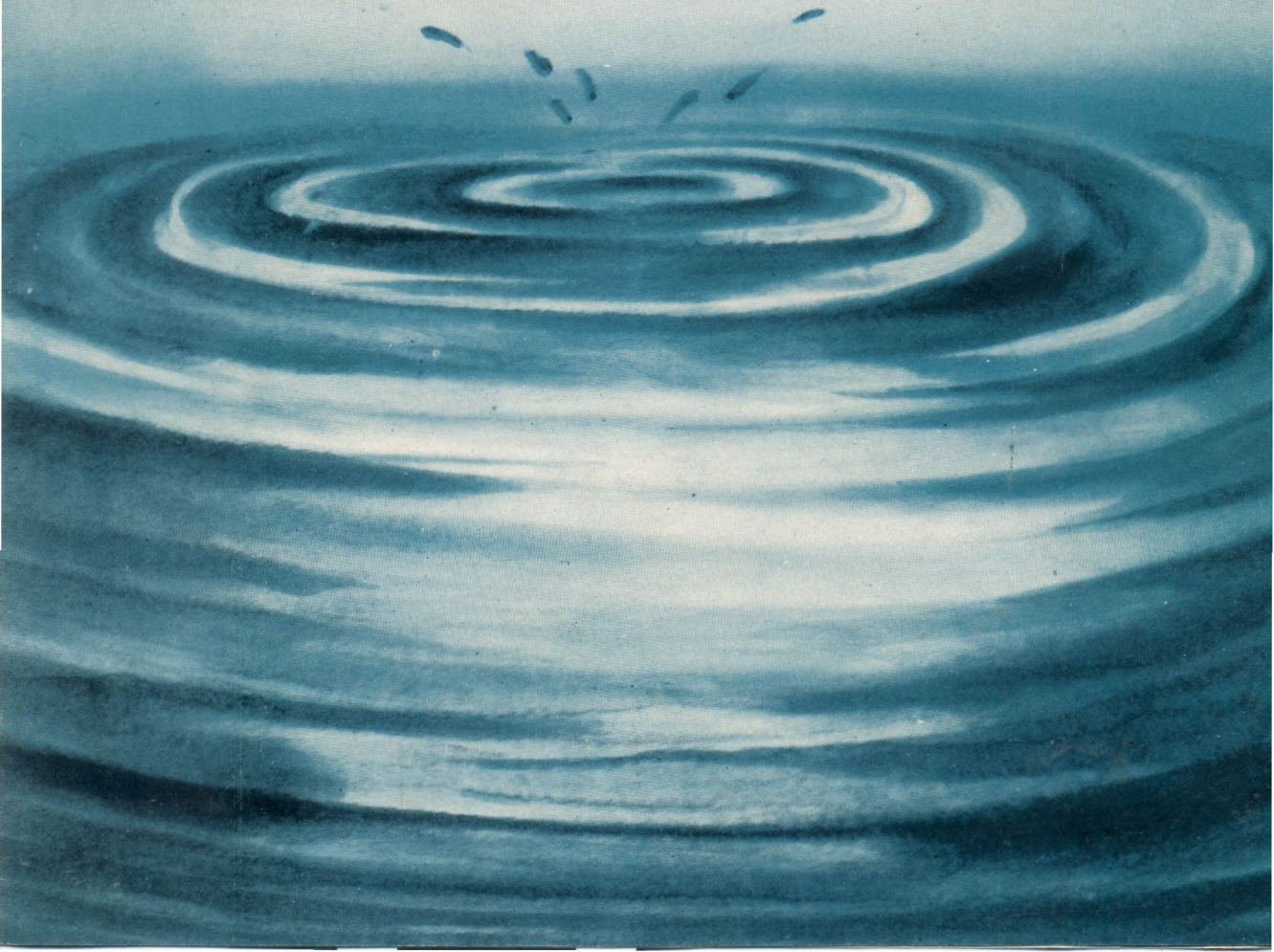


A movement gathers momentum ...

