



**Entrepreneurship
Development
Institute of India
Ahmedabad**

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From the Director General's Desk ▶

As India celebrates Azadi ka Amrit Mahotsav, EDII steps onto the 40th year...

India has seen phenomenal growth in the way entrepreneurship has progressed and evolved, and the ecosystem has developed. It feels great to realise that EDII played a lead role in giving entrepreneurship this place of prominence. The Institute is in its 40th year and, on flipping through the pages, it feels great to witness how it has led to building a strong cornerstone for entrepreneurship to flourish. Our association with Corporates, Government, Academia, Mentors, Venture Capitalists & Private Equity, Industry and various other segments and groups has helped us leave a mark in the lives of scores of people. From doing barely a few

EDPs in the 1980s, we have risen to training more than a lakh of trainees and supporting around 15000 MSMEs in a year in association with noted ministries, corporates and industry associations.

Entrepreneurship is an area that witnesses dynamic changes on a continuous basis. I am glad, my team could fathom the peripeteias, at every step and stage, and adjust accordingly, always leaving an impact. The journey has been satisfying and we continue to learn and grow.

Throughout its journey, EDII has pioneered numerous development models, built entrepreneurial capacities of a diverse group of people, and enabled folks from different walks of society to be creative, think outside-the-box and be adequately prepared to take the plunge as an entrepreneur.

Of course, one of the important mandates of EDII will remain to institutionalize entrepreneurship nationally & globally. Towards this, let me share a recent development. It was a pleasure to meet Commonwealth Secretary General, Hon'ble Ms Patricia Scotland to discuss the proposal on Pacific Islands Entrepreneurship Development Centre in Fiji which would cater to 12 Island nations in Pacific.



*Hon'ble Ms Patricia Scotland,
Commonwealth Secretary General*

As we traverse the 40th year, we analyse, examine, brainstorm to make ourselves even more outcome-based and impact making, particularly at a time when entrepreneurship has got deeply ensconced in the economy as a development tool. It is also a time to revel in this journey and the achievements on the way. We launched EDII's redesigned logo, denoting 40 years, in an elaborate ceremony.

Well, as we move ahead, the year would be packed with activities and initiatives which will involve several stakeholders and lead to even stronger impact.

- Sunil Shukla



On 6th September, 2022, Dr. J. M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar unveiled EDII's Logo to commemorate 40th year of its service to the nation. The logo was designed under the directions of a specially formulated committee led by Dr. Milind Kamble, Hon'ble Board Member - EDII & Founder Chairman, Dalit Indian Chamber of Commerce & Industry (DICCI)

A proud moment for EDII Alumni

Hon'ble Prime Minister, Shri Narendra Modi during his recent visit to the city to inaugurate the 'Vande Bharat Express', met 3 young women entrepreneurs promoted by EDII. These 3 proud women entrepreneurs had the opportunity to interact with Hon'ble Prime Minister about their opportunities, road blocks, helpful resources and the other minute details of their journey.



Hon'ble Prime Minister Shri Narendra Modi shared useful tips and gave valuable advice to young Women Entrepreneurs from EDII



Nishi Jain

(VibesGood):

A tech platform for women for lingerie makeover.



Nikita Tiwari

(NeerX Technovation Pvt Ltd):

An intelligent Agri IoT platform helping mitigate climate risk and crop management challenges to improve productivity and reduce agri-input cost.



Dr. Parul Tripathi

(Axiom Home Heart Care):

A digital healthcare platform for heart patients providing consultations and guidance by expert cardiologists remotely.

Commemorating the Ideals of Dr. V G Patel



Dignitaries: (L-R) Distinguished Speaker Dr. J.M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar; Shri Mayank Upadhyay, Distinguished Faculty, EDII; Dr. Sunil Shukla, Director General, EDII and Shri S.B. Sareen, Director-Dept. of Projects (Govt.), EDII paying homage to Late Dr. V.G. Patel.

EDII lost its founder Padma Shri Dr. V. G. Patel on April 4th 2019. To commemorate Dr. Patel's great work in the field of entrepreneurship, the Institute started an annual lecture series in 2019. Recognized by the entrepreneurship fraternity as the 'Pioneer of Entrepreneurship Movement,' Dr. V. G. Patel committed himself to propagating entrepreneurship within India and globally. Not only did he succeed in establishing the credibility of his belief across India, but also went on to establish the National Resource Institute, EDII, in 1983.

Dr. J. M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar was invited to deliver the annual Dr. V. G. Patel Memorial Lecture (4th in the series) at EDII Campus on 6th September 2022. The topic was 'How to Determine Success for Entrepreneurs'.

Shri Mayank Upadhyay, Distinguished Faculty, EDII opened the session, hailing Dr. Patel as the architect of entrepreneurship movement in the country. He talked about Dr. Patel's structured engagement with entrepreneurship education, research and training, to ensure that these domains achieved recognition and the status of development strategies for an economy.

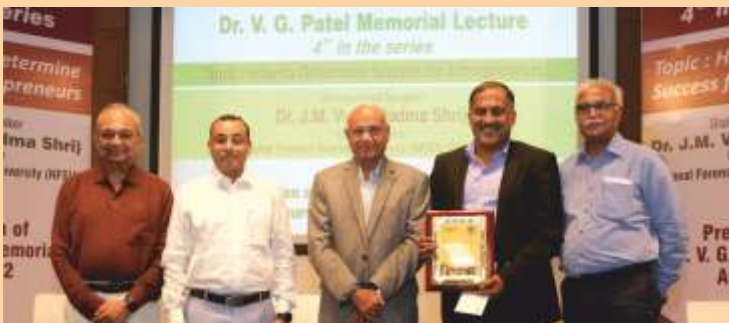


Addressing the audience, Dr. J. M. Vyas, said, “Be it in business or life, disciplining the mind to process every situation and outcome, is of utmost importance. Happiness and success are a state of mind, and no matter what the situation is, if the mind learns to act with objectivity, insight and wisdom, it will always devise ways to perceive situations of conflicts and failures in such a way that the state of happiness for the individual does not get affected. The goals we set and the choices we make should be well evaluated as an individual or an entrepreneur; and our 100 percent efforts must go in. Whatever are the results of our efforts, an emotionally mature and rational mind will always remain unaffected.”

Dr. Sunil Shukla paid tribute to Late Dr. V.G. Patel recalling Dr. Patel's exceptional contribution to economic development of the nation by introducing and promoting the concept of entrepreneurship. He stressed on the importance of entrepreneurship and said, “Entrepreneurs are the future of the country; they are the torch bearers of inventive thinking, determination and perseverance for the GenNext. And hence, the onus of nurturing their entrepreneurial spirit and excellence falls on our shoulders. The institutions and stalwarts of society can give wings to their entrepreneurial ambition. In carving out a path for themselves, our entrepreneurship aspirants must learn certain rules of the game so that they ease cross the deterrents.”

Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor 2022

EDII has instituted the 'Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor' to honor the late legendary who emphasized on the significance of instituting a cadre of entrepreneur trainer-motivators to sustain the entrepreneurship movement. For 'Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer / Educator / Mentor' 2022, EDII received 629 applications from 393 institutions across 29 states in India. There were 2 international nominations this year as well.



Award winner (2nd from R) Dr. Mrutyunjay Suar, CEO, KIIT Technology Business Incubator, Bhubaneswar with (in the Centre) Dr. J.M. Vyas, (2nd from L) Dr. Sunil Shukla & Senior Officials of EDII

Dr. Mrutyunjay Suar, CEO, KIIT Technology Business Incubator, Bhubaneswar received the Dr. V. G. Patel Memorial Award 2022. He is an enterprising professor with a strong passion for promoting startup culture in the country. He established KIIT Technology Business incubator in 2009 at KIIT University which is recognized as the Centre of Excellence by DST, Govt. of India.

