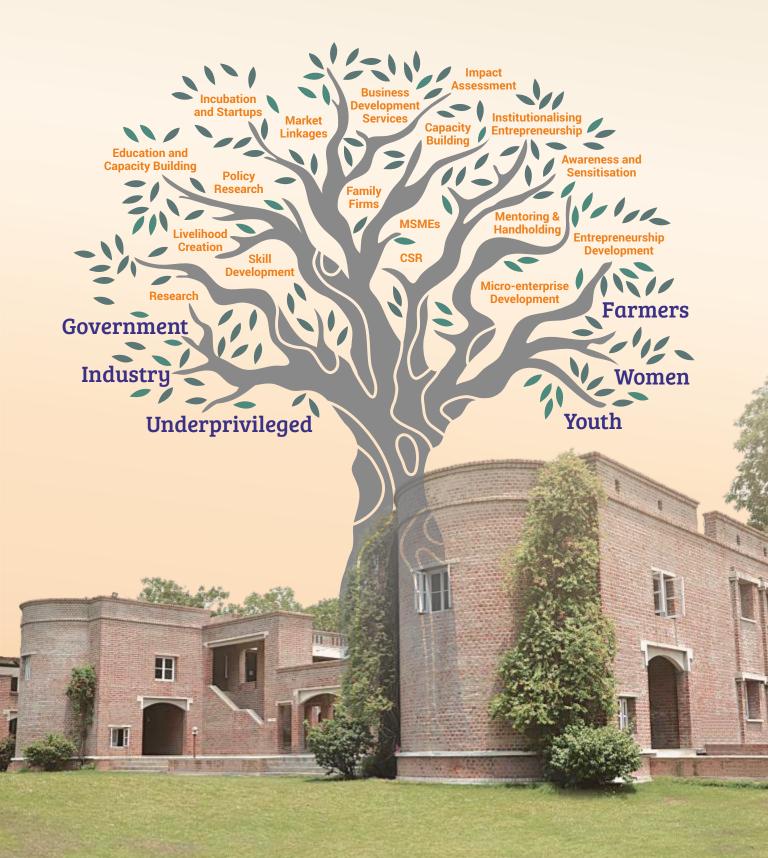
# PROGRAMME CALENDAR 2024-2025



Entrepreneurship Development Institute of India Ahmedabad





# **EDII GOVERNING BOARD**

as on 06th January, 2024



Shri Rakesh Sharma President-EDII & Managing Director and Chief Executive Officer IDBI Bank Limited Mumbai



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Shri Anil Bhardwaj Secretary General Federation of Indian Micro & Small and Medium Enterprises (FISME) New Delhi



Shri Ram Mohan Mishra, IAS Executive Chairman State Investment Promotion Board Government of Meghalaya Shillong



**Dr. O.P. Goel** Advisor to Chief Executive Officer National Skill Development Corporation (NSDC) New Delhi



**Dr. Sunil Shukla** Director General Entrepreneurship Development Institute of India (EDII) Ahmedabad



### THE INSTITUTE

An Acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building

Entrepreneurship Development Institute of India (EDII), Ahmedabad, an autonomous and not-for-profit institute, set up in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI), and has been supported by the Government of Gujarat. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been positioned in the band of 11-50 under Innovation Category by National Institutional Ranking Framework (NIRF), Ministry of Education, Govt. of India & has been listed as the Institute of National Importance by Education Department, Govt. of Gujarat.

The Institute works with the Central Government and various State Governments in a collaborative frame. The Institute's efforts in entrepreneurship have been broad based internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda. The Institute conducts a variety of programmes and projects through its 7 regional offices and PAN India branch offices, under the Departments of Policy Advocacy, Knowledge and Research; Entrepreneurship Education; Projects (Government & Corporates); Business Development Services & National Outreach and Developing Economy Engagement.



### **PLANNING FOR THE YEAR 2024-25**

EDII has been vested with the responsibility of spearheading entrepreneurship not only within but beyond the borders of the country. So we look ahead with this mandate and try to spot more novel areas where entrepreneurial impulses could be nurtured. The planning exercise, this time, had been a memorable one because the Business strategy for the coming 10 years was also explored. The restructuring of the Institute's Departments and approach, in view of the national priorities, was discussed under the directions of President Shri Rakesh Sharma, MD and CEO, IDBI Bank Ltd. The Strategy Task Force of EDII rendered complete guidance. Well, while this will get formalised soon, for the year 2024-25, there were elaborate discussions.

Setting up Entrepreneurship Development Centres internationally has been one of the ways of creating insignias of entrepreneurship and ensuring its propagation. We will strengthen this area by reaching out to several more international regions. Nationally, today EDII has a PAN India footprint, it will strengthen its base by expanding its outreach through well meaning projects. EDII is handling mega government projects, and added to its bouquet in recent times, are the new projects – the Goa Udyamita Yojana and the Debhoomi Udyamita Yojana. For implementation of these projects, EDII has opened its office in Goa and Uttarakhand. The Institute looks forward to bringing several new regions in its fold, in collaboration with the Government, so that start ups and entrepreneurship become second nature to the nation.

While MSMEs growth and sustainability will be focused upon, Developmental projects with corporates, with result-oriented strategy, will also continue to see livelihoods prosper.

Education and research will retain focus to ensure creation of growth-oriented enterprises that are vanguard of an enterprising society.

I am sure; through its various departments and the technology business incubator, EDII will continue to contribute to the growth of the nation through enterprise creation, MSME growth, policy advocacy, research and impact assessment and propagation of best practices in entrepreneurship development.

Best wishes...