Entrepreneurship Development Institute Of India



Entrepreneurship Development, viewed in relation to the employment problem in the country today, has assumed great significance for every State in India. The country's concern for generating productive employment and income raising opportunities has been categorically expressed by the Prime Minister recently in her Independence Day Address. The creation of more 'owners' as against 'employees' will go a long way in reducing the people's heavy dependence on jobs, diversifying industrial ownership by developing entrepreneurs from non-traditional occupations and communities and balancing regional development by extending enterprise formation to less developed areas.

The identification, training and development of a large number of local entrepreneurs from among emerging new sources like technicians, employees, small traders, sons of agriculturists, educated and less educated unemployed is strategic to the development of small enterprises and self-employment in rural and backward areas, small towns and metropolitan centres. Indigenous entrepreneurship development also provides the missing link in 'local resources' in the form of local entrepreneurs especially in areas which hitherto had to depend upon entrepreneurs coming in from outside.

Why EDI ?

The Entrepreneurship Development Institute of India has been set up to spread the entrepreneurship movement throughout the country and to break the myth that entrepreneurship is a matter of inheritance, a monopoly of few castes or communities or something that is found exclusively in certain States.

Promoted by the well known all India financial institutions, IDBI, ICICI, IFCI and SBI, this national organisation initiates, supports and accelerates entrepreneurship training, development and research efforts in all parts of the country. With its pool of experts, EDI provides a national resource of experience and expertise to benefit all organisations and states interested or active in generating new entrepreneurs and improving the performance of existing programmes. For this, EDI combines the strength of the sound academic resources of research, training and institution building with active participation in entrepreneurship activities.

Location

Its location in Gujarat is in recognition of the pioneering efforts of the Centre for Entrepreneurship Development (CED) in the field of entrepreneurship training. CED's operations in the vicinity of EDI will provide a live laboratory for demonstration, testing of tools and techniques and practical experience for trainers, motivators and researchers.

Operations

- a) Undertaking actual entrepreneurship development programmes in less developed states, needy regions and for special target groups:
- b) Implementing model demonstration programmes for improving the effectiveness of on-going training activities and systematically (locally) institutionalising them:
- c) Selecting, developing and training trainers and motivators in entrepreneurship development:
- d) Undertaking research in critical areas of entrepreneurship to sharpen the policies, tools and techniques:
- e) Documentation and evaluation of entrepreneurship development activities in the country:
- f) Organising workshops, seminars and conferences, national and international, to share the expertise and experiences of the Institute within and outside the country:
- g) Initiating and supporting state level efforts to set up or strengthen entrepreneurship development organisations and extend this help to developing countries.

Principles of Operation

(a) Giving higher priority and more weightage to the development of low income groups and less privileged classes: (b) Model training programmes to be carried out in the field i.e. in the State concerned and not at the Institute, isolated from the real environment; (c) Its State level activities to be closely integrated with the local financial and industrial developmental organisations; (d) Giving high priority to the identification and training of local trainers and motivators for a wide spread national impact.

EDI in full swing

EDI operations are in full swing, responding to the national needs, equipped with seasoned

experts and entrepreneur trainers, to respond to any call for assistance and support.

For example, the first State programme for selecting and training entrepreneurs has begun in Trivandrum, Kerala in collaboration with Centre for Management Development, a State assisted training agency and State Government. 2 exclusive local trainers for EDPs have been selected in Kerala and have been trained at EDI Ahmedabad. A team of EDI experts have begun a six month assignment in the State to select and develop 30 experienced persons in one programme and 25 fresh science and technology graduates in the second programme.

Another programme has begun in Port Blair, Andaman & Nicobar to develop 25-30 local entrepreneurs for utilizing local resources to set up need-based small enterprises. This is in response to the Andaman and Nicobar administration's request actively supported by IDBI, SBI and West Bengal Consultancy Organisation Limited. Total training and development responsibilities are taken on by EDI.

Systematic entrepreneurship training activities are planned for Bihar, Orissa, North-east region. Goa, Punjab and Haryana.

Entrepreneurs from among Science & Technology Graduates

The Science and Technology Department, Government of India, through the National Science and Technology Entrepreneurship Development Board, expects young entrepreneurs to be developed from among the Science and Technology graduates in the coming months. This gives EDI an opportunity to demonstrate the efficacy of the EDP tools in generating productive self-employment for the young scientists and engineers. EDI will soon begin work in Meghalaya, Kerala, Andaman Nicobar, Orissa and Bihar.

