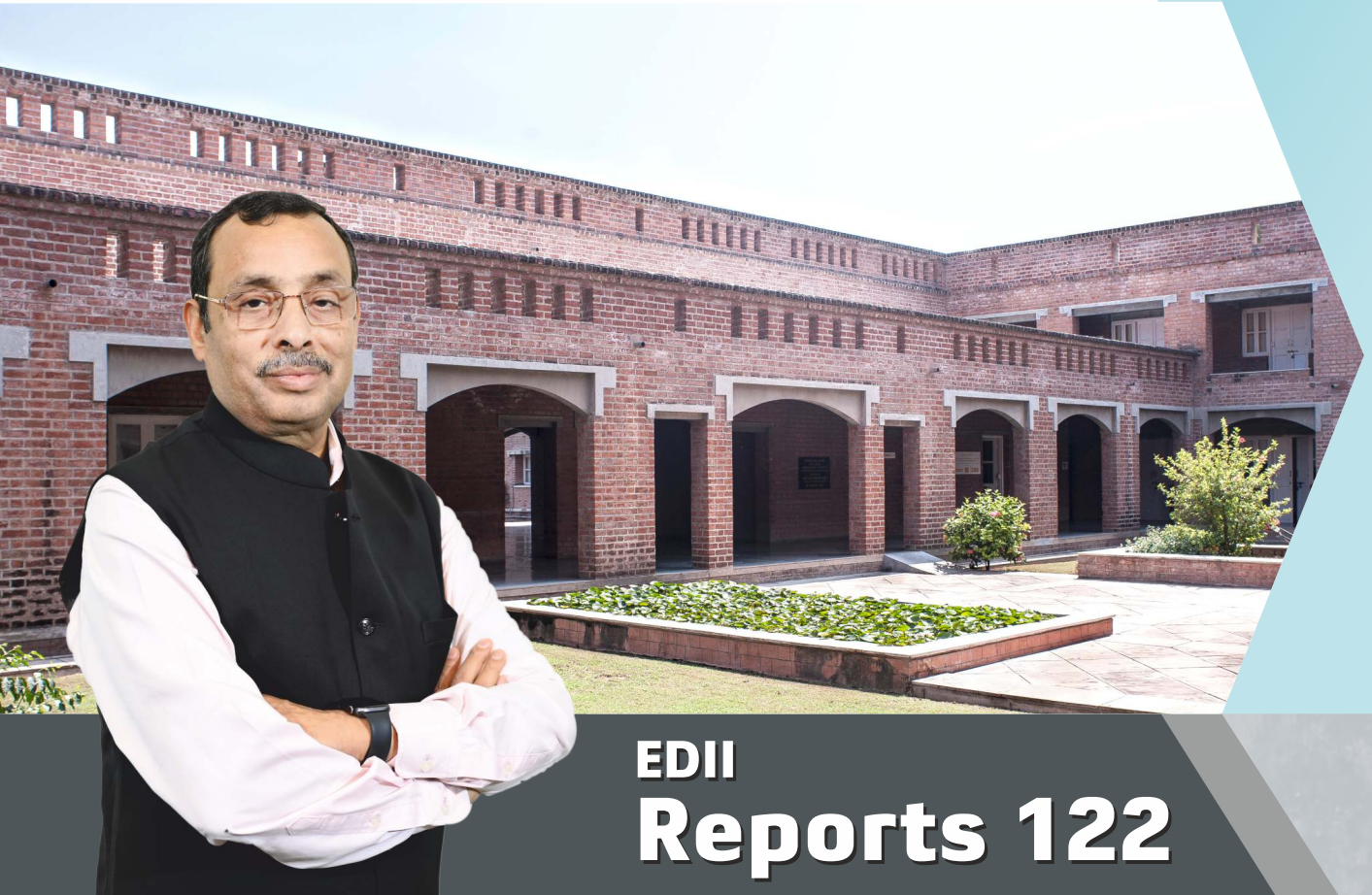




**Entrepreneurship
Development
Institute of India
Ahmedabad**



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From the Director General's Desk

Escalating Entrepreneurial Propensity Among Women

With growth bouncing back, post COVID, India is being pitted as one of the fastest growing economies of the world. Growth is manifesting itself in several ways in the country. Strengthened policies, institutions, investments, well-meaning reforms, inclusive development focus - have all contributed significantly to India's growth process. Amidst varied factors, entrepreneurship, startups and innovations have been particularly stressed upon. Countries across the globe have bestowed faith in entrepreneurship and are routing this discipline creatively to modulate their economy. India is not far behind, but while the country is focussed on this mandate, it is important for it to evolve ways and means that encourage its women folk to take the lead, more often than not.



Given that India is the 3rd largest startup ecosystem in the world, it would be right to assume that the country is leap frogging on the trajectory of entrepreneurship. Indian tech and innovation led startup ecosystem has also greatly evolved. But the country would be able to benefit from this progression only when women, who constitute almost half of the population, step forth to participate in this journey, equally.

Women have established themselves as better leaders, planners and organizers of resources. Yet, they continue to remain underrepresented. That is perhaps because only a certain section of women are getting the right resources and conditions to chase opportunities. The country needs to ensure that women across strata and sections of society get encouraged to think like an entrepreneur. It is important to warrant that their perspectives and aspirations are perfectly in place, and are not waylaid by factors that obstruct their entrepreneurial potential from coming into full play.

We need to envision an inventive new generation of entrepreneurs who will build startups on the premise of innovations and technology in an environ that is assuring and amiable.

In the recent years, various sections of society have been exposed to unprecedented challenges, especially the women entrepreneurs. With familial and other responsibilities, limited financials and resources at their disposal, most women owned businesses have even shut down. This has brought forth the relevance of knowledge, training and capacity building, more than anything else. Women entrepreneurs have to know how to manoeuvre their way forward, irrespective of the predicament. In this light, the National Commission for Women and EDII have come together to promote New Enterprise Creation and growth of existing businesses among women. Under this momentous project, entrepreneurship awareness programmes will be conducted in every state and UT of the country, except Lakshadweep. We believe, this project could be a turning point for most ambitious women; it will certainly give them the knowledge, skills and attitude to make a headway in the field of 'doing business'.

Let us come together in taking up the cause of women protection, growth and empowerment. Training and skill building can greatly facilitate this. I appreciate NCW's support in this mandate.

- Sunil Shukla



EDII Celebrates 40 years

of Entrepreneurship Development, Education, Training and Institution Building...

The sprawling campus of EDII lit bright on April 20th, 2023, singing sagas of how entrepreneurship had evolved over 40 years - breaking the clouds of disbelief surrounding it, to establishing itself as a powerful tool, resurrecting lives of millions across social structures. EDII, was set up in 1983, as a pioneering Institute, with the support of the IDBI Bank Ltd, IFCI Ltd, ICICI Bank Ltd, State Bank of India (SBI) and Govt. of Gujarat.



EDII celebrated four decades of entrepreneurship education, training, research, and institution building on Thursday, April 20 in the presence of Shri Acharya Devvrat, Hon'ble Governor of Gujarat, as the Chief Guest. The other dignitaries on the dais were: Shri Rakesh Sharma, President- EDII and MD & CEO, IDBI Bank Ltd; Dr. Milind Kamble, EDII Governing Board Member, Founder Chairman, DICCI & EDII Governing Board Member; Dr. Sailendra Narain, EDII Governing Board Member and Former Chairman & Managing Director, SIDBI and Dr. Sunil Shukla, Director General-EDII. The event was marked with the august presence of dignitaries from the Government, corporates, industry associations, entrepreneurial community and the academia.



(in the center) Chief Guest, Shri Acharya Devvrat, Hon'ble Governor of Gujarat being felicitated by (2nd from R) Shri Rakesh Sharma, President, EDII and MD & CEO, IDBI Bank Ltd. in the presence of (L-R) Dr. Sailendra Narain, EDII Governing Board Member and Former CMD, SIDBI; Dr. Milind Kamble, EDII Governing Board Member & Founder Chairman, DICCI and Dr. Sunil Shukla, Director General-EDII.

Words that inspire...



“Degrees do not mean skills and competencies. 60 percent of youth in India possess degrees but this does not make them relevant to the market demands. There is a great dichotomy between the degrees that universities and colleges give and the requirement of skillsets in the market. But that does not mean that the youth are not creative; they can blossom if they are mentored, counselled, trained, handheld, and oriented well, they need to be aligned with innovations and technical progress so that they deliver tangible performance. I am glad we have institutions like EDII that are complementing efforts in this direction through training and motivation. My compliments to EDII.”

- **Shri Acharya Devvrat**, Hon'ble Governor of Gujarat



“We are witnessing a growing trust in entrepreneurship; the willingness of students to break free from the job-seeking mindset, think innovatively and float sustainable startups. Year after year, we see an increase in the number of people enrolling for EDII's PG and other programmes, and that speaks volumes about EDII's contribution towards making entrepreneurship a conscious career option.”

- **Shri Rakesh Sharma**, President- EDII and MD & CEO, IDBI Bank Ltd



“Entrepreneurship helps promote inclusive growth which is a need for any developing economy targeting holistic growth. Successful entrepreneurship does not always mean big industries or manufacturing units in towns and cities, it also means opportunities for the people living in the villages of India, for the marginalized, the differently abled, and the women. Only then can a country register balanced progress.”

- **Dr. Milind Kamble**, Founder Chairman, DICCI & EDII Governing Board Member



“EDII was set up much against the apprehensions that entrepreneurship cannot be taught. 40 years later when we see the 'Made in India' tag, an increasingly respected brand, valued for quality, reliability, and competitiveness, it feels good. EDII has played a major role in bringing Indian entrepreneurs this far.”

