

# Good Leaders, Great Businesses

When seniors lead with empathy and inspiration, business results are delivered as a byproduct

By ASHWIN SRIVASTAVA AND OJAS MISRA



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reatness in business results is achieved through greatness in people management. Some great leaders

across India understand that and have exemplified the same in the new normal. Great Manager Institute<sup>®</sup> has evaluated them to identify the best in India, through its study, the Great People Manager Study, the largest of its kind, the results of which are published in *Forbes India*.

The process involved registrations of 10,273 managers (including self-nominations) from 4,189 organisations, spanning all sectors. Evaluation was done for about 18 months starting April 2020, thus being able to assess and analyse greatness in leadership during one of the worst crises ever faced by humankind. Here are some key insights: Great leaders create self-belief in their team: One of the leaders on the list challenges her team members to go beyond their limits, making HR learn IT, nurturing their career in the process. Her team has shown zero attrition in the last seven years, and all of them have grown to become celebrated leaders. This is one example of what sets a great people manager apart. Sometimes, when the focus is on the career path of their team members, business results are

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delivered almost as a byproduct. **Fun and celebrations lead to inspiration:** The behaviour area where the top 100 leaders score the maximum, in comparison to the other leaders, is in their ability to inspire with fun and celebrations. This is a deviation from the scores of last years, showing the pandemic has set apart those leaders, who can celebrate in tough times. One leader in the top 100 list increased the hours meant for fun-based learning and saw business results go up.

#### Women leadership connects

**better:** The women leaders in the top 100 show a higher score in the core behavior area of Connect (part of the Connect, Develop, Inspire framework) than their male counterparts, showing that they build a deeper personal relationship with their team. One of the leaders in the list conducts voluntary sessions with her team to deal with their personal challenges through wisdom derived from her life experiences. This helps her build a motivated Gen Z workforce.

This year, the list of top 100 comprises 20 percent women, with 31 percent coming from the IT/ITeS/software industry. The digital revolution is reflecting in not only the business numbers of the software industry but also in the growth of its leadership. There are managers at all levels, junior to CXO, as part of this list.

People management has become key to success in career and business. An evaluation of the anatomy of India's greatest leaders in people management shows they achieve tangible business results, while building deep connections with their team members, focusing on their development, and inspiring them towards greatness. This is what sets the consistent high performers apart.

ASHWIN SRIVASTAVA IS THE CO-FOUNDER AND OJAS MISRA IS A MARKETING ANALYST AT GREAT MANAGER INSTITUTE.

## Top 100 Great People Managers

The list is a diverse mix of founders, CEOs, senior and junior managers

#### NAME | Designation | Organisation

#### **ABHISHEK MANDAL**

Executive Vice President, Sales Lodha Group

ADITYA ARORA Chief Executive Officer Teleperformance

ALVIN DSILVA Team Leader, Operations DCB Bank Limited

AMIT RAMANI Founder & CEO Awfis Space Solutions Pvt Ltd

AMIT SAHNI Vice President, Sales RD Dutta & Co Pvt Ltd

AMIT KUMAR SAHOO Head of Human Resources TA Digital

AMITABH RAY Managing Director Ericsson India Global Services Pvt Ltd

#### **ANDY PONNERI**

Senior Vice President, Business Leader, India Synchrony International Services Pvt Ltd

ANKITA SINGH Senior Vice President & Global Head, HR, Admin, IT, Travel Cignex Datamatics Technologies Pvt Ltd

ANU AGGARWAL Director Anu Aggarwal Foundation

ANUBHAY KUMAR GUPTA Senior Engineering Manager Pitney Bowes India

ASEEM BAKSHI Associate Director, Process Blazeclan Technologies

ASHOK SOOTA Executive Chairman Happiest Minds Technologies Ltd

ASISH RAHA Vice President—Human Resources AMRI Hospitals Ltd

#### **ATUL BARJATYA**

Director, Head, Channel Sales, Research Solutions Merck Lifesciences Pvt Ltd

ATUL BIST Senior Assistant Vice President & Head, Technology, Media, Telecom & ESDM Invest India

AYUSH KHANDELWAL Associate Vice President Netcore Cloud Pvt Ltd

BALAJI KS SVP, People and Client Success Rishabh Software Pvt Ltd

C PREM KUMAR Senior Vice President Sobha Realty

CHETAN KUMAR JAIN AVP, Global Quality Resource Center Amway India Enterprises Pvt Ltd

DEBOSMITA GHOSHAL Head, HR and Soft Skills and Communication Training (AVP) GI Outsourcing

DEEPA BHUSHAN Director, Schools CP Goenka International School

DEEPAK KHETRAPAL CEO and MD Orient Cement Ltd

DEEPAK KUMAR PARASHAR Principal Consultant, Microsoft Business Application Services practice Infosys Ltd