National & International Release of the Special Issue of the Journal of Entrepreneurship



(2nd from R) Dr. J. M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar with (2nd from L) Dr. Sunil Shukla, Director General, EDII and other senior officials of EDII released the special issue of 'The Journal of Entrepreneurship' on the occasion of Dr. V.G. Patel Memorial Lecture Series 2022.

EDII has been focused on research in entrepreneurship so that there is constant evolution of the discipline of entrepreneurship. In the year 1992, EDII started the Journal of Entrepreneurship, published by the Sage Publications. The Special Issue of The Journal of Entrepreneurship', edited by Prof. Ray Smilor was released by Dr. J.M. Vyas, Vice Chancellor, National Forensic Sciences University, Gandhinagar on the occasion of Dr. V.G. Patel Memorial Lecture Series 2022.

The Journal of Entrepreneurship was released during the programme on Experiential Classroom: Becoming a Great Entrepreneurship Educator held at John P. Lowth Centre for Entrepreneurship, The University of Tampa, USA during September 15-18, 2022.



(L to R) Dr. Ernest Cadotte, Author of Marketplace Simulations, Emeritus Professor of Innovative Learning, University of Tennessee, USA; Dr. Rebecca J. White, Director, Entrepreneurship and James W. Walter Distinguished Chair of Entrepreneurship and Professor, Entrepreneurship Center, The University of Tampa, USA; Dr. Ray Smilor, Emeritus Professor, Neeley School of Business, Tex Christian University USA; Dr. Michael H. Morris, Professor, Entrepreneurship and Social Innovation, Keough School of Global Affairs, University of Notre Dame, Indiana, USA; Giles T Hertz, Associate Professor, Business Law and Entrepreneurship, The University of Tampa, USA with the special issue of The Journal of Entrepreneurship.

Prof. Raymond Smilor, the Guest Editor of the Special Issue is an internationally recognized expert in entrepreneurship. He is an Emeritus Professor of Entrepreneurship and Leadership at the Neeley School of Business at Texas Christian University, USA.

The Journal of Entrepreneurship is a multi-disciplinary forum for publication of articles, research and discussions on issues that concern the discipline of entrepreneurship. The Special issue of the Journal of Entrepreneurship emphasizes on tools, techniques and approaches to enhance teaching effectiveness, create innovative classrooms and advance the field of entrepreneurship.



International release of the Journal



Dear Dr. Shukla

I had an opportunity to go through the special issue titled “Entrepreneurship and the craft of teaching” of the Journal of Entrepreneurship. It was such a wonderful experience. The issue fills a long felt need in the field of teaching of entrepreneurship and family business. Interestingly, the issue covers almost all aspects of entrepreneurship teaching, such as curriculum, case study, simulation, student engagement, practical dimensions, and of course the Indian context. Further, the coverage of articles is comprehensive and up to date. I personally found the issue highly professional, readable, and useful. It is a must volume for any entrepreneurship teacher.

I convey my heartiest congratulations to Prof Smilor and you for producing such a pertinent issue.

- Dr. Anup K. Singh
Director General
Nirma University

State Startups Get Ready for Next Level Growth



Shri Ashwini Vaishnaw, Hon'ble Union Minister of Railways, Communications and Electronics & Information Technology addressing the audience during an interactive session. Seen on the dais are (2nd from L) Shri S.J. Haider, Principal Secretary, Higher & Technical Education, GoG; (2nd from R) Shri M. Nagarajan, IAS, Commissioner Higher Education, GoG; (L) Dr. Sunil Shukla, Director General, EDII & (R) Dr. Satya Ranjan Acharya, Director, Department of Entrepreneurship Education, EDII

Startups address a variety of problems facing India. Unique business models, systems and solutions are getting developed. Markets are expanding. With more than 300 active accelerators and incubators in the country, today startups are getting a wholesome experience right from day one. India, and especially Gujarat, is on the road to becoming one of the most progressive startup destinations in the country through merger of proactive policies, strong institutional setup and dynamic participation of the private sector. EDII has so far incubated 79 startups and has ensured that they have access to, and ably harness the enabling factors such as, venture capital funds, mentors and emerging technologies; amiable government policies and incentives; and support organizations, both large and small, which act as investors and collaborators, etc.

On 5th July 2022, EDII with the support of Education Department, Government of Gujarat organised an interactive session of startups with Shri Ashwini Vaishnaw, Hon'ble Union Minister of Railways, Communications and Electronics & Information Technology where he appreciated the state government's initiative towards startups and said, "The government has launched various schemes like 'Digital India', 'Made in India', 'Make in India', 'Standup in India' and many such inclusive policies that are boosting the startup ecosystem. States play the largest role in advancing the startup system, and Gujarat has done so by putting a strong emphasis on developing successful startups, enhancing corporate governance, expanding operations, addressing funding gaps, and establishing a strong brand."

Shri Ashwini Vaishnaw was accompanied with Shri S. J. Haider, Principal Secretary, Higher and Technical Education, Govt. of Gujarat; M. Nagarajan, IAS, Commissioner, Higher Education, Govt. of Gujarat and other senior officials from industry associations / government, academia, startups, and other dignitaries from Gujarat. Their interaction with startups and students from universities and incubation centres at EDII on 5th July 2022. Shri Ashwini Vaishnaw congratulated Gujarat state for emerging as the best performer state in developing a startup ecosystem for budding entrepreneurs.

Highlighting the role of entrepreneurship, Dr. Sunil Shukla said, "It is a matter of pride for all of us that Gujarat has emerged as the best performing state, in instituting a strong startup ecosystem for budding innovators and entrepreneurs. Our esteemed Prime Minister, Shri Narendra Modi launched the Digital India Week 2022 on June 4, 2022 in Gandhinagar with the theme 'Catalyzing New India's Techade', so, I believe, this is perhaps the most appropriate time to celebrate the spirit of entrepreneurship. India is burgeoning with opportunities and it is time that the young minds harness opportunities. EDII is doing its bit towards incubating viable ideas, training youths and handholding them to ensure that they emerge successful as new-age entrepreneurs."

Speaking at the event, Shri S. J. Haider, said, "It is heartening to see the gennext embracing entrepreneurship and becoming employment generators. The Gujarat Government's Education department aims to boost the startups of the state and generate employment within the country by instituting incubators in the state to assist budding startups. We are confident that we can propel the startup ecosystem in Gujarat to newer heights."

EDII also organised a startup exhibition showcasing the ideas and innovative work done by the students, alumni and startups incubated at its Technology Business Incubator, Centre for Advancing and Launching Enterprises (CrAdLE). The participants discussed opportunities for financial assistance from government schemes, pitched their ideas, and learnt about entrepreneurship.



Shri Ashwini Vaishnaw felicitated 5 emerging startups from various domains namely, D3S Healthcare Technologies, Freedom Wheels Enterprise, EV India, IOTA Design & Innovations Lab Pvt. Ltd. and NeeRain.

Cultivating and Nurturing Entrepreneurial Ecosystem...



Seen during the regional meet of IIC are: (4th from L) Chief Guest, Dr. Kuberbhai M Dindor, Minister of State, Higher & Technical Education, GoG; (4th from R) Shri M Nagarajan IAS, Commissioner, Higher Education Department, GoG; (3rd from R) Shri Hiranmay Mahanta, CEO, iHub; (2nd from L) Mr. Dipan Sahu, Asst. Innovation Director, MoE's Innovation Cell & AICTE, Govt. of India; (Extreme R) Dr. C.S. Verma, CRO, AICTE, Bhopal; (3rd from L) Dr. Sunil Shukla, Director General, EDII and (Extreme L) Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education, EDII.