- **Dr. Sunil Shukla**, Director General-EDII

As part of the celebrations, a pictorial biography documenting EDII's 40-year journey and its pioneering work in various domains, was also released.



Release of the pictorial biography tracing EDII's 40 year journey at the hand of (2nd from L) Chief Guest, Shri Acharya Devvrat, Hon'ble Governor of Gujarat and esteemed dignitaries.





NCW & EDII Join Hands to Spur Women Entrepreneurship

100 EAPs across the country will empower women to float own enterprises

Today women are stepping forth to make powerful statements of entrepreneurial grit and success. But while their perspective and aspirations are perfectly in place, they are bogged down by factors that obstruct their entrepreneurial potential from coming into full play.

National Commission for Women and EDII have come together to reach out to women in every nook and corner of the country, promoting entrepreneurship as a career. This joint effort will go a long way in breaking myths, building capacities, generating knowledge and creating many more success stories.

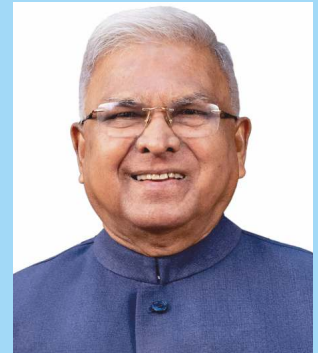
Together the organizations have planned 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country. The aim of the EAPs is to orient participating women to the benefits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. The EAPs are aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses.



The first EAP out of the 100 to be organized across the country, was launched in Ujjain by Chief Guest, Shri Mangubhai Patel, Hon'ble Governor of Madhya Pradesh and Guest of Honour, Dr. Munjpara Mahendrabhai, Hon'ble Minister of State, Ministry of Women, Child Development, GoI, in the presence of dignitaries including Smt. Rekha Sharma, Chairperson, NCW; Dr. Sunil Shukla, Director General, EDII and Smt. Meenakshi Negi, Member Secretary, NCW. Other dignitaries present on the occasion were Shri P. Narhari, IAS, Secretary, MSME & Industries Commissioner, Govt. of Madhya Pradesh; NCW members including, Smt. Mamta Kumari, Smt. Delina Khongdup, Smt. Kushboo Sundar and dignitaries from the Rajbhawan and the Government.

“India is moving ahead with the vision of 'Sabka Saath Sabka Vikas'. Development under women-led leadership is coming up big way and is getting accepted and recognised. Women are showing the confidence of speaking about their success, their enterprises and their future plans. They have progressed phenomenally under the initiatives implemented by the country, under the leadership of Hon'ble Prime Minister of the country. I congratulate NCW and EDII for this extraordinary initiative towards women empowerment through entrepreneurship.”

- Shri Mangubhai Patel,
Hon'ble Governor of MP



“We have been working towards taking forward India's women-led development agenda by accelerating women's leadership and empowerment in public as well as private sector. Women who are the backbone of our society play a pivotal role in shaping our future. Empowering them is not only our moral responsibility but also a necessary condition for sustainable development. This collaboration between National Commission for Women and Entrepreneurship Development Institute of India will help build capacity of women entrepreneurs and also sensitize relevant stakeholders.”

- Dr. Munjpara Mahendrabhai,
Hon'ble Minister of State, Ministry of Women, Child Development, Gol



“Women although are a critical part of society they still lag behind when it comes to economic empowerment and independence. Women need to be encouraged to become economically empowered. India has a conducive ecosystem to support women entrepreneurship. Given this, women are getting motivated to set up their MSMEs. Women entrepreneurs extend job opportunities to other women, and that is the need of the hour. Women need to speak about their success, network and step forth. I am sure with the support of EDII, all of this will be possible.”

- Ms. Rekha Sharma,
Chairperson, National Commission for Women



Progress till date...

| Number of Programmes | Number of Participants | Regions Covered |
|----------------------|------------------------|--|
| 7 | 451 | Ujjain, Raigad, Silvassa, Budgam, Ahmedabad, Narmada, Raipur |



“Over the last ten years, India has noticeably progressed and one of the factors that can be noticed in this growth story, is the participation of women. Women have been encouraged to become financially independent. The environment has been conducive with friendly policies, and women have felt confident about giving vent to their creativity and the spirit of enterprise. This initiative towards promoting women entrepreneurship will further streamline their assimilation into the mainstream entrepreneurial ecosystem.”



- Dr. Sunil Shukla,
Director General, EDII

“Women have always proved to be great leaders. I am eager to see how this effort harnesses their potential even more and motivates them to step forth to learn, build their skills and achieve bigger landmarks. Their growth as entrepreneurs Such programmes and mentorship will trigger creative responses in women. They will be better equipped to rediscover themselves.”



- Smt. Meenakshi Negi,
Member Secretary, National Commission for Women



Chief Guest, Smt. Rekha Sharma, Chairperson NCW, at EAP in Budgam, Kashmir on 27th June.



Chief Guest, Ms. Delina Khongdup, Member, NCW, at EAP in Ahmedabad, on 28th June.



Chief Guest, Mrs. Mamta Kumari, Member, NCW, at EAP in Raipur, on 3rd July.



Chief Guest, Ms. Sneha Ubale, Deputy Collector, Raigad, at EAP in Raigad, on 15th June.



National Conclave on Empowering Youth



Lighting of the ceremonial lamp

The dignitaries at the inauguration of the Conclave, included, Dr. Milind Kamble, Founder Chairman, DICCI and Board Member EDII; Shri Ajay Kashyap, Convener, Secretariat, Youth 20; Shri Sanjay Gupta, General Manager, SIDBI; Ms. Maitreyee Kamble, National Convener - DICCI NextGen and Dr. Sunil Shukla, Director General, EDII.

As part of its efforts to engage the youth and seek their active participation in India's G20 presidency, EDII, in association with Dalit Indian Chamber of Commerce & Industry (DICCI) NextGen, organised a National Conclave on 'Empowering Youth: Fostering Inclusion and Diversity'. The conclave, also supported by SIDBI, was organised to beckon youth to participate in meaningful discussions, knowledge-sharing, and advocacy on diversity and inclusion.

The one-day conclave touched upon challenges and barriers in achieving diversity and inclusion in society and discussed policy interventions, initiatives, and best practices that were important in promoting inclusivity. The conclave also explored innovative solutions and strategies to promote diversity and inclusion across contexts. A diverse range of technical sessions and panel discussions were organised as a part of the event. The sessions covered topics such as the future of work in the context of the fourth industrial revolution, challenges and solutions for achieving inclusive practices, and the importance of collaboration and inclusive policies for long-term sustainability.



**Dignitaries
opine...**



“G20 has ensured enormous participation by people. India is at the forefront of nations, and, at this opportune time, youth have a significant role to play and a big responsibility to shoulder. They must come up with thoughts, plans, and strategies that help build a rewarding structure and system. The demographic dividend of the country actually gets a platform through Y20 to sharpen themselves and lead growth. I urge youth to step forth and benefit from the rewarding times.”

- Dr. Milind Kamble,
Founder Chairman, DICCI and Board Member EDII



“The need today is to ensure that the youth is gainfully employed; 'swavalamban', therefore, becomes a potent option. The youth have to be driven to set up own enterprises. Role of MSMEs is paramount in the growth of any country. The youth possess the power to alter the fortune of the country. They need to be skilled and honed to ensure that they participate in the growth story of the country.”

- Shri Sanjay Gupta,
General Manager, SIDBI



“India getting the G20 Presidency is a landmark for the country. With this has come a historic responsibility for India. India is moving towards the future as a super power. Y20 is an innovative platform to ensure equality and inclusion. India's youth has set an example to the world in terms of technical innovations and expressing concern about critical issues such environment, renewal energy, climate changes etc. I only wish that this movement paces ahead with all the momentum and energy that it can gather.”

- Shri Ajay Kashyap,
Convener, Secretariat, Youth 20

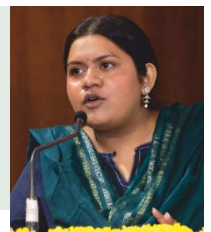


“It is important for us as a country to galvanise the talents of youths towards innovative and creative work. Inclusion and diversity are embedded in the ethos of the country. The responsibility lies on the shoulders of youth to lead growth on the premise of inclusivity and diversity. Entrepreneurship is one way of transcending all boundaries and ensuring balanced growth, without any biases. The youth has to be oriented towards this discipline; more so, as they identify very well with innovation and technology, which eventually are the premise of startups and new businesses.”

- Dr. Sunil Shukla,
Director General, EDII

“Youths of the country are aware and are equipped with 21st century skills. They are enthused to master the emerging skills and technology. Their innovative bent of mind is India's strength, and that has to be nurtured and encouraged to target higher -order achievements.”

- Ms. Maitreyee Kamble, National Convener, DICCI NextGen



National Sustainability Hackathon

The Institute's Bhubaneswar office organized National Sustainability Hackathon with the goal of directing students towards sustainable development in keeping with the 'Sustainability Development Agenda' of the G20 summit. Organised on 5th April 2023 in Bhubaneswar, in association with prestigious institutes including WTC, KIIT, Nalanda Institute of Technology etc., the Hackathon encouraged students to address some of the critical issues that affect different strata of society and the various stakeholders therein.

Dr. Subrata Kumar Biswal, Regional In-Charge & Faculty, EDII talked about the need for creating jobs, promoting innovations, technology based business solutions and commercialization of technologies.