Sunil Shukla Director General Ph.D. (Psychology) dg@ediindia.org



Dr. Sunil Shukla, possesses more than three decades of experience in entrepreneurship development. Alongside pioneering development models targeting corporate executives, Start-ups and MSMEs, Dr. Shukla has also introduced entrepreneurship courses at EDII and premier institutions across the country. He is the recipient of several notable awards for his contributions to policy advocacy, training, entrepreneurship education and livelihood development, and for extending the frontiers of entrepreneurship, nationally and globally. He is editor of the prestigious 'Journal of Entrepreneurship,' and since 2012, has been leading the Indian Chapter of the world's largest Annual Study on entrepreneurship (GEM). His extensive work in several global regions including South Asia, South East Asia, CIS, Middle East, Latin America, Africa, the USA has been noteworthy.

Raman Gujral Ph.D. (Commerce) ramangujral@ediindia.org



Has around 32 years of experience in the field of Entrepreneurship Development with expertise in new enterprise creation and in extending support to existing entrepreneurs. He has developed curriculum, modules, and structures for various entrepreneurship development activities and for CSR activities of noted corporate. Specialises in the areas of business opportunity identification, Strategy, Inclusive Growth, Rural Development, Sustainable Development Goals, and Entrepreneurship Development. Widely travelled in India and worked on prestigious entrepreneurship-related assignments. Satya Ranjan Acharya Ph.D. (Economics) MBA (Finance) satya@ediindia.org



Dr. Satya Ranjan Acharya is a National Teacher's Awardee 2023. His extensive experience in teaching and consultancy, spanning over 25 years, underscores his deep expertise in financial management, idea generation and business plan formulation. He is trained at Startup Accelerators through MASHAV - Israel's Agency for International Development Cooperation and in the Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA. He is the Director of CrAdLE, a DST-sponsored incubator and Atal Incubation Centre at EDII. Dr. Acharya is also significantly contributing to mega initiatives like the Student Entrepreneurship Policy and Hastakala Setu Yojana of the Government of Gujarat.

Amit K. Dwivedi Ph.D. (Commerce) akdwivedi@ediindia.org



Has over 19 years of teaching and research experience. He is a National Team Member of the Global Entrepreneurship Monitor (GEM) India. Dr. Dwivedi has co-authored nine GEM India reports and a Global Report on Women's Entrepreneurship Report: From Crisis to Opportunity. He has authored research papers, book chapters, reviews and a textbook. Dr. Dwivedi has presented his research at national and international conferences in India and abroad. He conducted impact assessment and evaluation studies for various Government Departments and Development Agencies. Dr. Dwivedi participated in a Training of Trainers programme for teaching 'Business Simulation', organized by ILS, held at the University of Tennessee, Texas, USA.

Pankaj Bharti Ph.D. (Psychology) pbharti@ediindia.org



Has over 24 years of teaching and research experience. Specialises in Social Psychology, Organisational Behaviour and Research Methods. He is trained in conceptualising and developing measurement tools for social science research. He has published nine papers and a book - Dehumanisation of Urban and Rural Poor. Core competency lies in psychometric assessment administration and reporting. He is associated with over 20 national as well as international research projects and is a National Team Member of Global Entrepreneurship Monitor (GEM), India. Has co authored nine GEM India Reports. Rajesh Gupta Ph.D. (Management) rajesh@ediindia.org



A business management professional with more than 2 decades of work experience in industry and development sector. He has worked extensively in the areas of creative co creation in livelihoods and has promoted rural micro-enterprises in various sectors. Currently under the Ministry of Rural Development Project, he is involved in promoting nano enterprises in rural areas across the country. His thematic areas of interest include development studies, subsector analysis, livelihoods, institutional innovations in informal sector, value chain, new product & design development and social entrepreneurship.

Prakash Solanki Ph.D. (Entrepreneurship) psolanki@ediindia.org



Specialises in conducting projects /programmes for New Enterprise Creation and Capacity Building of development organisations. Possesses 25 years of experience in the field of entrepreneurship development, with expertise in entrepreneurship concept, process and practice, business opportunity guidance, innovations, business plan and enterprise creation process. Presently implementing projects to promote entrepreneurship among women & PwDs in Maharashtra sponsored by TATA Communications Ltd. & TATA Power. Also involved in capacity building & entrepreneurship development programmes for SC / ST youth and promoting S&T based entrepreneurship.

Baishali Mitra Ph.D. (English) baishali@ediindia.org



Dr. Baishali Mitra is an educator in the field of Strategic Communication and Corporate Communication. With over 20 years of experience in academia, she holds expertise in grooming budding entrepreneurs, students, and senior executives. Holding double M.A. in Linguistics and English Literature and a Ph.D. in English, she completed an executive program in 'Communication Strategies' from IIM-Calcutta. She is a qualified Business-English Trainer (British Council), and certified in Corporate Communication (NMIMS). Her research interest lies on women's entrepreneurship. She conducted diverse government-funded research projects. Her research on mobile-learning (UGC Grant) aided students with flexible learning.

Rajeev Sharma Ph.D. (Industrial Economics) rajeev@ediindia.org



Possesses more than 19 years of experience in academics including 9 years in the development sector of industrial clusters/SMEs. His areas of specialization include; MSMEs, Cluster Development, Business Development Services (BDS) and Policy Advocacy. Dr. Sharma has notably executed the UNIDO project on capacity building of Cluster Development Agents in Tehran, Iran and has worked as a consultant with 'Competitiveness: The Cluster Competitiveness Group', based in Barcelona (for its operations in India). He has several publications in reputed journals and has several research papers in national and international conferences, to his credit. Anjani K Singh Ph.D. (Social Entrepreneurship) anjani@ediindia.org



A noted academician, he has held positions at Indian Institute of Management Lucknow and Amity Business School, Amity University, Uttar Pradesh, Noida. Dr. Singh has also led international assignments. He has published more than 30 research papers in reputable national and international journals. Dr. Singh has mentored more than 25 startups in NCR & Delhi. He has served as Guest Editor of the International Journal of Business and Globalization and has been Associate Editor of the Amity Journal of Entrepreneurship and Leadership. He has been a distinguished speaker and Chair at various conferences.

