill development programme - Improved management practices of enterprises - Introduction of high end designs - Credit rating of MSMEs	150 units 80 150 45 100 30
6.	Bamboo Handicrafts Cluster, Shankhala, West Tripura - Beneficiaries of skill development programme - Creation of design bank for new designs - Introduction of diversified products	50 30 10

(Cont....)

**International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT) (Contd....)**

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
7.	Patents by EDI - Patents received by EDI - Patents applied by EDI	2 patents 8 patents
8.	Cluster related technologies (new) developed through R&D at - Casting & Forging Cluster, Baroda - Dairy Machinery Manufacturing & Engineering Cluster, Anand - Pharma Machinery Manufacturing Cluster, Ahmedabad - Gold Jewellery Manufacturing Cluster, Rajkot	4 technologies
9.	Cluster Development Executives Programme - Cluster Development Executives trained - DC (MSME), Ministry of MSME, Govt. of India - Govt. of Gujarat - Govt. of Rajasthan - NABARD - Ministry of Textiles - Representatives from other State Governments	600 125 100 55 50 270
10.	Working as Project Management Consultants (PMC) with local govt. / state govt. - Govt. of West Bengal - Govt. of Odisha	2 states govt.
11.	BMO capacity building program - No of BMOs trained - No of BMOs provided handholding support	2 75 7
12.	Cluster Development Programmes implemented	35 locations
13.	Executives of Developing Countries trained 4 international Cluster Development Executives Programmes	171
14.	Implementing BDS in the Dyes/Chemical Cluster at Ahmedabad - Total units in the cluster - Unique MSME participated in project activities (Indirect) - BDSPs introduced - BDSPs trained - MSMEs direct beneficiary - Skill Development - BMO Executives trained - Inter cluster visits for market linkages - Visit and participation to International Exhibition	1200 440 35 20 39 50 8 4 Clusters, ₹ 35 lakh worth orders executed Participated in TURCHEM-2010, Turkey. ₹ 40 lakh worth orders executed after this visit.

**International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT) (Contd....)**

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
	- SPV and BDS cell - DPR - Newsletters - Directory - Videography of project intervention - CCC Meeting - Learn shop	2 each 1 8 1 1 8 4
15.	Integrated Handloom Cluster Development Scheme EDI as National Resource Agency [NRA] to monitor 17 Clusters - CDEs trained in the Handloom Sector - Consortiums/PCLs formed - Membership Base - Credit Linkage [₹ in lakh] - Sales Realization [₹ in lakh] - Weavers benefitted through Yarn Depots - CFC Established & functional - Dye houses Established & Functional - HARD INTERVENTIONS [New Looms, Jacquards / Dobby, Take up Motion Healds & Reeds, Loom & Work Shed Modification] Coverage [Nos.]	401 57 20091 1074.13 7278.00 25884 17 23 18454
16.	Integrated Handloom Cluster Development Scheme EDI as National Resource Agency directly involved in implementation of the Scheme at Chanderi [MP], Sonapur [Orissa] & Varanasi [UP]. Coverage of Weavers [No] 1. Gwalior-Chanderi 2. Sonapur 3. Varanasi - SHGs formed - Membership (Weavers) - Credit Linkage [₹ in lakh] - Designers Hired - Designs Developed - Sales Realized solely through the efforts of the Designers [₹ in lakh] - Total Sales Realization [₹ in lakh] - Sales Through Exhibitions & Buyer Seller Meets [₹ in lakh] - Sales Achieved through other buyers [₹ in lakh] - Sales Through CCIC [₹ in lakh] - Sales Through Handloom House [₹ in lakh] - Total worth of Yarn supplied through Yarn Depot [₹ in lakh] - Yarn Corpus Cycles completed [₹ 5 lakh corpus] [₹ in lakh] - Weavers benefitted through Yarn Depots - Consortiums formed in the 3 clusters - Weavers/Master Weavers/Traders and SHG covered - CFC Established & functional - Dye houses established & Functional - Dye houses Upgraded & Functional - Solar CFL Lamps sanction and under distribution	28202 5866 5014 18948 444 4807 213.21 7 542 131.11 1395.24 600.54 774.77 14.43 9.50 708.25 142 1600 6 3306 3 4 6 3800