Entrepreneurship has thrived in India since the ancient times. The country stands at an interesting juncture of demographic dividend and economic growth, where it needs to optimize the former in a way that it best impacts the latter. For this, government with various agencies, educational institutions, research institutes etc. have come together to work towards boosting the entrepreneurial ecosystem in the country.

Keeping this in view, EDII under the support of Ministry of Education's Innovation Cell, Govt. of India and AICTE hosted the 14th Regional Meet on 18th August at the campus. The objective of the meet was to foster entrepreneurship ecosystem and innovations among students.

The Chief Guest at the event was Dr. Kuberbhai M Dindor, Minister of State, Higher & Technical Education, Govt. of Gujarat and the Guest of Honour was Shri M Nagarajan IAS, Commissioner, Higher Education Department, Govt. of Gujarat.

The other esteemed guests at the event were Mr. Dipan Sahu, Asst. Innovation Director, MoE's Innovation Cell & AICTE, Govt. of India; Dr. C.S. Verma, CRO, AICTE, Bhopal; Shri Hiranmay Mahanta, CEO, iHub; Dr. Sunil Shukla, Director General, EDII and Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education, EDII.

The one-day event saw participation of more than 400 people from 185 institutions across Gujarat and more than 75 startup stalls showcased their innovative startup ideas. The Meet focused on discussions around the impact of quality Higher Education Institution (HEI) participation on the Institution's Innovation Council (IIC) model, policy awareness and advocacy for the Innovation & Entrepreneurship (I&E) initiatives of MoE's Innovation Cell (MIC) and AICTE. Participants were exposed to YUKTI National Innovation Repository



Lighting the ceremonial lamp

(NIR), which is a process of innovation repository creation in institutes by identifying, scouting ideas, innovations and startups from among students, alumni / recent graduates, faculty members, staff, entrepreneurs incubated at the institute. Greeting the esteemed dignitaries and guests at the event, Dr. Sunil Shukla, Director General, EDII said, "I am glad that we, as a society, have started directing focussed efforts towards placing entrepreneurship on the same pedestal as other career options. Today, entrepreneurship is getting its due as a natural career option and students are stepping forth with the choice of opting for entrepreneurship as a career. I am happy that focussed efforts are going into strengthening entrepreneurship in Higher Learning Institutions. Their role is critical in deep rooting entrepreneurship, especially among the younger generation."

Chief Guest, Dr. Kuberbhai M. Dindor, Minister of State, Higher & Technical Education, Govt. of Gujarat said, "We all know the wonders that an entrepreneurial nation can do, and we look forward to ensuring the status of the 'foremost' entrepreneurial nation for this country. India, and also Gujarat, have an amazing combination of institutions, policies and investors. The state encourages the younger generation to come forth with their unique ideas. Thinking out – of – the – box is encouraged, and it is clearly visible in the rising number of unicorns and the enhanced startup ratio of the country."

Stating his opinion, Guest of Honour, Shri M. Nagarajan IAS, Commissioner, Higher Education Department, Govt. of Gujarat said, "The task is huge and, institutions, policy makers, regulatory bodies and the society at large, need to put in concerted efforts to see sustainable results. Entrepreneurship is a growth engine for the country, and must be promoted by all means. Today's youth is inventive and bubbling with ideas. They should be encouraged and their ideas should be nurtured. I feel happy to state that Gujarat is playing a pivotal role in meeting these requirements."



Dr. Kuberbhai M Dindor, Minister of State, Higher & Technical Education, GoG interacting with one of the participating startups

Mr. Dipan Sahu, Asst. Innovation Director, MoE's Innovation Cell & AICTE, Govt. of India said, "I am glad to mention that the IIC regional meets are inspiring great ideas which are proving to be extremely helpful towards creating a conducive entrepreneurship ecosystem. IIC is one such institution which is an enabler in the fields of innovations and entrepreneurship, and we are working together with institutions PAN India in building a strong ecosystem."

Shri Hiranmay Mahanta, CEO, iHub said, "I have witnessed the policy formulation of Innovations and startups which began in Gujarat and so, standing on this soil, today, gives me great pleasure. The developments in the last 6- 7 years have been phenomenal, and I can say with conviction that Gujarat is leading the startup ecosystem with the best measures and practices in place."

Dr. C.S. Verma, CRO, AICTE, Bhopal said, "IICs help in linking institutions, academicians, entrepreneurs and society in a thread so as to bolster the entrepreneurial ecosystem. We, as an enabler, along with executive bodies, try and place focus on innovation and creativity at the grassroots level. A higher incidence of innovation will lead to employment generation which is the need-of-the hour." Awards were presented to 5 Best Innovation Stalls and Creative Posters.

Weavers and Artisans Hone their Skills and Develop their Business



Shri Jagdish Panchal, Hon'ble Minister, Cottage & Rural Industries, Gujarat at the inauguration of an exhibition of artisans / weavers (trained by EDII under Hastkala Setu Project) in Ahmedabad. Also present on the occasion were Dr. Sunil Shukla, DG - EDII and Project Co-ordinators, Dr. Satya Ranjan Acharya & Mr. Brijech Dave

EDII has provided advanced skill training and mentorship to over 10,000 weavers and artisans in the handicraft segment under the Hast Kala Setu Yojana in which EDII is the knowledge partner to the Commissionerate of Cottage Industries, Government of Gujarat since last two years. The training has visibly improved artisans' designs, expanded their networks, helped them reach new markets and have generated revenue of about Rs 3 crore through sales over the last 3 months.

To celebrate the National Handloom Day, EDII under Hastkala Setu Yojana participated and showcased the products in various prominent Haats across Ahmedabad, Jamnagar, Junagad, Jamnagar, Gandhidham, Banaskantha and Mehsana. A total of 109 stalls were set up with around EDII-trained 218 artisans participating in these.



Shri Jagdish Panchal addressing the press, said, "Hastkala Setu with support of EDII has helped train artisans and made PM Modi's vision of Atmanirbhar Bharat and Vocal for Local come true. Under the project, over 10,000 artisans have been trained by EDII and have made a mark for themselves as real entrepreneurs. Their craft has got revived due to the training imparted and it is happy to see them do brisk business."

Project HandMade in India

Apart from Hastkala, EDII is also implementing the Hand-Made in India Project in association with E&Y and with the support of HSBC. Under the project, EDII has enrolled and trained 5722 weavers across the country. Under the initiative, EDII has facilitated the sustainable development of handloom clusters in the states of Gujarat, Assam, Madhya Pradesh, Tamil Nadu and Odisha.

The trained weavers and artisans have registered a marked rise in their business prospects and have discovered new trends and avenues in the market. The project focusses on value chain improvement, operational challenges, training and capacity building, networking and innovations of weavers. This new exposure and training has also provided a new perspective to young generation of weavers who now view handlooms as a lucrative sector with immense potential for growth.

National Handloom Day Celebration (7th Aug, 2022)

On National Handloom Day, 7th August, 2022, weavers and artisans (trained by EDII) under HSBC supported HandMade in India and Govt. of Gujarat supported Hastkala Setu Yojana organized exhibitions PAN India including Kamrup in Guwahati; Bargarh in Odisha; Salem in Tamil Nadu; Maheshwar in Madhya Pradesh and Surendranagar, Bhuj, Ahmedabad, Jamnagar, Junagadh, Mehsana, Valsad & Disa in Gujarat.