A. L. N. Prasad MBA (Finance) alnprasad@ediindia.org



Has over 25 years of experience in the fields of Entrepreneurship Development, Greenfield Project Promotion. He has experience and expertise in business opportunity guidance, preparing technically feasible and economically viable project reports, organizing entrepreneurship development programmes and undertaking evaluation studies. Organizing various Executive development programmes and leadership development programmes for public and Private Sector corporations is also his forte. He has a blend of experience in semi-govt organisations, and corporate sector. Has led the HRD & CSR division in tech-Management consultancy/Cement/Ceramics/FMCG sector.

Samit Kumar MBA (Agribusiness Management) samit@ediindia.org



Mr. Samit Kumar has over 16 years of work experience. He has a blend of expertise from both the corporate and development sectors and has successfully led teams and projects related to farmer empowerment, technology commercialisation, farmer collectives, business incubation, agri-business entrepreneurship, branding and organic farming. His case study presentation on 'production and marketing of rice bran oil in India' secured the first prize at an international conference. He also received an 'operational excellence award' for designing 'effective communication and campaign plans' for the cotton-growing farmers in Madhya Pradesh.

Suneel Sharma Ph.D. (Fin Tech) Post Doc (Certified Academic Practice) suneelsharma@ediindia.org



An alumnus of BITS Pilani, IIM Bangalore and Lancaster University, UK., Dr. Sharma has more than 28 years of experience in Digital Technologies and Analytics. His areas of interest include; Cognitive Automation, Risk, and Operation Analytics. He is engaged with over 20 ventures in domains like Automation, MarTech, FinTech, MedTech, EdTech, New Media, SaaS and D2C. He has been Director of Professional Programmes at SP Jain School of Global Management, and is presently associated with governments, eminent organisations in India and abroad. Raman Jee Master of Public Systems Management (Energy) ramanjee@ediindia.org



Possesses 13 years of experience in working with government, corporates, and social organizations. He has implemented projects on assignments with the European Union, The World Bank, DFID, KfW, Central Ministries, PSUs, & noted Corporates. His domain of work includes energy & sustainability, productivity & competitiveness, innovation, skill & entrepreneurship development, sustainable production & consumption, and value chain management. Mr. Raman has developed an excel based energy calculator tool and has guided a team of experts on a similar assignment.

P. N. Srivastava M. Com pnsrivastava@ediindia.org



Possesses over 32 years of experience in providing training inputs and conducting various entrepreneurship related programmes across sections and sectors of society. Has rich field level experience of working at the grassroots in various prestigious projects supported by reputed organizations, ministries and departments. His areas of specialization include entrepreneurship, technology-based entrepreneurship, cluster development, Business Plan, Skill Development, New Enterprise Creation, Project Report preparation, Capacity Building etc. Sivan Ambattu Master in Social Work sivan@ediindia.org



A versatile professional in the field of entrepreneurship and project management. Developed strong linkages with state government, national, and international developmental agencies besides bilateral and multilateral organizations. Areas of specialization includes strategy formulation, donor management, partnership development, establishing rural business institutions, value-chain development, cluster development, start-up facilitation, incubation management, & youth and women entrepreneurship. Expert in rebuilding the economy after natural disasters like Tsunami and Earthquake. Authored 12 publications and several articles and reports.

Lalit Arora Ph.D. & MBA (Finance) lalitarora@ediindia.org



Dr. Arora possesses over 19 years of experience as an industry professional and an academician. He has handled prestigious industry as well as research & teaching assignments. He has been associated with the State Bank of India, Lovely Professional University, ICICI Prudential Life Insurance and HDFC Bank in various capacities. Dr. Arora is a passionate trainer and researcher with proven experience in new course development (including MOOCs) and has been conducting training programmes for professionals from various financial institutions. Ananthavalli Ramesh Ph.D. (Technology Management) ananthavalli@ediindia.org



Dr. Ananthavalli Ramesh boasts a rich background with over 15 years of expertise in industry and academia. Her interdisciplinary proficiency spans engineering design, new product development, healthcare research, and technology management. She crafted the curriculum for rural MBA programs at Mahatma Gandhi National Council for Rural Education (MGNCRE). Dr. Ramesh, a certified technical writer for Clinical Evaluation Report in medical devices, introduced the 'Concept Exploration Process' during her M.S. at IITM. Her doctoral research at IITM resulted in implementing patient-centric care in collaboration with hospitals. She has authored numerous papers in esteemed journals.

Abdul Razak Post Doc (Entrepreneurship) Ph.D. (Management) MBA (Finance) abdulrazak@ediindia.org



Dr. Abdul Razak has over 14 years for experience in the Industry and Academia. While he has worked as a Management Consultant, he has also served as a faculty member in various notable universities and other organizations. Some of the reputable organizations that he has been associated with include; Amazon, Deloitte, Genpact, First American Corporation, Starlight Capital Inc., and Citations Publishers. Widely travelled, Dr. Razak has published over 20 research articles in National and International Scopus Journals, authored 3 Books and has presented research papers at more than 25 National and International Conferences and Seminars. Bishnu Prasad Panda MA(Economics); LLB MBA (Financial Management) bishnu@ediindia.org



He possesses over 35 years of experience in Micro-Finance, Micro-Enterprise Promotion, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development (CYSD), Rashtriya Gramin Vikas Nidhi (RGVN), CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a World Bank study on pani panchayat, SHG and PRI. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion.

Gopal Kumar Roy B.Tech (Mechanical Engineering) gopal@ediindia.org



An engineer, management consultant, startup evangelist and a trainer, Mr. Roy holds more than 9 years of work experience in the MSME, startup and incubation domains. He has provided consulting services in MSME assignments across industrial and traditional clusters and has conducted training and capacity building programs for various stakeholders. His areas of interest and experience include cluster development, business-plan / DPR preparation, execution and project management, monitoring & evaluation, technology transfer, design thinking process, development of business models and BDS & market development.

