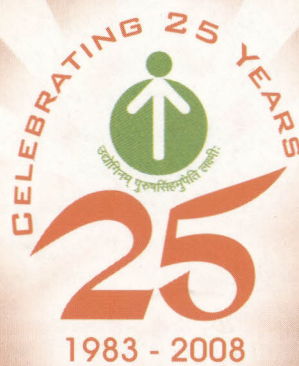


FACULTY DEVELOPMENT PROGRAMMES IN ENTREPRENEURSHIP



2008-09

Creating an Entrepreneurial Society
through
Educational Interventions

Ahmedabad Bengaluru
Indore Jammu Nainital
Puducherry Puri Trivandrum
Udaipur Varanasi

Supported by



NSTEDB

**National Science & Technology
Entrepreneurship Development Board**

Department of Science and Technology, Government of India

Organized by



**Entrepreneurship Development
Institute of India**

Ahmedabad, Gujarat.

Rationale :

Few until recently believed that entrepreneurs could be created through educational endeavours, or that Entrepreneurship could be a matter of teaching/training. Initially educational interventions in Entrepreneurship were given less importance but after a series of successful demonstrations by scholars like Prof. David McClelland and others, it was proved that entrepreneurs could be created through teaching, training and counselling interventions, as well. Progress, since then, has been swift and now Entrepreneurship Development has become almost a movement. While a large number of organizations are focusing on Entrepreneurship training, not much emphasis has been given to promote Entrepreneurship through educational interventions, particularly in our country. The need of the hour, therefore, is to make Entrepreneurship Development more effective by imparting relevant education focusing on developing entrepreneurial competencies, skills in identifying a viable business opportunity & preparing a business plan, knowledge on how to mobilise resources and manage an enterprise. The most crucial change agents, however, in the process of developing young entrepreneurs are teachers with adequate skills, knowledge and information in the area of Entrepreneurship. Keeping this in view, the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, took the initiative of introducing Entrepreneurship in the academic curricula of science & technology institutions and also in setting up Entrepreneurship Development Cells in many of them. **Entrepreneurship Development Institute of India (EDI)** on the basis of interactions with educationists, students and professionals in the field, designed the **Faculty Development Programme (FDP)** and has been implementing it successfully across the country and elsewhere. The Institute has been receiving enthusiastic response for this programme from the academic fraternity. Till date, the Institute has organized about **64** Faculty Development Programmes at national and international levels and, in the process, has groomed over **1353** teachers. EDI announces eleven **Faculty Development Programmes** at ten different locations during the year 2008-09.

Objectives :

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science, engineering and technology stream, to take up entrepreneurship as their career. The specific objectives are to:

- expose the participating faculty members to the comprehensive Entrepreneurship Development process and equip them to coordinate/ organize entrepreneurship related activities in their colleges/ polytechnics/ schools / university departments.
- equip them with requisite skills, knowledge and competencies for effective initiation of Entrepreneurship Awareness Camps and Entrepreneurship Development Courses in their institutions.



Content :

The content of the programme is broadly classified as follows.

- Entrepreneurship Development Process & Model : Concept, process, models and strategies, exposure to EDI-EDP model, identification and selection of the potential entrepreneurs, monitoring and follow-up
- Skills and behavioural training: Entrepreneurial motivation and competencies, problem-solving, counselling and communication
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Self-directed attitudinal and behavioural changes resulting in confidence building for taking up and implementing entrepreneurship development related activities
- Knowledge-based information inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDPs.
- Business Opportunity Identification
- Business profile preparation, business plan formulation, assessing the viability of a business plan
- Small Business Management
- Business crises
- Conceptualising, designing and implementing programmes for potential entrepreneurs with special reference to curriculum design, programme planning and management.

Pedagogical tools and Methodology :

To impart the inputs detailed in the programme structure, the following instructional delivery methods will be adopted:

- Interactive Sessions, Case Analyses, Role-plays and Simulation Exercises.
- Interaction with experts in Entrepreneurship Development, curriculum development and opportunity guidance.
- Interactions with successful entrepreneurs for practical insights.
- Study visits to institutions and small enterprises.
- Group work exercises



Participants seen with (5th from and FDP Project Incharge and o



Target Group :

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

Venue & Duration :

During the current year, ten Faculty Development Programmes will be organized at nine different locations, namely **Ahmedabad, Bengaluru, Indore, Jammu, Nainital, Puducherry, Puri, Udaipur, Varanasi and Trivandrum..** Each programme will be of 10 weeks' duration. While Ahmedabad programme would be organized at the Institute's international award winning campus, venue for the other locations would be intimated to the participants at a later stage.