Under Y20 Engagement Group of G20, EDII, with the support of the World Trade Center and in collaboration with the Ministry of Youth Affairs and Sports, Government of India, and the Research and Information System for Developing Countries conducted a Brainstorming Workshop On 'Industry 4.0, Innovation and Entrepreneurship: Opportunities for Youth and Challenges' on May 24, 2023 at Bhubaneswar.

EDII's Northern Regional Office at Lucknow organized a Brainstorming Session on the theme, 'Future of Work: Industry 4.0, Innovation and 21st Century Skills' on 17th May 2023. The programme, a part of Y -20 under the Ministry of Youth Affairs and Sports, aimed to identify the opportunities and challenges that technology is presenting for the future of work in India and the efforts required to build a future ready workforce. Around 90 participants representing startups, entrepreneurs, industry associates, young achievers, Indian Industries Association (IIA) members and RIS official attended the programme.



At the launch of the programme, Chief Guest (in the Centre) Dr. Shalabh Mani Tripathi, Hon'ble Member of Legislative Assembly, U.P; with (R-L) Shri Manish Sinha, General Manager, SIDBI, Lucknow; Shri S. K. Dora, Chief General Manager, NABARD, Lucknow; Dr. Nitesh Dhawan, State Director, KVIC, Lucknow; Shri Dinesh Goel, CMD, Rama-Shyama Papers Pvt. Ltd & General Secretary, IIA, Lucknow; and Shri.Suresh Sundrani, Vice President, IIA.



Sustainability Hackathon Challenge Witnesses 170 Innovative Ideas from Students across 31 Institutions, PAN India

Today's youth is brimming with creative ideas, and as a National Resource Institute in Entrepreneurship, EDII took up the challenge of bringing them together from across the country on a platform where they could give voice to their creativity and innovative bent of mind, in the grand finale of the Sustainability Hackathon Challenge, during 28th-29th April, 2023. 170 ideas were shortlisted for the grand finale at EDII campus. The shortlisting was arrived at, after evaluation of the ideas in the qualifying rounds organized across the country. While 350 students represented the Grand Finale, the 170 shortlisted ideas were presented by students from across 31 Institutions PAN India. The event promoted the spirit of entrepreneurship among students thus reinforcing their faith in the entrepreneurial ecosystem of the country.



Inauguration of the Sustainability Hackathon Challenge, GRAND FINALE in the presence of Shri. S.B. Dangayach, Founder Trustee, Innovative Thought Forum; CA Mr. Bishan R. Shah, Founder and Managing Director, Bishan R. Shah & Co. and Past Chairman (2022-23) of the Ahmedabad Branch of Western India Regional Council of ICAI; Dr. Sunil Shukla, Director General, EDII and EDII senior faculty members (R-L) Dr. Satya Acharya and Dr. Prashant Saxena.

Over 75 days, after the initial launch of the National Level Hackathon in February 2023 with a vision to sensitize students to focus on Sustainable Development Goals (SDGs), the grand finale was organized at EDII. Under the banner of this Hackathon, Boot Camps were organised across the country with regional partners and institutions, over 75 days. The 75-day mega National Level Hackathon boot camps witnessed participation from 40,000 students across 31 Institutions from 20 locations, PAN India. 15,000 ideas were screened, out of which 170 were shortlisted for presentation in this 2-day grand finale at EDII campus.

The boot camps provided a platform to the students to create solutions to real life problems facing society, industry, industry sectors, government functionaries etc. These offered credible opportunities to students and institutions to build upon initiatives like Atmanirbhar Bharat and Startup India by undertaking the challenges and converting opportunities into business enterprises.

The Inauguration of the Sustainability Hackathon Challenge, Grand Finale, took place at EDII in the presence of Shri S.B. Dangayach, Founder Trustee, Innovative Thought Forum; CA Mr. Bishan R. Shah, Founder and Managing Director, Bishan R. Shah & Co. and Immediate Past Chairman (2022-23) of the Ahmedabad Branch of Western India Regional Council of ICAI and Dr. Sunil Shukla, Director General, EDII.

Addressing the gathering, Shri. S.B. Dangayach Founder Trustee, Innovative Thought Forum opined, “India is considered as one of the top startup hubs in the world, and in order to strengthen the entrepreneurial environment, the government is stepping up its investment in startups together with other institutions and organisations. That has a significant positive impact on our developing minds. The young students will undoubtedly come up with ground-breaking solutions to issues they observe around them. EDII is doing incredible work when it comes to encouraging creative thinking, educating children, and providing them with the resources they need to succeed as new-age entrepreneurs.”

On the occasion, Dr. Sunil Shukla, Director General, EDII, said, “As a leading organisation promoting entrepreneurship in the nation, EDII seeks to encourage more and more youths to come forward with unique solutions for pressing issues around them. The Institute has worked to advance the nation's culture of startups and entrepreneurship by empowering potential entrepreneurs with the knowledge and abilities they need to proceed with the development and management of new businesses.”

CA Mr. Bishan R. Shah, Founder and Managing Director, Bishan R. Shah & Co. and Past Chairman (2022-23) of the Ahmedabad Branch of Western India Regional Council of ICAI thanked EDII for nurturing Entrepreneurship for four decades and extending constant support, guidance and mentoring to people, and enabling them to become pioneers in their field. He encouraged young minds to work persistently and strive towards success, accepting challenges that come in the way.

Out of 175 ideas received, 24 were finally selected. These will go through a phase of focused mentorship and guidance.



A State-level two-day workshop of “Swavalambi Bharat Abhiyan” was organised in Deoria, Uttar Pradesh during 13rd and 14th May 2023. The workshop was attended by noted stakeholders in discipline of entrepreneurship from across nation. Dr. Amit Dwivedi, Associate Professor and In-Charge-Dept.of Policy Advocacy, Knowledge & Research, EDII attended the event.



Director General, EDII, Dr. Sunil Shukla, visited Raipur on May 3rd, 2023 to undertake discussion regarding setting up of EDII Regional Centre at Durg as Government facility. The proposal has been submitted and is currently under consideration.

Dr. Shukla also interacted with the Industries Department to discuss collaboration in the cluster and other MSME programmes. He expressed EDII's commitment towards working with the Government to support the growth of MSMEs in Chhattisgarh.



Extending Teaching Skill Enhancement Support...

Faculty Members from Assam Agricultural University (AAU) Learn Entrepreneurship



If entrepreneurship is the way forward, the educators have a major role to play in terms of influencing students towards adopting an entrepreneurial career. Agriculture has potential galore in terms of entrepreneurial opportunities, and educators in the area could possibly bring before students the immense scope that they have as entrepreneurs. EDII designed and conducted Skill Upgradation programmes for 50 faculty and functionaries of Assam Agricultural University, Jorhat (27 March – 1 April & 22 - 27 May 2023) to strengthen their mentoring, teaching and guiding skills so that they could in turn build entrepreneurial mind-set and competencies among students.



A participant receiving certificate from Chief Guest, Mr. S.B. Dangayach, Founder Trustee, Innovative Thought Forum.

The programmes, therefore, developed resource persons in the area of Agri-Entrepreneurship. The pedagogy focused on development of knowledge, research base and skills of participants so that they could understand the agri ecosystem better, spot and analyse agribusiness opportunities, develop a compendium of business opportunities and implement structured sessions to show students the path ahead in the field of agri- based entrepreneurial endeavours. The faculty group also visited several enterprises in the area such as; AMUL, Anand Agricultural University among many more to see how opportunities could be spotted, approached and presented as viable options for an entrepreneurial career. The educators also interacted with several agri tech startups to see things in action and draw learnings. According to Programme Director, Dr. Pankaj Bharti, "Several profitable agricultural business ideas were discussed and the participating faculty members endorsed the potential to develop enterprises in the field. The action plans that they presented are highly assuring. We now look forward to students acknowledging the power of entrepreneurship in the agriculture sector.



165 Children and 113 Youth Participate in National Summer Camps

2 78 children and youth from Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Karnataka, Tamil Nadu, Kerala, Uttar Pradesh, Delhi, Haryana, Punjab, Uttarakhand and Odisha participated in the National Summer Camps on Entrepreneurial Stimulation for Children and on Entrepreneurial Adventures for Youths at EDII campus. Two camps each, were organized for children and youth during the months of May and June 2023.

These camps have been specially curated to impart and inculcate life skills such as; problem-solving, innovation, team spirit, adaptability and leadership, among students and youths. The mode of training included a mix of classroom sessions, field visits, interaction with achievers and simulation exercises. 165 children in the age group of 12-16 years participated in the 40th & 41st 5-day residential national camp. Children were taken through a host of impact-oriented activities, including mental gyms, motivation exercises, learning through puzzles, value education, industry visits, learning through success stories, and presentation of ideas. Interactions with leading entrepreneurs and achievers were also organised as part of the camps to help children understand the dynamics of life and the significance of developing skills to deal with crises and failures.



Simulation Exercises



An interaction with parents was also organised at the end of the camp to discuss a specially readied report on the child. The faculty working with the children administers a psychometric test to understand the abilities and weaknesses of children. The parents are counselled accordingly.

The institute also organised 43rd and 44th National Summer Camps of Entrepreneurial Adventures for Youths in the age group of 16 to 22 years. In addition to the competencies imparted to the participating youths, the striking feature of the camp was the career counselling by experts, based on the orientation, passion, and inherent traits of youths.

Over the months from March to June 2023, EDII also organized two summer Camps in Delhi. 56 children and youth were oriented towards achievement orientation through varied exercises and classroom training. So far, EDII has groomed over 4431 children and youths from across the country and internationally too through national camps for children and youth.



