



**Entrepreneurship
Development
Institute of India
Ahmedabad**



PROGRAMME CALENDAR

2022-2023



EDII GOVERNING BOARD

as on 28th February, 2022



Shri Rakesh Sharma
President-EDII &
Managing Director
and Chief Executive Officer
IDBI Bank Limited
Mumbai



Shri S. Ramann
Chairman & Managing Director
Small Industries Development
Bank of India (SIDBI)
Mumbai



Nominee
IDBI Bank Limited



Dr. Milind Kamble
Founder Chairman
Dalit Indian Chamber of Commerce &
Industry (DICCI)
Pune



Shri Manoj Mittal
Managing Director &
Chief Executive Officer
IFCI Limited
New Delhi



Dr. Achyuta Samanta
Founder & Mentor
Kalinga Institute of Industrial
Technology (KIIT), KIIT University
Bhubaneswar



Shri B. Sankar
Chief General Manager
(SME & Supply Chain Finance)
State Bank of India
Mumbai



Ms. Rajshree Paatil
Executive Director
(Business Development)
Surya Group
Chennai



Dr. Rajiv Gupta, IAS
Additional Chief Secretary
Industries & Mines Department
Government of Gujarat
Gandhinagar



Shri Anil Bhardwaj
Secretary General
Federation of Indian Micro and
Small & Medium Enterprises (FISME)
New Delhi



Shri B. B. Swain, IAS
Secretary (MSME)
Ministry of Micro, Small &
Medium Enterprises
Government of India
New Delhi



Dr. Sunil Shukla
Director General
Entrepreneurship Development
Institute of India (EDII)
Ahmedabad



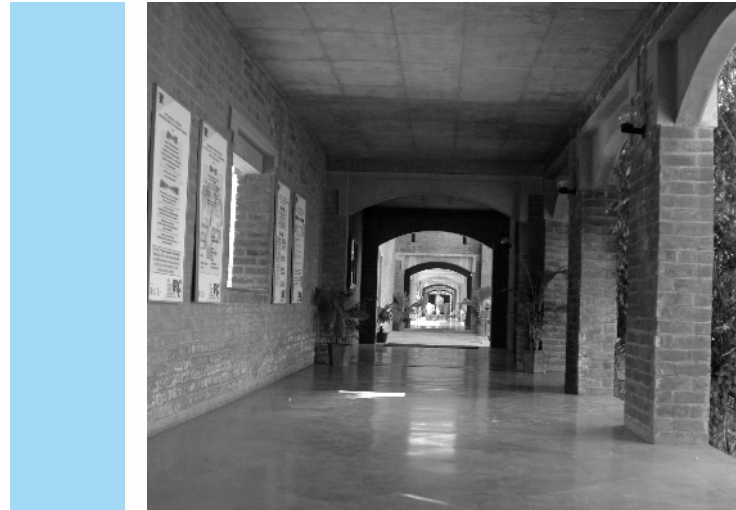
Dr. Sailendra Narain
Former Chairman & Managing Director
Small Industries Development
Bank of India (SIDBI)
Mumbai



THE INSTITUTE

An Acknowledged National Resource Institute for
Entrepreneurship Education, Research, Training
& Institution Building

- Pioneered the Entrepreneurship Development Programme (EDP) Model.
- Ranked as Number 1 by Atal Ranking of Institutions on Innovation Achievements (ARIIA) – 2021 in General (Non Technical) Category. The only institute from Gujarat to be ranked as Number 1 across all seven categories.
- Recognized as Centre of Excellence by the Ministry of Skill Development & Entrepreneurship, Govt. of India.
- Pioneer of Post Graduate and Doctoral Programmes in entrepreneurship in the country.
- Leading the world's largest study in Entrepreneurship, 'Global Entrepreneurship Monitor' for its India chapter, since 2012.
- Works in the collaborative frame with State & National Government Departments & Ministries, such as DST, Rural Development, Skill Development & Entrepreneurship, Textiles, Education, External affairs.
- Works / Worked with noted Corporates like Bayer Foundation, Tata Communications, Walmart, HP, Accenture, HCL, Facebook, HSBC, on CSR Projects.
- Alleviated urban and rural poverty and promoted sustainable livelihood options across various sections of people through skill development, training and capacity building.
- Has worked towards inclusive development by ensuring a higher incidence of New Enterprise Creation among SC/ST and other disadvantaged sections of people.
- Working in cluster development, training, capacity building and research.
- Has set up Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan & Rwanda.
- Anchors the largest ever Village Entrepreneurship Programme in the country.
- Trains between 80,000 to 1,00,000 potential entrepreneurs, annually, PAN India.





PRESIDENT'S MESSAGE



Shri Rakesh Sharma, President - EDII and MD & CEO, IDBI Bank Ltd. visited the Institute on 25th March, 2022. His interaction with EDII faculty & staff was inspiring and laid down the tenets for success ahead.

"It's nice to be physically interacting with everyone after a long period of COVID crisis. The COVID times have been challenging but as an Institute EDII stood the ground and proved how adapting to the demands of the times is important to sustain and grow. EDII reviewed its plans and programmes and adopted the hybrid mode of imparting learning, thus ensuring that in no way the programmes got affected. I feel happy to be associated with EDII, an Institute which has an entrepreneurial approach to everything. There is such a big learning in the way the Institute manoeuvred to fit in the times and remain relevant. I compliment the Director General and his team for succeeding against odds."

- Shri Rakesh Sharma



President-EDII & Director General-EDII with faculty & staff



PLANNING FOR THE YEAR 2022-23



“Higher incidence of entrepreneurship could be a game changer for economies, especially for the developing ones, like India. India depends hugely on its Micro, Small, and Medium Enterprises. These businesses make a tangible contribution to the GDP of the country and generate substantial employment. It becomes our responsibility to spur entrepreneurship and ensure propagation of new entrants in business.

Very aptly, during the difficult times of COVID 19, the Government thought it important to review and assess revivification of the MSME sector. Atmanirbhar Bharat Abhiyan came in as a blessing and a ray of hope for Indian MSMEs. Various other schemes of the Govt. like the ‘Make in India, Startup India, Digital India, Vocal for Local among other initiatives, took centre stage in opening up new avenues for MSMEs. Given the demands of the time, EDII has envisioned the year 2022-23 with emphasis on skill training, innovative programmes and the need to strategically intervene in the domains of Education, Policy Advocacy, Research, Projects with the Government & Corporates, Business Development Services and Developing Economy Engagements.

In addition to the core activities of the Institute under the above domains, the coming year will focus on studying the impact of COVID pandemic on MSMEs so that outcome-based programmes could be developed. While the Gujarat Model of Industrialization and Entrepreneurship Development will be probed, focus would also be placed on reviewing the empowerment of the differently abled through skill building. MSME development and growth will be focussed upon against the backdrop of policies, scalability and viability factors. In a feat of sorts, India has recorded 42 unicorns in the year 2021 alone, which only inspires us to target entrepreneurial endeavours, with all the more rigour. Today new entrepreneurs have a conducive world. They have access to a huge support infrastructure which provides subsidised business development services, facilitates easy access to quality raw material, machinery and appropriate technology, credit on favourable terms; support in domestic and export marketing, quality improvement, entrepreneurial and managerial training, consultancy and counselling services, etc.

The coming year will, therefore, witness EDII playing a lead role in institutionalizing entrepreneurship yet more intensely, ensuring that a new breed of entrepreneurs is readied to take the plunge in different domains, with an understanding of crisis management, preparedness to adopt technology and an eye on undertaking holistic contingency plan.

I would, however, say that all this and more is happening. We are gradually coming around. So, let us all traverse together in this mission.”

My best wishes to all !!!

Sunil Shukla
Director General, EDII



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Sunil Shukla

Director General
Ph.D. (Psychology)
director@ediindia.org



Dr. Sunil Shukla, possesses more than three decades of experience, in entrepreneurship education, research, training and institution building. His pioneering programmes and development interventions in 'entrepreneurship' and 'intrapreneurship' have ensured sustainable results for varied target groups. As a researcher, he has extended the frontiers of entrepreneurship, nationally and globally through empirical research and dissemination. He leads the world's largest and the most prestigious annual study of entrepreneurial dynamics in the world - the Global Entrepreneurship Monitor (GEM) India Chapter. An acclaimed entrepreneurship proponent, Dr. Shukla's work has also led to notable policy advocacy. He has contributed in formulating Govt. policies in the field of Entrepreneurship, MSMEs & Startups. His work in the Greater Mekong Subregion (GMS) countries, Asia, Africa, America, Iran and Uzbekistan has been highly appreciated. Several organizations, Govt. ministries and departments have him on their board.

Raman Gujral

Ph.D. (Commerce)
ramangujral@ediindia.org



Has over 33 years of experience in the field of Entrepreneurship Development. He has expertise in new enterprise creation and in extending support to existing entrepreneurs. He has developed curriculum, modules, and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, Business plan preparation and entrepreneurship. Developed various entrepreneurship development models through CSR initiatives of corporates like HSBC, Facebook, Accenture, HCL, Walmart, HP and ITC in India. Has also handled the task of networking and

catalysing vital linkages. He has travelled for entrepreneurship-related assignments to countries such as Lao PDR, Iran, Philippines, Comoros and Malaysia.

S.B. Sareen

D.I.M., D.I.M.O. (Hons)
D.M.M.
sareen@ediindia.org



A Textile Technologist, Management Professional, Educator and Trainer in Entrepreneurship with 43 Years of experience in industry, consultancy, academia and training at national and international levels. His primary domains of expertise are; Entrepreneurship Training for New Enterprise Creation, Faculty Development programmes and Capacity Building Programmes for Entrepreneurship Resource Persons. At EDII, he has anchored number of developmental projects. He has co authored a book "Effectiveness, Efficacy and Sustainability of Incubators in India and benchmarking them with Global Best Practices in the Incubation Space" and published papers in various journals. He is also a member of the CBSE constituted Joint Working Group on Entrepreneurship and Director, Centre for Advancing & Launching Enterprises (CrAdLE), Technology Business Incubator setup at EDII under the aegis of NSTEDB, DST, Govt. of India.

Satya Ranjan Acharya

Ph.D. (Economics)
MBA, MFC
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A business management professional with 23 years of teaching and consultancy experience in the areas of Financial Management, Idea Generation and Business Plan Formulation. Trained in entrepreneurship teaching at Stanford Technology Venture Programmes



and Indian School of Business, Hyderabad, Startup Accelerators in the Entrepreneurial Ecosystem at MASHAV - Israel's Agency for International Development Cooperation, Israel. Involved in entrepreneurship teaching and startup growth. Worked as a Research Fellow with the Centre for Innovation, Incubation and Entrepreneurship at IIM Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA.

Tarun Bedi

M.A. (Sociology),
M.A. (Rural Development)
B.E. (Civil)

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Has over 27 years of experience in the field of Entrepreneurship Development. Engaged in areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handloom, handicraft and village industries. He has also been engaged in action research, evaluation studies, etc. He also works as a Cluster Development Executive for several important clusters and is engaged in planning and implementation of the Start-up Village Entrepreneurship Programme (SVEP) of the Ministry of Rural Development, Govt. of India.

Amit K. Dwivedi

Ph.D. (Commerce)

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Has over 17 years of teaching and research experience. Currently, he is a National Team Member of the Global Entrepreneurship Monitor (GEM) India Consortium and has co-authored four GEM reports. He is associated with reputed national and international journals as a reviewer, editor and editorial board member. Dr. Dwivedi has authored research papers, book reviews, and a textbook. Dr. Dwivedi has presented his research at national and international conferences in India and abroad. He participated in a Training of Trainers' programme for teaching 'Business Simulation', organized by ILS, held at the University of Tennessee, Texas, USA.

Pankaj Bharti

Ph.D. (Psychology)

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Has over 22 years of teaching and research experience. Specialises in Social Psychology, Organisational Behaviour and Research Methods. He is trained in conceptualising and developing measurement tools for social science research. He has published nine papers and a book - Dehumanisation of Urban and Rural Poor.

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Core competency lies in psychometric assessment administration and reporting. He is associated with over 20 national as well as international research projects. He is also a National Team Member of Global Entrepreneurship Monitor (GEM), India and has co authored four GEM India Reports.

Prakash Solanki

M.A. (Sociology)
LL.M. (Labour Law), B.Sc. (Chem)
PGD PPT, PGD BM, PGD RD,
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Specialises in conducting programmes for New Enterprise Creation and Capacity Building of development organisations. 23 years of experience in the field of entrepreneurship development through implementation of different Entrepreneurship Development activity models. Has expertise in entrepreneurship concept, process and practice, business opportunity guidance, business plan and enterprise creation process. He is teacher/trainer in the field of conducting national and international programmes. Presently implementing important projects to promote entrepreneurship among women in Maharashtra sponsored by TATA Communications Ltd. and in Gujarat sponsored by GWEDC, Govt. of Gujarat. Also involved in capacity building & entrepreneurship development programmes organized for SC / ST youth.

