

## AICTE booster dose for EDII startups

EDII's postgraduate diploma in management-entrepreneurship (PGDM-E), which offers an innovative milestone-based learning initiative whereby every student can build their new enterprise step by step while studying at the institute itself, provides seed funding to successful milestone bonus point achievers for setting up their new venture.

Two EDII students Subham Soni and Manohar Lal have received Rs 5 lakh and Rs 8.9 lakh grant from AICTE, ministry of education, to help them expand their ventures. Soni's (batch 2020-22) startup Ardent Sport promotes physical sports by combining it with mobile gaming. Lal's (batch 2020-22) startup WebNomics Tech aims at creating shared value among stakeholders of fruit handling and management.

EDII director general, Dr Sunil Shukla said: "Our courses are outcome-based and provide learning that fits the market needs and requirements." TNN