**International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT)**

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
17.	Sivasagar Mega Handloom Cluster under Comprehensive Handloom Cluster Development Scheme EDI as Cluster Management & Technical Agency [CMTA] - Weavers Coverage - Major Project Sanctioned - SPV created - Shareholders Enrolled - SPV/IA Identified and Projects awarded - Common Facility Centers Established & Functional [CFC] - Weavers trained under Skill Development Project - New Looms distributed under Loom distribution Project - Workshed established and functional - Weavers applied for Credit Cards - Weavers Credit Cards Issued by Banks - New designs Developed & Produced - Yarn supplied to weaves [₹ in lakh]	25000 2 2 660 2 2 900 341 31 8003 423 1034 27.38
18.	Srinagar Mega Handicraft [Carpet] Cluster under Comprehensive Handicraft Cluster Development Scheme EDI as Cluster Management & Technical Agency [CMTA] - Artisans Coverage - Major Project Sanctioned - SPV created - SPV/IA Identified and Projects awarded - Artisans trained under Skill Development Project - New Looms distributed under Loom distribution Project	25000 2 1 3 4000 8000
19.	Cluster Development of Tufted / Woven Carpet and Carpet related Products across Mirzapur and Sant Ravidas Nagar, Districts of Eastern UP [An UNDP-IKEA Foundation Project] EDI as Technical Resource Agency • Trained SHG Women (Carpet Weaving) • Women engaged in economic activities • Wage Turn over (June 2012 to Feb 2013) • Women average earnings per day • Market Linkages : With three Carpet Export Houses • Establishment Women Primary Producer Company - Swayaam Kriti Producer Company Limited, Bhadohi, Uttar Pradesh • Primary Producers as Share Holders (In No.)	3160 2686 (In INR): 18.11 Million (In INR):150-200 13 Women Members
20.	Agri entrepreneurship Promotion among tribal youth of Dahod districts, Gujarat. Training conducted Trained youth DPRs prepared	1 25 31

**International Centre for Cluster
Competitiveness, Growth and Technology (IC³GT)**

(Contd....)

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
	Enterprise start-ups New Women Entrepreneurs Startup Rate Bank loan received Total Loan amount Self-investment for enterprise startup License received for Agri Service centers Average Monthly Profit	17 8 68% 06 ₹ 5.99 Lakh 11 08 ₹7000 to ₹15000

**Social Entrepreneurship &
Corporate Social Responsibility**

Sr. No	Activities under this thrust area	Achievements till March 31, 2015
1.	Open Learning Programme in Social Entrepreneurship (Launched in October 2009) - Batches completed - Learners enrolled	11 178
2.	Deshpande Foundation Project - REDPs conducted - Districts covered in North-west Karnataka - Trainees trained - Units established - Direct employment generated	8 5 188 40 150
3.	Hewlett Packard Project - MEDPs conducted - Districts covered in Karnataka - Rural youths trained - Units established - Direct employment generated - Training programmes organized on Use of ICT in existing micro enterprises - Existing micro entrepreneurs enabled	19 20 688 381 628 9 115
4.	Data on Accenture Project - MEDPs conducted - Districts covered in Karnataka/A.P./Maharashtra - Rural youths trained - Units established - Direct employment generated	137 53 5579 2963 3520
5.	Graduate Entrepreneurship Training in use of IT - Students trained	4 83
6.	Executives of Developing countries trained through 3 international programme on 'Social Entrepreneurship'	82

