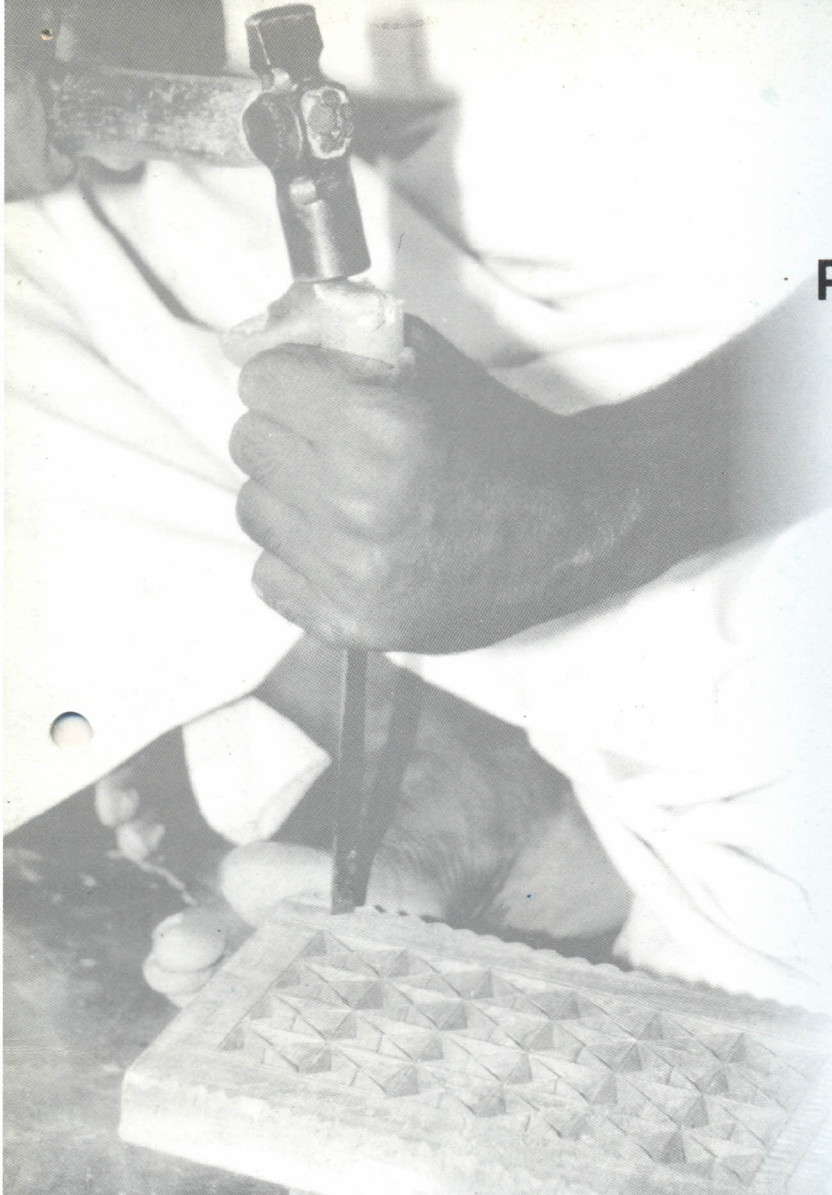


ADVANCED TRAINERS'
TRAINING PROGRAMME
ON
**RURAL ENTREPRENEURSHIP
DEVELOPMENT**
FOR
PROFESSIONALS OF NGOs
27 December, 2006 - 13 January, 2007



Sponsored by:



Small Industries
Development
Bank of India

Organised by:



ENTREPRENEURSHIP DEVELOPMENT
INSTITUTE OF INDIA
Ahmedabad, Gujarat

Background

Promoting micro enterprises is now a well-accepted means to facilitate economic development in rural areas. The Non-Government Organisations (NGOs) are contributing substantially to the process. Building capacities of such institutions to assist rural youth in assuming entrepreneurial identity has paid rich dividends. Entrepreneurship Development Institute of India (EDI) is also contributing to the process by developing a cadre of Rural Entrepreneur Trainer-Motivators who in turn create entrepreneurs at the grassroots level. With a view to strengthening the capacities and skills of Rural Entrepreneur Trainer-Motivators, EDI is organising an **Advanced Trainers' Training Programme on Rural Entrepreneurship Development**.