Rajesh Gupta

Ph.D. (Management)
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A business management professional with more than 2 decades of work experience in industry and development sector. He has worked extensively in the areas of creative co creation in livelihoods and has promoted rural micro-enterprises in various sectors including the handloom and handicraft clusters. Currently under the Ministry of Rural Development Project, he is involved in promoting nano enterprises in rural areas spread across 80 blocks in 15 states across the country. He is also involved in promoting and managing Handicraft clusters under SFURTI Scheme of

Ministry of MSME. His thematic areas of interest include development studies, sub-sector analysis, livelihoods, institutional innovations in informal sector, value chain, new product & design development and social entrepreneurship.

Baishali Mitra

Ph.D. (English)
M.A. (English), M.A. (Linguistics)
BEC (Business English Certificate) Trainer
baishali@ediindia.org



An educator in the areas of Business Communication, Organizational Communication, Corporate Communication, with over 18 years of experience in academia, Dr. Baishali Mitra holds expertise in grooming budding entrepreneurs, training post-graduate students, and corporate executives. At present, she is engaged in research in the areas of Business Communication, Women Entrepreneurship, and Development Communication. Her research in mobile-enabled language learning under the UGC Grant has helped students in anytime, anywhere learning. She is a qualified Business English Certificate (Cambridge English) Trainer and certified in Corporate Communication. She specializes in Communication for Professional Success, Effective Persuasion and Negotiation.

Dinesh Jain

FPM / Ph.D.
(Management - Food and Agribusiness)
MBA (Agribusiness Management)
Bachelors in Agricultural Engineering
dineshjain@ediindia.org



Possesses experience of over 13 years as a researcher at IIMA and later as a faculty at Entrepreneurship Development Institute of India and National Institute of Bank Management (NIBM), Pune. Has been visiting faculty to IIM Shillong and IIM Indore. His research and publications span various topics including institutional design and behaviour in water management, food & agriculture policy, biotechnology in agriculture, rural banking, agricultural and social entrepreneurship, and the impact of development programmes. His areas of specialization include Rural Finance, Banking, Agricultural Entrepreneurship, and other development areas.

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Subrata Kumar Biswal

Ph.D. (Public Administration)
PGPPM (Public Policy & Management)
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An alumnus of IIM Bangalore, he is an academician and development management professional having more than 14 years of cross functional experience with multilateral and government agencies. He specialises in Public Policy, Strategy and Governance, Inclusive Growth, Rural Development, Rural Banking & Insurance, Sustainable Development Goals, Microfinance & Livelihoods, Entrepreneurship Development & Impact Investment. He is well recognised as a social impact strategist by multilateral and apex think tank organisations like NITI Aayog, The World Bank, UN agencies, corporate foundations etc. Prior to joining EDII, he was with NITI Aayog, Government of India. He has also served in various capacities with Ministry of Rural Development, Govt. of India, Panchayati Raj Department, Govt. of Odisha and Planning Department, Govt. of Andhra Pradesh.

Rajeev Sharma

Ph.D. (Industrial Economics)
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Possesses more than 17 years of experience in academics including 8 years in the development sector of industrial clusters/SMEs. Currently he is leading Dept. of Business Development Services and National Outreach. His areas of specialization includes; MSMEs, Cluster Development, Business Development Services (BDS) and Policy Advocacy. Dr. Sharma has worked in academics as well as development sector/MSME industrial cluster projects at national and international levels. Some of the noteworthy initiatives include; DST Gov supported, 'Promoting Innovation in Clusters' DFID funded SIDBI-PMD BDS project 'Implementing Business Development Services', among several others. Dr. Sharma also holds expertise in conducting Training of Trainers' programmes to make SMEs sustainable. He executed the UNIDO project on capacity building of Cluster Development Agents in Tehran, Iran and worked as a consultant with 'Competitiveness: The Cluster Competitiveness Group', based in Barcelona (for its operations in India). He has publications in

reputed journals and has presented several research papers in national and international conferences.

Mathew John

Ph.D. (Social Sciences)
M.A. (Social Work)
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Possesses over 35 years of experience in Entrepreneurship/ livelihood Development, Research and Training & Development. His areas of expertise include conceptualising and promoting new business opportunities, skill development, faculty development, training of trainers, SHG formation and nurturing, research & analysis related to slums & rural populace, value chain analysis, course/curriculum designing and network marketing. Dr. Mathew has executed various noteworthy development projects wherein his recommendations and suggestions have led to institutionalising outcome-based measures for development. In addition to ideating and preparing implementation strategies, monitoring, evaluation and documentation of projects are also his core areas. A member of NAPSWI, he is a certified trainer-cum-facilitator from prestigious institutions such as EDII; IL&FS, NI-MSME Hyderabad, among others.

Umesh Shrivastava

Ph.D. (Management)
M.Sc. (Entrepreneurship)
FPM (Entrepreneurship)
B.E (Electronics), PGDBA (Marketing)
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Dr. Umesh Shrivastava has over 11 years of industrial experience and over five years of teaching experience. He has led a team of skilled technicians related to hydropower projects and switchgear products for Indian Railways. He has experience in working with clients across verticals, with focus on gathering business requirements and executing production orders. Dr. Shrivastava has high quality Scopus indexed research papers and book reviews on entrepreneurship to his credit. He has presented research papers in PAN-IIM conferences. His work is focused on delivering cutting-edge solutions on complex entrepreneurial cases by bridging the gap between theory and practice.

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A L N Prasad

MBA (Finance)

PG Dip. PMIR & LW

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Has over 23 years of experience in the fields of Entrepreneurship Development and Greenfield Project Promotion. He has experience and expertise in business opportunity guidance, preparing technically feasible and economically viable project feasibility reports, organizing entrepreneurship development programmes and undertaking evaluation studies. Organizing various Executive development programmes and leadership development programmes for public and Private Sector corporations is also his forte. He has a blend of experience in semi-govt organisation, corporate sector and led the HRD& CSR division in tech-Management consultancy / Cement / Ceramics / FMCG sector. His specific areas of specialization include Finance / HR and General Administration.

P. N. Srivastava

M. Com

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Possesses over 30 years of experience in providing training inputs and conducting various entrepreneurship related programmes across sections and sectors of society. Has rich field level experience of working at the grassroots in various prestigious projects supported by reputed organizations, ministries and departments such as; NABARD, KVIC, UNICEF, Dept of Industries, SIDBI, Dept. of Food Processing, MSME, Department of Science & Technology among many others. His areas of specialization include entrepreneurship, technology based entrepreneurship, cluster development, Business Plan, Skill Development, New Enterprise Creation, Project Report preparation, Capacity Building etc.

Smita Chetia Talukdar

Ph.D. (Biotechnology)

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Possesses over 21 years of teaching and research experience in areas such as Tissue Culture, Biochemistry and Molecular Biology, and has six papers to her credit. As an expert in project designing, implementation and monitoring, she has worked as Project Manager in Employment Generation Mission, Government of Assam for a period of 5 years. She has experience of handling various livelihood and skill development projects of Government of Assam for generating employment and upgrading the skills of youth. For last five years, actively involved in several Government and Corporate projects for entrepreneurship development in the NER of India through cluster development, microenterprise development, student and faculty programmes to name a few.

Ishwar Kumar

Ph.D. (Management)

M.A. (Criminology)

PGDBA (Marketing), PGDHR (Human Rights)

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Teaching and research interests include innovation and new product development, brand management, strategic design management, and public policy. Presently attached with the Department of Business Development & National Outreach at EDII and is engaged in managing activities related to CSR, Cluster Development and MSME Development in India. Awarded with the Highly-Commended Emerald/AIMA Indian Management Research Fund Award in 2010.

Hari Baabu V

Ph.D. (Computer Science and Engineering)

M. Tech (Software Engineering)

B.E. (Computer Science and Engineering)

haribaabu@ediindia.org



Possesses more than 10 years of experience in Academics and research. His primary research interests are in business analytics, statistics, machine

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learning, IOT and data-driven decision making. His research work has been presented in multiple conferences and Index journals, where he also received Best Project award from TCS. He has mentored startups that participated in Smart India Hackathon organised by Ministry of Education. He holds two patents on his name. Dr. Baabu was certified as Innovation Ambassador on Design Thinking and Innovation from the Institute Innovation Council - Ministry of Education - Govt of India in 2020 and in 2021 he was certified as Innovation Ambassador (advanced Level) on Design Thinking and Innovation from Institute Innovation Council - Ministry of Education - Govt of India.

Raman Jee

Master of Public Systems Management (Energy)
Bachelor in Engineering (Computer Science)
ramanjee@ediindia.org



Possesses 11 years of experience in working with government, corporates, and social organizations. He has ideated projects, conceptualized proposals and implemented projects on assignments with the European Union, The World Bank, DFID, KfW, Central Ministries, PSUs, & noted Corporates. His domain of work includes energy & sustainability, productivity & competitiveness, innovation, skill & entrepreneurship development, sustainable production & consumption, and value chain management. Dr. Raman has developed an excel based energy calculator tool and guided a team of experts on a similar assignment, later. As a trainer, he has conducted training programs for middle-level management, youths, workers, women and several other target groups. He had received a scholarship from the Association of Energy Engineers for pursuing a programme in Energy Management.

Sivan Ambattu

PGDRD, MSW

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An expert in project management and entrepreneurship, he specialises in strategy formulation, donor management, partnership

development and in establishing rural business institutions. He brought international training programmes like EYB and SIYB to India. He has worked with multilateral agencies. His specialisation includes value-chain development, cluster development, youth entrepreneurship, and group & women entrepreneurship. He has published one book, 11 manuals and two reports.

Bishnu Prasad Panda

M.A. (Economics), LLB,
MBA (Financial Management)
CSWA

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Possesses over 33 years of experience in Micro-Finance, Micro-Enterprise Promotion, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development (CYSD), Rashtriya Gramin Vikas Nidhi (RGVN), CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a World Bank study on pani panchayat, SHG and PRI. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion. Participated in an exposure visit to Bangladesh for studying Grameen Bank, Posika, ASA and BRAC Models in microfinance promotion.

Shibin Mohamed T.K

M.E. (Aeronautical)
B.Tech (Mechanical)

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An academician with more than 7 years of experience in guiding various technology based startups across the state of Kerala and Tamil Nadu. Being a designated Mentor of Change by Atal Innovation Mission, Niti Aayog, GoI, Mr. Shibin has pioneered in institutionalizing IEDCs and student startups in various colleges of South India. Being a UN certified Empretec Programme facilitator; he has also mentored potential and existing entrepreneurs across different southern states in India. In addition, he has coordinated more

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than 35 Micro Enterprise Development Programmes in Kerala, Tamil Nadu, Andhra Pradesh and Goa for women entrepreneurs. Mr. Shibin has rich experience in guiding various startups in the sectors of IoT, Blockchain, ecommerce and edTech. His areas of interest include Techno Entrepreneurship, Design Thinking, Internet of Things, Innovations and Life Skills Development.

Gopal Kumar Roy

B.Tech (Mechanical Engineering)

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An engineer, management consultant, start-up evangelist and a trainer, Mr. Roy holds more than 8 years of work experience in the MSME, start-up and incubation domains. He has provided consulting services in MSME assignments across industrial and traditional clusters and has conducted training and capacity building programs for various stakeholders in the areas of cluster development, business-plan / DPR preparation, action plan formulation, execution and project management, monitoring & evaluation etc. He has hands-on experience in the areas of productivity, technology transfer, design thinking process, development of business models, BDS & market development, skill & entrepreneurship development and value chain analysis in the MSME sector. Mr. Roy has worked extensively in promoting growth and competitiveness among MSMEs through introduction of ICT and digitalization. He has also significantly contributed in the development of state level policies on start-ups and incubators.

T. A. Nikita

C.A , M.Phil (Commerce)

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A teacher in the areas of Accounting, Costing, Management Accounting, Taxation and Finance, she possesses over 19 years of experience in academia and industry. Currently pursuing Ph.D. on the topic 'To Study the Acceptance level of Technology in Personal Finance with reference to different Demographics and Social - economic factors of Investors in Selected Cities

of Gujarat'. At EDII, she is involved in teaching Post Graduate students and in coordinating key National level programmes & mentoring research work of PGDM-BE students, also coordinated TOT Mizoram ED Programme.