Shri Puneet Roy Kundal, Joint Secretary, Ministry of External Affairs, Govt. of India inaugurated the 41st Summer Camp on Entrepreneurial Stimulation for Children, as Chief Guest. Addressing the participating children, Shri Kundal said, *“At your age, attending such result - oriented camps is crucial, as it is here that true learning unfolds. Unlike formal education which provides structured learning and teaching, these camps offer insights into an entrepreneurial journey. Rest assured, you will discover the value of critical thinking, emotional stability, decision making, evaluating risks and maximising the utility of resources.”*

The Camps were organised under the leadership of EDII faculty members, Dr. Pankaj Bharti and Dr. Baishali Mitra. The leading faculty members appreciated how the children and youths had imbibed the learning, and had shown their willingness to make it a part of their life.

Dignitaries at the camps’ valediction, who inspired the participants...



Smt. Rajshree Paatil
Executive Director
(Business Development) Surya Group,
Chennai & Board Member, EDII



Shri Shailesh Unnithan
General Manager
State Bank of India, Ahmedabad



Shri Dharmendra Tewari
Director & Head of News
Doordarshan, Ahmedabad



Dr. Saurabh Bairathi
Managing Director,
Bairathi Shoe Company Pvt. Ltd.



Mr. Vijay R. Gupta
Director
Honest Restaurant Pvt. Ltd.



**Investing in the pillars
of tomorrow...
an act of kindness**

The State Bank of India extended their support to summer camps by sponsoring the award for best participation.

The Raval family, in memory of noted entrepreneurship exponent, late Dr. H.C. Raval, sponsored 10 underprivileged children for the camp. On its part, EDII especially contributed by highly subsidizing the camp fee for the sponsored children.



Generating Incomes and Opportunities...

Project HandMade in India

The rich cultural diversity of India is reflected in its varied art forms, handlooms and unique products of a geographical region. This is the country's legacy and defines the values, systems and age-old practices. There are well-meaning initiatives and efforts to protect this identity of the country.

The project Handmade in India supported by HSBC is one such step towards not just shielding but also nurturing the handloom tradition of six clusters across Gujarat, Madhya Pradesh, Assam, Odisha and Tamil Nadu. Kamrup, Bargarh, Maheshwar, Bhuj, Surendranagar and Salem are the places selected for intervention in the phase 2 of the project which began in 2023. The first phase of the project had commenced in 2019.

Some of the activities over the last three months include the following;



Demonstration of Yarn Dyeing process with Organic Dye Solution.

- As a part of Capacity Building intervention, a unique initiative was undertaken in Maheshwar Cluster with Mr. Pushya Mitra Joshi of M/s. Eco Fab, Indore. Knowledge and training was imported on Natural Dyeing of Silk and Cotton Yarns for manufacturing of Maheshwari Sarees. Renowned dyers, Mr. Moolchand Shrivnekar & Mr. Basant Shrivnekar of Maheshwar Cluster participated in the intervention.
- EDII Bhuj team is working towards orienting weavers and artisans to Natural Dyeing which has extremely good market demand. While the weavers have bagged notable orders from some of the leading NGOs, like; Khamir and Shrujan, response from big cities like Mumbai, Ahmedabad, Pune etc. is also phenomenal. A design studio cum weaving unit is also being developed in the cluster.



Sankar Madhav Mahila Sipini Gut Society was formed in the year 2018 with women weavers of Bishnupur village of Hajo in Kamrup, Assam. In the face of difficulty to register under the Societies Registration Act, HMI Kamrup team came in as a mentor; reformed the society's composition to include 60 General Body members and 15 Executive Members, introduced other mandatory modifications and facilitated its registration under the Societies Act. HMI team is extending handholding support.

A Seminar was conducted in Maheshwar Cluster on 'Career Guidance in Textile' on 6th May 2023 in collaboration with Shri Vaishnav Institute of Textile Technology (Institute) of Shri Vaishnav Vidhyapeeth Vishwavidyalaya, Indore (University). The seminar was conducted for people engaged in Handloom Industry and the ways and means that they could employ for growth in business and career. The Institute has agreed to help HMI beneficiaries in Textile Design Development, Testing of Yarns, Fabric and other material, Dyeing Procedure and other such areas. The Institute, in collaboration with EDII, will also conduct short term courses for weavers on areas including; textile design, testing, dyeing & garmenting.



Exploring Newer Pastures

Barpali Weavers Producer Company, a recently registered producer group from Bandhapali has opened a retail outlet named 'Shiba Shakti Weavers Producer Group' in Mission Shakti Bazaar in Bargarh Cluster. The stall was inaugurated on 5th April, 2023 in the presence of Shri P K Pandey, Block Development Officer, Barapali; Smt. Rina Thaita, Chairman of Panchayat Samity and other dignitaries. Through retail outlet in mission shakti bazaar, women SHG of the block were encouraged to market their products. This was done to promote direct dealing with customers, so that the needs of the market could be understood well. The strategic location of the outlet makes it easily accessible, so much so that just in the first month of its opening, sale of Rs. 86000/- was recorded.

International Yoga Day



EDII celebrated 9th International Yoga Day



Skilling for Better Opportunities...

Accenture's Micro Skillpreneurship Development Programme

E DII is enhancing the pace of New Enterprise Creation and employability among youths through skill and entrepreneurship development training. Under the aegis of Accenture Foundation, the Institute has been implementing Micro Skillpreneurship Development Programme at 14 locations across the country, including the states of Tamil Nadu, Uttarakhand, Kerala, Odisha, Andhra Pradesh, Telangana, Assam, Karnataka, Goa, Bihar, Maharashtra, Uttar Pradesh, Tripura, and the Union Territory of Puducherry. The mandate of the trainings is to develop skilled – micro-entrepreneurs from among the rural youth/ women and urban youth/ women through sustainable technologies and indigenous resources. Environment friendly business opportunities, such as; cultivation, value-added cow waste products, low-cost sanitary napkins, bee-keeping and honey processing, leaf and paper plate making etc. are selected and relevant training is imparted in the area.



EDII has entered into an agreement with Accenture to provide training in micro enterprise skills and develop entrepreneurial capacity of 7250 rural women from Tribal, Farmer and Fishing communities of marginalised/disadvantaged livelihood earners.

150 MSDPS were conducted upto March 2023 for the Year 2022- 23 in which 7500 beneficiaries were trained and 5419 entrepreneurs were created. During April to June 2023, the follow up and handholding support were given to newly trained beneficiaries. The newly created entrepreneurs have been placed in touch with the entrepreneurs from previous MSDPs so that they could network and help each other in maximising the market reach.

Specially curated Business Development Sessions were also arranged for trained beneficiaries to show them solutions for the problems that they might be facing and to update them on new areas and trends. Scope of coir products and coir fiber and making organic fertilizers was particularly discussed. Mr. Sabu, Regional Manager, COIR Board, Thanjavur, addressed the beneficiaries.



Vasuki's Entrepreneurial Path...

Smt. Vasuki, a resident of Mandapam, Ramanathapuram District, Tamil Nadu, chose an unconventional livelihood option for herself. She chose honey bee farming. Smt. Vasuki possesses Master's Degree in Computer Science but never ventured into any livelihood activity beyond household responsibilities. Honeybee keeping had always interested her and when she got an opportunity to undergo Skill Training in the area, she grabbed it. The training was offered by EDII.

Smt. Vasuki invested her time and effort in learning the finer nuances involved in honey bee farming. She rented a house for Rs. 3,000 per month, with a backyard. She gradually began harvesting a minimum of 2 litres of honey each month. She established a partnership with Panchavarnam Honey Bees, a local honey supplier, where she sold her high-quality honey at Rs. 400 per litre.

Smt. Vasuki's honey bee farming efforts flourished and so did she. She gained financial independence. From Rs. 800-1,000 per month in the initial days, she is today comfortably placed and makes a significant contribution in her household expenditure. She has given a new identity to women, establishing how women have the perseverance and skills to even excel in male dominated domains.

Today she manages three bee keeping boxes and looks forward to expanding further. Her venture is called Vanavil Honey Enterprise, and employs seven members.

Smt. Vasuki is driven by the desire to continue learning and growing. She attended a further 30-day training to enhance her skills and gain indepth knowledge.



As she says, "I always sought to do something different. Bee keeping had always interested me. I am glad I have the confidence today to talk about this vocation. I believe I have the knowledge required to succeed as an entrepreneur in the field. All thanks to EDII and Accenture."





EDII celebrates International MSME Day

EDII celebrated International MSME Day on June 27, 2023 at its Campus. The celebration marked the significance of MSMEs in the growth of an economy. The aim was also to bring forth concerns and issues surrounding the growth and sustainability of MSMEs, and the solutions that could be implemented to address the same.



While (2nd from R) Shri B. M. Prajapati, IAS, Additional Industries Commissioner (Extension), Industries Commissionerate, Govt. of Gujarat graced the event as Chief Guest, the distinguished guests at the event included; (2nd from L) Shri Shailesh Patwari Former President, GCCI & Director, Nexus Group of Industries and (Extreme R) Shri Akash Pawar Deputy General Manager Incharge SIDBI, Ahmedabad. Shri D.M. Jadeja, Dy. Commissioner of Industries, MSME Commissionerate, Govt. of Gujarat was invited to throw light on the initiatives of the Government towards spurring the growth of the MSME sector.

Dr. Sunil Shukla, said, “The entire entrepreneurial movement is being led by MSMEs. The sector's contribution is enormous. MSMEs help maintain regional balance by addressing the issues of unemployment, poverty and varied disparities. Industry, policy makers and institutions have to join hands in erecting a conducive ecosystem for MSME growth.