#### T. A. Nikita C.A.; M.Phil. (Commerce) afsa-a@ediindia.org



A teacher in the areas of Accounting, Costing, Management Accounting, Taxation and Finance. She possesses over 20 years of experience in academia and industry. Currently pursuing Ph.D. on - 'To Study the Acceptance Level of Technology in Personal Finance with reference to different Demographics and Social - economic factors of Investors in Selected Cities of Gujarat'. At EDII, she is involved in teaching and mentoring Post Graduate students.

Rinku Das Ph.D. (Management) rinkudas@ediindia.org



Dr. Das is a seasoned professional with more than 8 years of project management and implementation experience. He is credited for his expertise in cluster development, FPO promotion and value chain development. His experience is varied - across states in India and multilateral agencies. The domains that he specializes in, include; agri and food processing, handicrafts, bamboo and silk, in addition to several industrial and artisanal clusters. SME sustainability and growth is also his area of expertise. Zahoor Ahmad Paray FPM; M.Phil. (Development Economics) zahoor@ediindia.org

An academician and researcher with 8 years of experience, Mr. Paray's areas of specialization include development economics, entrepreneurship development, entrepreneurship finance, venture growth, and entrepreneurial marketing. He has participated in many international and national conferences and presented his research. He is widely published, including 8 research articles in Scopus and ABDC indexed journals.

Bhaskar Jyoti Saud Ph.D. & M.Phil (Zoology) bhaskarsaud@ediindia.org



A research and consulting professional with over 19 years of experience in Livelihood & Cluster development, Entrepreneurship, Skill Development, Climate Change and Aquaculture Research, and Disaster Management. He has worked with several Governments, Non-Government organisations & international agencies as well as regulatory bodies. He has published 35 manuscripts in indexed journals and books till date.

Eesha Singh MBA (Management) eesha@ediindia.org



Alumna of IIT (ISM) Dhanbad, Ms. Singh has 14+ years of experience in Industry, Statutory Audit and Consultancy, specializing in Finance & Strategic decision-making. Ms. Singh has been an integral part of various national and international government events, including G20 events, as a member of the core organizing/hosting committee. Formerly, she had been associated with The Maharaja Sayajirao University of Baroda and Gati Shakti Vishwavidyalaya (GSV), a PM Gati Shakti initiative. She has participated in Faculty Development Programs conducted by IIT-K and IIT-B.

Mayank Upadhyay Grad. Cost & Works Accountants (CWA) mayank@ediindia.org



Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in Onships. development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

J. B. Patel B.Sc. (Chemistry & Chemical Technology) jbpatel@ediindia.org



Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

Shailesh Modi Post Graduate Programme in Business Administration ssmodi@ediindia.org



A practising management consultant with a multi disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian developments. Has authored two manuals on direct help to small entrepreneurs. Piyush Kumar Sinha Ph.D. (Management) pksinha@ediindia.org



Dr. Piyush Sinha has previously served on deputation from the Government of India as Advisor to Rwanda-India Entrepreneurship Development Centre in Kigali, Rwanda. Concurrently, he holds the position of Chief Mentor at the Startup Village Entrepreneurship Programme (SVEP), a flagship program of the Ministry of Rural Development, Gol. With professional experience spanning over 40 years, Dr. Sinha brings extensive expertise in teaching, research, advisory and training, as well as managerial experience in entrepreneurship and business strategy. Dr. Sinha has held prominent academic positions IIM Ahmedabad, IIM Bangalore, XIMB, and has also served as the Dean at MICA.

P.G. Makhija Ph.D. (Entrepreneurship) pgmakhija@ediindia.org



He has industry experience of over 40 years, including 18 years in the top-management level including as CEO of Bombay Dyeing & Manufacturing Company Ltd and Executive Director of Gujarat Ambuja Exports Ltd. He has worked across diverse industries, including textiles, edible oils, industrial automation, pharmaceuticals, engineering plastics and banking. Advises SMEs on consolidation and growth strategy, and helps in its implementation.

Bhasker Jani B.E. (Electronics & Communication) bhasker@ediindia.org



A practitioner with over 40 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. He was Director and CEO of M/S. Odhav Estate Infrastructure Development Ltd., an SPV for development and upkeeping of the Odhav estate.

#### Sr. Advisor

Harkesh Mittal PGDMA, B.Sc. (Dairy Technology) hkmittal@ediindia.org



Alumnus of National Dairy Research Institute and IIM Ahmedabad, Shri Harkesh Mittal, Former Adviser & Head, NSTEDB, DST, Govt. of India. has been instrumental in giving a new vibrancy to promoting innovation and entrepreneurial acumen among a wide section of Indian entrepreneurs ranging from grass-roots industries to high-end deep-tech enterprises for nearly four decades. He was responsible for the conceptualisation and implementation of many innovation and entrepreneurship development programmes. In 2017, he was awarded the Best Mentor award by the Ministry of Skill Development and Entrepreneurship, Gol.

#### Sr. Project Leader

Raj Vashisth Bachelor of Fashion Technology spl@ediindia.org



Backed with experience of over 7 year, NIFT alumnus, Mr. Vashisth has worked in the Industry, Government and Academia. He has served in MNCs like Gap Inc. and Asmara Apparels and is well versed in machining processes and production systems. His tenure with TRIFED, Govt. of India gave him opportunities to engage productively with the tribal sector. His areas of specialization include; Social Research, Public Policy Formulation & Implementation, General Administration, Marketing and Supply Chain Management.