Ganapathi Batthini

MLISc

ganapathi@ediindia.org



A library and information science professional, with over three decades of experience, he heads EDII's library and information centre. He is the editor of the conference proceedings of MANLIBNET 2019: sustainable librarianship - reimagining and reengineering libraries; MANLIBNET 2013: international conference on entrepreneurial approaches to librarianship; editor of the conference proceedings of Biennial Conference on Entrepreneurship and principal author of Emerging Trends in Entrepreneurship Research & also review of the Journal of Entrepreneurship. He is the Coordinator of the Centre for Research in Entrepreneurship Education and Development (CREED) at EDII, and contributes majorly towards the publication of the Journal of Entrepreneurship. He has authored 30 research papers for conferences and scholarly journals, in addition to chairing technical sessions in various conferences and seminars and webinars.

D. M. Parikh

M. Tech (Industrial Management)

Bachelor of Engineering in Mechanical

dparikh@ediindia.org



Possesses Bachelor of Engineering in Mechanical with distinction and M. Tech from Indian Institute of Technology (KGP) in Industrial Management. Has extensive experience in project assessment; financing & monitoring as well as entrepreneurship development; facilitation & mentoring. His research works have probed Development of Financial Intermediation on Account of Economic Development for the Post Liberalization Era through Multivariate Relationships. He has presented & published more than twelve papers in National & International journals of repute and had developed & reviewed manual

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related to Business Plan Preparation; Project Appraisal & Entrepreneur Assessment & Enterprise Service Providers for Growth. He was HoD of Industrial Engineering Department in School of Technology, PDEU as well as Dean of Faculty of Engineering & Technology, PDEU, for five years. So, Dr. Parikh has more than 40 years of experiences across various domains of industry – finance, training, project consultancy & education.

Harkesh Mittal

B.Sc. (Dairy Technology)

PGDMA

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Alumnus of National Dairy Research Institute and IIM Ahmedabad, Shri Harkesh Mittal, Former Adviser & Head, NSTEDB, DST, Govt. of India, has been instrumental in giving a new vibrancy to promoting innovation and entrepreneurial acumen among a wide section of Indian entrepreneurs ranging from grass-roots industries to high-end deep-tech enterprises for nearly four decades. He was responsible for the conceptualisation and implementation of many innovation and entrepreneurship development programmes. He continues to be a key figure in the promotion of innovations & start-ups in India and his services are being used by many Governments. He is on various high-level committees of the Government of India. In 2017, he was awarded the Best Mentor award by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

Mayank Upadhyay

ACWA

mayank@ediindia.org



Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

J B Patel

B.Sc. (Chemistry)

B.Sc.(Chemical Technology)

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Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

Bhasker Jani

B.E. (Electronics & Commun.)

bhasker@ediindia.org



A practitioner with over 39 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro-mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. He was Director and CEO of M/S. Odhav Estate Infrastructure Development Ltd., an SPV for development and upkeep of the Odhav estate.

Shailesh Modi

PGDBA

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A practising management consultant with a multi-disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. He was an independent director on the Board of some private companies and has worked as the Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.



PROJECTS / PROGRAMMES WITH UNION MINISTRIES, STATE GOVERNMENTS

Sr. No.	Name of Ministry / Corporate	Name of Project / Programme
1.	Ministry of Rural Development, Govt. of India	Startup Village Entrepreneurship Programme (SVEP)
		Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP)
2.	Ministry of Micro, Small & Medium Enterprises, Govt. of India	Implementation of Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)
		Cluster Development under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
		MSME Incubator to promote & support knowledge based innovative MSMEs (ventures) through incubation
		Programmes under Entrepreneurship and Skill Development Programme (ESDP)/Enterprise facilitation Centre (EFC) Schemes
		Programmes under Digital MSME to enable entrepreneurs to adopt Information & Communication Technology (ICT) in their enterprises
		Conference on MSME Entrepreneurship / Women Entrepreneurship / Disadvantaged Entrepreneurship
3.	National Scheduled Caste & Scheduled Tribe Hub, Ministry of Micro, Small & Medium Enterprises Govt. of India	Entrepreneurship Development Programmes for Aspiring & Existing Entrepreneurs belonging to SC & ST Category
		Thematic Training Programmes for Aspiring, Budding & Existing Entrepreneurs belonging to SC & ST Category
4.	Department of Science & Technology, Ministry of Science and Technology, Govt. of India	NewGen IEDC to promote S&T entrepreneurship among students with S&T background, institutionalise S&T entrepreneurship, and support innovative technology-led student projects.
		Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector
		Promoting Techno-preneurship in North East Region through EAPs (Entrepreneurship Awareness Programmes) and EDPs (Entrepreneurship Development Programmes) [North East Centre for Technology Application & Reach (NECTAR), DST]
5.	Department of Biotechnology, Ministry of Science and Technology, Govt. of India	Promoting Bio-Technology based Enterprises
6.	Ministry of External Affairs, Govt. of India	Management of Entrepreneurship Development Centre (EDC) in Uzbekistan
		Specialised Programmes for participants from Uzbekistan [Jointly with Uzbekistan India Entrepreneurship Development Centre (UIEDC)]
		Rwanda- India Entrepreneurship Development Centre (RIEDC)
		Capacity Building for Bhutanese Youth under Indian Technical and Economic Cooperation (ITEC)
		Courses under the aegis of ITEC Programme

Sr. No.	Name of Ministry / Corporate	Name of Project / Programme
7.	Ministry of Textiles, Govt. of India	Technical training programmes and workshops on GI and Marketing in Andaman & Nicobar
		Deoghar Crafts Tourism Village Cluster Development
8.	Administration of the Union Territory of J & K	Accelerated Transformation of Aspirations & Livelihoods for Youth in - J&K (ATAL J&K Yojna) - New Enterprise Development Programme for Youth in Jammu & Kashmir
9.	Commissionerate of Cottage Industries, Govt. of Gujarat	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat – Hastkala Setu Yojana
10.	Tourism Corporation of Gujarat Ltd., Govt. of Gujarat	Skill and Entrepreneurship Development programme for Tourism Sector
		Tourism Entrepreneurship Course
11.	Department of Social Justice and Empowerment, Govt. of Gujarat	Centre for Empowerment of Persons with Disability, established at EDII to promote entrepreneurship among the differently abled
		EDPs for SC Entrepreneurs
12.	Department of Higher Education, Govt. of Gujarat	Student Startup & Innovation Policy (SSIP) to provide innovators and startups avail SSIP grant through EDII, one of the SSIP grantee institutes by the Education Department, Govt. of Gujarat and provide the benefits of SSIP policy to students
13.	Industries & Mines Department, Govt. of Gujarat	Nodal Institute Policy of Government of Gujarat-Scheme for Assistance for Startups/ Innovation Gujarat Industrial Policy 2020 to encourage R&D, start innovation and entrepreneurship
14.	Bihar Skill Development Mission, Govt. of Bihar	Bihar Skill Development Programme (Kushal Yuva Programme) aims at enhancing soft skills among youths in the age group of 15-25 years, who have cleared class 10th or class 12th or have dropped out of formal education and are looking for jobs
15.	Department of Industries Govt. of Bihar	New Enterprise Creation (NEC) Programmes for Youth under Bihar Mukhya Mantri Udhyaami Yojna
16.	Gujarat State Bio Technology Mission	Bio-Technopreneurship Programme to promote entrepreneurial skills among bio-technopreneurs
17.	Gujarat Women Economic Development Corporation, Govt. of Gujarat	Promoting Entrepreneurship among women in Gujarat
18.	Small Industries Development Bank of India (SIDBI)	Project Management Consultant (PMC) for SIDBI SIDBI Cluster Development fund (SCDF) designed on the recommendations of U K Sinha committee for generating funds to support hard and social infrastructure in MSME Clusters and funded by RBI.

PROJECTS / PROGRAMMES WITH UNION MINISTRIES, STATE GOVERNMENTS

Sr. No.	Name of Ministry / Corporate	Name of Project / Programme
19.	Govt. of Odisha, Jharkhand, West Bengal	EDPs for SC-ST, Minorities and Youth
20.	National Bank for Agriculture and Rural Development (NABARD)	Project Parisar (Skilling & creating rural women entrepreneurs to produce eco-friendly drinking straws using fallen coconut leaves)
21.	Madhya Pradesh Tourism Board	Training on tourism based enterprises
22.	Ministry of Tribal Affairs, Govt. of India	Skill Development of Tribal Youth - Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)
23.	State Urban Livelihoods Mission Bihar	EDPs for Youth of Bihar
24.	Gujarat Schedule Caste Development Corporation, Govt. of Gujarat	Skill Development Programmes under Pradhan Mantri Dakshta Aur Kaushalta Sampann Hitgrahi (DAKSH) Yojana for existing & potential SC entrepreneurs in rural/micro enterprises

PROJECTS / PROGRAMMES WITH CORPORATES

Sr. No.	Name of Ministry / Corporate	Name of Project / Programme
1.	TATA Communications Ltd.	Project New UDAYA - New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad & Pune districts Maharashtra
2.	Accenture	Micro Skillpreneurship Development Programme- Skills to Succeed Addressing the global need of skills that open the doors to employment and economic opportunity WeAct (Women Entrepreneurs Access, Connect and Transform)
3.	HCL Foundation	Project SATTVA - Women Micro Skillpreneurship Development Programme
4.	HSBC	Project Handmade in India (HMI)
5.	YES Bank Foundation	Energy Efficiency & Occupational Health & Safety (OHS) of workers in MSMEs
6.	BAYER Foundation	Rural Women Entrepreneurship Development Project
7.	Utkal Alumina International Ltd.	Project UDYAMEE- To enable rural youth living in the periphery of Utkal Alumina International Ltd. (UAIL) to start self-employment and livelihood activities.
8.	Hewlett Packard (HP)	HP World on Wheels (WoW) Project- Internet-enabled digital inclusion is ensured through learning laboratories in rural India

**TOTAL BENEFICIARIES,
2021-22**

1,14,674

15,103

**TOTAL MSMEs
ADDRESSED**



Ms. Alka Arora, IAS, Joint Secretary (ARI), Ministry of MSME, Govt delivering a talk on 'MSME Challenges & Opportunities in the Era of COVID 19 Pandemic & the Role of Incubation/Acceleration in MSME Growth' to the engrossed audience at the Mega International Summit.

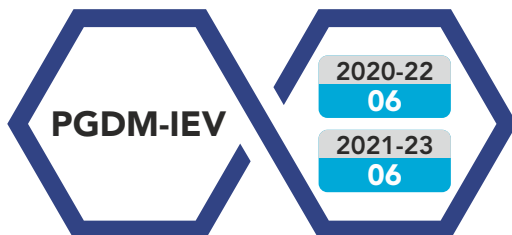


YEAR IN REVIEW : 2021-2022

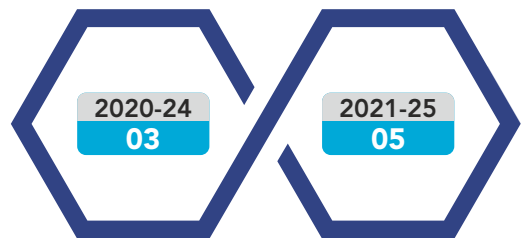


191 STUDENTS

Post Graduate Diploma in Management



Fellow Programme in Management



National Summer / Winter Camps



EDII Alumni Gets Recognized



Dibyajyoti Pattanaik
PG Alumnus
(2002-2003)

Recognized by Forbes India among 'India's 100 Great People Managers 2021'



Adarsh Kalia
FPM Scholar
(2019-2023)

Selected for the prestigious USASBE 2022 Doctoral Consortium for teaching and learning in entrepreneurship.



Krishan Mishra
PG Alumnus
(2001-2002)

Appointed as the Country Head International of Becker Professional Education.



Niyati Shah Mitul Shah
PG Alumnus
(1999-2001)

Awarded the India CSR Leadership Award 2021 for 'Project Pehal - towards Empowerment & Sustainability' under the Education and Health category.



Nimesh Pithava
PG Alumnus
(2012-2014)

Featured in Global Entrepreneurship Monitor 2021/2022 Global Report for his exceptional entrepreneurial growth and success.



TOTAL FUNDS DISBURSED
₹ 15.90 Lacs

EDII Alumni in 100 cr Plus League



VINOD AGRAWAL
PGDBEM : 1998-1999
Arunaya Organics Pvt. Ltd.



SATYAVIR CHAKRAPANI
PGDMN : 2000 - 2001
Shikhar Microfinance (P) Ltd. & Shikhar Dairy Pvt. Ltd.