Dipika Das, a 41 year-old weaver from Tokradia village in Assam, learnt to develop new designs after associating with HMI and increased her sales by 10 per cent. She said, "I've always dreamt of seeing the outside world and EDII made it come true. I got a chance to sit in an airplane because of it. I am determined to achieve newer heights with the help of this project."



Promoting Quality Based Teaching in Higher Education



(In the Centre) Prof. (Dr.) K.K. Aggarwal, Chairman, NBA, (2nd from L) Dr. Kuldeep Arya, IAS, Collector & Magistrate, Gandhinagar (Extreme R) Dr. Rupesh Vasani, Director- SAL Education Campus and Board Member, Gujarat Technological University, (2nd from R) Dr. Sunil Shukla, Director General, EDII & Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education, EDII on the occasion of National Seminar on 'Outcome Based Education and Accreditation of Higher Educational Institution in India'

Education is viewed as the most important foundation that unites the whole country and propels it to success. Quality education is possible with quality teaching with the use of pedagogical techniques to produce tangible learning outcomes for students.

Against this backdrop, the Institute under the aegis of Internal Quality Assurance Cell (IQAC) organised a National Seminar on 'Outcome Based Education and Accreditation of Higher Educational Institution in India' on August 17, 2022. The objective of the seminar was to understand the dynamics of outcome based education as one of the important dimensions of quality education as also the evaluation parameters of accreditation. Prof. (Dr.) K.K. Aggarwal, Chairman, NBA was invited as the Chief Guest and Dr. Kuldeep Arya, IAS, Collector & Magistrate, Gandhinagar was the Guest of Honour at the event. Dr. Rupesh Vasani, Director- SAL Education Campus and Board Member, Gujarat Technological University also graced the event. The seminar saw participation of about 125 academicians from more than 65 institutions across Gujarat, that interacted with eminent guests on the dimensions of quality education and the significance of outcome based education.





Addressing the gathering, Prof. (Dr.) K.K. Aggarwal, Chairman, NBA said, "The country is going through dynamic changes post COVID and it is right to say that COVID has become the best academician needed for the development of the country. We are still at a transition stage and yet to overcome many challenges in terms of good quality education. For the outcome based education, one needs to work backwards and define the goal of the student and then define parameters based on it. According to me, outcome based education means autonomy of the student, teacher and then the institution which would lead to the successful implementation of the outcome based approach. "



Dr. Kuldeep Arya, IAS, Collector & Magistrate, Gandhinagar said, "Today the country is placed at venerable pedestal, when it comes to start ups. Gujarat has a host of policies for boosting entrepreneurs and startups. The role of good quality education here plays a very pivotal role and for this, I congratulate EDII for nurturing the entrepreneurs and paving the way to build a strong ecosystem of the country."



Highlighting the role of education, Dr. Sunil Shukla, Director General-EDII said, "The ecosystem for the growth of entrepreneurship is conducive and the Government is forthright in bringing policies for supporting entrepreneurs and quality education. EDII as an Institute is also trying to work in delivering quality education and working towards creating a robust education process."

The seminar deliberated on different areas of achieving outcome based education and the importance of accreditation for any higher education institution.

A capacity building programme on Entrepreneurship Development For Officials of Tea Board India was held during 12th to 17th September, 2022 at EDII. The programme was supported by Tea Board India, Ministry of Commerce & Industry, Department of Commerce, Govt. of India. The programme saw participation of about 25 officials and they developed learning and awareness towards maximizing resource utilization for optimum growth. They were introduced to idea generation process, resource mobilization and latest business strategies."



Participants of the Capacity Building Programme on Entrepreneurship Development for officials of Tea Board India

EDII trained entrepreneurs showcase their products.

Hon'ble Governor of Uttar Pradesh Smt. Anandiben Patel visited the



stalls of EDII during Madan Mohan Malaviya University of Technology (MMMUT's) Deeksha Utsav 2022. EDII trained Artisans of Livelihood Outreach Programme under SIDBI and Off Farm Producer Organisation (OFPO) under NABARD participated by putting up their stalls.

National Rural Economic Transformation Project [NRETP]



Documentation of the activities pursued by the artisans during the baseline survey

The Ministry of Rural Development (MoRD) has launched the National Rural Economic Transformation Project (NRETP) with an aim to promote cluster development in the farm and non-farm sector. In this regard, EDII, as a Technical Support Agency (TSA) to State Rural Livelihood Missions (SRLMs), is engaged in providing technical assistance to the artisan clusters. This includes conducting scoping studies, DSR preparation and implementation of approved clusters. EDII has been engaged with various SRLMs to function as TSA, particularly for artisan clusters with the objective to improve in parameters like increase in wages, turnover, employment (hours / days / months of engagement), number of enterprises, exports etc. Currently, EDII is engaged for preparation of Scoping Studies and Diagnostic Study Report (DSR) of different clusters with six State Rural Livelihood Mission (SRLMs) viz. Gujarat, Madhya Pradesh, Maharashtra, Rajasthan, West Bengal and Karnataka.

Skilling Women for an Empowered Life... Project UDAYA

In order to equip women with necessary skills to lead an enterprising life, EDII promotes entrepreneurship among various target groups. As part of Project UDAYA, EDII has launched several initiatives in collaboration with TATA Communication Ltd. to coach and handhold women, so that they evolved to emerge as entrepreneurs in the mainstream economic setup.

The project was first initiated in 2019 in Pune and Raigad districts of Maharashtra and led to implementation of 12 Women Entrepreneurship Development Programmes (WEDPs), benefiting 342 rural women. 161 trained women started their enterprises in the domain of animal husbandry, poultry farm, food processing, textiles & garments, travel & logistic, leather & plastic manufacturing, cosmetic & chemical products, computer and IT services, nursery, healthcare & wellness sector, E-commerce and paper products. The project got sanctioned again in 2021 in Raigad and Ratnagiri districts of Maharashtra, and so far, EDII has implemented 9 WEDPs, benefiting 250 rural women.

EDII also organized an Entrepreneurship Awareness Camp (EAC) in Alibaug (Raigad district) of Maharashtra sensitizing 69 'Divyangjan' and other stakeholders. Out of these, 26 potential 'Divyang' entrepreneurs were selected and provided training under Entrepreneurship Development Programme.



EDP for 'Divyangjan' at Alibaug, in progress

'This is the first time someone has thought of discussing and encouraging economic empowerment. It has changed the way we think about life. We have been transitioned to think in a competent way which has opened a new era in our life' said Mr. Ajit Vasant Matre, one of the participants of EDP.

"I'm extremely pleased that the TATA Communication Ltd. team recognised the work we do with Divyangjan under the CEDA project and encouraged us to implement the same in Maharashtra as well under Project UDAYA. Well curated frameworks enable efficient programme implementation and provide the solution to the challenges faced by entrepreneurs. When it comes to disadvantaged section, the challenges vary and need to be addressed strategically." said Dr. Prakash Solanki, Programme Director.

Green Businesses; Technology led Businesses... Is What EDII Sets as Its Mandate; Hand-in-Hand with Corporates

EDII has joined hands with noted corporates including Accenture, Facebook, Bayer Foundation, HSBC Bank, Walmart, HAL, HP, ITC, Yes Bank, ONGC and Amazon to ensure setting up of sustainable businesses. Through these collaborative efforts, EDII has so far impacted the lives of 68,134 people across 741 villages, 138 districts and 23 states of India through several projects. In partnership with these noted corporates, EDII, under Micro Skill Development Programmes (MSDP), has developed several innovative green businesses like urban terrace gardening kits, bamboo crafts, mushroom cultivation, organic fertilizers, beekeeping, and biodegradable plates made from leaves, to name a few. EDII has also trained several rural women in manufacturing of solar-based electrical items. To help rural women entrepreneurs grow their businesses, EDII also extended digital training to sell and connect with buyers on various online and social platforms.