EDI Publications and Audio-Visual Programmes

Sr. No.	Name of Publications	PRICE	
		INR (₹)	USD (\$)
1	Entrepreneurship Development Programme in India and Its Relevance to Developing Countries - V.G.Patel	150/-	10
2	Developing New Entrepreneurs	250/-	20
3	Self-Made Impact-Making Entrepreneurs - G.R.Jain & Akbar Ansari	300/-	22
4	National Directory of Entrepreneur Trainer - Motivators and Resource Persons - Compiled by S.B.Sareen & H.Anil Kumar	190/-	-
5	In Search of Identity - The Women Entrepreneurs of India - Ajit Kanitkar & Naline Contractor	200/-	15
6	Performance Improvement Booklets for Existing Entrepreneurs	50/- (Per booklet)	4
	1. Budgeting		
	2. Energy Conservation		
	3. Cost Consciousness for SSI (Hindi)		
	4. Business Plan for SSI (Hindi)		
	5. Cash Flow in Small Business Management (Hindi)		
	6. Understanding Value Engineering (Hindi)		
	7. Basics in Export Marketing		
	8. Just in Time		
	9. Record-Keeping in Small Business Management (Hindi)		
	10. Statutory Aspects in SSI		
7	Not Born - The Created Entrepreneurs - Jose Sebastian & Sanjay Thakur	200/-	15
8	New Initiatives in Entrepreneurship Education & Training - Edited by Gautam Jain & Debmuni Gupta	200/-	15
9	When The Going Gets Tough - Strategic Responses To Business Crises - V.G.Patel	Published by Tata McGraw Hill	
10	Evaluation of Entrepreneurship Development Programmes - Dinesh Awasthi & Jose Sebastian	Published by Sage	
11	Short Steps Long Leaps - Stories of Impact Making Rural Entrepreneurs - Edited by Dinesh Awasthi	Published by Sage	
12	The Journal of Entrepreneurship	Published by Sage	
	Subscription		
		INR (₹)	USD (\$) UK (£)
	Institutional	1450/-	347 188
	Individual	870/-	187 101
13	Enterprise Development in Mountain Areas - Dinesh Awasthi & T. S. Papola	Published by Himalaya Publishing House	

Sr. No.	Name of Audio-Visual CDs	PRICE	
		INR (₹)	USD (\$)
1.	Five Success Stories of First Generation Entrepreneurs	750/-	75
2.	Assessing Entrepreneurial Competencies	750/-	75
3.	Business Opportunity Selection & Guidance	750/-	75
4.	Starting Crisis in Business	250/-	20
5.	Cash Crisis in Business	250/-	20
6.	Delegation Crisis in Business	250/-	20
7.	Leadership Crisis in Business	250/-	20
8.	Financial Crisis in Business	250/-	20
9.	Prosperity Crisis in Business	250/-	20
10.	Management Succession Crisis in Business	250/-	20
11.	Planning for Competition & Growth	250/-	20
12.	Problem Solving - An Entrepreneurial Skill	750/-	75
13.	Jewels from the Dust - The Making of the Rural Entrepreneurs	250/-	20
14.	The World of Women Entrepreneurs	250/-	20
15.	Chhu Lenge Aasman(Hindi) (Docu-Drama on Business in Five Episodes)	2000/-	-
	Note : Postage Charges will be extra.		



