

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

for
YOUNG SCIENTISTS
AND
TECHNOLOGISTS
IN
TRIVANDRUM

Sponsored by:
**The National Science and Technology
Entrepreneurship Development Board**
Government Of India
NEW DELHI

**IDBI
ICICI
IFCI**

Organised by:
**Entrepreneurship Development
Institute Of India**
AHMEDABAD, Gujarat, India.



THE IDEA.....

The Prime Minister while addressing the 69th Session of The Indian Science Congress at Mysore on 3rd of January, 1982 announced a prompt strategy as a remedy for unemployment and inappropriate employment amongst qualified Scientists and Technologists in the country. As a part of the strategy the Department of Science and Technology, Government of India has set up The National Science and Technology Entrepreneurship Development Board with the primary object of harnessing the Science and Technology talent in the Country. A massive action programme has been planned to achieve this goal.

As a part of the total programme the Board has planned to organise Entrepreneurship Development Programme (EDP) in various parts of the country. The first programme in the series was organised in Baroda, Gujarat, during March-May, 1983. Encouraged by the success of the programme, the second programme is now being organised in Trivandrum, Kerala in collaboration with "Entrepreneurship Development Institute of India" (EDI), Ahmedabad, Gujarat.

THE CONCEPT.....

The philosophy of EDP is based on the assumption that Entrepreneurs are not only born but can be identified, trained and thus created.

EDI.....

Entrepreneurship Development Institute of India (EDI) has been set up jointly by the national financial institutions (IDBI, ICICI, IFCI and SBI) to provide assistance to various States in organising EDPs, training the trainers and motivators and to conduct research in the field of entrepreneurship development. EDI has the support of 40 full-time trainers having 7 to 10 years experience. EDI trainers have successfully conducted EDPs in States other than Gujarat such as Rajasthan, Assam, Nagaland and Kerala.

A special Training programme is now being started for young Science and Technology graduates on behalf of the National Science and Technology Entrepreneurship Development Board, Department of Science and Technology, Government of India.

THE OBJECTIVE.....

The main objective of conducting EDP is to motivate the young Science and Technology graduates for self-employment so that after successful completion of the training programme, the participants can start their own manufacturing/service ventures. This will provide productive self-employment to them by utilising their knowledge and skills and will also generate further employment opportunities.

METHODOLOGY.....

Identification and careful selection of persons with appropriate entrepreneurial traits and attributes whose entrepreneurial potentialities could be developed constitutes the first task of the scheme. The selection procedure comprises of a combination of techniques including the analysis of the background of the candidates and administering well-designed behavioural tests, interviews etc. This is followed by class-room as well as practical training. As a part of the programme, technical training/in-plant training will be arranged in Gujarat if necessary. The medium of instruction will be English.

COURSE CONTENTS.....

- Entrepreneurial qualities
- Opportunity Guidance
- Product Selection
- Sources of Information
- Procedures for setting up a Small Scale Unit
- Schemes of assistance for Small Scale Industries
- Market Survey Techniques
- Concepts, practices & Techniques of Marketing
- Achievement Motivation
- Costing and cost consciousness
- Production Planning and Control
- Accounts & Finance
- Taxation
- Budgeting
- Purchase Techniques
- Effective Communication
- Factory Visits
- Technical/In-Plant Training
- Project Report Preparation

FACULTY.....

In-house faculty for the training programme comprises of expert trainers from EDI who will provide motivation, direction and guidance to the trainees during various phases of the programme. The guest faculty will consist of subject matter specialists, senior officials from the Government and Industrial Corporations, successful industrialists and traders, i.e. real life practitioners.

DURATION AND VENUE.....

The programme will be organised in Trivandrum, Kerala. After an initial full-time class-room training and field study, the trainees may be brought to Gujarat for technical/in-plant training and Achievement Motivation Input. The entire programme will be of 12 to 15 weeks duration.

ELIGIBILITY.....

Any young Science and/or Technology graduate below 35 years of age is eligible to apply for participation in the training programme. The individual must have initiative, willingness to work hard and strong desire backed by enthusiasm and dedication to set up his own new small scale industrial unit/service venture. He must have working knowledge of English for understanding the basic training inputs. He must be in a position to attend the programme regularly. Further, he must be ready to stay in Gujarat for a periods of 4 to 6 weeks for in-plant/technical training. An allowance will be paid to the trainees against boarding and lodging expenses during the period of stay in Gujarat and conveyance charges from Trivandrum to Gujarat and back.

EXPECTATIONS FROM THE TRAINEES.....

- Must attend the training programme regularly.
- Must prepare a detailed project report within one month after completion of the programme and take effective steps to start his/her venture.
- Must deposit Rs. 100/- as Caution Money which will be refunded after successful completion of the programme.
- Must attend technical/in-plant training in Gujarat.

PLEASE CONTACT FOR DETAILS

EDI CAMP OFFICE

CENTRE FOR MANAGEMENT DEVELOPMENT

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