#### Sr. Librarian

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Ganapathi Batthini Master in Library & Information Science ganapathi@ediindia.org



A library and information science professional, with over three decades of experience, he heads EDII's library and information centre. He is the

#### Sr. Advisor

Pravir Krishna IAS (Retd.) MA (Economics) pravirkrishna@ediindia.org



A former IAS Officer, Mr. Krishna, has held a wide spectrum of positions with the Govt. of Madhya Pradesh & Govt, of India, over his illustrious career spanning 34 years. A 'Doer and Change Maker', as Managing Director of TRIFED, he engineered the turnaround of TRIFED as a major promoter of micro local enterprises, owned wholly by the tribal selfhelp groups. He conceptualized and set up over 50.000 Vandhan SHGs subsumed into 3000 Vandhan clusters, onboarding more than 9.83 Lakh forest dwelling tribals for value addition and marketing of NTFP and agro forestry related products. The initiative has led to the modelling Pradhan Mantri Janjatiya Vikas Program under the Ministry of Tribal Affairs, Government of India. He has authored two Books, 'Price Behaviour In A Planned Economy' and 'Tryst With The Tribes: Tales from Tribal Heartlands'.

#### Livelihood Expert

Sheeba Roberts Executive MBA (Marketing & Strategy) sheeba@ediindia.org



An alumna of IIM Raipur, with over 16 years of experience in the development sector, she has worked on Central & State Govt programmes of Rural & Urban Development Department, Non-Govt Organizations & CSR projects addressing the areas of skill development, self-employment, communications, institution building, capacity building, livelihoods, research & entrepreneurship development. Ms. Roberts has also handled an International funded GFR -09 project on Advocacy & Social Mobilization in the health sector.

Coordinator of the Centre for Research in Entrepreneurship Education and Development (CREED) at EDII, and contributes majorly towards the publication of the Journal of Entrepreneurship. A noted editor and author of Conference Proceedings and Books, Mr. Ganpathi also has 30 research papers to his credit.



# ONGOING PROJECTS / PROGRAMMES WITH UNION MINISTRIES & MULTILATERAL AGENCIES

Sr. No.	Name of Ministry / Agency	Name of Project / Programme
	रामीण विकास मंत्रालय भारत सरकार	Startup Village Entrepreneurship Programme (SVEP)
1.	GOVERNMENT OF INDIA	Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRET)
		Implementation of Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)
	<u>msme</u>	Cluster Development under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
2.	भाषतरा, small & MEDUM ENTERPRISES सुरस, लघु एवं मध्यम उद्यम उपाड STRENETH • हमारी चलिने Ministry of MSME, Govt. of India	Programmes under Entrepreneurship and Skill Development Programmes (ESDP)
		A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)
3.	विज्ञान एवं प्रौद्योगिकी मंत्रालय DEPARTMENT OF SCIENCE AND TECHNOLOGY MINISTRY OF SCIENCE AND TECHNOLOGY GOVERNMENT OF INDIA	Training Programme on Entrepreneurship (WEDP, TEDP and FDP)
	विदेश मंत्रालय	Setting up EDCs in select countries
4.	MINISTRY OF EXTERNAL AFFAIRS GOVERNMENT OF INDIA	Courses under the aegis of Indian Technical & Economic Cooperation Programme
5.	KATIONAL COMMISSION FOR WOMEN GOVERNMENT OF INDIA	Entrepreneurship Awareness Programmes for Women
6.	giz Deutsche Besellschaft für Internationale Zusammenarbeit (GIZ) GmbH	Project SAMVRUDDHI: Strengthening Skilling and Entrepreneurship Development of Marginalised Communities in India
7.	NORTH EAST CENTER FOR TECHNOLOGY APPLICATION AND REACH DEPARTMENT OF SCIENCE AND TECHNOLOGY, GOVERNMENT OF INDIA	CFC for banana farmers/FPOs and conduct awareness for capacity building interventions in the NER
8.	Xsidbi	Project Management Consultant (PMC) for SIDBI Cluste Development Fund (SCDF)
5.	<u>N</u> SIODI	Artisans Livelihood Outreach Programme
9.	NARARD	Promotion of Off-Farm producer Organisation

# ONGOING PROJECTS / PROGRAMMES WITH STATE GOVERNMENTS

Sr. No.	Name of Ministry / Agency	Name of Project / Programme
1.	GOVERNMENT OF GOA	Goa Udyamita Yojana
2.	DEPARTMENT OF HIGHER EDUCATION GOVERNMENT OF UTTARAKHAND	Devbhoomi Udyamita Yojana
3.	COMMISSIONERATE OF HIGHER EDUCATION EDUCATION DEPARTMENT, GOVERNMENT OF GUJARAT	Student Startup & Innovation Policy (SSIP)
4.	COMMISSIONER OF COTTAGE & RURAL INDUSTRIES GOVERNMENT OF GUJARAT	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat – Hastkala Setu Yojana
5.	BIHAR SKILL DEVELOPMENT MISSION GOVERNMENT OF BIHAR	Bihar Skill Development Programme
6.	GUJARAT WOMEN ECONOMIC DEVELOPMENT CORPORATION WOMEN & CHILD DEVELOPMENT DEPARTMENT, GOVERNMENT OF GUJARAT	Promoting Women Entrepreneurship in Gujarat as Project Management Unit (PMU)
7.	GOVERNMENT OF KERALA	Setting up cluster framework
8.	DIRECTORATE OF INDUSTRIES & COMMERCE GOVERNMENT OF KERALA	Capacity Building of Government Officials
9.	UTTAR PRADESH SKILL DEVELOPMENT MISSION GOVERNMENT OF UTTAR PRADESH	Udyamsheel Pradesh - Uttar Pradesh
10.	DEPARTMENT OF SOCIAL JUSTICE AND EMPOWERMENT GOVERNMENT OF GUJARAT	Centre for Empowerment of Differently Abled (CEDA)
11.	ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE GOVERNMENT OF TAMIL NADU	Joint Certification Programme on Entrepreneurship

EDII is privileged and grateful to be working with all its sponsors - IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd., State Bank of India and the Government of Gujarat, and their subsidiaries. The Institute values its associations towards creating an entrepreneurial society.











