



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**



**15<sup>th</sup>**

**BIENNIAL CONFERENCE  
on ENTREPRENEURSHIP**

**• FEBRUARY 22-24, 2023 •**

[www.ediindia.org](http://www.ediindia.org)  
[www.conference.ediindia.org](http://www.conference.ediindia.org)

# 15<sup>th</sup>

**BIENNIAL CONFERENCE  
on ENTREPRENEURSHIP**  
**FEBRUARY 22-24, 2023**



Entrepreneurship Development Institute of India (EDII) has been organizing 'Biennial Conferences on Entrepreneurship' since 1994. The Biennial Conferences continue to provide a forum for researchers, educationists and practitioners to share their research findings and experience in entrepreneurship development. Deliberations on issues of contemporary relevance and interest have opened up new avenues to spearhead entrepreneurship at a much broader scale. The Conferences are organized under the aegis of the **Centre for Research in Entrepreneurship Education and Development (CREED)** setup by EDII. EDII has organized fourteen Biennial Conferences during 1994-2021, the details of these biennial conferences can be browsed at <https://conference.ediindia.org/>

## Highlights of Fourteen Biennial Conferences:

- Total No. of Papers Presented – 1175
- No. of Research Scholars Participated – 250
- No. of Countries Participated – 37

## Objective

In keeping with fourteen biennial conferences over the past 28 years, the **Fifteenth Biennial**

**Conference on Entrepreneurship** continues to be an established forum for researchers, educators and practitioners to share their ideas and research results with other researchers and thinkers in the field, exchange feedback and hone their own research pursuits.

## Programme Structure

- **Doctoral Colloquium**
- **Inaugural Function**
- **Technical Sessions**
- **Poster Presentations**
- **Invited Addresses**
- **Panel Discussions and Open House Sessions**
- **Valedictory Function**
- **Workshop on Thematic Areas**

## Conference Themes and Focus Areas

Perspectives and conceptually grounded papers and reports that bear upon and enfold the field of entrepreneurship theory and practice are welcome. Some indicative themes are:

### Entrepreneurship Theory

- Cognitive Theories of Entrepreneurship.
- Family Business Entrepreneurship Theories.
- Social Entrepreneurship Theories.
- Entrepreneurial Intention, Motivation and Behaviour.
- Theories on Innovation, Leadership
- Entrepreneurial Team

### Entrepreneurship Policy

- Entrepreneurship Policy and Governance
- Start-Up & Innovation Policy
- Entrepreneurship Ecosystems
- Entrepreneurship Support Systems
- Government's Initiatives on Entrepreneurship Development
- Entrepreneurship Policy for Disadvantaged Sections

### **Entrepreneurship Education & Capacity Building**

- Entrepreneurship Education
- Entrepreneurship: Teaching Learning Process
- Innovative Pedagogy in Entrepreneurship Education and Capacity Building
- Capacity Building for Entrepreneurship Development
- Startups, Incubators and Accelerators

### **Functional Areas of Entrepreneurship**

- Entrepreneurship Finance
- Entrepreneurial Marketing
- Internationalising Entrepreneurial Ventures
- Value Proposition and Business Modelling
- Managing and Growing Entrepreneurial Venture
- Sustaining New and Existing Enterprises

### **Manifestations of Entrepreneurship**

- Women's Entrepreneurship
- Corporate Entrepreneurship and Intrapreneurship
- Trans-generational Entrepreneurship (Family Business)
- Trans-Indian Entrepreneurship
- Regional and International Entrepreneurship
- Development Sector Entrepreneurship
- Social Entrepreneurship

### **MSME Entrepreneurship**

- Cluster Entrepreneurship
- MSME Competitiveness & Growth
- Business Development Services in MSMEs
- MSME Internationalization
- Digital MSMEs and Technological Upgradation
- Globalizing MSMEs

### **Entrepreneurship Context**

- Biotechnology Entrepreneurship
- Agriculture Entrepreneurship
- Technology Entrepreneurship
- Digitalization Entrepreneurship
- Green Entrepreneurship
- Tourism Entrepreneurship
- Inclusive Entrepreneurship
- Traditional Healthcare & Wellness Entrepreneurship



We also welcome contributions beyond the themes mentioned above. Please upload your contributions at:

<https://easychair.org/conferences/?conf=bice2023> or send your contributions to: [conference@ediindia.org](mailto:conference@ediindia.org)

## Important Dates

- Submission of the full paper by **December 15, 2022**. [Full paper should not be more than 5000 words, typed double space, APA style of referencing, refer guidelines available on conference website].
- Decision on Acceptance of Full Papers will be made by **December 31, 2022**.
- Last Date for Registration by **January 16, 2023**.

