Fifteenth Biennial Conference on Entrepreneurship ABSTRACTS

Editors: Baishali Mitra Ganapathi Batthini



Entrepreneurship Development Institute of India (EDII)
Ahmedabad, Gujarat, India



Fifteenth Biennial Conference on Entrepreneurship 2023

Baishali Mitra, Ganapathi Batthini

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ISBN: 978-81-958340-3-7

First Published in 2023 by:



Entrepreneurship Development Institute of India (EDII)

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Ph: +91-79-6910 4900/4999/5000 Website:www.ediindia.org

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in association with



Bookwell

3/79, Nirankari Colony, Delhi 110009, India

Ph: 9810043240, 011-79676137 E-mail: bookwelldelhi@gmail.com

Printer: Comservices, Wazirpur, Delhi

Acknowledgements

Over the past twenty eight years, the Biennial Conferences on Entrepreneurship have been organized by the Centre for Research in Entrepreneurship Education and Development (CREED), Entrepreneurship Development Institute of India (EDII). Biennial Conferences are established forums for researchers, educators, practitioners, planners and policy makers to share their ideas and research with other researchers in the field, interchange feedback and sharpen their own ideas for entrepreneurship research and development. Fourteen conferences held thus far brought together more than 1250 academicians, researchers and practitioners for the presentation of over 1175 papers from 37 countries. The Fifteenth Biennial Conference on Entrepreneurship (February 22-24, 2023, EDII, Ahmedabad) testifies to the institute's pursuit of excellence and clear contribution to entrepreneurship education, research, training institution building within India and internationally. One hundred and twenty five papers were presented during the three day conference. The papers represent current developments in entrepreneurship from India and abroad.

The contributions cover a wide array of themes such as: Entrepreneurship Theory; Entrepreneurship Policy; Entrepreneurship Education and Capacity Building; Startups, Incubators Accelerators; Entrepreneurship Context-Agriculture, Digitalization, Green Inclusive Entrepreneurship, Entrepreneurship, Entrepreneurship, Tourism Entrepreneurship; MSME Entrepreneurship; Manifestations of Entrepreneurship-Corporate Entrepreneurship, Regional and International Entrepreneurship, Social Entrepreneurship, Women's Entrepreneurship; Functional Areas of Entrepreneurship.

EDII and the editors thank the conference participants, colleagues and friends for their contribution and wholehearted cooperation in making this publication possible.

We extend our appreciation to the Conference Advisory Board for their guidance and advice.

We express our gratitude to the Conference Organising Committee Dr. Satya Ranjan Acharya, Dr. Amit Kumar Dwivedi, Dr Sanjay Mangla for their sincere contribution.

We thank reviewers, who enthusiastically served as paper reviewers.

The 15th Biennial Conference wouldn't have been possible without the guidance of the Conference Chair Dr. Sunil Shukla (Director General, EDII). We extend our heartfelt gratitude to him.

Many thanks to M.S. Khurana, Bookwell, Delhi, for his help and support in publishing the Abstract Booklet of Fifteenth Biennial Conference on Entrepreneurship.

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The abstracts in this publication are printed from submissions by the authors, who are solely responsible for the contents of their abstracts.

We thank them for their cooperation in the publication of the Abstracts of Fifteenth Biennial Conference on Entrepreneurship.