

TRAINING PROGRAMME IN ENTREPRENEURSHIP
FOR
TEACHERS OF ENGG. COLLEGES OF KERALA &
TAMIL NADU

August 21 to September 2, 1989.

SPONSORED BY :

DEPARTMENT OF SCIENCE & TECHNOLOGY

GOVT. OF INDIA

IDBI, IFCI, and ICICI



ORGANISED BY :

ENTREPRENEURSHIP DEVELOPMENT
INSTITUTE OF INDIA

BHAT (Via. Ahmedabad Airport-Indira
Bridge Road)

P.O. Chandkheda - 382 424.

Tele : 811331, 811068, 811084

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THE PROGRAMME :

India, like other developing countries, is confronted with the serious problem of mounting unemployment among educated youth. In order to deal with this problem as well as to develop first generation entrepreneurs, Entrepreneurship Development Programmes (EDPs) have been found as an effective tool to motivate new-comers for taking up self employment and entrepreneurial career. It has also been realised by the the Indian planners that entrepreneurial values should be inculcated when the students are graduating to make them aware of Entrepreneurship as a possible career opportunity. Further, it may help convert creative energies, technical and scientific capabilities into productive resources, generate further employment, output and income.

To meet with the above objective, Department of Science & Technology (DST) has taken the initiative in introducing entrepreneurship as a course in Science & Technical Institutions. DST has also assisted a number of engineering colleges in creating Entrepreneurship Development Cell for organising ED activities in their colleges and nearby areas. However, for effective introduction of entrepreneurship as a course or conducting EDPs in technical institutions, it is important to develop human resources- teacher trainers on the subject. This will help in effectively organising, monitoring, controlling and imparting entrepreneurship values among students. Keeping the human resources

development in entrepreneurship in mind, DST, Govt. of India and IDBI, IFCI & ICICI have sponsored a training programme for teachers from technical institutions to be conducted by EDI.

OBJECTIVES :

This programme aims :

* To provide an effective package of entrepreneurship development programme inputs to the participants of science & technical institutions.

* To develop and train trainers' skills, knowledge and resources for effective implementation of entrepreneurship in technical institutions.

* To help evolve proper strategy, systematic approach and relevant training inputs for promoting youth, especially S & T students, for taking up entrepreneurial career.

* To share rich experiences of EDP conducting agencies and to identify specific issues and problems related to developing S&T target group of entrepreneurs.

PROGRAMME CONTENT :

In order to fulfil the above objectives, EDI has formulated a need-based training programme. This will enable teachers/professors to develop their skills in preparing, planning and implementing Entrepreneurship Development Programmes. The content of the programme may be broadly

classified into the following areas :

- Entrepreneurs and entrepreneurship-A macro perspective:
- Selection procedure and new selection techniques
- Identification of business opportunities
- Feasibility and Project Report preparation.
- Market survey and Market Research
- Behavioural inputs
- Managerial inputs and management skills (decision making, problem solving etc.)
- Role of Trainer-Motivators
- Strategies and plans for introducing entrepreneurship in technical institutions/Colleges.

FACULTY :

Faculty for the programme will include experienced faculty team of EDI-I and resource persons and experts from National and state level financial institutions, Technical Consultancy Organisations, University Departments, Department of Science & Technology etc.

VENUE & DURATION :

The programme will be conducted at Trivandrum from August 21 to September 2, 1989.

PARTICIPATION :

Participation is free but limited to the teachers of Engineering colleges & other engineering Institutes. Participants will be reimbursed to & from first class rail fare or deluxe bus fare by shortest route. Organisational sponsorship will be essential in all cases.

HOW TO APPLY :

Nomination should be sent in the enclosed proforma to :

*Prof. Ajay Dixit
Programme Co-ordinator
Training Programme for Teachers of Engg. Colleges in
Entrepreneurship.(Kerala & Tamil Nadu)
Entrepreneurship Development Institute of India.
Bhat, (Via. Ahmedabad Airport-Indira Bridge)
P.O. Chandkheda 382424
Dist. Gandhinagar,
GUJARAT*

LAST DATE :

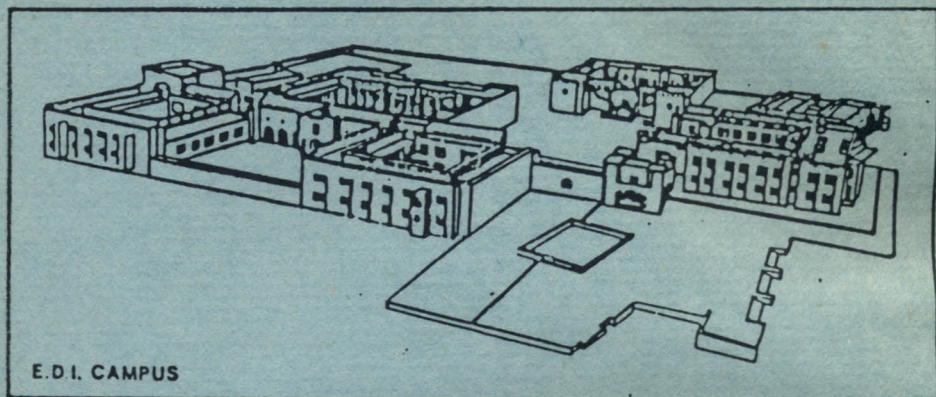
*Last date for submission of nomination form is Monday the
July 31, 1989.*

ABOUT EDI-I

EDII is a national organisation promoted by all India financial institutions (IDBI, ICICI, IFCI, and SBI). The institute has a rich pool of experts with varied experience and proven expertise in conducting, promoting and institutionalising entrepreneurship development activities. The institute enjoys a distinction of supplying well-rounded and professionally groomed Trainer-Motivators to organisations within and outside the country.

Apart from undertaking research in problem areas in entrepreneurship development activities, the institute has also designed special programme packages for creating EDP awareness among senior/middle level officers and EDP orientation and Extension Motivation for implementation-level officers. The institute has also, developed need based package of inputs for management skill development in new entrepreneurs. The target groups include employees, science and technology graduates and diploma holders, tribals, women, rural poor, etc. desirous of going for manufacturing, service, skill based, agro-based and resource based enterprises.

EDI-I has a beautiful campus which provides good academic environment with facilities of hostels, seminar halls etc. It is situated at Bhat, Gandhinagar on Ahmedabad Airport-Grandhinagar Highway (Via Indira Bridge).



E. D. I. CAMPUS



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