

PGDM-E 2022-24

ADMISSIONS OPEN

New Venture Creation

- Idea generation & Validation
- Technology, License & Product Development
- Business Model, Business Plan, Management Team
- Funding, Launching, Continuous Mentoring, Growth, Harvest

Family Business

- Succession Planning
- Business Strategy,
 Governance
- Diversification
- Investment Management

Social Entrepreneurship

- Social Innovation
- Social Value Creation
- Business for Social Cause
- Inclusive, Stable Development

Who can join?

- > Students interested in New Venture Creation
- > Family Business Successors
- > Those interested in setting up Social Entreprises

Eligibility

- > Students with Bachelor's degree (10+2+3) in any discipline with a minimum of 50% marks
- > Should have appeared in any of these tests CAT, MAT, XAT, ATMA & CMAT
- > Final year graduating students can also apply

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