DIBYAJYOTI PATTANAİK
PGDMN : 2002 - 2003
Annapurna Finance

YEAR IN REVIEW 2021-22



**FACULTY
TRAINED
334**



**INTERNATIONAL
TRAINEES
154**



**WEBINARS /
STARTUP EVENTS
15**



Dr. M. B. Joshi, Chief General Manager (Technical & Coordination) SSNNL, Govt. of Gujarat; (on his L) Dr. Amit Dwivedi, Associate Prof. & Incharge, Dept. of Policy, Adovacy, Knowledge & Research, EDII; (on his R) Mr. Shailesh Modi, Sr. Faculty, EDII with the research team/surveyors to study the impact of development in Ekta Nagar, on the economic empowerment of local populace.

YEAR IN REVIEW 2021-22



**Research Papers /
Book Reports /
Conference Papers**
124



**Journals /
Articles**
25



**Seminars /
Conferences**
2



**Book Chapters /
Reviews**
49

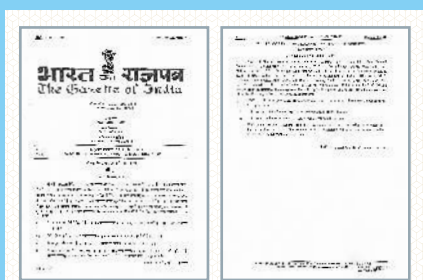


**Cases / Case
Studies**
06



**Poster
Presentations**
06

• Awards & Recognition •



**Recognized as Centre of Excellence
by Ministry of Skill Development
& Entrepreneurship,
Govt. of India**



**Ranked No. 1 under General
(Non-Technical) Category by
(ARIIA)-2021, Ministry of Education,
Govt. of India**



**Business Leader of the Year
Award for Best Academic &
Industry Interface 2021**



MoUs
37

**Central
Government**
02

**State
Government**
07

**Independent
Entities
(Corporates /
NGOs)**
12

Universities
16



DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE & RESEARCH

An Acknowledged Centre for Research in Entrepreneurship, Public Policy & Advocacy

EDII impacts entrepreneurship development process by acting as a pivot for policy advocacy, knowledge creation and research. The Institute influences the ecosystem and other stakeholders to promote an entrepreneurship friendly scenario by engaging with Central / State Governments, bilateral and multilateral organizations and trade / industry bodies, undertaking a diverse array of issues, carrying out research and disseminating the findings with the aim of structuring an innovation driven, entrepreneurial economy. Public policy reforms to regulatory decisions that impact New Enterprise Creation, innovations and startups have been an important development agenda for EDII.

OBJECTIVES

01

Provide conceptual underpinnings to national and international policies.

02

Call upon government bodies and private organisations to integrate entrepreneurship in their development policies.

03

Assist policy makers in their efforts of promoting entrepreneurship opportunities.

PLAN FOR THE YEAR 2022-23

- Studying the impact of COVID pandemic on MSMEs
- Research on the 'Gujarat model of Industrialization and Entrepreneurship Development'.
- Research studies on Persons with Disability, under the aegis of Centre for Empowerment of Differently Abled (CEDA).
- Training youths for their role in MSMEs, in association with the Small Industries Development Bank of India (SIDBI).
- Developing knowledge products in the form of handbooks/textbooks for entrepreneurship fraternity.
- Associating with Central and State Governments to undertake need-based research, dissemination of findings and policy making.



25th Feb, 2021 : At the inaugural function of the 14th Biennial Conference (L-R) Mr. H. K. Mittal, Sr. Advisor, EDII; Dr. Rajeev Sharma, Conference Chair and Associate Professor (Retd.) IIM Ahmedabad and Dr. Sunil Shukla, Director General, EDII lighting the ceremonial lamp. The Chief Guest for the event Dr. Achyuta Samanta, Founder - Kalinga Institute of Technology and Kalinga Institute of Social Sciences had joined virtually.



29th March, 2022 : Release of Souvenir at Mega International Summit at the hands of (in the Center) Chief Guest, Shri Narayan Tatu Rane, Hon'ble Union Minister of MSME in presence of (3rd from L) Guest of Honour, Shri Bhanu Pratap Singh Verma, Hon'ble Union Minister of State for MSME, & (L to R) Dr. Sunil Shukla, Director General, EDII; Smt. Mercy Epao, Joint Secretary (SME), Ministry of MSME, GoI; Dr. Gholamhossein Hosseininia, Hon'ble Deputy Minister of Cooperative, Labour & Social Welfare, Iran & President TVTO, Tehran, Iran; Dr. Ali Chegeni, Ambassador of Iran to India & Dr. Amit Dwivedi, Associate Professor & Summit Incharge, EDII.

DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE & RESEARCH

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.1	Policy Research and Advocacy: A. Evaluation Study of Incubators, Accelerators and MSME Ecosystem, B. Reviews of State Startup Policies, Innovation Policies and other Business Policies. C. Study on Gujarat Model of Industrialisation and Entrepreneurship Development	EDII-HO & ROs	6 Months	Researchers, Policymakers, Govt. Departments	To conduct policy research studies with support from Ministries of Govt of India or other Government bodies involved in Research and Development, and Review Existing Policies by the Centre and States, thereby attempt to influence policy making by influencing the research agenda.
1.2	Impact Assessment Survey: Impact Assessment of Bank supported Programmes/Government schemes, Skill Development Programmes, CSR Initiatives, Hospitality Sector Initiatives and Socio Economic Impact of Large Projects Thematic Area Research: Impact of COVID Pandemic on MSMEs, GEM Based Studies (Ganga Mekong, BRICS, Women, Regional Reports); Rural Entrepreneurship & Livelihoods [SVEP]; Women Entrepreneurship, Cluster, MSME, Agri and allied, Technology; MSMEs Revival Diagnostic Studies	EDII-HO & ROs	7 Months	Policymakers, Govt. Departments	To conduct Impact assessment surveys on various projects (viz. Bank Supported Schemes, Skill Development programmes, CSR Supported initiatives, Tourism Sector projects) and programmes. Also to conduct thematic research on a range of thematic areas (viz. Impact of Pandemic, Entrepreneurship activity in Ganga-Mekong Region, Rural Entrepreneurship, Cluster Entrepreneurship) and thereby influence the formal and informal policies established by policymakers. The studies will attempt to put forth on-the-ground realities so that more effective interventions could be initiated.
1.3	Feasibility & Diagnostic Studies: A. Project Feasibility Studies sponsored by Central and State Governments (Farmer Producer Organisations/Companies-FPO/FPC, Projects related to Coir Board, Coconut Board) B. Diagnostic Studies on Tourism based enterprises (Gujarat and Madhya Pradesh), Clusters in Bihar, Entrepreneurship Opportunities in UTs	EDII-HO & ROs	8 Months	Policymakers, Govt. Departments	To conduct feasibility and diagnostic studies sponsored by Government of India, State Govts and Government Departments. These studies would be conducted on pertinent issues viz. Agriculture, Tourism, Clusters and Entrepreneurship Opportunities. The Finding would help Policy makers and Government Departments in adjusting the priorities of the Governments and concerned Departments.
1.4	MSME Research: A. Conference on MSME Entrepreneurship / Women Entrepreneurship / Disadvantaged Entrepreneurship B. Research Chair	EDII-HO	1 Year	Ministry of MSME, Govt of India / Researchers, Policymakers	To conduct research and advocacy activities through the MSME Research Chair and Conferences, so as to build on existing strengths and enhance the research / training environment for researchers.
1.5	Knowledge Products: A. Handbook for Entrepreneurship Teachers B. Text Book on Entrepreneurship (In-house Publication Division) C. Case Studies on Family Businesses D. Data Centre for Institute's Data Repository	EDII-HO	6 Months	Academicians and State Education Boards	To develop a handbook on how to teach entrepreneurship in short-term and long-term programmes. A textbook on 'Entrepreneurship' for students to be developed under in-house publication division. Also, a repository of Indian Family Business cases will be developed for classroom teaching. A data centre of EDII's datasets will be created for in-house and external researchers.
1.6	Capacity Building Interventions: Research Workshops on Case Writing, Research Project Planning and Research Methods. Doctoral Colloquium and Paper Development Workshops	EDII-HO	2 Days	Academicians and Researchers	To create awareness about advanced research practices among academicians and scholars various capacity building activities would be conducted at EDII Campus.
1.7	Research Project Management Unit (PMU)	EDII-HO	1 Year	Government Departments and Ministries	To act as Project Management Unit for Government Departments and Ministries for their research initiatives. It will cover Policy Creation, Impact Assessment, Feasibility Analysis and Case studies development for the sponsoring Ministries/Department.
1.8	Evaluation Studies/Impact Assessment of Long Term Projects of Institute	EDII-HO	1 Year	Sponsors and EDII	To act as Research Unit for Impact assessment and Evaluation of Institute's long term projects.

DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE & RESEARCH

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.9	Research Studies on Persons with Disability (under the aegis of CEDA, Govt. of Gujarat): A. Designing and Developing New Training Modules & Policy Brief B. Dissemination Events (Workshops, Seminars, Conference, Round table, Panel Discussion) C. Online Platform for Dissemination of Policies and Programmes	EDII-HO	1 Year	PwDs, Government Department, Institutions	Design and develop training modules which will be used in trainings and livelihood programmes. Also to conduct workshops on various themes related to concerns of Persons with Disability, thereby raising awareness and sensitizing the society. An Online Platform will be developed to disseminate information about Government Policies, Programmes related to Persons with Disability.
1.10	SIDBI-EDII Entrepreneurship Development (SEED) Project	EDII-HO & ROs	36 weeks	Students & Universities	The proposed SIDBI -EDII Entrepreneurship Development (SEED) Project aims at developing youths to understand MSMEs, their dynamics, thus instituting a cadre of MSME expert-cum-Managers. The benefits of this programme would be visible in terms of New Enterprise Creation, Employment Generation, balanced regional growth, raised economic standards and significant contribution to GDP.
1.1 Centre for Research in Entrepreneurship Education & Development (CREED)					
1.1.1	Journal of Entrepreneurship	EDII-HO	Bi-Annual	Researchers, Policymakers, Academicians	To publish the scholarly research works submitted by authors and encourage discourse in the field of entrepreneurship.
1.1.2	Global Entrepreneurship Monitor (GEM) India Survey and Report	EDII-HO	1 Year	Researchers, Policymakers, Academicians	To conduct national study on Entrepreneurship, understand the multiple dimensions of entrepreneurship in India, and bring out the GEM India Report.
1.1.3	15th Biennial Conference	EDII-HO	3 Days	Researchers, Policymakers, Academicians	To Conduct 15th Biennial Conference on Entrepreneurship aiming at participation of academicians and researchers. And providing platform to present the scholarly works done by researchers.
1.1.4	Faculty Development Initiatives: A. Participation in Conference / Seminar / Workshop B. Working papers, monographs, case studies, manuals etc.	EDII-HO	1 Year	EDII Faculty Members	To provide support to faculty members for attending conferences and seminars, and to support them by providing financial assistance to bring out monographs, working papers, cases and manuals.
1.1.5	Short-term Fellowships in Entrepreneurship Research	EDII-HO	1 Year	Researchers	Offer fellowship to ED trainers, teachers, and researchers, to encourage them to work on themes related to entrepreneurship.
1.1.6	Publication of Policy Briefs / Policy Commentary [12 in a year]	EDII-HO	1 Year	Researchers, Policymakers, Academicians	To publish Policy Briefs on newly launched Government Policies. The Policy Briefs will be shared among stakeholders as an update on public policies and government initiatives.
1.1.7	Fellowship to FPM Scholars	EDII-HO	1 Year	FPM Students	To provide fellowship support to FPM students for pursuing their course.
1.1.8	Dr. V. G. Patel Memorial Lecture & Award Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor	EDII-HO	1 Day	Policymakers, Entrepreneurs, Educators, Institutions / Educators, Trainer-Motivators	The annual lecture series and Memorial Award has been initiated to commemorate EDII's Founder Director Padma Shri Late Dr. V. G. Patel's great work in the field of entrepreneurship development. The 'Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor', which will be awarded to a professional for his / her outstanding performance/ contribution in Entrepreneurship Training / Education / Mentoring / Knowledge or Technology Driven Startups.



DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

An Acknowledged Centre to augment the supply of new entrepreneurs

Innovation and entrepreneurship are the ushers for the Millennials. With right knowledge, skills and attitude they get ready to take the plunge. Result-based programmes for students at higher secondary and post graduate levels will thus continue to remain the centre of initiatives. National camps, Post Graduate Programmes and theme based online programmes will continue to get designed / revised and implemented as per the demands in the market. Efforts will be made to ensure that mainstream education imbibes entrepreneurship so that maximum students are reached out to. Proactive, market-driven and innovative initiatives in line with the latest policies of 'Startup India', 'Stand-Up India', 'Make in India' and the like, to promote entrepreneurship will be aggressively resorted to. Faculty Development Programmes and Certificate Courses for Entrepreneurship Teachers / Mentors and startups will aim at strengthening entrepreneurship.

