

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

AHMEDABAD

A certificate course in
NEW ENTERPRISE
CREATION & MANAGEMENT
through correspondence & counselling

FOR WHOM

- Graduate or Diploma Holder of any discipline
- Final year student
- Employee
- Professional
- Housewife
- Non-graduate with three years of work experience

In collaboration with



Friedrich-Naumann
-Stiftung, Germany

Sponsored by

National Science & Technology
Entrepreneurship Development
Board, Govt. of India.

RATIONALE :

The Entrepreneurship Development Institute of India, Ahmedabad, based on its strong belief that entrepreneurs are not merely born, but can be trained and developed, has, for the past more than one decade, been involved in entrepreneurship development, and in organising entrepreneurship development programmes (EDPs).

Training entrepreneurs from various walks of life and varied backgrounds has proved its value as an effective policy intervention in creating new enterprises and also in ensuring survival and growth of the enterprises.

The need of the country for creating new entrepreneurs is great and likely to increase, not only to solve the problem of unemployment and creation of new enterprises but also due to the new economic and liberalisation policy of the government.

THE COURSE

The EDI, therefore, launched a course in **New Enterprise Creation And Management** through correspondence and personal consultancy. The course is called '**Open Learning Programme in Entrepreneurship (OLPE)**'. The salient features of OLPE are :

- more readily accessible than the conventional EDP;
- learning at the place, pace and time of learner's choice;
- flexibility in terms of enrolment as it is a roll-on, roll-off programme starting with every quarter;
- counselling services throughout the training period;
- home delivery of the text material comprising ten (10) units;
- two contact sessions, of 5 days each.
- focus on entrepreneurial motivation, business opportunity guidance, business plan preparation & real life interactions during the contact sessions.
- follow-up support after successful completion of the training phase.

The programme includes a training phase stretching over a period of nine months and two months of follow-up support.

TEACHING MATERIAL & ASSESSMENT PROCESS

The self -instructional study material is divided into ten units to be sent to the learners. The ten units, in booklet form, are written in a simple, easy-to-understand language. The units comprehensively deal with all aspects of setting up and managing an enterprise, viz. sources of information and assistance, identification of a project, preparation of a project report, procedures and formalities, financial, marketing, personnel and production management and an overall successful management of business. Each unit will have an assignment for the learners. Completed assignments are required to be submitted for evaluation. These assignments will carry a weightage of 60% in the overall evaluation. Towards the end of the tenth unit the learners will be served with a question paper for the final test which carries a weightage of 30%.

The personal counselling support would be available to the learner in his/her own city or town or a neighbouring one. The counsellors appointed would help you solve all your problems and answer the learner's queries as well as conduct the contact sessions. Performance of the contact sessions will be evaluated by the counsellors. This carries a weightage of 10% .

At the end of successful completion of the nine months training, the learner will be awarded a '**Certificate in Entrepreneurship**' which may help in easy access to the financial institutions and other support agencies. It may also help in accessing management positions in small businesses.

WHO CAN JOIN ?

If you are

- a graduate or a diploma holder of any discipline;
- an employee;
- a final year student;
- a professional;
- a housewife, or
- a non-graduate with three years of work experience;

you are eligible to join this course,

FEE :

For a non-technical learner, the fee is Rs. 4,500/- which could be paid in two instalments. Fellowships are available for S & T students from **National Science & Technology Entrepreneurship Development Board, Deptt. of Science & Technology, Govt. of India, New Delhi** and therefore they have to pay only Rs. 2,000/-.

Last dates for submission of application form are :

30 June, '95 for July '95 batch

30 September '95 for October '95 batch.

You can send a demand draft/pay order for Rs. 50/- in favour of EDI for application form and prospectus at the below mentioned address:



OLPE Cell

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Ahmedabad, Near Village Bhat (Via Indira Bridge)

P. O. Chandkheda - 382 424 Gujarat

Phone : (91) (079) 864331, 869068, 864084,

Telex : 121-6224 EDI IN Fax : (91) (79) 864367 Gram : ENDIND, Ahmedabad.

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