> Roundtable Meet of CSR Heads... Delhi Chapter



(2nd from L) Dr. Sunil Shukla, Director General, EDII, (Extreme L) Shri Harkesh Mittal, Sr. Adviser, EDII; (Extreme R) Mr. M.V. Narayana, Advisor, EDII and (2nd from R) Dr. Raman Gujral, Director, Dept. of Projects (Corporates), EDII in discussion with CSR Heads at Roundtable Meet in Delhi

A Roundtable Meet of CSR Heads was organized in Delhi on 2nd September, 2022. The Institute discussed the target of creating 10,000 women-led green businesses in 100 districts in 1000 days. The day-long session witnessed deliberations on latest practices in women-led green enterprises, collaboration for collective action for increased women empowerment and the use of low-cost technologies to scale up green businesses. CSR heads from the corporate world, PSUs, senior officials from

ministries and representatives from international organisations participated in the session.



Dr. Sunil Shukla, addressing a Press Meet in Delhi, made the announcement that EDII, in association with corporates, would focus of ensuring creation of 'Technology-enabled women-led green businesses'. EDII's Director General Dr. Sunil Shukla said, "EDII has been successfully offering entrepreneurship and skill development training to artisans, weavers, women start-ups and the unemployed, leading to sustainable livelihood options for them. I am glad that with corporates endorsing the power of entrepreneurship, we will continue to progress with remarkable results."



Dr Raman Gujral, Director, Department of Project (Corporates), EDII, emphasized on the growing requirement for high-end value-added products and services in the market with minimal environmental harm. "The need for sustainability in business applies to both big corporates and small enterprises. Keeping this in mind, we need to focus on what strategies can be developed for promoting green enterprises and businesses for economic growth and to save the environment. There is a need for newer innovations and eco-friendly practices both in rural and urban sectors," he said.

> Entrepreneurship Development in Kerala



Seen here is (in the C) Dr. Sunil Shukla, Director General, EDII, with (R) Dr. Raman Gujral, Director, Dept. of Projects (Corporates) and (L) Mr. Sivan Ambattu, Faculty, EDII during the press meet in Kerala

EDII has been consistently focused on promoting entrepreneurship in the state of Kerala. On 14th September, 2022, Director General, EDII and his team of senior colleagues addressed media officials on the Institute's association with Kerala in pioneering entrepreneurship education and skilling initiatives in collaboration with government ministries, departments and corporates .

EDII's Director General Dr Sunil Shukla said, "Kerala holds immense potential for entrepreneurship development.

EDII has been ensuring the institutionalization of enabling factors for a conducive start-up & entrepreneurial ecosystem in Kerala. Innovative training models, result oriented collaborations with the government & corporates in the state, and an outreach to the grassroots have helped ensure setting up of new enterprises and growth of existing ones. The future is promising with new associations and goals."

Dr Raman Gujral, Director, Department of Project (Corporates), EDII emphasized on the need for sustainability in business, which he believed comes from the right kind of orientation. Against this backdrop, he said, "EDII has developed tailor-made strategic models for Kerala which have ensued economic growth, innovations and eco-friendly businesses, both in rural and urban locales of the State," he said.



With the CSR Heads at Roundtable Meet in Kerala

> Bayer Foundation



Participants of the first Entrepreneurship Development Programme held in Malegaon with (R - L) Mr. Balaji Aglave - Project Coordinator, EDII; Mr. Pranav Kumar Tiwari - Project Coordinator, EDII; Mr. Rohith Kannor - District Coordinator, NULM Malegaon; Mr. Shubin Mohamed - Assistant Faculty, EDII; Ms. Manisha Ahire - Secretary, CMRC Malegaon; Mr. Dilip Kalamkar - Manager, CMRC Malegaon; Mr. Bhagwan Harkal - Project Manager, EDII; Mr. Sachin More - Project Coordinator, EDII

EDII has joined hands with Bayer, a German multinational pharmaceutical and biotechnology company to train and create 750 women Entrepreneurs who are both Individual women entrepreneurs and women belonging to the Self-Help Groups in the region under the project, 'UNNATI' (meaning 'advancement').

EDII has roped in MAVIM and MSRLM to implement activities in and around Malegaon. EDII has so far organized two Entrepreneurship Development



(In the C) Mr. Shibin Mohamed, Programme Director felicitating the participant receiving certificates

Programmes (EDPs) and also completed seven Micro Skillpreneurship Development Programmes (MSDPs) and two Vision Building & Leadership Training Programmes (VBLTs) for urban women of Malegaon, to impart training on setting up and managing enterprises. Learning emphasizes on competency building, business opportunity identification activity, Business Plan Preparation, Business Management, Digital Marketing, and Life Skills training.

57 women have so far been trained in the two trainings organized in urban Malegaon during August 22 to September 12, 2022.

The trained women have identified their business opportunity and are being mentored on preparation of viable business plan. They will be hand-held by EDII mentors for setting up of their venture.

According to Programme Director, Mr. Shibin Mohamed T K, "This very thoughtful initiative is leading to visibly strengthening the ecosystem for entrepreneurship. The edifice on which the discipline stands is getting strong. Also, bringing women into the forefront of entrepreneurial success is immensely satisfying."

> WeAct - Women Entrepreneurs Access Connect Transform

Women Entrepreneurs - Access Connect Transform (WeAct) is a one-stop



Participants at the exhibition held in Madurai

platform for rural women entrepreneurs that provides them with handholding assistance to render their business competitive and sustainable. Conceptualized in collaboration with EDII, Accenture's WeAct (Women Entrepreneurs Access Connect Transform) provides hand-holding support to women entrepreneurs - nano and micro. During the last three months, 5 Subject matter expert workshops, Digital Marketing workshop and 3 energizer workshops were held in Tamil Nadu, Assam, Bihar, and Kerala, with 300+ members learning Business

Reckoner and Business Tool. On July 17, 2022, an exhibition was held in Madurai where 150+ individuals participated comprising of 17 enterprises run by women entrepreneurs. Sale worth Rs. 64,189 was recorded in the event.

The Bracing Exposure to Entrepreneurship to the Developing World



Countries across the World are bolstering Entrepreneurship... Viable entrepreneurial ventures are the prerequisite of sound economies. Economic growth of countries needs to go hand-in-hand with entrepreneurship training and competency building. Every year, EDII undertakes capacity building programmes on varied themes and domains of entrepreneurship. Over the last few months, EDII organized programmes on, 'Industrial and Infrastructure Project Preparation & Appraisal' sponsored by the Indian Technical and Economic Cooperation (ITEC) a division of the Ministry of External Affairs, Government of India.

EDII conducted two capacity building programmes on 'Industrial and Infrastructure Project Preparation & Appraisal' from 22nd August to 30th September, 2022. A total of 25 participants were trained from 18 countries. The objective of the programme was to improve and update knowledge in the areas of project preparation & appraisal techniques, decision-making process in the sectors of industrial, infrastructure & sustainable opportunities that would lead to improved viability, returns, and effective investment decisions. The methodology implemented to impart learning included interactive sessions comprising case studies and field visits.

The participants were equipped with the understanding of business development process, identification of data requirements and analysing their suitability for preparation of feasibility studies, understanding the importance of environmental impact study, computer-supported comprehensive appraisal, viability and sensitivity. The participants gained insightful knowledge and were able to link the theoretical knowledge with the practical aspects through exposure visits.

