**EDII** 

August 8, 2023 Pg.7

## Amazon Indiainks pact with EDII, Guj govt

## **#NEW DELHI**

Amazon India on Monday said it has signed a memorandum of understanding (MoU) with the Entrepreneurship Development Institute of India (EDII) and the Cottage and Rural Industries Department, Government of Gujarat, to help drive e-commerce exports from the state.

Amazon will focus on bringing weavers, artisans and other micro, small and medium enterprises (MSMEs) from Gujarat on Amazon Global Selling, the e-commerce exports programme.