Emphasizing on the scope of interventions in the MSME sector, Shri B. M. Prajapati, IAS, said, “The MSME sector needs to be fortified to solve the problem of unemployment for youths. During COVID, MSMEs suffered the most. So, there are several areas that need to be worked on, to strengthen the sector and restore the faith of our youth in the potential of MSMEs. Significant efforts are going in the area and the results will be heartening.”

Sharing industry experience, Shri Shailesh Patwari, opined, “The need of strengthening the MSME sector is tremendous and a lot of handholding has to be facilitated. A system has to be instituted to ensure that the benefits crafted for MSMEs, reach the sector. Emphasis needs to be placed on market research, so that MSMEs are promoted in the areas where there is potential.”

Talking about SIDBI interventions, Shri Akash Pawar, said, “SIDBI was formulated to focus of MSME growth, and with several well-meaning policies, we are seeking to encourage people, especially youth to set up MSMEs. SIDBI has adopted the mode of maximising its outreach by following the objectives of 'Promotion', 'Finance' and Development of MSMEs.' I urge all upcoming entrepreneurs to benefits from SIDBI's ambitious and entrepreneur-friendly schemes.”

Shri D. M. Jadeja, made a presentation focusing on various schemes of the Government of Gujarat undertaken for MSME growth.



Simplifying Growth for Micro, Small and Medium Enterprises

• The SIDBI Cluster Development Fund (SCDF) Scheme

It is important to ensure competitiveness of the MSME sector for the advantages that they emit for the economy and society. Micro and small enterprises, especially, are engulfed with a host of problems around skills, competitions, technical strength, productivity, regulations and several such gray areas. The SIDBI Cluster Development Fund (SCDF) Scheme is a progressive step towards warranting sustainability and growth of MSEs by ensuring improvement in technology, skills, quality, market access, credit and networking. The scheme also envisages creating/upgrading infrastructural facilities in the new/existing industrial areas and clusters of MSEs. The sector will also benefit through Common Facility Centers which will enable easy testing, training, raw material access, effluent treatment, technically sound production processes, etc. for the entrepreneurs.

The project also has an inbuilt mandate of promoting green & sustainable manufacturing technology for clusters.

Over two years, around 18 states will be supported under the scheme. As of now, 73 projects have been sanctioned with about Rs. 4264 cr. of cumulative project cost. EDII, as the Project Management Consultant, has been guiding and supervising the overall strategy and implementation plan. The Institute has also been instrumental in appraising and sanctioning of projects at PAN India level and has been handholding various implementing agencies to prepare the detailed project reports.



According to Programme Director, Dr. Rajeev Sharma, “The impact of the efforts is conspicuous in the way the critical need for credit for infrastructural requirements of MSMEs, has been addressed. This is an important area and will greatly assist in putting MSMEs on a high-growth trajectory.”



Mr. Vijay Patel, Project Manager during Joint Inspection visit of clusters

For a period of two years, EDII has been appointed as Project Monitoring Unit to extend implementation support to Industry Associations /SPVs and Commissionerate of MSME, Govt. of Gujarat in implementation of Mini-cluster development projects in Gujarat.

The scheme is focused upon meeting the specific needs of small sized clusters and extending support to them.

• Cluster Development Programme for Micro Small Enterprises (MSE-CDP)

Towards strengthening the best practices and entrepreneurship ecosystem in MSMEs, certain continuous efforts are crucial. Integration of value chains and enhancements on varied fronts can significantly impact the prospects of MSMEs. In order to make MSMEs competitive and sustainable through building capacity by development of industrial infrastructure, EDII has been implementing the MSE-CDP project. While the Institute has been working on Engineering and Packaging, two new areas that have been added include lab grown diamond in Bhavnagar and Agro-processing in Surendranagar. This 3-year project will help diagnose gaps and lacunae in the sector and ensure worthwhile solutions for sustainable growth and development. Assistant Professor- EDII, Dr. Rajeev Sharma is the Project Director.

Developing Skills and Entrepreneurial Competencies

EDII implemented the project-Entrepreneurship and Skill Development (ESDP), supported by Ministry of MSME, Govt. of India, with the aim of creating entrepreneurial competencies and skills among weaker and disadvantaged sections of society, including SC, ST, women, physically handicapped, ex-servicemen and people below poverty line. Over 1480 programmes were conducted within the project timeline across 25 states and UTs. More than 60,000 people including women, SC and ST were impacted during the programmes, which included:

1-day Entrepreneurship Awareness Programmes (EAPs) sensitize people about the need to adopt entrepreneurship as a career; 1-week Management Development Programmes were organised to build market- required skills and competencies and 6-weeks Entrepreneurship-cum-Skill Development Programmes to develop knowledge, skills and attitude needed to set up own enterprises. Dr. Rajeev Sharma, Programme Director and Assistant Professor, EDII led the project.





Developing Competencies to Improve the Entrepreneurship Scenario

Management Development Programme for RSETI Professionals



A Management Development Programme for Directors and selected faculty members of Rural Self Employment Training Institutes (RSETIs) was organised with the support of Reserve Bank of India, Ahmedabad. Twenty-nine senior officials from RSETIs of Gujarat attended the one-day workshop wherein the participants were oriented to critical aspects of selection and assessment of potential entrepreneurs and appraisal & analysis of business plan.

Skills, knowledge and attitudes were built in this area so that trainers could develop professional competence to create successful entrepreneurs in rural area. The training approach was based on adult learning principles / experiential learning. During the programme, classroom lectures, simulation exercises and group discussions, were used as tools to impart learning.

The programme was well received, and the participants put forth their need for regular such programmes for better knowledge upgradation in them.

Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

EDII is the Technical Agency for SFURTI, sponsored by the Ministry of MSME, GoI, along with three Nodal Agencies, namely; Khadi and Village Industries Commission (KVIC); National Council For Handloom & Handicraft Development (NCHHDC) and Institute of Entrepreneurship Development, Odisha (IEDO). The Scheme is being implemented in 39 clusters at Uttar Pradesh, Madhya Pradesh, Rajasthan, Gujarat, West Bengal, Karnataka, Kerala, Odisha and Chhattisgarh, addressing around 300 artisans in each cluster. The objective is to organize traditional industries and artisans to make them competitive, provide support for their long-term sustainability, and enhancing marketability of their products through innovative interventions like; product and design development, improved packaging and marketing infrastructure.

EDII has signed an MoU with North East Handloom and Handicraft Development Corporation (NEHHDC) to function as Technical Agency for Clusters in the North Eastern States.



Entrepreneurship: The Ally in pursuit and Achievement of Sustainable Goals

...Project UDYAMEE

Entrepreneurship is at the core of socio-economic development. The discipline influences growth and progress of economies. Lately, the discipline is being greatly relied upon to bring needy, marginalized and disadvantaged groups into the mainstream. EDII's Eastern Regional Office at Bhubaneswar is implementing the Utkal Alumina's Project as Project Implementing Partner (PIP)

Project UDYAMEE is an initiative of Utkal Alumina International Limited and targets Enterprise Promotion through Rural Incubation Model among 300 youth from Kashipur block of Rayagada and Thuamul Rampur block of Kalahandi in non-farm and agri-allied sectors. The project commenced in July 2021 and will continue till June 2024. So, over three years, this result-oriented project will ensure creation of an entrepreneurial ecosystem in the tribal hinterland of Rayagada and Kalahandi, thus bringing about socio-economic development and also creating first generation Entrepreneurs.

Dr. Subrata Biswal, Regional Incharge, EDII Eastern Regional Office emphasized on the impact that the intervention was creating on the mindset of the participating youths. He highlighted how enthused they were after receiving knowledge about the immense potential that lay before them to set up own enterprises, and be called 'successful entrepreneurs.'



Dr. Subrata Biswal, Incharge, EDII Eastern Regional Office, making a presentation before National Head, CSR, Hindalco group, Mr. Bipul Chatterjee.



(4th from R) Hon'ble Cabinet Minister Shri Jagannath Saraka, ST & SC Development, Minorities & Backward Classes Welfare Dept. Odisha along with Shri Makaranda Muduli, M L A , R a y a g a d a inaugurated the stalls of Project 'Udyamee' at MSME Entrepreneurs' Exhibition, Rayagada.

Project Udyamee Entrepreneur awarded in MSME Exhibition organized by DIC, Rayagada. Present on the occasion were Shri Bhaskar Banerjee, Vice President, Finance and Commercial, UAIL; Shri Bikash Chandra Bain, General Manager, DIC, Rayagada and Shri S.K Tauduia, DSP, Rayagada.



Subhalaxmi Udyogini is a women centric project initiated in partnership with Vedanta Limited to strengthen the Subhalaxmi Cooperative, which is a women led Cooperative having 4000 shareholders, registered in 23rd September 2008. The 3-year project is supported and initiated by Vedanta CSR, and aims to strengthen the Subhalaxmi Bahumukhee Mahila Samabaya Samiti Limited by creating a membership base of 10,000, enterprise promotion for 70% of members, thus raising the income levels of members by 50% from the current level, and ensure convergence with government supported schemes.

Creating Livelihood Opportunities at the Grassroots

EDII's Gorakhpur and Kushinagar teams conducted SIDBI sponsored 11 training programmes of 3 days each, focussed on skill development in the areas of financial and digital literacy, under Livelihood Outreach Project. The programme was implemented at various villages of Eastern U.P.

It empowered communities in the targeted districts through training, mentoring and handholding. Around 3000 individuals and 1500 artisans/ micro entrepreneurs/ livelihood entrepreneurs were onboarded on e-marketplaces, with financial support of SIDBI.