GOVERNMENT OF GUJARAT



# **ONGOING PROJECTS / PROGRAMMES WITH CORPORATES**

Sr. No.	Name of Corporate	Name of Project / Programme
1.	TATA TATA COMMUNICATIONS	Project New UDAYA - New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad & Ratnagiri districts (Maharashtra)
	Ş	Micro Skillpreneurship Development Programme (MSDP) Skills to Succeed
2.	Accenture High performance. Delivered.	WeAct (Women Entrepreneurs Access, Connect and Transform): A Chamber of Commerce for Women Entrepreneurs trained under MSDP
3.	HSBC	A project for handloom and artisan clusters, employing various interventions aimed at helping weavers attain sustainability and viability
4.	TATA POWER	Project AAROHAN to empower the farmers, fisherfolk, and artisans in Gujarat state
5.		Skillpreneurship Learning Centres for Youth Empowerment for implementing Project SPARK across districts of Karnataka and Maharashtra
6.		Project UDYAMEE to promote 300 youth entrepreneurs from Kashipur Block of Rayagada and Thuamul Rampur Block of Kalahandi in non-farm and agri-allied sector through Rural Incubation Centre.
7.	vedanta transforming for good	Project Subhalaxmi Udyogini to promote entrepreneurship among rural women residing in Jharsuguda and nearby areas.
8.	KONE	Project AASHRAY to empower 157 Persons with Disability (PwD) through enterprise creation and growth programs in Maharashtra's Pune and Nashik districts
9.	<b>Picici</b> Foundation	Economic Empowerment of the Languishing Craft Artisan
10.	standard chartered	Project Sankalp focussing on building the inner strengths of rural women in selected 8 locations of Karnataka and Tamil Nadu states through Skill-based Entrepreneurship Development Programmes.
11.	adani Foundation	Capacity Building programmes for Development Professionals engaged in Microenterprise Development Programmes
12.	Reliance Foundation	Capacity Building programmes for Development Professionals engaged in Microenterprise Development Programmes
13.	() IDBI BANK	Project RISE (Revitalising Innovation for Sustainable Enterprises)

### ONGOING PROJECTS / PROGRAMMES WITH PUBLIC SECTOR UNITS / ENTERPRISES & FOUNDATIONS SUPPORTED BY FINANCIAL INSTITUTIONS

1.	<b>SBI</b> FOUNDATION Service Ecyond Eanking	Skill development and training of 750 persons with disabilities (PwDs) in Anand, Kheda, Gandhinagar, Ahmedabad, and Arvalli districts of Gujarat under Project Swavlamban
2.		ATHAK Bharat Project to promote self-sustainable organizations targeting the tribal community in Dang District
3.	<b>A BUR</b> HAL	Conducting MSDPs in Chikkaballapur, Kolar and Bangalore Rural (Nelamangala-Block) districts for awareness creation on skillpreneurship programmes, capacity building through skill development trainings and EDPs
4.	एनईवेसे NTPC	New Enterprise Creation among the underprivileged women in the vicinity of NTPC Noida
5.		Project PRERNA: Promoting Entrepreneurship by Rejuvenating and Nurturing Aspirations, to create entrepreneurship awareness among students of selected schools of western Uttar Pradesh.



### Awards 2023-24



& Director, Dept. of Entrepreneurship Education, EDII honoured with the National Teachers' Award 2023 in the award category for HEIs & Polytechnic Institutes.

Dr. Satya Ranjan Acharya, Professor

Hon'ble President Smt. Droupadi Murmu conferring the award on Dr. Satya Ranjan Acharya.

### Hastkala Setu Yojana, awarded the prestigious SKOCH Award

The SKOCH Award, India's highest independent civilian honor, is a testament to the exceptional achievements of individuals, projects, and institutions in their contribution to society. HastKala Setu Yojana, which falls under the State Government Category, underwent rigorous evaluation and scrutiny over a four-month period, culminating in a final panel discussion and questionnaire session. Out of 42 shortlisted State Government projects, project Hastkala Setu emerged as a *Gold winner in 'Ease of Doing Business' category*.



Receiving the award on behalf of EDII and the Government are; (R-L) Dr. Satya Ranjan Acharya, Project Director, Hastkala Setu & Shri D. M. Shukla, GAS, Executive Director, Industrial Extension Cottage (Indext-C), Gujarat

### Project Udyamee Gets Recognised...



EDII- UTKAL Alumina CSR 'Project Udyamee' conferred with 10th CSR Times Silver Award under the category of 'Sustainable Livelihood Project'.

Utkal Alumina was awarded the prestigious INDIA CSR Award (Winner) for 'Project UDYAMEE' under the category E n t e r p r i s e Development and recognized EDII's work f o r the ir C S R initiatives in creating

an impact and achieving sustainable growth.

# A New Beginning... Implementation of the New Business Strategy: 2024-34

Under the leadership of President, Shri Rakesh Sharma, MD & CEO IDBI Bank Ltd. and with the support of esteemed EDII Board Members & the Strategic Task Force, EDII is strategizing to firm up its ten-year Business Strategy (2024-34) in view of the changing entrepreneurial landscape and the need to align its mandates with the evolving national priorities. This strategy envisions addressing the critical and emerging requirements of MSMEs and, simultaneously, looks forward to ensuring sustainability and growth of the Institute through strategic focus on redefining and contextualizing entrepreneurship education, research, training and capacity building. The emphasis remains on competitiveness, innovation and incubation. The Strategy will have a distinct focus on striking a balance with sustainable development goals, across various initiatives, particularly when it comes to the implementation methodology of Government and Corporate projects.



Governing Board Members during discussions and deliberations on Business Strategy 2024-34

### **Department of Policy Advocacy, Knowledge and Research**

Building on its strong track record of conducting applied research and engaging with policymakers and other stakeholders, EDII will further strengthen this initiative by aligning it with national priorities and making the department a strong Knowledge Repository of the Institute. The Department will primarily:

Promote development and academic research in accordance with the national priorities and ensure dissemination of the findings.

Provide policy advocacy to support state and central government through action-oriented research.