## Conference Fee

- Registration Fee: Indian delegates: ₹ **7,500/-**
- Registration Fee: Foreign delegates: **US\$ 150/-** (The fee includes conference kit, conference proceedings, lunch and tea/coffee & snacks for three days.)
- 100% Registration fee may be waived for **Ph.D./FPM** scholars, upon application not in employment, and not supported by their institutes/universities.
- For the on-campus twin sharing room (non-AC standard accommodation) & board, the charges for Indian authors/delegates is ₹ **1,500/-** and **US\$ 100/-** for international authors/delegates for three days will be charged separately.
- Authors/delegates who wish to occupy the accommodation pre- and post- conference days shall pay ₹ **1,000/-** (Indian delegates) and **US\$ 50/-** (International delegates) per day separately.
- Only participating delegates are provided accommodation. However non-participating guests accompanying the delegates including spouse shall pay ₹ **1,000/-** (Indian guests) and **US\$ 50/-** (International delegates) per day separately. [GST @ 18% will be charged extra as per Indian Government rules.]

## Publication

Abstracts of accepted papers will be published by a reputed publisher with ISBN.

## Special Offers

- **Special Offer for Journal of Entrepreneurship (JoE) Subscription.**

A discount of 20% on the subscription to the Journal of Entrepreneurship (JoE) shall be offered to the conference delegates. The subscription rates of the JoE are:

Subscription Category	India	South Asia	International
Individual Subscription - Print Only	₹ 4,160.0 ₹ 3,328.0*	\$ 58.0 \$ 46.4*	\$ 132.0 \$ 105.6*
Institutional Print subscription inclusive of free online access	₹ 7,240.0 ₹ 5,792.0*	\$ 95.0 \$ 76.0*	\$ 528.0 \$ 422.4*

\*Subscription rates after 20% discount which are subject to be revised.

- Conference delegates may be offered an opportunity for collaborative research work on Global Entrepreneurship Monitor (GEM) India data.

## Best Paper Awards

03 Best Paper Awards shall be given based on the assessment of session chairs, out of which 01 shall be reserved for **Ph.D./FPM** scholars.

## Sponsorship Opportunities

### Platinum – Rs. 1,00,000/- (One)

1. Logo and name of the sponsor will be displayed prominently (2nd in the sequence) in all publicity materials of the Conference. including invitations and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.
3. Host a content session of 30 minutes.
4. Exhibit products during the conference near the venue.
5. One Full Page Advertisement of the Platinum sponsor will appear in the Abstract Booklet.

### Gold – Rs. 75,000/- (Two)

1. Logo and name of the sponsor will be displayed prominently in all publicity material of the Conference including invitations, and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.
3. Host a content session of 15 minutes.
4. Exhibit products during the conference near the venue.

### Silver – Rs. 50,000/- (Four)

1. Logo and name of the sponsor will be displayed prominently in all publicity material of the Conference including invitations and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.
3. Exhibit products during the three days near the conference venue.

### Bronze – Rs. 25,000/- (Eight)

1. Logo and name of the sponsor will be displayed prominently in all publicity material of the Conference including invitations and backdrop banners etc.
2. Liberty to insert promotional material in the Conference kit.

### Advertisement Opportunities – Rs. 10,000/-

1. Book of Abstracts of 15th Biennial Conference shall contain the limited Advertisements of entrepreneurs. The tariff for one full page (b/w) advertisement is Rs. 10,000/-

#### NOTE:

- The conference organizers may at its absolute discretion accept or refuse the sponsorship or advertisement application.
- GST @ 18% on Sponsorship and Advertisement Fee on all categories will be charged extra as per Government of India rules.

## Payment Details

<b>Beneficiary Name</b>	: Entrepreneurship Development Institute of India
<b>Bank Name</b>	: IDBI Bank Ltd.
<b>Address of Bank</b>	: Super Mall - Infocity, Near GH-0 Circle, Gandhinagar, Gujarat - 382009, India
<b>Account Type</b>	: Saving Bank Account
<b>Account Number</b>	: 0132011021000
<b>IFSC of Bank</b>	: IBKL0000260
<b>Swift Code</b>	: IBKLINBB009

## Centre for Research in Entrepreneurship Education and Development (CREED)

CREED was set up at the institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grant and academic support through short-term research fellowships and organizes lecture series by inviting eminent scholars. **The Journal of Entrepreneurship**, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, and policy-makers to share their work, ideas, and concerns for entrepreneurship development.