OBJECTIVES

01

Undertaking industry relevant approved academic courses in entrepreneurship, startups and innovations.

02

Offering programmes to build an affirmative ecosystem in entrepreneurship education.

03

Collaborating with prestigious national and international universities to concretise entrepreneurship as a discipline.

PLAN FOR THE YEAR 2022-23

- Offering outcome-based Post Graduate Programmes in Management, Fellow Programme in Management, Open Learning Programme in entrepreneurship, summer camps and entrepreneurship skill certification programmes through online and blended modes.
- Formalizing school entrepreneurship education.
- Instituting cadres of resource persons through Faculty Development Programmes and Certificate Courses for Entrepreneurship Teachers / Mentors.
- Offering new-age sector-specific entrepreneurship programmes on Blockchain, Tourism, Agriculture, etc.
- Nurturing the startup ecosystem by offering Startup focussed programmes.



2021 - EDII Faculty Members, Dr. Pankaj Bharti & Dr. Baishali Mitra, taking sessions during a Faculty Development Programme



2021 - The New Batch of Post Graduate Diploma in Management – Entrepreneurship & Post Graduate Diploma in Management – Innovation, Entrepreneurship & Venture Development.

DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1 Long Term Programmes					
2.1.1	Fellow Programme in Management (1st to 4th Year)	EDII HO	4 Years	Academicians / Professionals	Encourage doctoral scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfilment of FPM.
2.1.2	Fellowship Programmes in Management- Executive (2022-26) [Subject to sanction from AICTE, MHRD, GoI]	EDII HO	4 Years	Working Professionals	Encourage working professionals to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfilment of FPM.
2.1.3	Post Graduate Diploma in Management- Entrepreneurship (PGDM-E)-2022-24 (1st Year)	EDII HO	2 Years	Family Business Successors and Startups	Train students to set up their own business, become entrepreneurial managers, or join family business. Classroom teaching to be complemented with regular study visits and interaction with achievers. Target Batch size: 75 students
2.1.4	Post Graduate Diploma in Management- Entrepreneurship (PGDM-E)-2021-23 (2nd Year)	EDII HO	2 Years	Family Business Successors and Startups	Train students to set up their own business, become entrepreneurial managers, or join family business. Classroom teaching to be complemented with regular study visits and interaction with achievers. Batch size: 50 students
2.1.5	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development 2022-24 (1st Year)	EDII HO	2 Years	Students	Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship & venture development, and thereby promote setting up of start-ups. Target batch: 20 students
2.1.6	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development 2021-23 (2nd Year)	EDII HO	2 Years	Students	Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship & venture development, and thereby promote setting up of start-ups. Batch: 6 students
2.1.7	Statutory Compliance / Accreditation / Ranking	EDII HO	2 Years	AICTE / NBA / NAAC	Statutory compliances of various regulatory and accreditation process.
2.2 Programmes for Higher Secondary Students / Teachers					
2.2.1	National Summer Camp on Entrepreneurial Stimulation for School Children	EDII HO	6 days	School Children	Inculcate entrepreneurial values among children at a tender age, and motivate them to grow, evolve, and experiment with their thoughts and ideas and get well acquainted with their personality.
2.2.2	National Summer Camps on Entrepreneurial Adventures for College Going Youth	EDII HO	10 days	College going Youth	Provide a stimulating and immersive learning experience that motivates youth for an entrepreneurial career.
2.2.3	Entrepreneurship Orientation visit of students to campus	EDII HO	1-3 days	UG / PG College students	Train students on different aspects of entrepreneurship - from Business Opportunity Identification to Business Plan preparation.
2.2.4	School Entrepreneurship, Teachers' Training	EDII HO	5 days	Teachers	Equip Teachers with requisite skills to conduct Entrepreneurship related Activities
2.3 Capacity building programmes for faculty and professionals (online / offline)					
2.3.1	FDP and other short duration programmes in Entrepreneurship	EDII HO	5 days	Faculty & Students	Equip Faculty members with requisite skills to conduct Entrepreneurship related Activities
2.3.2	JIO programme	EDII HO	1 year	Entrepreneurs	"Entrepreneur Level Next" strives to make successful youth entrepreneurs who will be financially prospered. At the end of the programme, the Participants/youth will rise to the next higher level by starting their business and being financially independent.

DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.3.3	Entrepreneurial Skills Certification	EDII HO	5 days (20 Hrs.)	Small Service Providers	To upgrade entrepreneurs skills of service providers for better customer satisfaction. Behind this is to provide training for their skill up-gradation and to equip with better and improved technological skills of production.
2.4 Open Learning, Collaborative and Certificate programmes					
2.4.1	Open Learning Programme in Entrepreneurship (OLPE as ODL)	PAN India	1 Year	Degree / Diploma holders	Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their dream ventures.
2.4.2	Integrated Technology based Entrepreneurship Programme on Certified Blockchain Startup (CBS)	PAN India	2 Weeks	Students and Individuals interested in Fintech	The Certified Blockchain Startup Programme is handcrafted for startup enthusiasts and Entrepreneurs who are passionate to set up new businesses in the cutting edge technology of blockchain. It will provide understanding of the science of Blockchain Technology and cover all essentials of setting up a Tech. based startup.
2.5 Collaborative and Certificate programmes (Domain Specific) (Online/Offline)					
2.5.1	Skill Development Programme on Agri Entrepreneurship	EDII-HO	10 days to 1 month	Graduates, Under Graduates, Working Professional	Upgrade the skills and enhance the knowledge of students for agri enterprise.
2.5.2	Tourism Entrepreneurship course	EDII-HO	3 months	Small and Micro tourism Entrepreneurs	To orient participants towards entrepreneurship skills which help them to deal with adverse situation, strengthen their entrepreneurial behaviour and competitive mind-set in tourism Industry.
2.5.3	Collaborative Academic Programmes with Universities	EDII and Ros	1 Year	Students	Enable students to upgrade entrepreneurship knowledge and skills through structured educational interventions. Universities to offer courses developed by EDII in their regular programmes as add-on.
2.5.4	Skill Development Programme on Entrepreneurship	EDII-HO	1 Year	Middle and top-level officials	Inculcate entrepreneurial calibre / thinking and enhance the competencies of key decisions makers and functionaries.
2.6 Incubation programmes					
2.6.1	Student Startup Innovation Policy	EDII-HO	1 Year	Students and Academicians	Students/alumni/startups who have an innovative idea / concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.
2.6.2	Nodal Institute Policy of Govt. of Gujarat	EDII-HO	1 Year	Startups	Students / alumni / startups who have an innovative idea / concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.
2.6.3	MSME, ASIIM & TRIFED Incubator	EDII-HO	1 Year	Startups	To promote & support knowledge based innovative MSMEs (ventures) through incubation from various sectors of society.
2.6.4	Student / Incubate - Investor Interface (Event)	EDII-HO	2 Days	PG Students & Entrepreneurs	A forum wherein equity and term-lending investors will be invited to interact with students for funding their innovative business ideas.



DEPARTMENT OF PROJECTS

An Acknowledged Centre for undertaking projects for economic and entrepreneurial transformations

EDII undertakes various projects of the Central and State Governments, in addition to engaging with corporates in their CSR projects. The projects are largely concerned with the growth of the MSME sector, skill development and execution of CSR projects of corporates. The year 2022-23 will witness yet more proactive collaborations with Government Departments and Ministries as also corporates, to implement entrepreneurship development projects, across the length and breadth of the country. Projects and programmes will be conceived and designed with the objective of inclusive growth and will target members of disadvantaged communities, such as; SC, ST, women, minorities, marginalized, differently abled etc. Skill development and focussed entrepreneurship training will be relied upon to orient aspiring entrepreneurs on the path of entrepreneurship. A new echelon of trained entrepreneurs will certainly add value to the economy.

OBJECTIVES

01

Partnering with government to implement innovation-led projects.

02

Institutionalizing S & T entrepreneurship in academic and specialized institutions.

03

Developing and enhancing skills of potential / existing entrepreneurs in emerging sectors such as agriculture, food processing, handlooms, tourism, etc.

04

Collaborating with corporates to build intrapreneurial skills.

PLAN FOR THE YEAR 2022-23

Projects with Governments

- Undertaking programmes to benefit aspiring / existing entrepreneurs, from various sections of society namely; SC, ST, Women, minorities, marginalized sections, unemployed and tribal youth, etc. in association with the Central and State Government Depts. and Ministries.
- Implementing the largest ever Village Entrepreneurship Programme, the Startup Village Entrepreneurship Programme.
- Executing innovative, livelihood based projects in Bihar, in collaboration with Department of Industries, Govt. of Bihar

Projects with Corporates

- Capacitating marginalized and disadvantaged communities by skilling and training.
- Executing CSR projects of noted corporates like Accenture, HSBC, HCL Foundation, Tata Communications Ltd., Yes Bank, Vedanta, and Hewlett Packard, to name a few.
- Enabling rural youth under Utkal Alumina International Ltd. (UAIL) sponsored Project UDYAMEE.
- Empowering underprivileged women and bringing them into the mainstream, as entrepreneurs, in association with the Bayer Foundation and Adani Group.
- Undertaking result-oriented interventions under WeAct Emporium to help transition weavers' value chain to sustainability.



DEPARTMENT OF PROJECTS

(Government)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1 Projects with Ministry of Rural Development, Govt. of India					
3.1.1	Support to states for block outreach and strengthening of Project Implementing Agency (PIA)	EDII Campus	1 Year	State Rural Livelihood Missions (SRLM), State Implementation Offices	Offer need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with State Rural Livelihood Mission for effective implementation of SVEP.
3.1.2	Startup Village Entrepreneurship Programme (SVEP) Implementation	17 States in India	4 Years	Rural Micro Entrepreneurs	To provide specialized support to the State Rural Livelihood Mission Directorates in 14 states, create community resources, build their capabilities and promote microentrepreneurs in identified blocks.
3.1.3	Training programmes for SRLMs	H.O.	1 Year	Officials of SRLMs	To sensitise and train officials of SRLM on Micro / Rural Entrepreneurship
3.2 Projects with Ministry of Micro, Small and Medium Enterprises, Govt. of India					
3.2.1	Orientation / Awareness Programmes on IPR	PAN India	1-2 Days	Entrepreneurs, officials of various Govt. institutions, researchers, students etc.	To create awareness about the need & Importance of Intellectual Property Right
3.3 Projects with Dept. of Science & Technology, Govt. of India					
3.3.1	NewGen IEDC	PAN India	1 Year	Institutions offering S&T streams and having capability to promote entrepreneurship	To promote S&T entrepreneurship among students with S&T background, institutionalise S&T entrepreneurship, and support innovative technology-led student projects.
3.3.2	Promoting Techno-preneurship in NER through EAPs, EDPs	North-East Regional Office	1 Year	Potential / Existing Entrepreneurs	To promote technology-led enterprises based on the potential and resources NER has. The areas for interventions identified are food processing, renewable energy / Solar, cane & bamboo, electronics, and handloom & handicrafts.
3.4 Projects with Dept. of Biotechnology, Govt. of India					
3.4.1	Promoting Bio-Technology based Enterprises	EDII Campus	10 Months	Potential / Existing Entrepreneurs in Bio-Technology	To promote & strengthen Bio-Technology enterprises in Gujarat through planned interventions namely, training, capacity building, and handholding.
3.5 Projects with State Governments / Departments / Agencies					
3.5.1	Bihar Skill Development Programme	Bihar	3 Months	Students	Impart employability / smart skills (English / Hindi communication skills, IT literacy skills and soft skills) to the youth of Bihar under 'Kushal Yuva Program' – skill training programme.
3.5.2	Entrepreneurship Development Programmes (10) for Youth of Bihar-SULM	Bihar	1 Month Each	Potential Entrepreneurs	To build the capacity of urban youth for setting up ventures in the state of Bihar. These youth would also become role models for others.
3.5.3	NEC programmes (10) for Youth under Bihar Mukhya Mantri Udhyaami Yojna	Bihar	5 years	Unemployed youth	To train the unemployed youth of Bihar for setting up MSMEs. It will help them joining the mainstream and thus becoming entrepreneurs creating employment opportunities for others.
3.5.4	Bio-Technopreneurship Programme	Gujarat	2-3 Weeks	Potential / Existing Entrepreneurs Bio-Tech	Conducting Entrepreneurship Development Programmes to promote & strengthen Bio-Technology based Industry in Gujarat.
3.5.5	Capacity Building Programmes for Existing Entrepreneurs of NER and Entrepreneurship Development Programme for aspiring / existing entrepreneurs of Meghalaya	NER Meghalaya	2-4 Weeks	Aspiring / Existing entrepreneurs of NER	Capacity building of existing entrepreneurs of NER in the area of marketing management. EDPs will be conducted to promote first generation entrepreneurs & help existing entrepreneurs of Meghalaya in improving their performance.
3.5.6	Skill and Entrepreneurship Development programme for Tourism Sector	Gujarat	15 Days	Youth	Enhance the skills of stakeholders from the tourism sector, such that it leads to employment creation, including self-employment.
3.5.7	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat	Gujarat	3 Years	Micro entrepreneurs	Implementing and evaluating an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state of Gujarat,