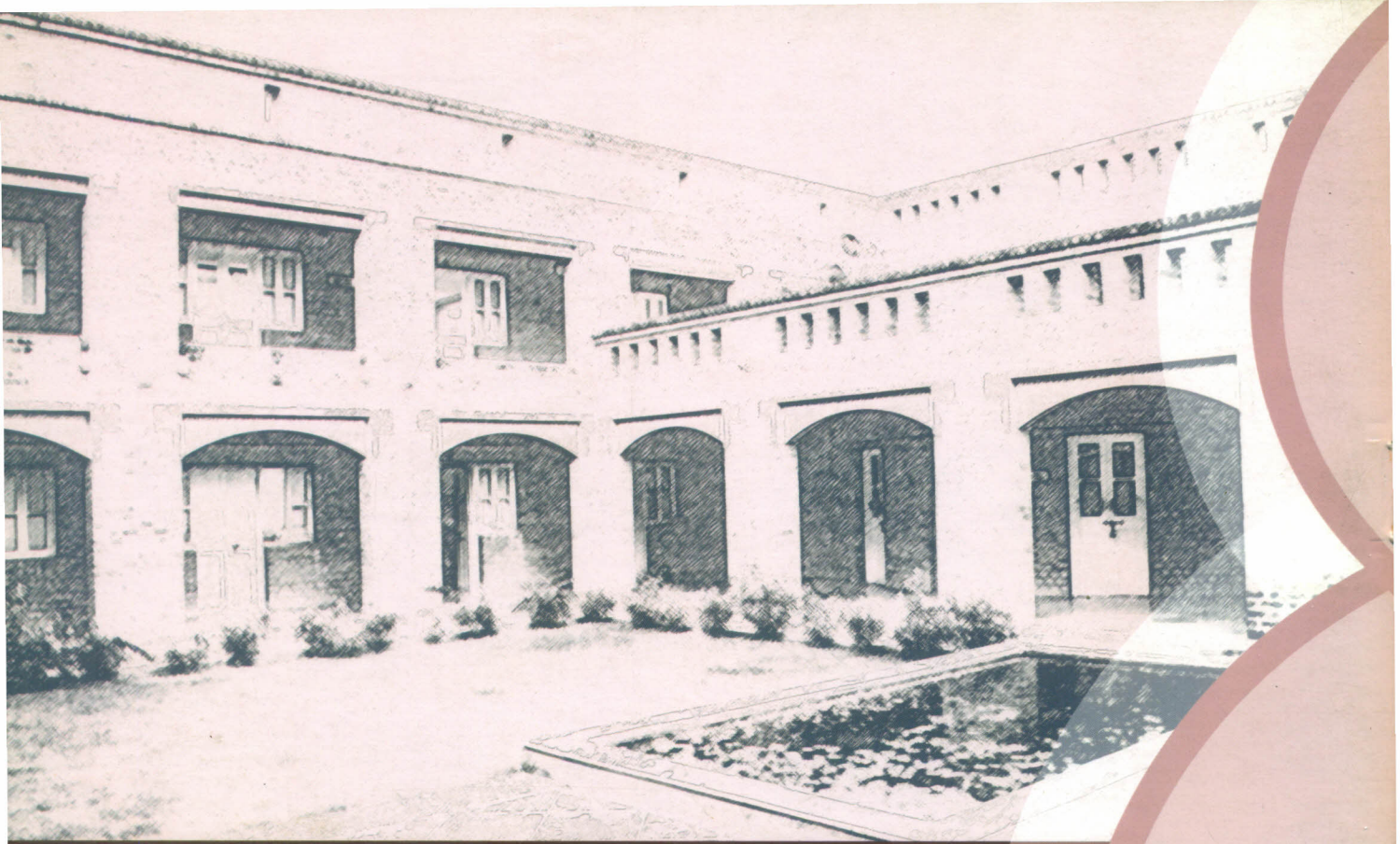
EDI organized an interactive session of Mr. S. Gopalakrishnan, Former Executive Vice Chairman, Infosys on 22nd November, 2014 for the students of PG Programmes. During his address, Mr. Gopalakrishnan talked about keeping an open eye to spot opportunities that come our way. Pointing towards change having become the order of the day, Mr. Gopalakrishnan said that everything that we have today is going to change over the next 30 years and hence one must encourage oneself to think progressively to keep pace with changes. He urged the students to be passionate about their work; blend their passion and work to deliver the extraordinary.

Inset: Mr. S. Gopalakrishnan addressing the students

Participants of the 'Training Programme on Entrepreneurship Development for Textile Sector' seen with (in the centre) Dr. Dinesh Awasthi, Director- EDI; (3rd from L) Mr. S.B.Sareen, Programme Director and Faculty Members of EDI associated with the programme



Dr. Dinesh Awasthi, Director-EDI (2nd from R) in discussion with (R-L) Dr. Alisher Shaykhov, Chairman, Ambassador, Chamber of Commerce & Industries of Uzbekistan; Mr. D.K.Sharma, First Secretary, Embassy of India, Uzbekistan and Mr. Sudipta Roy, Attaché Commerce, Embassy of India, Uzbekistan



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