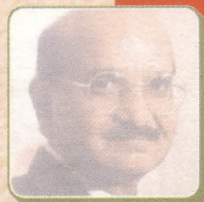
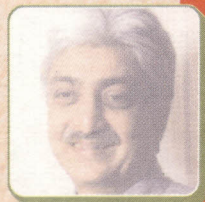


BHARTI ENTREPRENEUR OF THE YEAR AWARD-2003



Instituted by :



Entrepreneurship Development
Institute of India,
Ahmedabad, Gujarat, India.

Sponsored by:

bharti



Bharti - Entrepreneur of the Year Award - 2003

In view of the momentum that entrepreneurs render to the growth of a nation, there is undisputed need for creating an enabling socio-economic environment for entrepreneurship. This acquires more credence against the backdrop that entrepreneurs are not just born but can also be trained and developed by proper training interventions.

Entrepreneurship Development Programme (EDP), a result-oriented approach, aimed at developing latent entrepreneurial traits of potential entrepreneurs without a background of business or adequate financial backing, is well grounded in this belief.

With 12 state level, 2 national level Entrepreneurship Development Organisations and emergence of a number of NGOs across the country, Entrepreneurship Development Programmes have become prominent and a regular feature.

Evidences bear out the achievements of Entrepreneurship Development Programme. Several entrepreneurs, upon having undergone this training intervention have reached an enviable status today. It is, therefore, important to reward these EDP trained entrepreneurs so that the society at large recognises them, as also the significance of entrepreneurship training. This will motivate more and more people to pursue entrepreneurship as a career option. The award will also place these entrepreneurs' accomplishments for recognition at the national level. Their incessant hard work, commitment and a devotion of purpose will be honoured nationwide. Importance of these awards is also significantly underlined by the recognition that it comes from renowned business house like Bharti Enterprises.

Keeping this in view, EDI's Bharti Centre for Entrepreneurial Initiatives (BCEI) set up under the aegis of the Academy of Achievers announces the Bharti Entrepreneur of the Year Award - 2003. The Award comprises Rs. 1 lac cash, a trophy and a citation.

Eligibility

- A regular EDP-trained first-generation entrepreneur emerging from preferably a non-business community and possessing experience of five successful years in business is eligible for '**Bharti Entrepreneur of the Year**' Award.
- Any Institution or NGO, conducting entrepreneurship development training can also nominate its trained entrepreneur who has five years of experience in business.

Selection Criteria

A jury consisting of eminent professionals and educationists would shortlist the eligible applications. The shortlisted candidates would be invited at EDI Campus, Ahmedabad for personal interaction with the jury. The personal interaction would explore the vision, roadmap and strategies conceived to tackle rough times in business, and future directions.



Nominations can be made by sending the duly filled-in proforma to **Mr. S.B.Sareen** latest by **18th August 2003** to ;

Mr. S.B.Sareen

Bharti Centre for Entrepreneurial Initiatives at EDI Head office.

E-Mail : sareen@ediindia.org

Bharti Centre for Entrepreneurial Initiatives

EDI and Bharti Foundation have together established 'Bharti Centre for Entrepreneurial Initiatives' at EDI with an objective of promoting entrepreneurship through a host of activities in education, research, training, etc. Specifically, the Centre works for developing, facilitating, motivating entrepreneurs and sensitising the society at large and youth, in particular, to make them entrepreneurial.

Bharti Enterprises

Bharti Enterprises has been at the forefront of technology and has revolutionized telecommunications with its world-class products and services.

Established in 1985, Bharti has been a pioneering force in the telecom sector with many firsts and innovations to its credit, ranging from being the first mobile service in Delhi, first private basic telephone service provider in the country, first Indian company to provide comprehensive telecom services outside India in Seychelles and first private sector service provider to launch National Long Distance Services in India. As of March 31, 2003, Bharti had approximately 3.44 million total customers, nearly 3.07 million mobile and 372000 fixed line customers.

Bharti Enterprises also manufactures and exports telephone terminals and cordless phones. Apart from being the largest manufacturer of telephone instruments, it is also the first telecom company to export its products to the USA.

Entrepreneurship Development Institute of India

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the Industrial Development Bank of India (IDBI), IFCI Ltd., ICICI Ltd., State Bank of India (SBI) and the Government of Gujarat.

EDI's pioneering activities in entrepreneurship development training have established that people from all walks of life can become business owners. Through well-conceived training interventions and capacity building activities, over last 20 years EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

These successes and commitments have culminated in the recognition of its achievement by the Government of India and the State Governments.



In the international arena, the entrepreneurship development efforts by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Centre of Excellence'.



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