DEEPAK YADAV Senior Director, Project Management Iris Software Pvt Ltd

DEVESH CHAWLA Founder & CEO Chatur Ideas

**DEVIKA TOMAR** Founder & Creative Director AVS International Pvt Ltd



DIBYAJYOTI PATTANAIK Director Annapurna Finance Pvt Ltd

DINESH KUMAR General Manager, Operations ElasticRun

GAGAN ARORA Founder & CEO Vertex Global Services

GANESH POOJARY Vice President, Human Resource Managament and Administration Lodha Group

GAURAV KAMBLI Delivery Module Lead Mphasis Ltd

GLORY NELSON Chief People & Strategy Officer Xebia IT Architects India Pvt Ltd

GOBINDA CHANDRA PATTANAIK Managing Director Annapurna Finance Pvt Ltd

GURMEET SINGH BHATIA General Manager & Cluster Head Inox Leisure Ltd

GYANENDRA SHUKLA President & Director (CEO) JK Agri Genetics Ltd

HARIDASS SUPRIYA Director, Human Resource Logic Information Systems India Pvt Ltd

HARSH AGRAWAL Software Development Engineer-3 Sporta Technologies Pvt Ltd

JAYAKUMAR K Director KIDMR Target

JAYAPRAKASH SHETTY Deputy General Manager, HR Wonderla Holidays Ltd

JAYEN NAIK Senior Vice President, Operations and Projects Nexus Malls

JOYANTA BESTERWITCH Senior Manager, Technical Solutions Kissflow Inc

JYOTI ARORA Principal Mount Abu Public School

**KESHAV GOYAL** Executive Director Shakun Industries **KINGSHUK NEOGI** 

Group Project Manager Infosys Ltd

KULATHENDRAL LOGANATHAN Head of Operations Vaibhav Global Ltd

KUNAL CHAUHAN Head, Digital Engineering Qualitest

LOHITH SG Assistant General Manager, Sales Century Real Estate

MANISH KUMAR Vice President and Zonal Head HDFC Bank Ltd

MANJUSRII MANILAL Head/GM, Sales, Marketing & Customer Service HM Constructions

MOHAMMAD ADNAN KHAN Regional Business Head RDC Concrete India Pvt Ltd

MONIKA NAGPAL VP, Marketing Group Landmark

NADEEM AHMAD SIDDIQUI National Sales Head ROI Net Solution Pvt Ltd

NATARAJAN LAXSMANAN Vice President Operations-APJ Alight Solutions (NGA HR India Pvt Ltd)

NAVEEN MUNNANGI Managing Director Belcan India Pvt Ltd

NEHA NIGAM Regional Training Manager Amway India Enterprises Pvt Ltd

NILAY BHARGAVA Business Head, South Godrej Housing Finance

NISHA SINGHANIA Co-Founder & Director Infectious Advertising

PARUL MATHUR SAXENA SVP, Human Resources and Training Infocom Network Ltd (Tradeindia.com)

PHILIP MASIH Vice President 2COMS Group

PRAMOD BIKSHAPATI GANJI Vice President, Business Development Infibeam Avenues Ltd

PRAVEEN NAIR Founder and Managing Director Xcubated Business Solutions Pvt Ltd PRIYA BIYANI ARORA

Chief Creative Officer Sociosquare Digitech Pvt Ltd

RAMAKRISHNA RAO Head of Learning and Organisation Development Page Industries (Jockey India)

RAMESH RANJAN Director, Marketing 24-7 Intouch

RANJITH RAVINDRAN Team Leader Alight Solutions (NGA HR India Pvt Ltd)

RAVI SIDULA Senior Manager, International Taxation Infosys Ltd

RAVINDRA DANDEKAR Team Leader, Operations DCB Bank Limited

**RENU JETHANI** Associate Vice President, HR Sutherland Global Services Pvt Ltd

SAMEER MATHUR Managing Director ROI Net Solution Pvt Ltd

SAMEER MEHTA CEO Dr Mehta's Hospital

SANDEEP KUMAR Head, HR Operations, India Sodexo India Services Pvt Ltd

SANJIV MARWAH Director JK Business School

SAROJ KUMAR DASH Senior Vice President, Product & Strategy Religare Finvest Ltd

SAVIO VINCENT MENDONCA Vice President, Internal Audit Blue Dart Express Ltd

SEKHAR GUDURU Regional IT Head Tata Consultancy Services Ltd

SERGE DE VOS Managing Director, AB-InBev GCC

SHIVA PRASAD RS Senior Director, EHS Biocon Ltd

SHWETA GULATI Regional Controller Blue Dart Express Ltd

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SIDDHARTH PANDEY CEO Successive Technologies