## About EDII

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, setup in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is supported by IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd., the State Bank of India (SBI) and Government of Gujarat. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been ranked as No.1 under General (Non-Technical Category) by Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021, Ministry of Education, Govt. of India. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. EDII works closely with regulatory bodies, like CBSE, UGC & AICTE on curriculum development, teaching and training. The Institute also leads the India Chapter of Global Entrepreneurship Monitor (GEM), the largest annual study of entrepreneurial dynamics in the world. In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from several renowned agencies. EDII has also setup Entrepreneurship Development Centre at Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan & Rwanda.

## The Land of Gujarat

**The Land of Gujarat: Ahmedabad, the Heritage City:** With its traditional yet modern flavour, Ahmedabad acknowledged as a World Heritage City by UNESCO, is a city that grows on you. The culture, vigour, and enthusiasm of the city are candidly reflected in the celebrations of Uttarayan, Navratri, Deepavali, etc. Located near the banks of the Sabarmati River, the city divulges its multifaceted strength by being one of India's most important economic and industrial hubs. The city of Ahmedabad is well connected by national and international flights, besides a wide network of rails and roads. **The Statue of Unity:** This is the world's tallest statue, with a height of 182 meters, and is constructed on a river island named Sadhu Bet, facing the Narmada Dam. **Sasan Gir:** Gir National Park is the only place outside Africa where a lion can be seen in its natural habitat. Gir is home to 40 species of mammals and 425 species of birds. **Dwarka Somnath:** The Dwarkadhish temple is located in Dwarka city of Gujarat, India, which is one of the destinations of Char Dham, a Hindu pilgrimage circuit. The reverence and significance of the Somnath Temple, located along the coastline in Prabhas Patan, are equally renowned for spiritual tourism. **Diu:** Situated at the eastern end of Diu Island, the town of Diu, also known as a fishing town, is recognized for its fortress and old Portuguese cathedral.

## Venue

Entrepreneurship Development Institute of India, Ahmedabad, Gujarat, India

## Conference Secretariat

**Conference Chair : Dr. Sunil Shukla**  
Director General - EDII, Ahmedabad, India

### Organizing Committee

- Dr. Satya Ranjan Acharya
- Dr. Amit Kumar Dwivedi
- Dr. Sanjay Kumar Mangla
- Dr. Baishali Mitra
- Mr. Ganpathi Batthini



## Entrepreneurship Development Institute of India

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## EDII Governing Board

(as on 27th September, 2022)

### Shri Rakesh Sharma

President-EDII & Managing Director and Chief Executive Officer IDBI Bank Limited, Mumbai

### Shri K. Sampath Kumar

Chief General Manager (SME & Supply Chain Finance) State Bank of India, Mumbai

### Nominee

Industries & Mines Department Government of Gujarat, Gandhinagar

### Shri B. B. Swain, IAS

Secretary (MSME) Ministry of Micro, Small & Medium Enterprises Govt. of India, New Delhi

### Dr. Sailendra Narain

Former Chairman & Managing Director Small Industries Development Bank of India (SIDBI), Mumbai

### Shri S. Ramann

Chairman & Managing Director Small Industries Development Bank of India (SIDBI), Mumbai

### Dr. Milind Kamble

Founder Chairman Dalit Indian Chamber of Commerce & Industry (DICCI), Pune

### Dr. Achyuta Samanta

Founder & Mentor Kalinga Institute of Industrial Technology (KIIT), KIIT University, Bhubaneswar

### Ms. Rajshree Paatil

Executive Director (Business Development) Surya Group, Chennai

### Shri Anil Bhardwaj

Secretary General Federation of Indian Micro and Small & Medium Enterprises (FISME), New Delhi

### Dr. Sunil Shukla

Director General Entrepreneurship Development Institute of India (EDII) Ahmedabad

## Conference Advisory Board

### Dr. Suresh Bhagavatula

Professor of Entrepreneurship, Indian Institute of Management Bangalore, Bengaluru, India

### Dr. Raman Gujral

Professor & Director, Department of Projects-Corporate & Regional Director-Southern Regional Office, Entrepreneurship Development Institute of India, Ahmedabad, India

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Vice Chancellor, Dr. A.P.J. Abdul Kalam Technical University, Lucknow, India

### Dr. Arunaditya Sahay

Dean (Research) & Professor of Strategic Management, Birla Institute of Management Technology, Noida (NCR), Uttar Pradesh, India

### Dr. B. S. Sahay

Director, Indian Institute of Management Jammu, Jammu & Kashmir, India

### Dr. Minet Schindehutte

Associate Professor of Entrepreneurship, Whitman School of Management, Syracuse University, Syracuse, NY, USA

### Dr. Ramakrishna Velamuri

Dean & Professor of Entrepreneurship, School of Management, Mahindra University, Hyderabad, India

## Registration Link

<https://tinyurl.com/EDII-15th-Biennial-Conference>