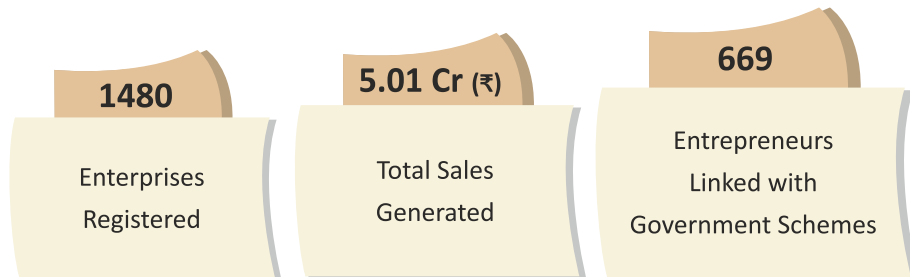
Creating Winning Pathways for Artisans

...Hastkala Setu Yojana

Over the period, artisans and weavers have evolved themselves from spinning yarns to weaving textiles and establishing sustainable cottage industries. As knowledge partner to the Commissionerate of Cottage Industries, Government of Gujarat, EDII works on conceptualizing, developing, implementing and evaluating an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state.

The Hastkala Setu Yojana, commenced in 2020, is the first innovative project of Gujarat Government to transform rural entrepreneurship ecosystem by reaching out to artisans in the state to get outcome-based results. The project covers 33 districts across Gujarat.

In the past three months, EDII has successfully sensitized 2954 artisans through 99 Entrepreneurship Awareness Programme, conducted 49 Entrepreneurship Development Training Programmes, benefitting 1,313 individuals, and 2 Domain-Based Skill Training Programmes, focusing on upscaling the skills of 59 participants.



The project provides artisans with opportunities to showcase their products and reach a wider audience through exhibitions and fairs. In the past three months, trained participants have actively participated in the following exhibitions/fairs:



Hon'ble Minister of Industry, Government of Gujarat, Shri Balwantsinh Rajput with (R) Shri Brijesh Dave, Project Coordinator.

On 20th June, 2023, Department for Promotion of Industry and Internal Trade, Government of India, organised a two-day One District One Product conference at the Statue of Unity, Kevadiya. The crafts of artisans from the Hastkala Setu project were displayed at Ekta Mall. Hon'ble Minister of Industry, Government of Gujarat, Shri Balwantsinh Rajput, visited the stall organised by EDII trained artisans and appreciated their work and project outcomes.



EDII in partnership with the High Commission of Canada, the NCW and UN Women hosted an exhibition by Women Artisans, at Canada House, New Delhi on 12th April 2023. The event was inaugurated in the presence of Ms. Amanda Strohan, Deputy High Commissioner of Canada; Smt. Rekha Sharma, Chairperson, NCW; Smt. Meenakshi Negi, Member Secretary, NCW, and Dr. Sunil Shukla, Director General, EDII.

21 women artisans trained under Projects 'Handmade in India' and 'Hastkala Setu' participated in the exhibition. These women artisans from Kutch, Surendranagar, Banaskantha, Jamnagar, Patan, Bhavnagar and Ahmedabad displayed their exquisite handicrafts, including; Leather, Khadi Weaving, Kutch weaving, Mud Mirror Work, Soof Hand Embroidery, Plastic weaving, Double Ikat Patola, Applique Patch work, Bandani Tie & Dye and Matani Pachhedi(Kalamkari). Under the project, EDII has enrolled and trained 2855 women weavers across the country.

The visitors witnessed a range of unique and attractive handmade products, as well as learnt about the cultural significance and traditional techniques behind each craft.



Invited by DD Girnar to throw light on entrepreneurship...

Dr. Sunil Shukla, Director General, EDII delivered an insightful talk on entrepreneurship, as an Expert Speaker, in Pradhan Mantri Vikas Yojana live show telecast on DD Girnar, on 11th May, 2023.



Propelling Rural Enterprises

...Startup Village Entrepreneurship Programme (SVEP)

Startup Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) has the objective of helping members of Self Help Groups (SHGs) to set up small enterprises in the non-farm sector. SVEP is sponsored by Ministry of Rural Development, Government of India, and State Rural Livelihood Missions of 15 states. Rural poor have been ably empowered through training and capacity building and business advisory services. While the programme has helped rural entrepreneurs access finance for starting their enterprises, local resources have also been developed by training a pool of village level community cadre (CRP EP) and building the capacity of the NRLM and SHG federations to monitor and direct the work of the CRP Eps.

Enterprises Supported

85,271 Enterprises

(52 % in trading; 38 % in services and 10% in manufacturing)

Loans Facilitated

215.29 crores (₹)

from the Community Enterprise Fund (CEF)

Some of the main activities conducted over the last three months include;

- Awareness Camp on Mudra loan and registration drive conducted for availing schemes in Pub Mangaldai Block of Assam.

As a result, 62 Udyam registrations, 24 FSSAI registrations and 12 registrations under Pradhan Mantri Formalization of Micro Food Processing Enterprises Scheme were noted.



- Food Safety Training & Certification programme conducted for SVEP supported entrepreneurs.

The training was conducted in Kalimpong II block of West Bengal for 50 Food Business Operators promoted under SVEP. The programme was conducted in association with the Dept. of Health and Family Welfare, Food Safety Department, Kalimpong and training partner, SMART Management Consultancy.

- SVEP Convergence with SELCO Foundation for Training on Decentralised Renewable Energy (DRE)

EDII invited SELCO foundation to conduct training on Decentralised Renewable Energy for community members of three blocks of Assam. Community leaders learnt about the cost and benefits of DRE solutions.

- Credit Linkage successfully provided to SVEP supported entrepreneurs in Himachal Pradesh

21 Credit linkages amounting to Rs. 10.5 lacs were ensured for entrepreneurs from financial institutions.

National Rural Economic Transformation Project

The Ministry of Rural Development, Gol has launched NRETP to promote cluster development in the farm and non-farm sectors. The project locations include; Gujarat, Madhya Pradesh, Maharashtra, West Bengal, Karnataka and Rajasthan. The cluster development component under NRETP supports development of artisan-based clusters. EDII has been appointed as the Technical Support Agency (TSA) for extending technical assistance to the artisan clusters. EDII has been engaged with various State Rural Livelihood Missions to function as TSA, particularly for artisan clusters.



- *Artisan's collective named Dahod Pottery Producers' Company Limited has been formed in the Dahod Pottery Cluster.*
- *Space for Common Facility Centre has been finalized for Kolhapuri Chappal Cluster in Maharashtra*
- *A study was undertaken by faculty of EDII and NIFT Gandhinagar to understand as to how the products could be improved. Based on the revelations, a series of interventions, comprising; skill training on stitching and patterns, designs, accessories and finishing have been planned.*
- *Badarwas Jacket Producers' Company Limited has been registered.*



Beneficiary at work, in Dahod Pottery cluster.

PG Corner



Ecstasy 2023

On April 23, 2023, EDII hosted the musical extravaganza, Ecstasy 2023, featuring captivating performance by renowned singer, guitarist, and artist Nikhil D'Souza. The concert was held at the campus lawns and witnessed a huge turnout of students from Ahmedabad and Gandhinagar.



PGDM-E students visited Alang Sosia Ship Recycling Yard in Gujarat during 10th-13th April, 2023.



EDII Alumnus, Krishan Mishra (PGDBEM 2001-02) has been appointed as CEO of Financial Planning and Standards Board (FPSB), India.



The Centre for Advancing and Launching Enterprises

EDII hosted a technology business incubator - The Centre for Advancing and Launching Enterprises (CrAdLE) in 2016. Till date, the TBI has incubated 103 startups.

Some of the key activities over the last three months include:

Building A Winning Startup Team and Company Culture

On April 21, 2023, CrAdLE, EDII, and eChai Ventures jointly hosted an event titled 'Building A Winning Startup Team and Company Culture' for students, startups, and other ecosystem stakeholders. While the event was hosted by Mr. Jatin Chaudhary, founder of eChai, the other experts on the panel included; Mr. Yash Shah, Founder, ES Healthcare Centre; Mr. Jitendra Lakhwani, Co-founder and CEO of Mantras2Success and Ms. Ekta Shah, CEO of Biziverse.

The event witnessed brainstorming over building a startup from an idea to sustainable growth story. It included a discussion on the key parameters of successful startups, such as team building, HR, and fundraising. The event also featured a networking session that gave participants an opportunity to connect with other members of the startup ecosystem.



More than 35 people attended the event, including students, entrepreneurs and investors.

TiEcon 2023 and the Silicon Valley Startup Ecosystem

The annual flagship conference 'TiEcon' was organized by the TiE Silicon Valley and TiEcon 2023 leadership from 3rd-5th May 2023 in Santa Clara, CA, USA. CrAdLE CEO, Neha Sharma represented CrAdLE, EDII in TiEcon 2023 as a guest invitee.

The Conference was an opportunity for CrAdLE to create visibility among the key global ecosystem enablers. The conference was majorly around the India-US collaboration where the focus was on the upcoming opportunities in India and how the US-India



Corridor can be crafted. CrAdLE, CEO, Neha Sharma had impactful meetings with TiE SV President, Canada Startup Visa program representatives, the Head of Motwani Jadeja Foundation, Hong Kong Economic and Trade Officials, global startups, VCs, Incubators, and accelerators from the Silicon Valley Ecosystem along with sessions at the Santa Clara University. The meetings and interactions were based on the agenda to explore synergies in collaborating with them to promote startups and create an impact in the global ecosystem.

