

Entrepreneurship Research, Enterprise Creation and Policy Advocacy

...The 15th Biennial Conference



(3rd from L) Chief Guest, Dr. Kavil Ramachandran, Professor of Entrepreneurship (Practice), Indian School of Business (ISB), Hyderabad; (R to L) Dr. Ajit K. Mohanty, Emeritus Fellow, Utkal University & Former Professor, ICSSR National Fellow Chief Advisor, NMRC, Jawaharlal Nehru University, New Delhi; Prof. (Dr.) Gabriel Dwomoh, Pro-Vice Chancellor, Kumasi Technical University, Ghana; Dr. Sunil Shukla, Director General, EDII & Prof. (Dr.) Ramakrishna Velamuri, Dean & Professor of Entrepreneurship, School of Management, Mahindra University, Hyderabad, releasing Abstracts' compilation of the papers selected for presentation at the 15th Biennial Conference.

Entrepreneurship has come a long way from family businesses to aspirational start-ups and social businesses. The growth of the discipline of entrepreneurship rests on a knowledge infrastructure, which needs to be continuously reinforced for prudent insights. Meaningful research can spark notable developments.

EDII, the pioneer in entrepreneurship education and research, has been organizing Biennial Conferences on Entrepreneurship, since 1994 to explore the different facets of the discipline and to provide a platform to scholars from across the nation and the world, to share their findings. The fifteenth Biennial Conference was held in the Institute during February 22- 24, 2023. The three-day conference on 'Entrepreneurship' provided a platform to researchers, educationists, and practitioners to share their research studies and findings in different areas of entrepreneurship development.

During the conference, over 125 papers and studies by scholars from more than 10 countries on the themes of social, green, women, agricultural, digital, MSME, and inclusive entrepreneurship, were presented.

The conference was inaugurated by Dr Kavil Ramachandran, Professor of Entrepreneurship (Practice), Indian School of Business (ISB), Hyderabad, in the presence of Dr Gabriel Dwomoh, Pro-Vice Chancellor, Kumasi Technical University; Dr Ajit K Mohanty, Emeritus Fellow, Utkal University, Bhubaneswar; Dr Ramakrishna Velamuri, Dean & Professor of Entrepreneurship, School of Management, Mahindra University, Hyderabad; and Dr. Sunil Shukla, Director General, EDII.

As part of the conference, a Vice Chancellors' / Directors' Conclave was also held to discuss the Importance of Entrepreneurship Education in the Context of the National Education Policy (NEP) 2020. Universities from across the country, were represented.

Another important event of the Conference was the Doctoral Colloquium where the PhD. scholars and FPM students from across the country, were mentored and guided on their research work. The doctoral students of EDII and other institutes/universities presented and discussed their research ideas, proposals, and empirical work. The platform led to generation and exchange of ideas related to the broad areas of Entrepreneurship Theory, Entrepreneurship Policy, Entrepreneurship Education & Capacity Building, Manifestations of Entrepreneurship, Entrepreneurship Context, MSME Entrepreneurship, Functional Areas of Entrepreneurship, and developmental studies.



"Entrepreneurship is today at the core of researches and policy making. It has become a global phenomenon. The environ, today, across the nation, is conducive to entrepreneurship. Success of a business depends on the resources available, which also includes the competence and merit of the owners and others involved in business. Family Business is an area, where I believe the dynamics need to be researched more to ensure smooth sail across generations."

- Dr. Kavil Ramachandran

*Professor of Entrepreneurship (Practice),
Indian School of Business (ISB), Hyderabad*





“The process of social development and entrepreneurship is bound to undergo a transformation given the inclination of society towards knowledge and wisdom. In such a society, the process of development will be more inclined towards a collaborative and cooperative process, with focus on including wellbeing of the lesser developed nations as well.”

- Dr. Ajit K. Mohanty

*Emeritus Fellow, Utkal University & Former Professor,
ICSSR National Fellow Chief Adviser, NMRC, Jawaharlal Nehru University, New Delhi*



“Entrepreneurs emerge and blossom in a social context, so when we want entrepreneurship to blossom in India, it is important to focus on educating the parents, teachers, bankers, policy makers, and other similar stakeholders in a decision making level so that the different beneficiaries could be encouraged to be creative and take the plunge as entrepreneurs.”

- Prof. (Dr.) Ramakrishna Velamuri

*Dean & Professor of Entrepreneurship, School of Management,
Mahindra University, Hyderabad*



“Entrepreneurship and enterprise development is viewed with great significance in Ghana. Amidst a time when finding jobs in formal and informal sectors are difficult in Ghana, we are focussing on developing job creators. “

- Prof. (Dr.) Gabriel Dwomoh

Pro-Vice Chancellor, Kumasi Technical University, Ghana



“The Biennial Conference continues to be a forum for researchers and educators across the globe to exchange ideas and valuable feedback in various fields of entrepreneurship. Research in entrepreneurship is key to identifying solutions, and pursuing newer opportunities, and innovations. The research findings and papers presented in the conference bring forth fresh perspectives and emerging trends in entrepreneurship.”

- Dr. Sunil Shukla

Director General, EDII

