

SIXTH SUMMER CAMP

ON
ENTREPRENEURIAL
ADVENTURE

FOR THE
YOUTH

(MAY 19-29, 1997)



achievement

through

motivation

leadership

innovation

creativity

systematic
planning

concern for
excellence

problem
solving



ENTREPRENEURSHIP
DEVELOPMENT
INSTITUTE OF INDIA

Ahmedabad

Background :

Achievement-oriented societies have always been characterised by innovative, creative and enterprising individuals. Vishwanathan Anand, Vikram Seth, Leander Paes are some of the enterprising young achievers who have filled us all with admiration. There are many such achievers in every walk of life. They have not only attained extraordinary success in their chosen career at an early age but have also provided inspiration to others. Every person cherishes a dream of excelling in his/her field and would always exercise utmost care in selecting it. However, realising that sharpened skills are the cornerstone of all achievements, it becomes important for the person to equip himself/herself with requisite capabilities to reach the heights of success. It is therefore indispensable to learn what would ultimately lead to success. Conventional educational system, unfortunately, has no answer to these concerns. One often comes across terms such as creativity, excellence, innovation, leadership, independence. All these can be effectively combined to form one word, i.e., 'entrepreneurship'. In order to hasten the pace of personal growth, it is necessary to inculcate high entrepreneurial values among youth. Keeping this in mind, the Entrepreneurship Development Institute of India (EDI) has been successfully organising summer camps to facilitate the development of entrepreneurial personality of the youth of the country. Since last five years, through such Camps the EDI has successfully motivated and inspired around 300 young citizens. The success of these camps is evident from the excellent feedback of the participants, their parents, guardians and teachers. The camps focus on development of entrepreneurial value which is the back-bone for achievement in life.

Objectives :

The broad objective of the camp is to bring together potential achievers from various parts of the country, in a forum, to offer them an opportunity to develop their concern for enterprise and achievement. The specific objectives are to :

- * enable them to realize their latent potential and develop their capabilities to meet the challenges ahead;
- * motivate them to seek independent, innovative and challenging career options;
- * foster entrepreneurial traits including creativity, concern for excellence, leadership, problem-solving, etc.;
- * establish a forum of the participants for networking and for fruitful interactions in future.
- * provide them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers.

Focus :

Consistent with the objectives, the Camp will focus on the following activities :

- * Motivation-development exercises to strengthen the urge to excel in career and develop entrepreneurial traits.
- * Formal and informal interaction with successful entrepreneurs and achievers.
- * Visits to reputed institutions to analyse the process of work and creation.
- * Exposure to potential opportunities existing in industries and other occupations.
- * Self-assessment through specifically designed psychological tests and instruments.
- * Personal counselling, psychological laboratories, role plays, simulation exercises, mental gyms, etc.

Besides, outdoor activities, puzzle-solving, quizzes, games and competitions will be arranged.

Participants :

About 30 students of Higher Secondary Schools and Colleges from any discipline will be considered for the Camp on 'first-come-first-serve' basis.

Venue and Accommodation :

The Camp will be organised at the award-winning EDI campus, Ahmedabad. A comfortable AC accommodation on a twin-sharing basis will be provided to the participants.

Fee :

Rs.10,000/- will be charged as Camp Fee which will include the fee and board/lodging at the campus.

How to Apply ?:

Fill in the enclosed 'Nomination Form' or send brief bio-data before **May 05, 1997**, mentioning name, residential address, parents' names and occupation, office address, educational qualification, extra-curricular activities, two passport size photographs, alongwith a Pay Order or a Demand Draft of Rs.10,000/- drawn in favour of EDI, Ahmedabad, to :

Dr. Sunil Shukla

Camp Leader

Entrepreneurship Development Institute of India

P.O. Bhat 382 428

Gujarat.

Feedback on Earlier Camps :

The Institute has been successfully organising summer camps since 1992. The participants of the previous Camps have emphasized that the programme has had an indelible impact on them. Some feedbacks -

"Here I came to know how to get rid of my inferiority complex. I have also understood how to communicate well with people."

- *Tharu Kollannur, Cochin.*

"It (the camp) not only focussed on my weaknesses but also turned it into my strengths."

- *Runit Harlalka, Calcutta.*

"For the first time I have found teachers who were interested in each individual and who put their heart and soul for their students."

- *Vipul Ray, Baroda.*

"The Camp made us have face to face interactions with great achievers. It encouraged us to be one of them."

- *Vishal Pandya, Calcutta.*

"The Camp made me realise that if I have to succeed, I have to be disciplined."

- *Pranav Rachh, Baroda.*

"I have learned more in the past 10 days than in the past one year."

- *Karthika Natarajan, Chennai.*

"I have got rid of my inferiority complex, which was my major drawback."

- *Shradha Ajmera, Ajmer.*

"I got rid of my stage fear from which I was suffering since past 18 years."

- *Vikesh Jain, Delhi.*

"If I had not done this Camp, I would have missed a great opportunity."

- Amol Doshi, Mumbai.

The Institute

The Entrepreneurship Development Institute of India (EDI) set up in 1983, is an autonomous institution sponsored by the Industrial Development Bank of India (IDBI), the Industrial Finance Corporation of India Ltd. (IFCI), the Industrial Credit and Investment Corporation of India Ltd. (ICICI) and the State Bank of India (SBI) with an active support from the Government of Gujarat. The Institute is a National Resource Centre governed by its own Board. Committed to education, research and training, it has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the World Bank, International Labour Organisation, UNIDO, Commonwealth Secretariat and several other international agencies. The Institute has been organising Camps on Entrepreneurship for youth and children, besides conducting exclusive programmes for industry executives and for sons and daughters of industrialists to equip them to shoulder the responsibilities of their businesses effectively. The Open Learning Programme in Entrepreneurship is an activity which aims at helping the youth in setting up their own businesses through distance learning.

The EDI Campus

Set in a rural and amidst verdant surroundings, the aesthetically designed campus with a simple yet elegant structure, is a judicious blend of the major influences on architecture - Hindu, Islamic and European. Interspersed with sprawling lawns, thick leafy trees and flora which match the quiet dignity of the solid facade that generates very specific elements and expression, the buildings consist of offices, three air-conditioned and well furnished seminar halls, a conference hall and two air-conditioned residential halls. The EDI campus is one of the best maintained educational campuses anywhere in the world. The campus has been awarded the prestigious 'Aga Khan Award for Architecture' for the year 1992. Our participants enjoy the benefits of excellent campus environment. Meals are served in a clean and spacious dining hall. Recreation facilities include TV/music room and sports activities. The Institute is equipped with well maintained Computer Centre, Library and Information Centre including the Internet. Participants have access to reference, lending, photocopying, bibliographic, library and information services.



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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