SMIT JOSHI CEO and Founder Green Apex Technolabs LLP

SNEH JAIN Co-Founder & Managing Director The Baker's Dozen

SONIYA PRITHIANI RAISINGHANI Associate Vice President, Sales Lodha Group

SRINATH GURURAJARAO CHRO Nexval Infotech Pvt Ltd

SUJATHA GADE Principal Diamond Jubilee High School, Hyderabad, Managed By Aga Khan Education Services, India

SUNIL VISHWAKARMA Director, Risk Management Sporta Technologies Pvt Ltd

SUNIL JAYWANT YEWALE Head, Customer Retention & Growth Netcore Cloud Pvt Ltd

SUPRIYA KAKAR Project Lead, Digital Services Blazeclan Technologies

SUSHANT VERMA Engineering Manager Rakuten India Enterprise Pvt Ltd SYED ARIFULLA Senior Manager (former) Mphasis Ltd

TONY JOSEPH FERNANDEZ Manager, Talent Engagement & Advisory PIT Solutions Pvt Ltd

TRISHNEET ARORA Founder and CEO TAC Security

USHA JAISWAL Head, Human Resources Systematix Infotech Pvt Ltd

VAIBHAV KAUL Associate Director, Creative Strategy VDX.tv

VANDANA JAIN Facilities Site Manager Sophos Technologies Pvt Ltd

VARUN LUTHRA Senior Manager, Learning & Development Mphasis Ltd

VENKAT JYOTHI SWAROOP V Senior Program Manager TekWissen Group

VIKAS CHADHA Managing Director GI Outsourcing

VINAY RANJAN Director, Personnel & Industrial Relation Coal India Ltd

YOGESH ARORA Senior Creative Manager VDX.tv

Top Companies **2COMS Group 3Pillar Global** Aditi Staffing India Pvt Ltd **Amway India Enterprises Pvt Ltd Blazeclan Technologies Blue Dart Express Ltd Century Real Estate Holdings Pvt Ltd DCB Bank Limited** Sporta Technologies Pvt Ltd EagleBurgmann India Pvt Ltd Eisai Pharmaceuticals India Pvt Ltd **Gozoop Online Pvt Ltd Gramener Technology Solutions Pvt Ltd Hamilton Housewares Pvt Ltd Iris Software Pvt Ltd** PERSOLKELLY India Pvt Ltd **Kissflow Inc** Lodha Group Metro Cash and Carry India Pvt Ltd **Multivista Global Pvt Ltd** Netcore Cloud Pvt Ltd **Nexval Infotech Pvt Ltd NV Distilleries & Breweries Pvt Ltd Rakuten India Enterprise Pvt Ltd ROI Net Solution Pvt Ltd** Sagacious IP VDX.tv Wonderla Holidays Ltd

### METHODOLOGY

#### IN ITS THIRD YEAR OF THE

Great People Manager Study, Great Manager Institute followed a rigorous four-layer process to arrive at the final list of 100 greatest people leaders in the country. The process involved feedback from various stakeholders associated with the manager, evaluation of their practices that make them special, and reputation checks, involving technology-driven methods powered by surveys and quantitative evaluation tools. As the first layer, a survey is sent out to the stakeholders who the nominated managers directly influence through their work. Based on it, selected

managers, who score above a particular threshold, receive a Certificate of Merit and move to the next round. This survey is based on the Connect, Develop, Inspire framework created by Great Manager Institute, and collects both qualitative and quantitative responses. Qualitative responses are quantified using our AI-powered tool called Opinion Behavior Mapping and Analytics Tool. As the second layer, the managers are required to share a list of practices they conduct with their team, and the tangible and intangible impact these practices have on the teams and the organisation. These practices are then evaluated

through a mechanism of binary rating against set parameters. Uniqueness, relevance and impact of the practices are taken into consideration. The scores from the first layer and second layer are normalised and combined with 2/3rd weight to first layer score and 1/3rd to second layer score. The final scores are then used to select the managers for the next round. The third and final layer of evaluation include organisation permissions and reputation checks, along with various manual audits for any flagged cases. Based on the same, the final 100 list of managers is derived, which is then sent to

Forbes India for publication. Throughout the next years, these leaders will be honoured for their contributions to building a people-centric India that focuses on achieving sustainable business results. The organisations whose people managerial effectiveness scorescore based on grand mean of percentage positive scores by all employees-crossed the industry benchmark, and had more than 10 percent of their assessed managers receive Certificate of Merit. also receive Certification as Companies with Great People Managers.

Suresh Surana & Associates LLP is the audit partner of the study