PARTICIPANTS SAY...

"Industrial and Infrastructure Project Preparation & Appraisal's pedagogy was application oriented. Also we visited several institutions to witness the capability of the learning received in classrooms. New techniques and procedures will undoubtedly become a part of my work, leading to better outcomes."

- Ilyes Sebti

Industrial, Infrastructure and Sustainable Project Preparation & Appraisal

"The course was well designed and delivered. The faculty facilitated learning through a diverse mix of methodologies. I am confident about making use of this knowledge and feel more informed and empowered. I will certainly share my learning with other professionals in my country so that there is more awareness about the new landmarks in the field."

- Ronald Kiprotich Tarus

Industrial, Infrastructure and Sustainable Project Preparation & Appraisal



Participants receiving certificates at the hands of Chief Guest, Prof. M. Murugant, Provost - Adani University



"I congratulate EDII for developing a cadre of professionals in the field of Industrial, Infrastructure and Sustainable Project Preparation & Appraisal. This is an important domain especially for developing nations. I am sure, the professionals will introduce new rules of the game."

- Prof. M Murugant

Provost - Adani University & Chief Guest - Valedictory Programme, Industrial, Infrastructure and Sustainable Project Preparation & Appraisal



"The main goal is to create a team of tenacious experts who will work to advance business in developing nations. The participants had access to latest tools and methods to guide potential business owners in starting new ventures and to support the expansion of small businesses that already exist."

- Dr. Sunil Shukla

Director General - EDII



"The Programme helped the participants improve and update knowledge in the areas of project preparation & appraisal techniques, decision-making process in sectors of industrial, infrastructure and sustainable opportunities. This will help the participants identify lucrative investment opportunities."

- Dr. Amit Dwivedi

Programme Director



Strengthening Village Entrepreneurship... Startup Village Entrepreneurship Programme

Startup Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) is being implemented with the objective of helping members of Self Help Groups (SHGs) to setup small enterprises in rural area under non farm sector. SVEP is sponsored by Ministry of Rural Development, Government of India, and State Rural Livelihood Missions of 14 states.

EDII is functioning as the National Resource Organisation (NRO) and is currently implementing the programme in 82 blocks across 15 States.

Progress at a Glance :

SVEP is being implemented in 82 Blocks, out of which enterprise promotion has been initiated in 70 blocks.

74,938 Enterprises Promoted → Existing : 18,481 | New : 56,457

76,742 Entrepreneurs Promoted → Female : 47,711 | Male : 29,030
Transgender : 1

Key Activities

- Baseline survey has been conducted in four new SVEP blocks in the state of Jammu and Kashmir to estimate the demand-supply gap.

- **Training of SVEP Mentors and State Anchors**

An on-campus training programme was conducted for the newly inducted mentors from 11th to 17th July 2022. Also a workshop, 'Exit Strategy and Ways Forward' under SVEP was organized from 18th July to 20th July 2022 on campus. It provided the mentors with a platform for group discussions, experience sharing and learning on serving SVEP supported entrepreneurs.

- **Block Level Exit Workshops**

The block of Sunam in Punjab, sanctioned during 2017-18 completed proposed activities under SVEP during a span of 4 years. It has been successfully handed over to the Punjab Rural Livelihood Mission. A Block level Exit workshop was organized wherein role of various stakeholders, post exit plans and action points were discussed and deliberated.



SVEP team at EDII during mentors training and exit workshop

• District Day Celebration in Darrang, Assam



The Darrang district administration organized District Day celebration in the month of June wherein 35 entrepreneurs participated to show-case their products. Traditional Assamese Pithas, Agarbatti, Organic Spices, Handicrafts and Handloom products etc. were sold during the event.

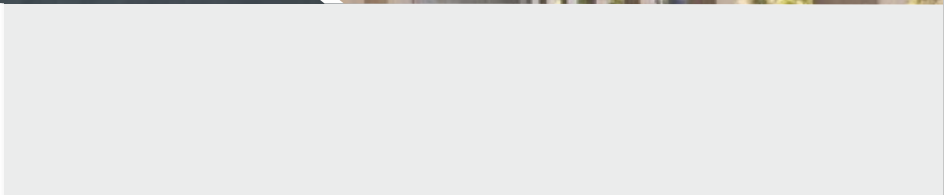
Ms. Dulumoni Kalita, an SVEP entrepreneur received best entrepreneur award from the district administration in handicraft category for making handicraft products from water hyacinth.



Dr Smita Chetia Talukdar, Faculty & Regional In-charge distributing certificates to successful participants of the EDP

EDII conducted a series of 10 - day Entrepreneurship Development Programmes at Dimapur with beneficiaries comprising practising as well as aspiring entrepreneurs. 50 beneficiaries successfully completed the 10-day programme in two batches. The EDPs were sponsored by the North East Centre for Technology and Reach (NECTAR), an autonomous body under the Ministry of Science & Technology, GOI.

an autonomous body under the Ministry of Science & Technology, GOI.



EDII celebrated 76th Independence Day with its Faculty, Staff, Students and Alumni.



(2nd from L) Shri Oscar Kerketta, High Commissioner of India, Kigali Rwanda was the Chief Guest during the 76th Independence Day Celebration at Rwanda India Entrepreneurship Development Centre

Rural entrepreneurs participate in Azadi ka Amrit Mahotsav



'Har Ghar Tiranga' campaign was celebrated across the country as a part of Independence Day under Azadi Ka Amrit Mahotsav to urge people to hoist the national

Flag in their homes to commemorate the occasion. This campaign significantly increased the demand for production of national flags. In addition to artisans under programmes like the 'Hastkala Setu Yojana' engaged in making of flags, 11 SVEP supported entrepreneurs were also involved in making 3000 flags in the Sashpur block of Uttarakhand,

Sustainability & Growth of MSMEs... The SIDBI Cluster Development Fund (SCDF) Scheme



Seen here is (2nd from L) Mr. S. Venkatramanan, Team Head- SCDF on his visit to the Himroo Cluster for interaction with the artisans.

EDII, as the Project Management Consultant for implementation of SIDBI Cluster Development Fund (SCDF) Scheme at PAN India Level, aims at developing industrial and social infrastructure for development of MSMEs in various clusters and industrial parks. Under the scheme, SIDBI has also chosen few artisan clusters where soft interventions are being planned. The objective is to promote age-old crafts and make these clusters sustainable. The interventions have been initiated in Himroo shawl cluster in Aurangabad, Maharashtra. Based on the revelations of the diagnostic study, soft interventions are being planned and conducted in the cluster to support weavers through sensitization and knowledge upgradation on craft management and sustainability.

Associating with MSMEs...



EDII has been empanelled as Mentor Institute under ASPIRE - A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship under Ministry of MSME, Govt. of India. Under this scheme, Livelihood Business Incubators (LBIs) would be set up at various institutions across the country with an objective to promote entrepreneurship in rural agro sector. Faculty members of KIIT, Bhubaneswar (extreme L-R) Dr. Sudesna Roy and Dr. Rojalin Sahu visited EDII to discuss future endeavors.

CrAdLE Centre for Advancing & Launching Enterprises



Centre for Advancing & Launching Enterprises Entrepreneurship is a means to generate employment and wealth, and thus promote growth. In the entrepreneurial process, business incubators have come to play a major role in terms of nurturing enterprises at an early-stage and helping them overcome teething troubles; providing all-equipped business environment for operation; extending value added services viz. legal, financial, technical, IPR, mentoring etc. to incubatees; strengthening business skills / knowledge of incubatees; providing a platform for speedy commercialization of technologies developed in academic and R & D institutions of the country and facilitating business networking for better and faster enterprise growth.

