

Third

Summer Camp
On
Entrepreneurial Adventures
For Youth

May 23, 1994 - June 2, 1994

at EDI



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

AHMEDABAD (Near village Bhat) P.O. Chandkheda 382424 Gujarat

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A Decade of Service to Entrepreneurship

A DECADE OF SERVICE



10 ENTREPRENEURSHIP

Background

Vishwanathan Anand, Vikram Sheth, Mallika Sarabhai are some of the young achievers who are very often admired by all of us. There are many more 'achievers' in every walk of life — science, arts, business, sports, music, industry. They have not only attained career success at an early age but have provided useful lessons and inspired others. Everyone cherishes a dream to excel in one's career and, therefore, wants to select it carefully and equip oneself with requisite capabilities to reach heights of success. You too may be keen to know the way to successes and achievements. Conventional education has, unfortunately, no answers to your queries. One has to, therefore, undertake a special kind of search and analyse oneself to know what makes one an 'achiever'. You often hear about creativity, excellence, innovation, leadership, independence. All these can be combined into one word '**entrepreneurship**'. The Summer Camp focuses on development of entrepreneurship which is the back-bone for achievement in life.

Objectives

The main objective of the Camp is to stimulate the youth to plan their career entrepreneurially. The Camp will aim at;

- * developing a spirit of enterprise for whatever career one chooses to pursue;
- * making participants aware of their potentials and capable of meeting the challenges of being on their own;
- * motivating them to seek independent innovative careers, and
- * developing entrepreneurial capabilities including creativity, concern for excellence, leadership, problem-solving, etc.

Focus of The Camp

Consistent with the objectives, the focus of the Summer Camp will be on the following activities:

1. Motivational developmental exercises to strengthen their urge to excel in their career as also develop entrepreneurial traits and competencies.
2. Presentation of role models of young and successful entrepreneurs or achievers to share with the participants their experiences in the pursuit of successful career.
3. Visit to industrial units/institutions to view things-in-action and analyse the process of creation and achievements.
4. Exposure to various potential opportunities in industry and other occupations and study of various factors of viability and suitability to one's potential and interests.
5. Opportunities of self-assessment through scientific instruments and personal growth for effectiveness through psychological laboratories using role plays, simulation exercises, mental gyms, etc.

Besides outdoor activities, puzzle-solving, quizzes, games, competitions, informal meetings with well-known industrialists will be arranged.

Participants

About 35 youths who are students of higher secondary and junior colleges in any discipline will be considered for the Camp on 'first-come-first-served' basis.

Venue And Accommodation

The Summer Camp will be organised at the EDI campus, Ahmedabad. A/C accommodation on a twin-sharing basis will be available on the campus.

Fee

Rs. 5000/- will be charged as Camp Fee which includes the fee for the camp and lodging and boarding at the campus. Transport will be arranged to pick up the participants on their arrival at Ahmedabad provided the travel plans are communicated in advance.

How to Apply

Send a one page bio-data before April 30, 1994, mentioning the name, residential address, parents' names and occupation with office address, educational qualifications and extra curricular activities, two passport size photographs alongwith a demand draft of Rs. 5000/- in favour of EDI to :

Dr. Gautam Raj Jain,
Camp Leader,
Entrepreneurship Development Institute of India,
Ahmedabad (Near Village Bhat,
Via Ahmedabad Airport and Indira Bridge),
P. O. Chandkheda 382 424

Telephones: (0272) 811331, 811068, 811423, 811451, 811470, 811084

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Gram: ENDIND, Ahmedabad

The Institute

The Entrepreneurship Development Institute of India (EDI) set up in 1983, is an autonomous institution registered under the Societies Registration Act and sponsored by the Industrial Development Bank of India (IDBI), Industrial Finance Corporation of India (IFCI), Industrial Credit and Investment Corporation of India (ICICI) and State Bank of India, with the active support of the Government of Gujarat. The Institute is a National Resource Centre governed by its own board. Committed to education, research and training, it has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the World Bank, International Labour Organization, UNIDO, Commonwealth Secretariat and several other international agencies.