Training of Trainers

EDI aims to create a cadre of skilled, dedicated trainers and motivators for the country. People who will make the EDP programme a success. For this the Institute proposes to hold programmes for trainers belonging to organisations already engaged in entrepreneurship activities as well as those interested in initiating and developing new motivating centres.

- ★ A national programme for entrepreneurship trainers is scheduled for December '83 at the EDI campus in Gujarat.
- ★ A conference of nodal agencies appointed by State Governments, for science and technology entrepreneurship activities is scheduled for November '83.

Research and Documentation

The Institute has begun a national research project to document entrepreneurship activities in the country. The study will identify the needs of the existing entrepreneurship development organisations and help the Institute in its interaction with local agencies.

If there is any entrepreneurship development or training activity undertaken in your State or by your organisation, EDI requests information for national documentation and offers expert resources for follow up, evaluation and improvement for the future.

Workshops...National and International

The Institute will serve as a forum for the exchange of ideas and experience on entrepreneurship development at all levels; Government, Industry, Financial Institutions, Banks, Voluntary Organisations etc. This will be done through the medium of workshops and seminars.

The Institute also plans to share its expertise with other developing countries for whom the EDP programme could serve as a model.

Non-industrial programmes

Most of the entrepreneurship development work has been in the industrial sector, so far. EDI plans to extend the movement to non-manufacturing activities, necessary for rural development and self-employment generation. Such activities could cover small business, professional services, rural distribution, maintenance services, agriculture and forestry.

EDI: for whom and how ?

If a State or its agencies want to start entrepreneurship training and development programmes, EDI can work out a comprehensive proposal and strategy and provide experts to conduct an effective entrepreneurship programme, select local trainers and train them for ultimate on-going activities.

For financial institutions and banks, it can help improve entrepreneur selection mechanism, train officers for effective entrepreneur assessment, devise and conduct model training programmes for existing entrepreneurs to sharpen their performance and undertake evaluation of existing entrepreneurship activities with a view to strengthening their efforts.

For technical consultancy organisations, involved in EDPs, the trainers, provide experts for strengthening the existing activities and evaluate past programmes with a view to improve the future programmes.

For universities, technical and management institutions, EDI can develop entrepreneurship training models for introducing a course on entrepreneurship,

organise campus training programmes or train the faculty or teachers for the entrepreneurship orientation courses.

For voluntary organisations, industry associations, rural development foundations, EDI, can help initiate entrepreneurship activities, provide support through expert trainers for selection, motivation and development of entrepreneurs.

EDI Campus

For its in-house training of trainers, motivators and entrepreneurs from selected locations, for research and seminars, EDI is setting up a campus on the outskirts of Ahmedabad city. Land is given by the Government of Gujarat. Planning of the campus has begun with comprehensive modern training facilities, a hostel, seminar and conference arrangements and self-contained research facilities.

EDI's Governing Body:

Name

1. Shri M.R.B. Punja President

2. Shri S.S. Mehta Member

3. Shri B.B. Singh Member

4. Shri R.P. Goyal Member

5. Shri R. K. Kaul Member

6. Shri M. Sivagnanam Member

7. Shri S.N. Palia Member

8. Dr V.G. Patel Member

Chairman

Industrial Development
Bank of India

Chairman

Industrial Credit & Investment
Corporation of India Ltd.

Chairman

Industrial Finance
Corporation of India

Chairman

State Bank of India

Additional
Secretary
(Banking
Division)

Government of India
Ministry of Finance

Principal
Secretary

Government of Gujarat

General
Manager

Industrial Development
Bank of India

Director

Entrepreneurship Development
Institute of India.

EDI—from where it functions

EDI has begun functioning from May 1983 at the following address:

Entrepreneurship Development Institute of India
C/o Industrial Development Bank of India
Neptune Building, Ashram Road
Ahmedabad 380 009.

Phone: 77617/450161

Telex: IDBI 012-480