

**13TH NATIONAL CONVENTION OF ENTREPRENEUR TRAINER-MOTIVATORS
&
SEMINAR ON RECENT DEVELOPMENTS IN ENTREPRENEURSHIP
DEVELOPMENT INTERVENTIONS
(December 22-23, 2003)**

Organised by:



**Entrepreneurship Development Institute of India
Ahmedabad**

1.0 Background:

An Entrepreneur Trainer-Motivator's (ETM) role is of overriding importance in helping youth with potential to assume a self-sustaining career in industry and trade. An ETM is instrumental in changing the mindset of first generation entrepreneurs, thereby motivating and training them to set up their own enterprises. Besides, he/she also gives impetus to their career by acting as a counsellor, co-coordinator and project formulator. The follow-up and support services extended by him/her to the potential entrepreneurs are a further evidence of his/her zeal to facilitate enterprise creation and growth. Hence, in view of an ETM's role in ED related activities from beginning to end, the Entrepreneurship Development Institute of India (EDI) has been conducting national courses to train and develop committed and competent ETMs.

Amidst the changing scenario, there is an intense need to strengthen entrepreneurial drive and determination in today's youth. Further, there is also a need for efficient opportunity identification and technical and managerial support both for start-ups and existing enterprises. What comes to the fore is a dire need to further strengthen this new cadre of ETMs by identifying and analyzing organizational and individual problems that they come across in implementing entrepreneurship and industrial development programmes.

EDI is, therefore, organizing this national convention of Entrepreneur Trainer-Motivators with the intention to short-list the problems related to conducting interventions related to SMEs.

2.0 Objectives:

The objective is to also provide a common platform for interactions amongst field trainers and ED professionals in the form of a National Forum to share varied and rich experiences and draw valuable conclusions.

- To provide a forum for exchange of field experiences of ETMs and to deliberate on the efficient of the current practices adopted in developing entrepreneurs through ED related activities.
- To identify organisational and institutional support that can be provided to the ETMs in order to help them fulfill their task effectively.
- To share findings of research, taken-up by EDI and other agencies in the field of Entrepreneurship.
- To expose the participants to the changing socio-economic scenario and their role therein.
- To help them evolve a long-term plan for the growth and success of entrepreneurship development related activities on a sustainable basis.

3.0 Areas of Interaction:

- i. Experience sharing on certain key facets of Entrepreneurship Development, namely:
 - Various interventions for Entrepreneurship Development
 - Curriculum of EDPs
 - Training Methodology
 - Cluster oriented initiatives as a solution to industrial decline and international competition and progressive economic reforms.
 - Revitalization and rehabilitation of SMEs.
 - Challenges & opportunities before Entrepreneurship Development Trainers
 - Sector Specific EDPs: Trainers' experiences
- ii. Presentation of papers by the participants on various themes as indicated above.

4.0 Participation:

Entrepreneur Trainer-Motivators who are conversant with Entrepreneurship Development process and directly involved in conducting/coordinating EDPs and ED related activities are eligible to participate. They could be from TCOs, IEDs, CEDs, RECs, STEPs, EDCs NGOs and other such agencies, which are actively engaged in promoting and strengthening entrepreneurship. The nominations would be screened at EDI so that the participation could be in line with the objectives of the Convention. It is proposed to limit the number of participants to 50-60. All the selected participants will be informed about their participation accordingly.

5.0 Participation fee:

The EDI will extend local hospitality, i.e., board and lodging. However, participants are required to arrange for their to & fro traveling expenses.

6.0 Award for Best Papers:

With a view to generating ideas and consolidating experiences, the participating ETMs are encouraged to write papers on any of the theme(s) indicated under area of interaction (para 3.0).

An expert committee will select papers/articles for awards, which will be presented during the meet. Eligibility criteria for conferring Best Paper(s) Awards would be:

- The author(s) should be directly involved in Entrepreneurship Development activities.
- Paper(s) should not have been published earlier.

7.0 Duration and Venue:

The proposed convention would be organized for duration of two days (December 22-23, 2003) at EDI Campus, Ahmedabad.

8.0 How to apply:

Please forward the enclosed nomination form duly filled in along with paper(s)/article(s), if any, so as to reach us on before **November 30, 2003**.

The nominations must be sent in the name of:

Mr. S.B.Sareen
Convention Co-coordinator
Entrepreneurship Development Institute of India
Ahmedabad P.O. Bhat-382 428
Dist. Gandhinagar (Gujarat)

ABOUT EDI

The Entrepreneurship Development Institute of India (EDI), set up in 1983, is an autonomous institution sponsored by all India financial institutions viz., Industrial Development Bank of India (IDBI), Industrial Credit and Investment Corporation of India (ICICI), Industrial Finance Corporation of India (IFCI) and State Bank of India (SBI).

The EDI has groomed over 1000 trainers at a national level through 17 National Trainers' Courses and 29 Special Rural & Micro Enterprise Trainers' Training Programmes. At the International level, EDI has conducted 15 Entrepreneur Trainer-Motivators Training Programmes training about 259 officers from a number of Asian, African and Commonwealth Member Countries as Entrepreneur Trainer-Motivators.

Another unique project that deserves special mention was sponsored by UNIDO. A three-tier programme was organized for existing women entrepreneurs, trainers and counselors of women entrepreneurs and financial and appraisal officials of projects of women entrepreneurs, thereby training 67 participants.

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Ahmedabad (Nr. Village Bhat, Via Ahmedabad Airport & Indira Bridge)

P.O. Bhat-382 428 (Gujarat)

Tel: (079) 32 69 163 Fax: (079) 32 69 164

Email: ediindia@ad1.vsnl.net.in/sareen@ediindia.org

EDI Regional Offices:

Bangalore Office:

No. 133, XI 'A' Cross, I Main Road
II Stage, West of Chord Road
Bangalore-560 086
Telefax: (080) 23496580/23490384
Email: ediro@giasbg01.vsnl.net.in

Lucknow Office:

432/36 Kala Kankar Colony
Old Hyderabad
Lucknow-226 007
Ph: (0522) 2780820
Email: edinro@sanchar.net.in

EDI Branch Offices:

Guwahati Office:

Maniram Dewan Lane, G.S. Road
Ulubari, P.B.No. 42
Guwahati-781 007
Tel: (0361) 2453797
Fax: (0361) 2459112 (PP)
Email: ediner@india.com & sify.com

Cuttack Office:

Friends Colony
Barraka Bati Road
Cuttack-753 001
Tel: (0671) 425 653

**NATIONAL CONVENTION OF
ENTREPRENEUR TRAINER-MOTIVATORS
&**



**SEMINAR ON RECENT DEVELOPMENTS IN ENTREPRENEURSHIP
DEVELOPMENT INTERVENTIONS
(DECEMBER 22-23, 2003)**

NOMINATION FORM

1. Name :
2. Age :
3. Designation :
4. Address :

- Telephone & Fax :
E-mail :

- Residence: :

- Telephone :
5. Qualification :

P.T.O

6. Experience :

- (i) ED Related
 - (a) EDPs conducted
 - (b) Target Groups Covered
 - (c) Areas of specialisation

(ii) Non-ED Related :

7. I will be preparing and presenting the paper on the following themes:

8. Your expectations from the Convention & Seminar:

DECLARATION

I _____ hereby declare that in the event of any sickness, accident or any other mishap during the convention at EDI, I shall not hold EDI responsible in any way and would bear all costs/damages arising out of any such eventuality.

Place:

Date:

Signature