Engage with the Government and Corporate sector through research on the efficacy of development & livelihood models and Corporate Social Responsibility (CSR) interventions.

Position the department as a resource hub of information and for creation of handbooks, manuals, videos, reports, periodicals, and other informational materials.



9th January, 2024: The Global Entrepreneurship Monitor (GEM), India Report 2022-23 was released during the International Conference on 'Infusing Technology in the MSME Sector', by H.E. Mr. Chang Jae-Bok, Hon'ble Ambassador, Republic of South Korea, in the presence of Dr. Piruz Khambatta, Chairman, Rasna & Chairman, CII Task Force, Ahmedabad; Dr. Sunil Shukla, Director General, EDII and Author - GEM India 2022-23 Report & EDII Senior Faculty and Authors - GEM India 2022-23 Report, Dr. Amit Dwivedi and Dr. Pankaj Bharti.

### Landmarks:



Publishing the Journal of Entrepreneurship (JoE): India's leading scholarly outlet for research in the area of entrepreneurship and small business.

Leads the Global Entrepreneurship Monitor (GEM) India, which is the world's largest study in entrepreneurship.





Collaborating with reputed International Research Institutions to contribute in the global perspectives. Also conducting International Biennial Conferences on entrepreneurship research.

Producing economic and social research on key national issues.





Working as a Research Partner with State and Central Govt. Research Wings.

**10** Global Entrepreneurship Monitor Reports published till date.

Journal of Entrepreneurship is among the top 50% of Journals in terms of impact and influence. Drafted policies for Central/State Governments and regulatory bodies.

# Department of Policy Advocacy, Knowledge and Research

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
1.1	Research Studies				
1.1.1	Evaluation and Impact Analysis : a) Assessment of Schemes related to the Socio-Economic Development of Indian Rural regions, microenterprise, or rural Cluster b) Evaluation of schemes related to Entrepreneurship and Agriculture/Farmers c) Analysis/Assessment of schemes related to Rights of Women with special Reference to Right to Property, Safety, Skill Gap, and Economic Empowerment d) Impact Assessment of Bank supported Skill Development Programmes e) Corporate CSR Initiatives	EDII-HO	3-6 Months	Policy Makers, Govt. Departments, Service Providers, Corporates, Farmers, Women	To conduct Impact assessment surveys and evaluation of various Govt. and Corporate Interventions
1.1.2	Baseline/Situation Analysis/ Need analysis a) Inclusion and empowerment of the tribal youth b) Challenges / Issues faced by Women of Denotified Tribes c) Assessment of Handicraft market Pan India d) Third-Party Need and Situation Analysis of Corporate CSR Interventions	edii-ho	3 Months	Policy Makers, Govt. Departments, Corporates, Youth, Tribal Women	To conduct Baseline Survey and situation analysis on pertinent issues such as Agriculture, Tourism, Clusters and Entrepreneurship Opportunities
1.1.3	Diagnostic and Feasibility Studies a) Socio-Economic growth in the Hill Region b) Financial and Digital Literacy among Women - PAN India c) Urban Waste Management in and around Temple Cities/tourist destinations	EDII-HO	3 Months	Policymakers, Govt. Departments	To conduct diagonostic and feasibility studies on pertinent issues aligned with sustainable development goals
1.1.4	<b>Skill Gap Analysis</b> a) Skill Assessment & Anticipation Study for Mission Youth Participants b) Skill gap analysis in and around Tourist Desitination in J&K, Himachal Pradesh and Kerala	EDII-HO	6 Months	Policymakers, Govt. Departments	To analyse the Skill Gap for planning self employment and entrepreneurship Training and Development
1.2	Dialogues and Events for Policy Advocacy				
1.2.1	a) Workshop/Symposium b) Conference c) Joint Research & Collaboration	EDII-HO and Regional Offices	1-2 Days; 3 Months	Academicians, Entrepreneurs, Practitioners	To share, collaborate, and dissiminate knowledge for strengthening Policies
1.3	Business and Market Research				
1.3.1	Business and Market Research	EDII-HO	3-6 Months	Industry, Corporates	To understand Customer Needs and Preferences and assess market demands as per the need of service providers

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome			
1.4	1.4 Knowledge Product							
1.4.1	<ul> <li>a) Handbook on Entrepreneurship Mentoring for School Teachers</li> <li>b) Project profiles preparation</li> <li>c) Women Entrepreneurship awareness Programme - A review report</li> <li>d) Research Study on the impact of Entrepreneurship Development Centres and Incubators across India - The story of Success, Failure, and Impact</li> <li>e) Manuals of EDII Flagship Programmes</li> <li>f) Edited Book on Entrepreneurship</li> </ul>	EDII-HO	1 year	Entrepreneurs, Teachers, Researchers, Practitioners, Academicians	To create knowledge products for internal and external knowledge dissemination			
1.5	Centre for Research in Entrepreneurship	Education & Dev	elopment (CRE	ED)				
1.5.1	Journal of Entrepreneurship	EDII-HO	Tri-annual	Researchers, Policymakers, Academicians	To publish the scholarly research works submitted by authors and encourage discourse in the field of entrepreneurship.			
1.5.2	Global Entrepreneurship Monitor (GEM) India Survey and Report	EDII-HO	1 year	Researchers, Policymakers, Academicians	To conduct national study on Entrepreneurship, understand the multiple dimensions of entrepreneurship in India, and bring out the GEM India Report.			
1.5.3	16th Biennial Conference	EDII-HO	3 days	Researchers, Policymakers, Academicians	To conduct the 16th Biennial Conference on Entrepreneurship aiming at participation of academicians and researchers.			
1.5.4	Faculty Development Initiatives: a. Participation in Conference/ Seminar/ Workshop b. Working papers, monographs, case studies, manuals etc.	EDII-HO	1 year	EDII Faculty Members	To provide support to faculty members for attending conferences and seminars, and to support them by providing financial assistance to bring out monographs, working papers, cases and manuals.			
1.5.5	Short-term Fellowships in Entrepreneurship Research	EDII-HO	1 year	Researchers	Offer fellowship to ED trainers, teachers, and researchers, to encourage them to work on themes related to entrepreneurship.			
1.5.6	Fellowship to FPM Scholars	EDII-HO	1 year	FPM Students	To provide fellowship support to FPM students for pursuing their course.			
1.5.7	Policy Brief-5	EDII-HO	1 year	Policymakers, Entrepreneurs, Educators, Institutions/ Educators, Trainer-Motivators	To provide brief understanding of all relevant Policies			
1.5.8	Dr. V.G. Patel Memorial Lecture & Dr. V.G. Patel Memorial Award for Entrepreneurship Trainer/Educator/Mentor	EDII-HO	1 day	Policymakers, Entrepreneurs, Educators, Institutions/ Educators, Trainer-Motivators	The annual lecture series and Memorial Award has been initiated to commemorate EDII's Founder Director Padma Shri Late Dr. V. G. Patel's great work in the field of entrepreneurship development. The 'Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer/ Educator/Mentor', which will be awarded to a professional for his/ her outstanding performance/ contribution in Entrepreneurship Training/ Education/ Mentoring/ Knowledge or Technology Driven Startups.			