Objectives

This programme aims to;

- sensitize participants to complexities and challenges in micro enterprise creation and management
- help the participants become aware of the process of Micro Entrepreneurship Development,
- help the participants develop competencies (knowledge, skills and attitudes) required to identify, select, train and assist potential entrepreneurs to set up and manage micro enterprises

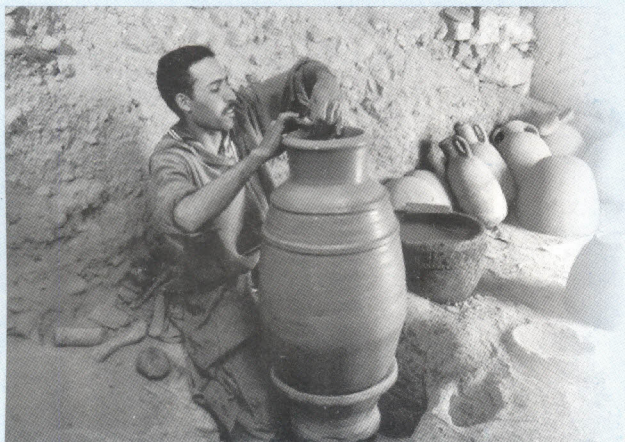
For Whom

This programme addresses the functionaries of NGOs who have the potential to become successful Trainer-Motivator-cum-Small Business Counsellor. The participants must possess atleast a University Degree with about 3 years of experience in developmental activities in rural areas. Exposure to promoting income generation activities and/or forming Self Help Groups will be a distinct advantage. The programme will admit 25 participants from NGOs operating all over India. The participants should be in the age group of 25 -35 years.

Contents

Consistent with the objectives, the programme will have the following key input modules:

- Micro enterprise development concept, strategy and relevance.
- Entrepreneurship Development Programme (EDP) - an overview.
- Identification and selection of potential entrepreneurs.
- Process of Business Opportunity Identification and Guidance to entrepreneurs in opportunity choice.
- Process of preparing a simple Business Plan incorporating feasibility assessment of a micro enterprise and facilitating potential entrepreneurs to prepare sound project plans.



- Designing a situation specific training intervention for entrepreneurship development.
- Implementation and management of an EDP
- Process of developing entrepreneurial competencies.
- Mechanisms to provide counselling and follow-up support to potential entrepreneurs for launching the ventures.

Pedagogy

The programme is designed to be highly participative making use of several adult and experiential learning tools like conceptual notes, simulation exercise, role plays, case studies, group exercises, apart from lecture discussion-sessions.

Participants will be encouraged to share and reflect on their real life experiences.

Duration and Venue

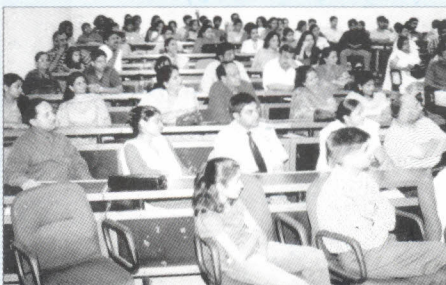
The training programme will be of 3 weeks duration from 27th December, 2006 to 13th January, 2007. The programme would be residential and would be conducted at EDI Campus, Ahmedabad.

Course Fee

Though the course has been sponsored by SIDBI, to bridge the gap in finance, a nominal registration fee of Rs. 2,500/- has to be borne by the sponsoring agency in addition to participant's travel cost, etc. as per the norms of the sponsoring agency. Nominations will be confirmed subsequent to the selection.

Nominations should be accompanied by a DD of Rs. 2,500/- per participant drawn in favour of **Entrepreneurship Development Institute of India**, payable at **Ahmedabad**.
Last date for receipt of nomination: 20th December, 2006

Enquiries and nominations may be addressed to:
Mr. Manoj Mishra, Programme Director at the head office address.
E-mail: manoj@ediindia.org, ediindiaad1@sancharnet.in



About the Institute

The Entrepreneurship Development Institute of India (EDI), set up in 1983, is an autonomous institution registered under Societies Registration and Public Trust Act and sponsored by the Industrial Development Bank of India (IDBI), Industrial Credit and Investment Corporation of India (ICICI) Industrial Finance Corporation of India (IFCI) and State Bank of India (SBI) with an active support of the Government of Gujarat. The sprawling campus is built on twenty-three acres of land near Ahmedabad. During 1991, the Institute started regional office at Bangalore to look after the activities in Southern States followed by three more regional offices in Lucknow (UP) and Guwahati (Assam) and Cuttack (Orissa).

The Institute is a National Resource Centre governed by its own board. Committed to entrepreneurship education, research and training. It had earned a great deal of national and international recognition for its efforts as reflected in support it has received from the World Bank, International Labour Organisation, UNIDO, Commonwealth Secretariat and several other international agencies.

EDI is now an Inter-Regional Centre jointly set up by Government of India and UNIDO.

EDI over the last thirteen years is devoting its attention to Rural Entrepreneurship Development in the NGO sector by conducting training programmes, action-oriented research with more than 200 NGOs with the financial support of NABARD / SIDBI.



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