How AI Supports Startups to Flourish and Can be Leveraged for Growth

On 11th May, 2023, CrAdLE - EDII organized a webinar with 50 participants on 'How AI supports Startups to flourish and can be leveraged for growth' to celebrate National Technology Day. The mandate was to understand how AI could help leverage technology leading to conspicuous growth. Mr. Archit Somani, Founder & Think Tank, Swapna Shala, focussed on the role of AI that startups could leverage on, in their day to day affairs. Mr. Somani shared specific examples of how AI is being used by startups to brighten their prospects. He also discussed the challenges that startups face in implementing AI, and how can these challenges be overcome.

Raising Capital for Your Startup

On May 26th, CrAdLE, EDII, and eChai Ventures hosted an event - Raising Capital for Your Startup - for students, startups, and other ecosystem stakeholders. The event was hosted and moderated by Ms. Ekta Shah, CEO of Biziverse. The panel discussion featured six expert members comprising Ms. Mrunali SN Parikh, Founder and CEO of Ideation Labs; Dr. Neha Sharma, CEO, CrAdLE; Mr. Sushil Agrawal, Partner at AZB & Partners; CA. Abhishek Jain, Cofounder of NaapBooks; Mr. Jimish Kapadia, Managing Director at Sequoia Capital India and Mr. Jatin Chaudhary, Founder and CEO of eChai Ventures.

The panel discussion focused on the practical aspects that startups could focus on while raising capital, including the different types of funding available. Other areas that were delved into, included; how to prepare a pitch deck and how to network with potential investors. The event also included a networking session. More than 40 participants attended the event, and they endorsed to have got well acquainted with the process of raising capital for their startups.



The Journal of Entrepreneurship joins the league

since 1992

Research strengthens knowledge base, thus leading to well-designed educational programmes, appropriate teaching & training methodologies, a favourable ecosystem, and responsive policy structure. India is riding an entrepreneurial wave, and the significance of research cannot be emphasized more.

Towards this, EDII initiated the Journal of Entrepreneurship (JoE), **H-Index: 25**, in 1992. The JoE focuses on the changing contours of entrepreneurial research and training. It acquaints the readers with the latest trends and directions in the theory and practice of entrepreneurship. It has evolved as India's leading scholarly publication for research in the areas of entrepreneurship, innovations and small business. Today this highly reputable Journal is published tri-annually - in March, July and November by Sage Publications.

Unique contributions of the Journal in strengthening Entrepreneurship Research and Knowledge

- Given the appreciation that the JoE has garnered, in addition to the regular issues, a special issue on emerging themes is also being published annually since August 2022.
- Since 1992, 348 papers in 67 issues have been published.
- Recently received its first **Impact Factor (2.7)** from the Clarivate Journal Citation Report 2023. Scopus CiteScore is now 4.200

In 2022, Journal continues to be ranked in the Q2 (second highest) quartile for all subject categories of its publication. This indicates that it is among the top 50% of journals in terms of impact and influence within its subject areas.

- The JoE is indexed in Australian Business Deans Council (ABDC), Chartered Association of Business Schools (ABS), Clarivate Analytics: Emerging Sources Citation Index (ESCI), along with several other prestigious platforms.



Editor: Dr. Sunil Shukla



Collaborations, Associations, Deliberations & Recognition...

EDII partners with SBI Foundation for skill development of 750 people with disabilities under Project Swavlamban



EDII has partnered with the State Bank of India Foundation (SBIF) for skill development and training of 750 persons with disabilities (PwDs) under SBI's Corporate Social Responsibility (CSR) project – Swavlamban. EDII will implement the project in Anand, Kheda, Gandhinagar, Ahmedabad, and Arvali districts of Gujarat.

The main objective of the project is to help PwD entrepreneurs expand their market reach and ensure an increase in their incomes. Under the project, EDII will provide enterprise promotion training to 750 differently-abled people which includes 500 individual entrepreneurs and 250 Member Based Organisations (MBOs) entrepreneurs. Ten MBOs will be formed for 250 differently-abled entrepreneurs as a cooperative or Self Help Group (SHG). These MBOs will be provided mentoring and support for network-building, increasing market reach and finance.

Mr. Shashi Bhushan, Vice President - CoE for PwDs, SBI Foundation (SBIF) said, "SBI Foundation has been engaging with communities and one of the focus areas is empowerment of PwDs. To make them self-reliant, we are working hard to sensitize and empower Divyangjan across the country through a large canvas of activities such as; awareness creation interventions, skill development, capacity building for self-employment, product development, business financing and many more. By collaborating with EDII, we aim to achieve those goals."





Collaborations, Associations, Deliberations & Recognition...



Dr. Sunil Shukla was one of the esteemed members in a roundtable titled ‘Scaling Up and Commercialization of Innovations, organized on 11th April 2023 as a part of the Festival of Innovation and Entrepreneurship (FINE) 2023 at Rashtrapati Bhavan.

Xiaomi India @XiaomiIndia · 29m · 🇮🇳
 Xiaomi India collaborates with @EDIIAhmedabad for Skillpreneurship Learning Centres, empowering youth through comprehensive training in Mobile Phone Hardware, Wearable Devices & Accessories Repair, and TV Repair.

Join us in the pursuit of youth empowerment.

@EDII_DGO... Show more



13 20 126 1,473

EDII and Xiaomi India launch Skillpreneurship Learning Centres... Project SPARK to empower 600 young individuals across districts of Karnataka and Maharashtra (Phase 1; one year) by imparting training in skills and entrepreneurial competencies in selected trades.

Mr. Muralikrishnan B, President at Xiaomi India, commented on the partnership, "We are dedicated to creating valuable opportunities for youth in the country. This collaboration with EDII will provide a platform to nurture and empower young individuals, positioning them as the future workforce and positively impacting the youth employment rate."



Collaborations, Associations, Deliberations & Recognition...



Dr. Sunil Shukla, presenting 40-year pictorial biography documenting EDII's journey of 4 decades, to Smt. Anandiben Patel, Hon'ble Governor of Uttar Pradesh.

On 30th April, Director General, EDII, met Hon'ble Lt. Governor, UT Ladakh Brig. (Dr.) B.D. Mishra at Raj Niwas. Dr. Shukla discussed the finer aspects of setting up Entrepreneurship Development Institute of Ladakh and District Resource Centres in Leh & Kargil. Commissioner Secretary, Dept. of Industries and Commerce, UT Ladakh, Shri Saugat Biswas, IAS was also present during the meeting.



On 28th April 2023, EDII and Rajasthan Grameen Ajeevika Vikas Parishad (RGAVP), Govt. of Rajasthan collaborated to provide support services in the selected blocks to implement Startup Village Entrepreneurship Programmes.



Collaborations, Associations, Deliberations & Recognition...



डॉ. सुनील को 'आइकॉन ऑफ गोरखपुर' अवॉर्ड

GORAKHPUR (13 June):

डीडीयू गोरखपुर यूनिवर्सिटी के साइकोलॉजी डिपार्टमेंट के एल्युमिनस और भारतीय उद्यमिता विकास संस्थान (ईडीआईआई), गुजरात के महानिदेशक डॉ. सुनील शुक्ला को मंगलवार को 'आइकॉन ऑफ गोरखपुर' से सम्मानित किया गया. वीसी प्रो. राजेश सिंह ने डॉ. सुनील शुक्ला को स्मृति चिन्ह और शॉल भेंट कर सम्मानित किया. डीएसडब्ल्यू प्रो. अजय सिंह ने साईटेशन का वाचन किया. इस अवसर पर प्रो. विनय कुमार सिंह, प्रो. कौर्ति पंडेय, प्रो. अनुभूति दुवे, डॉ. वंदना अहिरवार, रजिस्ट्रार और फाइनेंस ऑफिसर मौजूद रहे.

Director General, EDII, Dr. Sunil Shukla being honoured with the 'Icon of Gorakhpur' award by Dr. Rajesh Singh, Vice Chancellor, Deen Dayal Upadhyaya Gorakhpur University, Gorakhpur. The award has been instituted by DDU Gorakhpur University to recognise the luminaries who have made a mark in their field.

On 19th April, 2023, officials from SIDBI visited EDII. (3rd from R) Shri Sudata Mandal, Deputy Managing Director, SIDBI; (3rd from L) Shri S.P. Singh, CEO, SIDBI Venture Capital Ltd; (2nd from L) Shri Sanjay Gupta, General Manager, SIDBI, Ahmedabad; (4th from L) Dr. Shailendra Narain, Former Chairman & MD, SIDBI & Board Member, EDII; Dr. Sunil Shukla, Director General, EDII and other senior officials from EDII.



Delegates from UP Innovation Hub visited EDII to understand the efforts made by the Institute to nurture and support the Startup Ecosystem in Gujarat.



(2nd From L) Dr. Alpesh Gajera, Dean, School of Management, Darshan University, Rajkot along with faculty team visited EDII on 5th June for valuable discussions.



Collaborations, Associations, Deliberations & Recognition...



On 24 May, 2023, Dr. Sunil Shukla, Director General, EDII, graced the 'Graduation Day' of BNM Institute of Technology, Bangalore as Chief Guest. On this day, the Institute also launched a state-of-the-art Center of Excellence (CoE) for 3D printing technology in collaboration with NewGen IEDC and DST, Govt. of India. This was inaugurated by Dr. Sunil Shukla.



Air Vice Marshal Rajeev Sharma VSM, Assistant Chief of the Air Staff (Education), Directorate of Education, Air Headquarters and Group Captain Rachna Joshi, Director, University Outreach Program, Directorate of Education, Air Headquarters during interaction with Dr. Sunil Shukla, on their visit to EDII on 27th April, 2023.



(L) Shri Vivek Ranjan Maitrey, IAS, Director-Handloom & Sericulture, Food Processing Industries and (R) Shri Santosh Kumar Sinha, Executive Director, Bihar Industrial Area Development Authority (BIADA) at EDII.