DEPARTMENT OF PROJECTS

(Government)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.5.8	Centre for Empowerment of Differently Abled (CEDA)	Gujarat	5 Years	Differently-abled / physically challenged persons	Help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth.
3.5.9	Project Parisar	Karnataka	1 Month	Women entrepreneurs	Skilling & creating rural women entrepreneurs to produce eco friendly drinking straws using fallen coconut leaves. The project will cover 100 women from five locations and enable each woman to earn up to 10000 INR each month and as a spin-off will provide employment to equal number of women in making value-added products from the second year onwards.
3.5.10	Training on tourism-based enterprises	Madhya Pradesh	1 Month	Aspiring entrepreneurs at tourism destinations	To conduct special EDPs focusing on providing on-the-job training, practical exposure and bank linkages, for aspiring and budding entrepreneurs at respective tourist destinations of Madhya Pradesh.
3.5.11	Promoting entrepreneurship among women in Gujarat	Gujarat	1 Year	Women from economically weaker sections and SHGs in Gujarat	Promote entrepreneurship among individual women and SHG members in all districts of Gujarat.
3.5.12	Entrepreneurship Development Programmes for Aspiring & Existing Entrepreneurs belonging to SC Category	Gujarat	1 Month	Aspiring & Existing Entrepreneurs belonging to SC Category	To encourage and motivate Aspiring & Existing Entrepreneurs belonging to SC Category to take up entrepreneurship as a career choice.
3.5.13	Skill Development Programmes under DAKSH Project	Gujarat	10 Days-1 Year	Prospective / Existing SC Entrepreneurs	Skill Training Programmes for existing & potential SC entrepreneurs in rural / micro enterprises and thereby enhance their performance and bring them to the mainstream.
3.5.14	EDPs for SC-ST, Minorities and Youth of Aspirational Districts-Odisha	Odisha, Jharkhand, WB,	1 Year	SC & ST, Minorities aspiring / existing entrepreneurs	To train and build the capacity of SC, ST, minority youth on Entrepreneurship. Providing handholding support.
3.5.15	EDP with KIED, Capacity Building in Entrepreneurship of Govt. Officials of Kerala	Kerala / HO	2 Weeks-1 Month	Prospective/Existing Entrepreneurs DIC Officials-Kerala	To train youth of Kerala for New Enterprise Creation. To sensitise Government officials and other stakeholders on Entrepreneurship
3.5.16	Orientation Prog. for potential entrepreneurs	Madhya Pradesh	1-2 Days	Unemployed youth of MP	To sensitise unemployed youth on Entrepreneurship.
3.5.17	PMU for Project of Dept. of Panchayat & Rural Development, Govt. of MP	Madhya Pradesh	1 Year	Rural aspiring / existing entrepreneurs	Providing need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with Dept. of Panchayat & Rural Development, Govt. of MP for effective implementation of Project.
3.5.18	SC & Tribal EDPs	Gujarat, Uttarakhand, Madhya Pradesh	1 Month	Tribal youth of Gujarat, Uttarakhand, Madhya Pradesh	Capacity building of Tribal youth of Gujarat, Uttarakhand and MP
3.5.19	Grant for Grassroots Projects - Japan Consulate	NER, Kerala, HO, Karnataka, West Bengal	1 Year	Rural aspiring and existing micro entrepreneurs	To facilitate potential micro entrepreneurs getting engaged in production activities through CFC for livelihood activities
3.5.20	Entrepreneurship Development in Haryana	Haryana	5 Years	Aspiring / Existing entrepreneurs of Haryana	Accelerate the state economy by tapping the SC / ST, Other backward communities (OBCs) and Women entrepreneur's potential.
3.5.21	Unleashing Business Potential of Micro-Entrepreneurs in the Bundelkhand Region	Bundelkhand (UP / MP)	5 Years	Micro entrepreneurs	The initiative will impact existing entrepreneurs, new entrepreneurs, suppliers, buyers, technology support providers, credit and market facilitators etc.

DEPARTMENT OF PROJECTS

(Corporates)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
(B) Department of Projects - Corporates (DPC)					
3.6	Energy Efficiency & Occupational Health & Safety of Workers in MSMEs	PAN India	1 Year	MSMEs	Promoting Energy Efficiency & Occupational Health & Safety of Workers in MSMEs
3.7	Rural Women Entrepreneurship Development Project	Malegaon, Maharashtra	1 Year	Rural Women groups of Malegaon	Leadership training and capacity building of SHG groups of Malegaon through skill-preneurship
3.8	Enhancement of Livelihood and household income of women groups through skill-preneurship	U.P. / Kerala	1 Year	Rural Women of Varanasi	Enhancement of Livelihood and household income of women groups through skill-preneurship
3.9	Women Skill-preneurship development project	Kerala	1 Year	Rural Women groups of South India	Enhancement of Livelihood and household income of women groups through skill-preneurship
3.10	Entrepreneurship development for youth in the Project areas of Vedanta	Lanjigarh / Jharsugura	1 Year	Youth of PAF villages of Vedanta	Youth and potential budding entrepreneurs will be identified and provided training through EDPs for self employment
3.11	Project UDYAMEE under UAIL	Tikiri, Kashipur, Rayagada (Odisha)	3 Years	Rural Youth	To enable rural youth living in the periphery of Utkal Alumina International Ltd (UAIL) to start self employment and livelihood activities. Incubation support will be provided through convergence model to new generation entrepreneurs.
3.12	WeAct (Women Chamber of Commerce)	Bangalore	1 Year	Women Micro Entrepreneurs	Provide handholding support to rural women micro entrepreneurs so that they can be in the mainstream of development.
3.13	Micro Skillpreneurship Development Programme - Skills to Succeed	PAN India	1 Month	Rural Women	Creation of skilled rural women entrepreneur. Beneficiaries will be equipped with the knowledge to identify feasible / workable Business Opportunities and the process and steps to implement them to start their own Enterprise.
3.14	Women Micro Skillpreneurship Development Programme (Project SATTVA)	Hyderabad, Bangalore, Madurai	1 Month	Urban / Semi-urban women	Beneficiaries will be equipped with the knowledge to identify feasible / workable Business Opportunities and the process and steps to implement them to start their own Enterprise.
3.15	Project Handmade in India (HMI)	Tamil Nadu / Odisha / Madhya Pradesh	1 Year	Handloom Weavers / Traders / Others	The project will adopt an ecosystem building approach in 12 locations across 6 handloom clusters and employ various interventions to help transition weaver's value chain to sustainability.
3.16	New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad & Ratnagiri districts (Maharashtra) (New UDAYA Project)	Raigad district (MH)	2 Years 6 Months	Women from SC/ST, weaker section and SHGs in Pune & Raigad districts	Promote entrepreneurship among individual woman and SHG members from affirmative action communities in Pune & Raigad districts.
3.17	New Enterprise Creation Programme for youth / women of tribal areas, Capacity Building programme for FPOs. / Skill Development & Capacity building of SHG women created by Welspun Foundation	WRO - Vapi	1 Month	Women / Young Entrepreneurs	A short term entrepreneurship development programme for women which shall support them for new enterprise creation.
3.18	HP WoW Project	AP, UP, MP Gujarat & Odisha/Chhatisgarh	Throughout the Year	Rural Youth	Equip students with IT skill
3.19	CSR for Innovation based Entrepreneurship Development Programmes	PAN India	1 Month	Urban Entrepreneurs	To train Entrepreneurs for Innovative Livelihood means and new Enterprise Creation
3.20	CSR project With TATA-Bhushan Steel Ltd	Odisha	2 Years	Tribal Entrepreneurs	To empower tribal community of Odisha region

DEPARTMENT OF PROJECTS (Corporates)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.21	ASHA KIRAN AEIE (Adani EDII Institute of Entrepreneurship)	Maharashtra	1 Year	Slum Women of Mumbai	To empower, livelihood creation through skill development and entrepreneurship
3.22	Entrepreneurship & Vendor Development Programme (EVDP) and EDPs for potential Women Entrepreneurs of Golaghat district in Assam	Assam	1 Year	Women of Golaghat district	To empower, livelihood creation through skill development and entrepreneurship





DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES AND NATIONAL OUTREACH

An Acknowledged Centre for fostering global competitiveness and growth of Micro, Small & Medium Enterprises (MSMEs)

Offering customised Business Development Services (BDS) to potential and existing MSMEs and artisanal & industrial clusters of MSMEs has been one of the priority areas for EDII. Overall productivity and operational efficiency would be enhanced through a activities emphasizing on skill development, entrepreneurship training, MSME digitization, impact investment, cluster development and resource persons' capacity building. Efforts in the areas of accounting, statutory compliances, production, technology, networks, financial dealings, market, systems and procedures, etc. intend to make entrepreneurship an ever-expanding option.

OBJECTIVES

01

Providing business development services across regions and sectors

02

Accelerating startups

03

Facilitating growth of existing MSMEs

04

Catering to the requirements of MSMEs across the country

PLAN FOR THE YEAR 2022-23

- Revitalizing clusters, PAN India, through need-based infrastructure development as Project Management Consultant (PMC) for SIDBI under SIDBI Cluster Development Fund (SCDF) Scheme.
- Undertaking courses / training programmes on cluster development, entrepreneurship, handicraft related projects as well as setting up Craft Incubation Center in association with Council of Handicrafts Development Corporations (COHANDS).
- Offering skill & capacity building trainings to Business Membership Organizations (BMO) & undertaking Cluster Development projects in association with DC-Handicrafts, DC-MSME, Govt. of Bihar, Ministry of MSME (MSE-CDP, SFURTI) and various departments & ministries of the Government.
- Providing business development services in rural areas under National Rural Economic Transformation Project (NRETP) with the support of the Ministry of Rural Development, Gol.



EDII experts counselling entrepreneurs at Common Facility Centre in Coir Cluster, Danta, Banaskantha, Gujarat



4th March, 2022 : Participants during a Handicraft Technical Training Programme at Baratang in Bamboo Craft under HRD Scheme of DC (Handicraft) at Andaman & Nicobar Islands.

DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES AND NATIONAL OUTREACH

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1	Cluster projects under MSE-CDR	PAN India	3 years	MSME Cluster	MSME Cluster Development through establishment of CFCs. Successful adoption of Cluster Development Model will ensure holistic development of the enterprises operating in clusters.
4.2	Cluster projects under SFURTI	PAN India	3 years	Traditional Clusters / Artisans	Make traditional industries and artisans competitive by providing support for their long-term sustainability, and enhancing marketability of products.
4.3	Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP)	PAN India	3 years	Artisanal cluster	Longitudinal interventions for promoting traditional and non-traditional clusters and providing BDS in rural areas.
4.4	Mini Clusters - CDP	Gujarat	3 years	MSME Cluster	PMU support to set up CFCs in mini clusters of Gujarat
4.5	Programmes under DC (Handicrafts) in Andaman & Nicobar / NE / WB / JH	Andaman & Nicobar / NE / WB / JH	1 year	Artisans	Capacity Building and Skill Development of Micro Entrepreneurs/artisans working in Clusters
4.6	Thematic Programmes for Cluster stakeholders under SFURTI (online)	PAN India	1 year	IA / CDE of clusters	Capacity building of cluster stakeholders, promote marketing and branding, and development of SFURTI Clusters.
4.7	Engagement with Industries Department - Govt. of Bihar	Bihar	1 year	MSME & Youth	Skill Development of youth to promote entrepreneurship & MSMEs
4.8	Business Membership Organisation (BMO) & Cluster Development Executives (CDE) Training Prog.	PAN India	1 year	MSME & BMOs	Skill Development of MSME Organisations / Personnel
4.9	Technology Facilitation Centre	Chhattisgarh	1 year	MSME & Startups	Commercialization of technologies developed by R&D Institutions to benefit MSMEs in terms of quality & productivity enhancement.
4.10	Entrepreneurship Development activities in Chhattisgarh	Chhattisgarh	1 year	Aspiring Youth / Entrepreneurs	For Entrepreneurship promotion and enterprise development
4.11	Deoghar Crafts Tourism Village Cluster	Jharkhand	3 years	Rural Artisans	Capacity Development of Artisans' Cluster and institutionalizing their Business Structure with hard intervention and Capacity Building activities.
4.12	Entrepreneurship Skill Development Programmes	PAN India	1 year	Micro Entrepreneurs	For Entrepreneurship promotion and enterprise development
4.13	Digital MSME	PAN India	1 year	MSMEs	Interventions to encourage use of Technology in MSMEs
4.14	PMU for SIDBI- SCDF	PAN India	1 years	State governments & MSMEs	Create hard and social infrastructure for Cluster development & MSMEs
4.15	Training Programme on Supply Chain Finance	EDII-HO	5 programmes each of 3 days duration	Budding Entrepreneurs / Startups	Build knowledge and understanding of the techniques for financing supply chains to improve efficiency.
4.16	Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector (EDMT) / Skill Development of Tribal Youth (TRIFED)	PAN India	2 Weeks	Scientists & Technologists from Govt. Sector	To arouse interest among scientists & technologists about entrepreneurship, sensitize them towards this discipline, and establish the importance of owning knowledge-based innovative business venture.

DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES AND NATIONAL OUTREACH





DEPARTMENT OF DEVELOPING ECONOMY ENGAGEMENT

An Acknowledged Centre for facilitating developing countries to establish a flourishing entrepreneurial eco-system.

Trusting the strategy of institution building to promote entrepreneurship across the globe has paid rich rewards and the same will be adopted in the coming year as well, with Bhutan being primarily focussed upon. Appropriate skilling to strengthen the functioning of already setup Entrepreneurship Development Centres will hold priority. Suitable partnerships with institutions abroad will be forged for promoting a strong culture of entrepreneurship and innovation. Believing that trained manpower could be the best asset for a nation, EDII offers capacity building interventions in entrepreneurship and investment promotion to potential & existing entrepreneurs, trainers, bankers and other professionals across countries in Asia, Africa, Middle East, East Europe, Latin America, the Caribbean as well as Pacific and Small Island countries.

OBJECTIVES

01

Institutionalizing entrepreneurship development initiatives in developing countries.

02

Sensitizing stakeholders in the entrepreneurial eco-system in the developing economies about the ways and means of promoting and sustaining MSMEs.

03

Training and skilling to ensure human resource development.

PLAN FOR THE YEAR 2022-23

- Institutionalizing entrepreneurship in developing economies through setting up of Entrepreneurship Development Centres.
- Reviving the entrepreneurial ecosystem in Iran, Malaysia, Mauritius and selected African countries.
- Implementing value-added activities in Rwanda-India Entrepreneurship Development Center as well as Uzbekistan-India Entrepreneurship Development Centre.
- Providing entrepreneurship training to Bhutanese officials and working towards setting up Entrepreneurship Development Centre in Bhutan.
- Offering thematic programmes to build capacities of international delegates under the ITEC Division of the Ministry of External Affairs.



15th Nov, 2021 : Union Minister of State for External Affairs, Shri V. Muraleedharan inaugurating the Rwanda-India Entrepreneurship Development Center at Kigali. Also present on the occasion were (L-R) Dr. Sunil Shukla, Director General, EDII; Mr. Puneet Roy Kundal, Joint Secretary, Ministry of External Affairs and Mr. Oscar Kerketta, High Commissioner of India, Kigali, Rwanda.



12th July, 2021 : Dr. Sunil Shukla interacting virtually with His Excellency Lyonpo Loknath Sharma, Hon'ble Minister of Economic Affairs, Royal Government of Bhutan during virtual Policy Makers' Workshop.

DEPARTMENT OF DEVELOPING ECONOMY ENGAGEMENT

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.1	Uzbekistan	Uzbekistan	1 Year	Existing and potential entrepreneurs in host countries	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
	Management of EDC in Uzbekistan				
	Specialized programmes for participants from Uzbekistan (Jointly with UIEDC)	Ahmedabad / Tashkent	1 Year	Entrepreneurs of Uzbekistan	
5.2	Rwanda-India Entrepreneurship Development Centre (RIEDC)	Kigali, Rwanda	2 Years	Existing and potential entrepreneurs in host countries	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.3	Setting up EDCs	Bhutan, Nambia, Zambia	3-5 Years	Existing and potential entrepreneurs in host countries	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.4 International Capacity Building Programmes under ITEC, Ministry of External Affairs					
5.4.1	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDII Campus	1-2 Weeks	Bankers, Business Development Officers of Financial Institutions	Enable participants to upgrade appraisal techniques and improve the decision-making process so that there is improved viability and increased returns
5.4.2	SME Banking & Financial Services	EDII Campus	1-2 Weeks	Executives / Officers working in Financial Intermediaries	Equip practicing banking and finance professionals to have in-depth knowledge in the field of SME finance.
5.4.3	Promoting Innovations and Entrepreneurship through Incubation	EDII Campus	1-2 Weeks	Incubation Managers and Officials of Academic Institutions intending to set up Incubation Centres	Make the incubation managers understand the commonalities among the business incubators across regions and draft a strategy for the effectiveness of the incubator, based on the local conditions and environment.
5.4.4	Business Research Methodology & Data Analysis	EDII Campus	1-2 Weeks	Entrepreneurs / Middle & Senior level Executives of SMEs / Professionals engaged in Small Business Promotion	Enhance the participant's ability to critically appraise and conduct rigorous research and reach sound analytical conclusions.
5.4.5	Entrepreneurial Management	EDII Campus	1-2 Weeks	Managers of SMEs and Entrepreneurs from developing countries	Develop Entrepreneurial capacity among middle level managers and officials so that they can act entrepreneurially in their firms
5.5	Online programme on thematic areas for professionals working in EDCs abroad and joint programmes for entrepreneurs in CLMV countries	Online Programme	5 days	Professionals working in EDCs and Entrepreneurs in CLMV Countries	Capacity building of EDC professionals and business development of entrepreneurs in CLMV countries
5.6	Initiatives with - - Iran (Online programmes) - Mauritius - Malaysia - Africa	Iran, Mauritius Malaysia, Africa	2 years	Joint Venture with respective ministries	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.7	Capacity Building for Bhutan Entrepreneurs - ITEC	EDII Campus	1 year	Entrepreneurs of Bhutan	Promoting international collaboration for entrepreneurship development by training Bhutanese youth.



COLLABORATIONS AND ASSOCIATIONS



EDII and Madan Mohan Malaviya University of Technology (MMMUT), Gorakhpur signed an MoU to widespread entrepreneurship amongst students through sharing of knowledge, resources and by designing and implementing outcome based entrepreneurship development activities. Seen during the MoU signing ceremony are (2nd from R) Hon'ble Governor of Uttar Pradesh & Chancellor, MMMUT, Smt. Anandiben Patel; (Extreme R) Dr. Sunil Shukla, Director General-EDII; (3rd from L) Prof. J. P. Pandey, Vice-Chancellor, MMMUT; (L-R) Prof. Brijesh Kumar, Registrar, MMMUT & Prof. Govind Pandey, Dean, Planning and Infrastructure, MMMUT.

EDII and Madan Mohan Malaviya University of Technology (MMMUT), Gorakhpur signed an MoU to widespread entrepreneurship amongst students through sharing of knowledge, resources and by designing and implementing outcome based entrepreneurship development activities. Seen during the MoU signing ceremony are (2nd from R) Hon'ble Governor of Uttar Pradesh & Chancellor, MMMUT, Smt. Anandiben Patel;

- EDII entered into an MoU with Chhatrapati Shahu Ji Maharaj University (CSJM), Kanpur to undertake promotion of entrepreneurship through specially designed programmes and activities so that students get oriented to the discipline and get motivated to adopt entrepreneurship as a career. The MoU was signed between Smt. Anandiben Patel, Hon'ble Governor of Uttar Pradesh & Chancellor, CSJM and Dr. Sunil Shukla, Director General - EDII.
- EDII and Usha Martin University, Jharkhand signed an MoU to propagate and widespread entrepreneurship amongst students.

EDII & Rajasthan Patrika Collaborate to bring about Focused Development

EDII and Rajasthan Patrika have entered into a collaboration to jointly organize Entrepreneurship Development Programmes for emerging women entrepreneurs. Against the backdrop that entrepreneurship is the need-of-the-hour, especially among the women community, the two organizations have joined hands to institute meaningful, outcome-based programmes.



Dr. Sunil Shukla greeting Shri D K Singh, Secretary, Ministry of Cooperation, Gol on his visit to the institute on 1st March, 2022 to explore areas of association.

COLLABORATIONS AND ASSOCIATIONS



Dr. Sunil Shukla felicitating Shri Brijesh Mehrotra, Addl. Chief Secretary, Industries Dept., Govt. of Bihar



Dr. Sunil Shukla with Shri Pankaj Dixit, Director (Industries), Directorate of Handloom and Sericulture & Director (Technical Development), Dept. of Industries, Govt. of Bihar

EDII has entered into an MoU with Industries Dept, Bihar for strengthening entrepreneurship in the state.



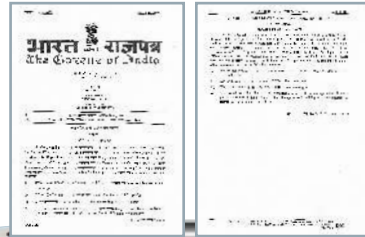
On 1st March 2022, EDII collaborated with Lal Bahadur Shastri National Academy of Administration, (LBSNAA), Mussoorie to orient senior administrative officers to entrepreneurship. Seen during the MoU signing are (3rd from L) Shri Srinivas R. Katikithala, IAS, Director- LBSNAA; (4th from R) Dr. Sunil Shukla, Director General, EDII with senior official from LBSNAA and EDII.



AWARDS & RECOGNITION



Ranked No. 1 under General (Non-Technical) Category by ARIIA-2021, Ministry of Education, Govt. of India



Recognized as Centre of Excellence by Ministry of Skill Development & Entrepreneurship, Govt. of India



Business leader of the Year Award for Best Academic & Industry Interface 2021



ARIIA-2020 with Band-A



AICTE Lilavati Award 2020 on Women Empowerment (First Runner-Up)



4-Star rating by GSIRF 2019



IFC - Times Network Strategy Award 2017



Mercury Excellence Award 2017



AICTE award for supporting start ups 2017



Excellent Institute for Entrepreneurship Development in India Award during the 11th National Education Summit 2017



Excellence Award for University bestowed upon EDII 2017



United States Association for Small Business and Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad Award



ADFIAP Development Award for Local Economic Development 2014



DNA Education Leadership Award 2014



Late Shri Dewang Mehta B-School Leadership Award 2014, 2013, 2012, 2011



Dainik Bhaskar National Education Leadership Award 2012-2013



ADFIAP Development Award for Human Capital Development 2012



Award of High Commendation 1998-99



The Aga Khan Award for Architecture 1992



MEDIA COVERAGE

AICTE booster dose for EDII startups

EDII's Post Graduate Diploma Management-Entrepreneurship (PGDME), which offers an innovative milestone-based learning initiative whereby every student can build their new enterprise step by step while studying at the institute itself, provides seed funding to successful milestone bonus point achievers for setting up their new venture.

Two EDII students Subham Soni and Manohar Lal have received Rs 5 lakh and Rs 8.9 lakh grant from AICTE, Ministry of Education, to help them flourish their ventures. Soni's (batch 2020-22) startup Ardent Sport startup

promotes physical sports by combining it with mobile gaming. The startup has come up with the unique Rapid Competition concept, which provides frequent short format tournament opportunities. Lal's (batch 2020-22) startup WebNomics Tech aims at creating shared value among stakeholders of round fruit handling and management.

EDII director general Dr Sunil Shukla said: "Our courses are outcome-based and provide learning that fits the market needs and requirements. The PGP's have an Advisory Committee consisting of stalwarts from the academia, industry and development sec-

tor. They review the course, its curriculum and delivery strategies. Bankers and members from financial institutions are invited to provide guidance on project report preparation and for its evaluation. This helps in making the project reports bankable."

The course is approved by AICTE and the institute has been awarded the 'Centre of Excellence' from Ministry of Skill Development and Entrepreneurship and ranked first in the Non-Technical (General) in the Atal Ranking of Institutions on Innovation Achievements (ARIIA) 2021.