Fee and Fellowships :

The programme fee Rs. 12000/- covers tuition fee, course material, twin sharing non A.C accommodation with breakfast, lunch and dinner. The fee does not cover any travel, local conveyance, out of pocket or medical expenses.

However, the National Science and Technology Entrepreneurship Development Board (NSTEDB), DST, Govt. of India is providing fellowship support, under which the programme fees is kept at Rs. 6000/- covering expenses as mentioned above. It may be noted that the fellowships are available to only 15 candidates, on first-come-first-served basis.

DD should be drawn in the name of "Entrepreneurship Development Institute of India", payable at Ahmedabad.

How to Apply :

The filled in nomination form along with the demand draft must reach the under mentioned on or before the last date. Last date for receiving the nominations would be three weeks prior to the commencement of the programme.

Mr. Rajiv Joshi
Programme Director (FDP) at EDI Head Office address.
E-mail : rajiv@ediindia.org or info@ediindia.org

**Dr. Sunil Shukla, Chief Faculty-EDI
er members of EDI faculty group.**



Programme Duration

1. 18-29 August, 2008 - Trivandrum
2. 15-26 September, 2008 - Puri
3. 22 September - 3 October, 2008 - EDI Campus, Ahmedabad
4. 10-21 November, 2008 - Nainital
5. 11-22 November, 2008 - Jammu
6. 17-28 November, 2008 - Bengaluru
7. 08-19 December, 2008 - Puducherry
8. 10-21 December, 2008 - Varanasi
9. 15-26 December, 2008 - Udaipur
10. 15-26 December, 2008 - EDI Campus, Ahmedabad
11. 19-30 December, 2008 - Indore

Feedback of past participants

"Dealing with job-oriented mindsets of students seemed a herculean task in itself, leave alone designing and implementing a programme on entrepreneurship. I feel much confident now in these areas. Moreover, being in the teaching field, I consider it my responsibility to groom entrepreneurially inclined youths."

Prof. Mehul Chauhan

Asst. Prof., Xavier Institute of
Development Action Studies,
Jabalpur

"I believe that the present day generation primarily needs to be assured that entrepreneurship can be learnt and that they can become successful entrepreneurs if they acquire knowledge in this area. I feel that after the programme I, too, am confident about the impact of training in entrepreneurship. I am certain that I will be able to enrich the understanding of my students and help them break free from their conventional job-seeking state of mind."

Ms. Metilda Rosalin

Lecturer, Stella Maris College,
Chennai

"I'm grateful to EDI for the valuable inputs given to me in the FDP. I was looking forward to honing my skills in entrepreneurship development activities. FDP has proved very useful to me and has sharpened my vision and ideas. I would be able to make a substantial contribution to my Institute's activities in this field."

Satish K Nair

Faculty, Institute of Management,
Nirma University, Ahmedabad.

About the Institute

The Entrepreneurship Development Institute of India (EDI), set up in 1983, is an autonomous institution, sponsored jointly by the IDBI Bank Ltd., ICICI Ltd., IFCI Ltd., State Bank of India (SBI) and the Government of Gujarat. The Institute, governed by its own Board, is a National Resource Centre in Entrepreneurship training, education and research. It has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the Commonwealth Secretariat, Friedrich-Naumann-Stiftung (FNSt) and several other international agencies.

EDI has established linkages with a nationwide network of organizations and institutions committed to entrepreneurship development in order to achieve its gigantic objective. Eventhough much has been realized, far more remains to be done. EDI continues with its mission of enhancing the nation's human resources through the development of its entrepreneurial potential.

The Institute has undertaken considerable research projects related to entrepreneurship and industrial growth of the Indian economy for various national and international developmental organizations. The Institute's achievements in education and research, particularly in reviewing and analyzing the curriculum of entrepreneurship in institutions of higher learning has resulted in the development of a model curriculum of entrepreneurship for vocational institutions in the country. This was done on behalf of the UGC. Besides, as an outcome of a study undertaken by the Institute, 'Entry Barriers to Entrepreneurship: As Perceived by Youth', Ministry of Small Scale Industries & Agro and Rural Industries, Government of India has adopted a policy to establish Entrepreneurship and Business Development Centres in various universities in the country and EDI has been made a nodal centre for its implementation. The Institute has also developed text books on Entrepreneurship for the 11th & 12th standards, in Gujarati, for the Gujarat State Text Books Board.



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