

## **National Commission for Women (NCW) & Entrepreneurship Development Institute of India (EDII), Ahmedabad organize the first programme on entrepreneurship for women, in Kashmir**

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**Entrepreneurship Development Institute of India (EDII)**, Ahmedabad, in collaboration with the National Commission for Women (NCW) has undertaken the National Project of organizing 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country to orient women to the benefits of adopting entrepreneurship as a career and overcome social, economic, and familial barriers to become entrepreneurs.

Out of the two programmes planned for Jammu and Kashmir, the first one at Sheikh-Ul-Alam Memorial Degree College, Budgam was inaugurated on 27th June 2023 by Smt. Rekha Sharma, Chairperson – NCW in the presence of Er. Ajaz Ahmad Bhat (IAS), Director, Jammu & Kashmir Entrepreneurship Development Institute (JKEDI).

**Smt. Rekha Sharma, Chairperson NCW**, said, “Entrepreneurship is an important tool for economic empowerment of women. Women of Kashmir are hardworking and driven entrepreneurially, and this programme will further give them the impetus to rise above odds and achieve economic independence. There are various emerging and promising business opportunities that women can make a mark in, in Kashmir; tourism being one of them. EDII & NCW will impart the necessary training to women, and the two institutions wish all the best to women for their bright future”

**Er. Ajaz Ahmad Bhat (IAS), Director, JKEDI**, said, “This initiative by **EDII and NCW** is exemplary in terms of opening the path of development for the women of J&K. I look forward to women getting independent and empowered by setting up their businesses and enjoying economic independence. Such status will also ensure their enhanced social status within their own homes and in society.”

The aim of the one-day EAP is to orient participating women to the benefits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. The EAPs are aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses. After the inauguration, the sessions and panel discussions were organized where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners.

### **About Entrepreneurship Development Institute of India (EDII), Ahmedabad**

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions – the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been listed as the Institute of National Importance by the Education Department, Govt. of Gujarat. For more information visit: [www.ediindia.org](http://www.ediindia.org)

### **About National Commission for Women**

The National Commission for Women (NCW) was set up as statutory body in January 1992 under the National Commission for Women Act, 1990 (Act No.20 of 1990 of Govt. of India) to review the Constitutional and legal safeguards for women; recommend remedial legislative measures, facilitate redress of grievances and advise the Government on all policy matters affecting women. The mission of NCW is to strive towards enabling women to achieve equality and equal participation in all spheres of life by securing her due rights and entitlements through suitable policy formulation, legislative measures, effective enforcement of laws, implementation of schemes/policies and devising strategies for solution of specific problems/situations arising out of discrimination and atrocities against women.

<http://arisingstate.com/national-commission-for-women-ncw-entrepreneurship-development-institute-of-india-edii-ahmedabad-organize-the-first-programme-on-entrepreneurship-for-women-in-kashmir/>