Forbes India has recognized EDII's alumnus Dibya-

jiyoti Pattanaik among India's 100 Great People Managers 2021'. Pattanaik joined 'People's Forum' after learning the dynamics of Micro-Finance and Micro-Enterprise Development as a part of Post Graduate Programme in Management (Batch 2002-03). People's Forum, a non-government organization catered to credit needs of individuals at the bottom of the economic pyramid. In 2005, Dibyajyoti along with founder of People's Forum promoted Annapurna Finance, a Micro-Finance program. Under the guidance of Dibyajyoti, Annapurna Finance Pvt. Ltd. is one of the top 10 NBFC-MFI. **TNN**

Agri-tech startup to raise ₹5cr to expand

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Ahmedabad-based Agri-tech startup, Rise Hydroponics, is looking to raise a sum of Rs 5 crore by the first quarter of 2021-22. Presently incubated at Entrepreneurship Development Institute of India (EDII), the startup enables people to set-up soil-less farms that are commercially scalable. So far, it has set up some 15 commercial soil-less farms for cultivating vegetables across some seven Indian states, namely Gujarat, Maharashtra, Delhi, UP, Chhattisgarh, Uttarakhand and Haryana, since its inception in April 2020.



"Several investors have approached us for funding and we expect to raise a sum of Rs 5 crore by the first quarter," said Meet Patel, founder, Rise Hydroponics.

"At present, we have a total of 2 lakh sq ft cultivable area under soil-less agriculture across 15 commercial farms, with a capacity of 5,000 plants and an estimated yield of 1,000 tonnes in a year. With the fresh round of funding, we plan to operationalize and scale up our own commercial farms, which we're setting up. That apart, we plan to geographically expand our business too," said Patel.

By providing equipment and technology to undertake soil-less farming, the startup has largely worked with urban farmers and it also has a retail business under the brand, Rise Hydroponics. Fresh, as part of which they retail residue-free and pesticide-free vegetable produce.

Meet along with his two partners, Tushar Aggarwal and Vivek Shukla ran an advisory firm for companies to adopt and promote hydroponic technology, but it was just at the cusp of the pandemic when they launched Rise Hydroponics. "By March 2021, we aim to clock a revenue of Rs 5 crore," said Patel.

Commercial farms set up by Rise Hydroponics yield pesticide-free produce with protected cultivation, with each farm operating on an IoT-enabled technology that aids in temperature and humidity control.

"Since we work on a turnkey project basis with some of our clients, we are able to locally source and retail the produce from their farms. We have a sound retail channel in Ahmedabad, Vadodara, Rajkot, and Mumbai and by December 2021, we aim at expansion in 10-12 major cities of India, through the funding," said Patel.



EDII gets 'Centre of Excellence' status from Skill Development Ministry

Entrepreneurship Development Institute of India (EDII) on Friday said it has received the 'Centre of Excellence' status from the Ministry of Skill Development and Entrepreneurship. The Ahmedabad-based Institute also informed it has set up the Rwanda-India Entrepreneurship Development Centre in Kigali, Rwanda, which was inaugurated on November 15 under an arrangement between the governments of the two countries. Announcing the developments, EDII Director General Sunil Shukla said the Centre in Rwanda should serve as a gateway for promotion of entrepreneurship in entire Africa in the coming years. As a Centre of Excellence, EDII will provide inputs for framing of policy guidelines by the government towards promotion of entrepreneurship and skill development, Shukla informed.

CITYLINE

EDII promoting entrepreneurship among rural people in C'garh

Staff Reporter
RAIPUR, Dec 9



Director General of Entrepreneurship Development Institute of India Dr Sunil Shukla highlighting entrepreneurship initiative of the institute.

ENTREPRENEURSHIP Development Institute of India (EDII), an Ahmedabad-based national resource organisation engaged in promoting entrepreneurship through education, research, training and institution building at the national and international level since 1983.

In its mission of promoting entrepreneurship among the rural people, EDII has been working with SRLM also known as BIHAN in Chhattisgarh for the Start-up Village Entrepreneurship Programme (SVEP) for the past 4 years. The organisation has promoted 8,000 livelihood enterprises in the four assigned blocks in State. Tribal and women own a large number of these enterprises.

Associate Professor of EDII

Ahmedabad Dr Amit Kumar Dhwivedi said that for inclusive growth and to create a favourable ecosystem for entrepreneurship in Central India, EDII has recently opened its office in Raipur. The main objective of this office

is to sensitise, mobilise and to create a climate of interdependence and cooperation among the educational institutions, government and industry for promoting entrepreneurship education. Besides promoting research, it will work on providing support to the MSME sector in the state mainly for uplifting the women folk, differently abled, students, artisans, agriculturists and transgender.

Dr Dhwivedi said that EDII has entered into a MoU with premier institutions of State like IIT-Nava Raipur, Guru Ghastidas Central University-Bilaspur while several MoUs with the government institutions in the pipeline. In collaboration with the local educational institutions, EDII intends to create a favourable climate for student entrepreneurship in the technology-intensive domains.

Sharing his views, Director General of EDII Dr Sunil Shukla said that Chhattisgarh is a resource rich state and has high potential for creating high-value enterprises based on minerals, metals, wood, agriculture output and minor forest produce. The State also has scope for creating enterprises in the traditional sector in logistics, gems and jewellery, food processing, textile, medicine, essential oils, bio fuel, agricultural inputs.

Dr Shukla further said that with almost four decades of national and international achievements aims to be catalyst in making a difference in the lives of tribal and rural populations dependent on the rich flora and fauna, traditional art, craft, textiles and culture of State. The extensive focus in remote and Naxal-infested areas, he added.

Govt to come out with GMI network to boost MSME exports

PNS ■ NEW DELHI

The government is setting up a global market intelligence (GMI) network to boost India's exports from the micro, small and medium enterprises sector, Union minister Narayan Rane said on Tuesday.

The Global Market Intelligence Network will act as a knowledge repository of export-related data on foreign markets and facilitate easier market access for MSME exporters.

According to estimates, India's MSME sector accounts for 45 per cent of its exports. There is a huge untapped potential to boost outward shipments from the segment. However, lack of credible trade-related data on overseas markets has been one of the key bottlenecks impeding the MSME sector from realising its true export potential by tapping new market opportunities. Addressing a summit organised by the Entrepreneurship



Development Institute of India (EDII), Rane said the government is keen to strengthen the MSME sector.

"Our focus is on providing easy credit, better technology support and access to the export markets. We want our MSME sector to become competitive and grow," the MSME minister said.

He shared that the MSME ministry "is coming out with a global market intelligence network that will help MSME exports".

Forbes India recognizes EDII's alumnus Dibyajyoti Pattanaik among 'India's 100 Great People Managers 2021'

Dibyajyoti Pattanaik, an alumnus of Entrepreneurship Development Institute of India (EDII) and the director of Bhubaneswar based Annapurna Finance Pvt Ltd has been recognised recently among 'India's 100 Great People Managers 2021' by Forbes India. Mr. Pattanaik has over 16 years of experience in microfinance, micro-enterprise development and development sector consulting.

Micro-Enterprise Development as a part of the Post Graduate Programme in Management (Batch 2002-03). People's Forum, a non-government organization catered to the credit needs of individuals at the bottom of the economic pyramid. In 2005, Dibyajyoti along with the founder of People's Forum promoted Annapurna Finance. Mission Annapurna was a Micro-Finance program that started with the belief of empowering women as they are the backbone of

the economy. Promoting financial independence, providing the right resources to people, contributing massively in the critical areas of women empowerment, sanitation, health, child protection etc. have become the life missions of Dibyajyoti, who has empowered millions of underprivileged. His organization has broadened its scope by offering financial support to small, medium, and large enterprises, and it rebranded itself as Annapurna Finance Pvt. Ltd.

Naapbooks IPO opens today in BSE-SME

First firm from CrAdLE to tap capital market

OUR BUREAU

Ahmedabad, August 31

Cloud-based accounting and business process solutions start-up, Naapbooks's IPO opens for subscription on Wednesday and closes on September 6 at a price band of ₹71-74. The company looks to raise ₹3.99 crore and list its equity shares on BSE SME platform.

Naapbook has been incubated at the Centre for Advancing and Launching Enterprises (CrAdLE) under the Entrepreneurship Development Institute of India (EDII), Ahmedabad. It is the first to be listed from the CrAdLE's basket of incubatees. Company's issue opens on September 1 for subscription. The promoters are diluting their 29.07 per cent of their equity share holding.

Founded by promoters Ashish

Jain, Abhishek Jain and Yaman Saluja, Naapbooks provides business process solutions including e-auction, Aadhaar-based payment solution, e-voting, order management solution for small businesses.

'Develop better products'

"The proceeds from the IPO will help us to ideate, innovate and develop better products and services," said Ashish. The company had received ₹16 lakh Credit Guarantee Fund Trust for Micro and Small Enterprises (CGIMSE) fund from YES Bank, with support of the CrAdLE-EDII.

Ashish, CEO, Naapbooks informed that the company's core expertise lies in providing cost-effective business process solutions to MSMEs and small businesses. It has a niche in cloud-accounting automation.



"Currently the SMEs are using public platforms to perform basic business processes such as supply chain management of products, etc.

Sourcing the technology from established multinationals is costly affair for SMEs but ours is a cost-effective option," he said.

Also, it is developing various applications to ease the business processes for SMEs starting with visitor management (VizMan) and supply chain management. The company has presence across five States with over 500 clients.

Foray into Canada, US markets

Besides India operations, the company is also catering to clients in Canada and the US. Naapbooks got incubated at CrAdLE-EDII in 2017 and is a CMMI Level 3 company with ISO 9001 certification.

Sunil Shukla, Director General, EDII said, "It gives us immense pleasure to see one of our start-ups chart a remarkable journey of filing an IPO. Naapbooks is one of our first few incubatees and an inspiration for many other enterprises in the country. This, in itself, is an acknowledgement for us as an enabler and mentor."

EDII signs MoU with Bihar Government to Strengthen Entrepreneurial Ecosystem in the State

Ahmedabad: Entrepreneurship Development Institute of India (EDII), Ahmedabad, has signed a Memorandum of Understanding (MoU) with the Bihar Government's Department of Industries to promote entrepreneurship in the state. EDII will conduct entrepreneurship development interventions across the state and will sensitize the stakeholders in the support system to create a conducive environment. The interventions will also

ensure that the Institute of Entrepreneurship Development gets revived with a new strategy plan. Dr. Sunil Shukla, Director General, EDII, Dr. Raman Gujral, Director, Department of Projects-Corporates, EDII and Dr. Pankaj Bharti, Associate Professor, EDII presented an action plan before senior officials of the state government on the trajectory that could be adopted to enhance the entrepreneurship quotient in the state.

Present during the MoU signing event were; Shri Brijesh Mehrotra,

Additional Chief Secretary, Industry Dept. Bihar; Shri Pankaj Dixit, Executive Director, Institute of Entrepreneurship Development, Bihar and Shri Santosh Kumar Sinha, Executive Director, Bihar Industrial Area Development Authority. The environment and the discussion echoed a strong resolve to achieve the mandate.

On this occasion, Dr. Sunil Shukla, Director General, EDII said, "We at EDII are committed to train and empower different sections of

society on the premise of entrepreneurship which is the future of the nation. Bihar is resource rich state and entrepreneurship development efforts in the state will sure lead to commendable economic growth. EDII already has a presence in some regions of the state, and with these recent developments, we look forward to further strengthening the entrepreneurial ecosystem in the state. The support that we are getting is commendable and we are greatly obliged to the policy

makers and key advisors for helping us in this mandate." To further work out the modalities of promoting entrepreneurship in the state, Dr. Sunil Shukla had detailed meetings with Honorable Minister of Industries, Bihar, Syed Shahnawaz Hussain and Honorable Minister of Rural Development & Panchayati Raj, Shri Giriraj Singh. The meetings helped deliberately on the ways and means that could be adopted in the state for streamlining entrepreneurship.

MMMUT signs MoU with EDII for academic cooperation

Arjumand Bano | TNN

Gorakhpur: Madan Mohan Malviya University of Technology (MMMUT) on Friday signed a Memorandum of Understanding (MOU) with Entrepreneurship Development Institute of India (EDII), Ahmedabad for academic cooperation at Raj Bhawan in Lucknow.

The MoU was signed by VC, MMMUT, Prof JP Pandey and Director General, EDII, Prof Sunil Shukla in the presence of Chancellor Anandi-

ben Patel, university media cell informed. MMMUT dean planning, Prof Govind Pandey, registrar Prof Brijesh Kumar and head, Humanities & Management Science Department, Dr Sudhir Narayan Singh were also present at the occasion. The accord will be valid for three years.

EDII will help in designing curriculum and teaching in MMMUT UG and PG programmes. EDII will also help MMMUT students in opening and running start-ups. Both the institutes will

invite teachers from the institutes as visiting faculty. EDII has also agreed to design training programmes for MMMUT faculty. MMMUT will start entrepreneurship as a major specialization in MBA programme and minor specialization in B.Tech programme. A nodal centre will be established at MMMUT to promote entrepreneurship in students and will also promote Women Entrepreneurship in Purvanchal with special focus in Gorakhpur; Prof Abhijit Mishra, MMMUT said.



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