Given India's potential for growth in entrepreneurship and startups, EDII set up a Technology Business Incubator, the CrAdLE (Centre for Advancing and Launching Enterprises), in 2016 and has been guiding, supporting, and supporting and mentoring startups. National Science and Technology Entrepreneurship Development Board, DST, Govt. of India extended sponsorship support to it.

Till date, more than 79 startups have been mentored / handheld by CrAdLE in four niche segments of manufacturing, food processing, renewable energy and healthcare.



Over the last three months, CrAdLE undertook some significant events :

- Mr. Advait Rawal, founder of KYS Scientific Private Limited was invited as the speaker for storytelling session.
- A Demo Day was organized where successful startups pitched their ideas to the investor panel.
- To sensitize the Higher Education Institutes' team on the operations of the startup ecosystem, CrAdLE organized an interactive session on 'Emerging Startup Ecosystem in India for Higher Education Institutes'.



Participants of the Entrepreneurship Educator's Orientation Programme seen with (6th from L) Shri M Nagarajan IAS, Commissioner, Higher Education Department, GoG; (5th from L) Dr. Sunil Shukla, Director General, EDII & Officials of EDII

An Entrepreneurship Educators' Orientation Programme for 5 different universities of Uttar Pradesh and from an Institute of Technology in Chhattisgarh was held during 4th to 8th July, 2022 at EDII campus. 20 professors were sensitized about entrepreneurship, various beneficial schemes, methods of orienting students towards the discipline and the process of pre-incubation & incubation facilities.

PG Corner

Awards and Recognitions...

This year, the Institute identified 3 students for project grants and felicitated them with a grant amount of Rs. 7 lakhs. Following are the students who were felicitated for their projects:



Ms. Eva Garg

PGDM-E (2020-2022)

Eva received a grant of Rs. 2.5 Lakh towards prototype development and setting up of manufacturing unit for her project, BOXARC. Boxarc delivers affordable high-quality solutions to modern-day construction problems.



Mr. Thranglihok Diengdoh

PGDM-E (2020-2022)

Thranglihok received a grant of Rs. 1.5 Lakh towards support for his project, Abepoxy Studio. Abepoxy Studio is manufacturing and designing sustainable furniture (Tables, Doors, Lamps, Wall clocks, etc.) made using scrap pieces of wood, marble etc.



Mr. Ankit Mudpe

PGDM-E (2020-2022)

Mr. Ankit received project grant of Rs. 3 Lakh towards prototype development and market testing of his project, WetAcre Substantiable Solutions LLP, a concept of promoting rural enterprises by embedding SaaS platform.



Swapnil Shrivastava
Founder - Organic
Madhya Pradesh

PG Alumnus, Swapnil Shrivastava gets recognized

After graduating from EDII in 2018, Swapnil Shrivastava founded Organic MP. The startup teaches farmers how to use new tools and methods of production, as well as ways of accessing new markets and creating new projects. Organic MP has established a network between farmers and viable economic strategies. Swapnil's success story was recently covered in ANI News.

<https://www.aninews.in/news/business/business/indias-organic-food-market-glittering-post-coronavirus-pandemic20220919183420/>

EDII Alumni emerge as Winners in Smart India Hackathon 2022



Dr. Sunil Shukla, Director General, EDII felicitating the winners at EDII Campus on the occasion of Teacher's Day.

In association with AICTE, MoE's Innovation Cell annually organizes Smart India Hackathon. It is a nationwide initiative to provide students with a platform to solve some of the pressing problems faced by society in daily lives. Smart India Hackathon 2022 is the fifth edition wherein 2 students from EDII were awarded from Bhopal and Chhattisgarh.

In Chhattisgarh, Eva Garg bagged the 2nd runners-up position for her Startup, Boxarc, which provides new-age & innovative solutions to traditional construction by creating sustainable modular spaces.

In Bhopal, Sumit Prakash bagged the 2nd runners-up position with the startup idea of Sustainable & Modular Container Spaces. The winners received Rs. 50,000/- each as reward.

Bidding Goodbye to 2020-22 batch



Glimpses of the Induction Programme of PGDM-E 2022-24 Batch...



Students of Zydus School for Excellence for Entrepreneurship Orientation Programme at the Institute



Collaborations & Associations...



On 23rd August, 2022 : A high-level-Mauritian Delegation led by (3rd from L) Shri Soomilduth Bholah, Hon'ble Minister of Industrial Development, SME & Cooperatives, Republic of Mauritius collaborated with EDII to promote entrepreneurship.



Dr. Sunil Shukla felicitating Smt. Rekha Sharma, Chairperson, National Commission for Women on her visit to EDII on 8th Sept., 2022



(3rd from R) Prof. Kalplata Pandey, Vice Chancellor, Jananayak Chandrashekar University, Ballia, Uttar Pradesh visited EDII on 4th July, 2022, to sign and MoU to widespread entrepreneurship amongst students through specially designed programmes and activities.

Important Interactions & Events...



Dr. Vinay Sahasrabudde, President, Indian Council for Cultural Relations (ICCR), interacting with Bhutan participants of ITEC at EDII on 21st September, 2022

Sushri Usha Thakur, Hon'ble Minister of Culture, Tourism, Religious Trusts & Endowment, Madhya Pradesh on her visit to the Institute on 26th Sept., 2022 interacted with Director General & Faculty of EDII to brainstorm on promoting Tourism Entrepreneurship in Madhya Pradesh



14th Sept. 2022 : MoU was signed between EDII and Kerala Institute of Entrepreneurship Development (KIED). (2nd from R) Dr. Sunil Shukla, Director General, EDII and (2nd from L) Sri Sarath V. Raj, CEO & Executive Director, KIED exchanging MoUs in the presence of (in centre) Shri. S. Harikishore IAS, Director of Industries & Commerce, Dept. of Industries & Commerce, Govt. of Kerala and senior officials of EDII to boost entrepreneurial activities in Kerala.





Director General & EDII team in discussion with (extreme R) Dr. Kandathil Mathew Abraham, Chief Principal Secretary to Chief Minister of Kerala. The discussions centered around escalating the incidence of Entrepreneurship in the State.

Dr. Sunil Shukla greeting Shri Shailesh Bagauli (IAS), Secretary of Higher Education Department, Uttarakhand to explore areas of association.



With Hon'ble Shri Danish Azad Ansari



With Prof. P.K. Mishra

Dr. Sunil Shukla & Dr. Amit Dwivedi, Associate Professor, EDII interacted with Shri Danish Azad Ansari, Minister of State for Minorities, Govt. of U.P. on promoting entrepreneurship among the minorities. They also discussed widespreading entrepreneurship among university students with Prof. P.K. Mishra, Vice-Chancellor, Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh.



EDII collaborated with Lal Bahadur Shastri National Academy of Administration (LBSNAA), Mussoorie on 1st March, 2022 to orient administrative officers to entrepreneurship and the ways and means of promoting it. As a part of the MoU, EDII faculty team under the directive of Dr. Sunil Shukla, Director General, EDII addressed the senior IAS Officers on entrepreneurship as a development tool.

The 'Women in Leadership' Programme at LBSNNA



Ms. Julie Shah, Dy Chief, Institutional Communication & PR, EDII was selected to participate in the first ever programme 'Women in Leadership' curated by Lal Bahadur Shastri National Academy of Administration, Mussoorie (LBSNNA), during 18th to 22nd July, 2022. The programme focused on helping women leaders understand the significance of a vision and the ways of building a culture where everything is in sync with the vision. The programme promoted experience sharing on successful leadership paradigms. The programme was attended by Sr. Civil Services & Indian Armed Forces Officials.