Collaborations, Associations, Deliberations & Recognition...

Dr Raman Gujral, Director - Projects (Corporates), EDII had a useful interaction with Brigadier R. K. Singh, Managing Director of North Eastern Handicrafts & Handlooms Development Corporation Ltd. , with regard to developing a roadmap to promote North Eastern region's indigenous crafts.



Dr. Raman Gujral in interaction with (right pic.) Commodore Rajiv Ashok (Retd), Managing Director, North Eastern Regional Agricultural Marketing Corporation (NERAMAC) Limited, to discuss possibilities on joint collaborative projects in NER and with (left pic.) Dr Arun Kumar Sarma, Director General of North East Centre for Technology Application and Reach (NECTAR), DST. GoI, to explore possibilities of promoting technology-based enterprises in NER.

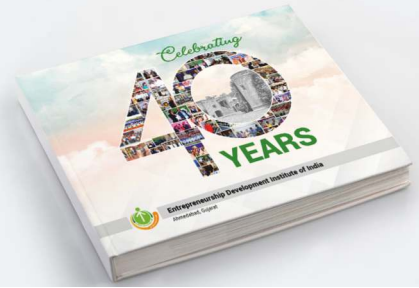


On 29th June, 2023, Shri Rajendra Nimbalkar, Managing Director, Maharashtra Small Scale Industries Development Corporation Ltd.(MSSIDC) and other officials from MSSIDC visited EDII to explore possibilities of MSME growth and sustainability.

Shri Ravi Sreedharan, Founder, Indian School of Development Management, (ISDM) U.P. and Ms Kakul Misra, Director, Strategic Capacity Building, ISDM visited EDII on 5th May and met officials of EDII to explore opportunities on Capacity Building Programmes. Faculty members; Dr Baishali Mitra and Mr. Samir Jain led the discussions.



Compliments!!!



ज्योतिरादित्य मा. सिंधिया
JYOTIRADITYA M. SCINDIA



नागर विमानन एवं इस्पात मंत्री
भारत सरकार
Minister of Civil Aviation and Steel
Government of India

No. HMCA/2023/47

05 July, 2023

Dear Dr. Sunil Shukla ji,

I am happy to know that Entrepreneurship Development Institute of India (EDII) has successfully completed 40-years of service to the nation this year.

I would like to extend my good wishes to EDII and wish that it continues its journey to promote entrepreneurship development in the country.

With best wishes,

Yours sincerely,

(Jyotiraditya M. Scindia)

Dr. Sunil Shukla,
Director General,
Entrepreneurship Development Institute of India,
P.O. Bhat, Gandhinagar - 382428
Gujarat

Ministry of Civil Aviation : Room No. 291, B-Block, Rajiv Gandhi Bhawan, Sardarjung Airport, New Delhi-110003
Tel : 91-11-24610350, 24632991, Fax : 91-11-24610354

Dear Dr. Shukla thank you for the commemorative book on completion of 40 years . The Institute has provided our youth and young adults with a wonderful platform to step out into the real world. May it continue to touch the lives of people in this manner for many years to come. Congratulations to you too for being the guiding force behind it.

Smt. Jayashree Lalbhai
Educationist & Entrepreneur
Lalbhai Group

Completing 40 years with a remarkable grade and a name for entrepreneur education, the institute has gained rich experience of imparting education and training in entrepreneurship and in the process, has been able to develop an experienced pool of faculty and trainers, backed by decades of teaching and research experience. EDII has made a commendable mark in the educational field in Gujarat.

Dr. Priti G Adani
Chairperson
Adani Foundation

Greetings! Wishing you a happy 40th anniversary and continued success. I express my best wishes on this special occasion.

Shri Ajaz Ahmad Bhat (IAS) Director, JKEDI

I am happy to note that EDII is celebrating its 40th anniversary on April 20, 2023. EDII is a prestigious institute and has been instrumental in creating the Entrepreneurial journey of many! I wish EDII many more glorious years and please accept my Best wishes for the upcoming program.

Shri Sunil Dave
President
BC Instruments India Pvt Ltd. Anand
Chairman, CII Central Gujarat.

I extend my heartiest congratulation on behalf of Wagh Bakri Tea Group for completion of 40 years by 'Entrepreneurship Development Institute of India.' Our best wishes are with the institute to complete many more glorious years and transform students to building new age entrepreneur.

Shri Parag Desai
Executive Director
Gujarat Tea Processors & Packers Ltd.

I congratulate EDII for the Ruby Jubilee Celebration of the Institute. The Institute marks splendid progress. This also speaks volume and about the contribution of the Institute and the role EDII has played in entrepreneurship capacity development of India. EDII team deserves special mention for their contribution and I once again extend my best wishes to the Institute for their future endeavours.

Prof. (Dr.) Naveen Kumar Chaudhary
Director (Training & International
Relations)
National Forensic Sciences University
Gandhinagar Campus, Gujarat



Overwhelming

Small Industries Development Bank of L... @sidbiofficial
Under the joint aegis of #SIDBI and @EDIIAhmedabad, a three-day e-marketplace onboarding training program was organized for artisans of #SIDBI_Gorakhpur district.

Dr Mahendra Munjpara @DrMunjparaBJP
આજરોજ ઉજ્જૈન મધ્યપ્રદેશ પહોંચતા ભાવભર્યું સ્વાગત કરવામાં આવ્યું

Small Industries Development Bank of India @si...
Under the joint aegis of #SIDBI and @EDIIAhmedabad, a three-day e-marketplace onboarding training program was organized for artisans of #SIDBI_Gorakhpur district.

Gujarat State Biotechnology Mission @gsbtm
Orientation of Biotechnopreneur Program™ (Batch V) is a 10-month, biannual program designed for biotechnology enthusiasts to develop entrepreneurial skills and enhance entrepreneurial abilities. It runs in association with @gsbtm and @EDIIAhmedabad.

Rekha Sharma @sharmarekha
Exhibition which I planned after my visit to Bhuj to showcase the work of women artisans of Gujrat is been organized today in collaboration with Canada High Commission and @EDIIAhmedabad, @PMOIndia @narendramodi @MinistryWCD. Thanks to @unwomenindia also for their support.

Director General Office of EDII @EDII_DGO
Moment of pride for all of us! Our Director General, Dr. Sunil Shukla is honoured with the 'Icon of Gorakhpur' Award instituted by Deen Dayal Upadhyaya Gorakhpur University.

Thank you @DDUGU_Official for recognizing the achievements of Dr. Shukla

#EDIIDGO

DDU Gorakhpur University-Official and 9 others

Office of the Lt. Governor, Ladakh
@lg_ladakh

DG, Entrepreneurship Development Institute of India EDII Ahmadabad, Dr. Sunil Shukla called on the Hon'ble Lt. Governor Brig (Dr) BD Mishra at Raj Niwas today.



Divisional Commissioner/Secretary UT Ladakh and 2 others
11:58 pm · 30 Apr 23 · 3,267 Views

8 Retweets 1 Quote 38 Likes

Acharya Devvrat
@ADevvrat

गांधीनगर में भारतीय उद्यमिता विकास संस्थानकी स्थापना के रूबी जयंती समारोह में कहा कि सोने की चिड़िया के तौर पर भारत की पहचान उद्यमिता के कारण ही थी। प्रधानमंत्री श्री नरेन्द्रभाई मोदी ने स्टार्टअप और मेक इन इंडिया जैसी पहलों से देश के हतोत्साहित युवाओं को प्रोत्साहित किया है।

Translate Tweet



PMO India and 4 others
7:53 pm · 20 Apr 23 · 3,571 Views

EDII Ahmedabad Retweeted

Praful Pansheriya
@prafulpbjp

Inauguration of School Teachers' Development Programme in Entrepreneurship Mentoring Bharatiya Vidya Bhavan's GIPCL Academy at Entrepreneurship Development Institute of India (EDII), Ahmedabad.



EDII Ahmedabad and Gujarat Education Department
54 pm · 27 Apr 23 · 967 Views

27 Retweets 1 Quote 59 Likes

Ali Syed
@Alinyst

Industry 4.0 in Lucknow. The youth of Lucknow is moving towards entrepreneurship and is walking shoulder to shoulder with Global Youth

#Y20 @myogiadityanath @ianuragthakur @NisithPramanik @RIS_NewDelhi @Sachin_Chat @EDIIAhmedabad @AbhishakeEr @G20_Bharat @IndiaY20 @ThisMilindRaj



Dr. Shalabh Mani Tripathi
2:43 pm · 17 May 23 · 624 Views

4 Retweets 1 Quote 6 Likes

Hastkala setu Yojana, Gujarat
@hastkalayojana

Mata Ni Pachedi has been awarded (GI) tag, and the project Hastkala Setu congratulates them on this achievement. Hastkala Setu along with Entrepreneurship Development Institute of India wishes Mata Ni Pachedi success in preserving Gujarat's rich cultural heritage

@Balwantsinh999



Industrial Extension Cottage Official (Index-C) and 7 others
5:28 pm · 01 Apr 23 · 311 Views


1 Retweet 1 Quote 5 Likes

DICCI
@DICIIOrg

2nd Edition of Empowering Youth: Fostering Inclusion and Diversity Organised by @IndiaY20 @DICIINextGen @EDIIAhmedabad Powered by @sidbiofficial

The event had Participants from Different colleges, Universities and Startups across Gujarat.

#DICIInAction #DICIINextGen #Youth20



Dr. Anil Kumar Narra Padma Shri Awardee - 2014 and 6 others
08 pm · 12 Jun 23 from नई दिल्ली, भारत · 248 Views

Retweets 14 Likes



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