Participants with (seated, 6th from L) Shri Srinivas R. Katikithala, IAS, Director LBSNNA & Senior Officials of LBSNNA.



(2nd from L) Dr. Sanjay Jasola, Vice-Chancellor, Graphic Era University, Dehradun felicitating Dr. Sunil Shukla, Director General, EDII during an interactive session on promoting entrepreneurship. Also present were (Extreme L) Prof. (Dr.) H.N. Nagaraja, Director General, Graphic Era University, Dehradun & Senior Officials of EDII.



Dr. Sunil Shukla, DG, EDII being felicitated as Chief Guest at the valediction of 'Two-Day National Seminar on Independence 2.0 : Building Atma Nirbhar Bharat through Make in India', organized by Babasaheb Bhimrao Ambedkar University, Lucknow



The team during their meeting with (3rd from L) Mr. Ranjeeth Kumar J., IAS, Commissioner, Bureau of Public Enterprises, GoG; Dr. Sunil Shukla & (extreme R) Mr. Brijesh Dave, Sr. Manager, EDII

Indian Football Team & Coach spent a day at EDII on their way to Hungary for the Soccer World Cup.

15th

BIENNIAL CONFERENCE on ENTREPRENEURSHIP



**Entrepreneurship
Development
Institute of India
Ahmedabad**

• FEBRUARY 22-24, 2023 •



Entrepreneurship Development Institute of India (EDII) has been organizing 'Biennial Conferences on Entrepreneurship' since 1994. The Biennial Conferences continue to provide a forum for researchers, educationists, and practitioners to share their research findings and experience in entrepreneurship development. Deliberations on issues of contemporary relevance and interest have opened up new avenues to spearhead entrepreneurship at a much broader scale. The Conferences were organized under the aegis of the **Centre for Research in Entrepreneurship Education and Development (CREED)** setup by EDII. EDII has organized fourteen Biennial Conferences during 1994-2021, the details of these biennial conferences can be browsed at <http://conference.ediindia.org/>

In keeping with fourteen biennial conferences over the past 28 years, the **Fifteenth Biennial Conference on Entrepreneurship** continues to be an established forum for researchers, educators and practitioners to share their ideas and research results with other researchers and thinkers in the field, exchange feedback and hone their own research pursuits. Whereas researchers are invited to contribute papers and reports that bear upon and enfold the field of entrepreneurship theory and practice, some indicative themes are:

Conference Themes and Focus Areas

- > **Entrepreneurship Theory** > **Entrepreneurship Policy** > **Manifestations of Entrepreneurship**
- > **Functional Areas of Entrepreneurship** > **Entrepreneurship Context** > **MSME Entrepreneurship**
- > **Entrepreneurship Education & Capacity Building**

Publication

Abstracts of accepted papers will be published by a reputed publisher with ISBN. EDII shall have the first publication rights to papers presented at the conference. Copyright of abstracts published in the Abstract Booklet will remain with EDII.

Awards

- **Best Paper Award**
Best Paper Award shall be given for the best paper written and presented based on merit in the Conference. The name of the winner of the Award shall be declared during the Valedictory Function.
- **Best Entrepreneurship Programme Award**
- **Best Entrepreneurship Institute Award**

Selected papers will be appreciated based on merit. Visit to **The Statue of Unity**, the world's tallest statue may be facilitated on **February 26, 2023 (Saturday)**, for participants who will be interested. For details regarding conference registration and other administrative aspects please contact:

Mr. Ganapathi Batthini - Conference Coordinator
Email: conference@ediindia.org • Cell & WhatsApp: 93270 45345



Overwhelming...

Tweet

Dr. Kuber Dindor @kuberdindor

ભારત સરકારની @mhrd_innovation ની પ્રાદેશિક બેઠકમાં @EDIIAhmedabad ખાતે હાજરી આપી અને ઇનોવેશન તથા સ્ટાર્ટઅપ વિષે જાણકારી મેળવી, જેના દ્વારા માન. પ્રધાનમંત્રીશ્રી @narendramodi જીના #AtmaNirbharBharat અને ભારતની અર્થવ્યવસ્થાને પ ટ્રિબિયન સુધી પહોંચવવાના સ્વપ્નને પણ સાકાર કરી શકાશે.

Translate Tweet

Ministry of Education and 5 others

2:39 PM · Aug 18, 2022 · Twitter Web App

Tweet

Dr. VINAY Sahasrabudhe @Vinay1011 - Sep 22

In India traditionally we were a vibrant entrepreneurial society and it's a part of our Culture too!

Interacted with trainee Entrepreneurs of Bhutan @EDIIAhmedabad,y'day!

With such great institutions,India marches ahead to be a \$ 5 Trn economy, as envisioned by PM @narendramodi

ICCR and 5 others

2 11 67

Tweet

NFSU @NFSU_Official

Media Report regarding Dr. V.G.Patel Memorial Lecture by Dr. J. M. Vyas, Vice Chancellor, NFSU organized by EDII.

@EDIIAhmedabad

#NFSU #EDII #MemorialLecture #DistinguishedSpeaker

3:48 PM · Sep 7, 2022 · Twitter Web App

6 Retweets 24 Likes

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Jagdish Vishwakarma @MLAJagdish

મારા નિકોવ વિધાનસભા મતક્ષેત્રના સતવારા સમાજ ભવન, ઓઢવ ખાતે હાથ બનાવટની રાખડીઓના પ્રદર્શનસહ વેચાણની શુભારંભ કરાવ્યો.

#75AzadikaAmritMahotsav

Translate Tweet

2:39 PM · Aug 6, 2022 · Twitter Web App

Adani University @AdaniUniversity

Recently @ssananth Provost, Adani University, graced the Valedictory Session as Chief Guest at EDII. He shared his insights with international students and congratulated them for completing their course.

#AdaniUniversity #EDII #Valedictory

EDII Ahmedabad @EDIIAhmedabad · Oct 3

25 participants from 18 countries completed their six-week ITEC sponsored course at #EDII. Prof. M. Murganant, Provost, Adani University, graced the Valedictory Session as Chief Guest & interacted with the participants. #EDIIITEC #ITECnetwork @EDI_DSO @AdaniUniversity @ssananth

8:07 PM · Oct 3, 2022 · Twitter Web App

Hastkala setu Yojana, Guj... · 08 Sep

Hastkala Setu Yojana, Gujarat organized a Handholding workshop for all the DIC officials at @EDIIAhmedabad. Mr. Pravin Solanki, IAS, shared their valuable feedback with everyone present in the workshop. Glimpses from the program

#handicrafts #training #workshops #cottageindustry

Industrial Extension Cottage Official (Indext-C) and 4 others

9 21

ITEC @ITECnetwork · 20 Sep

Bhutanese trainees at the ongoing 4 week ITEC programme at EDII : Building capacity in creating new, impactful enterprises. @JS_ITEC @dps_mea @Indiainbhutan @EDIIAhmedabad

Director General Office of... · 22 Sep

Sir, we were honoured to have you on campus & discuss possible synergies between @iccr_hq & @EDIIAhmedabad Thank you for inspiring the Bhutan youth also who are getting trained under

← Thread

Director General Office of EDII Retweeted

PB NS Prasar Bharati News Services &... @PBNS_India

During the Mauritius delegation's visit two MoU on cooperation have also been signed

one between SME Mauritius Ltd. and Entrepreneurship Development Institute of India (EDII)- Ahmedabad on 23rd August, 2022 in Ahmedabad

6:26 PM · 25 Aug 22 · TweetDeck



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