### **Department of Entrepreneurship Education**

EDII pioneered entrepreneurship education in the country through short-term and long-term courses. The Institute nurtures a cohort of innovative thinkers for creation of sustainable enterprises and for contributing towards the growth of existing family businesses. The Department's activities have strengthened the landscape of entrepreneurship education and will continue to:

Augment creation of MSME and startup entrepreneurs, besides equipping family business successors with entrepreneurial skills.

Research the pedagogy of entrepreneurship education, by designing and offering outcome-based courses.

Strengthen the cadre of educators, mentors, SME experts and innovators, incubation experts, researchers and entrepreneurs, through training and skill development.

Cultivate an entrepreneurial mindset among school students and youths.

Promote innovation-led and technology-focused startup initiatives.



4th August, 2023: EDII President's Alumnus Award at 22nd Convocation 2023 Social Entrepreneur presented to Mr. Tapan Kumar Ghosh, Managing Director of Kutch Agrotech Pvt Ltd, Bhuj and Managing Partner of Ecocell (into trading of Date Palm Plants & Products) at the hands of Chief Guest, Shri R.N. Ravi, Hon'ble Governor of Tamil Nadu and Shri Rakesh Sharma, President-EDII and MD & CEO - IDBI Bank Ltd.



### Landmarks:



Offering well-researched long-duration Programmes, such as; Fellow Programme in Management (FPM); Post Graduate Diploma in Management- Entrepreneurship (PGDM-E); Post Graduate Diploma in Management-Innovation, Entrepreneurship & Venture Development (PGDM-IEV) and PGDM Online.

Heightening Youth and School-level Entrepreneurship Education with focus on National Summer Camps for Youth and Children, Immersion camps, curriculum development etc.





Undertaking capacity building of Faculty Group to create a cadre of entrepreneurship mentors and educators.

Associating with premier institutes and regulatory bodies, including AICTE, UGC and CBSE to undertake entrepreneurship related activities for the students and the teaching fraternity and for curriculum development.





Fast-tracking startup incubation and acceleration through tailored programs focused on fostering innovation, technology-commercialization/ adoption and mentoring

### 1900+

students trained under application-oriented post graduate programmes. 78% of alumni have chosen

entrepreneurial career.

### 4500+

children & youth trained through 90 National Summer & Winter Camps.

# 5900+

faculty members trained under Faculty Development Programmes

# Department of Entrepreneurship Education

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.1	Long Term Programmes				
2.1.1	Fellow Programme in Management (2024 Batch)	EDII Campus	4 Years	Academicians / Professionals	Encourage doctoral scholars to take up theoretical and empirical research work
2.1.2	Post Graduate Diploma in Management- Entrepreneurship (PGDM-E)- 2024-26 (1st Year)	EDII Campus	2 Years	Family Business Successors and Start-ups	Train students to set up their own business, become entrepreneurial managers, or join family business
2.1.3	Post Graduate Diploma in Management- Entrepreneurship (PGDM-E)- 2023-25 (2nd Year)	EDII Campus	2 Years	Family Business Successors and Start-ups	Train students to set up their own business, become entrepreneurial managers, or join family business
2.1.4	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development (PGDM-IEV) -2024-26 (1st Year)	EDII Campus	2 Years	Students	Offered through EDII incubator
2.1.5	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development (PGDM-IEV) 2023-25 (2nd Year)	EDII Campus	2 Years	Students	Offered through EDII incubator
2.1.6	Online PGDM Batch 2 (First Year)	Virtual	2 Years	Students	Educate students to set up their own businesses, become entrepreneurial managers, or join family businesses
2.1.7	Alumni Engagement Programmes PG (1-3 Days)	EDII Campus/ Hybrid Mode	1-3 days	Alumni	Alumni Up skilling, Maintaining alumni relationships, organizing various programmes for alumni's
2.2	Programmes for Higher Secondary Stude	ents/Teachers			
2.2.1	National Summer Camp on Entrepreneurial Stimulation for School Children	EDII Campus	6 days	School Children	Inculcate entrepreneurial values among children
2.2.2	National Summer Camps on Entrepreneurial Adventures for college going youth	EDII Campus	10 days	College going Youth	Provide a stimulating and immersive learning experience that motivates youth for an entrepreneurial career
2.2.3	School Entrepreneurship, Teachers' Training (National & International) : Implementing Entrepreneurship Curriculum in Schools	EDII Campus	5 days	Teachers	Equip Teachers with requisite skills to conduct Entrepreneurship related Activities
2.2.4	Faculty Development Programme (FDP)	EDII Campus	1-2 weeks	Graduate and PG Facuty, Working Professional	Upgrade the skills and enhance the knowledge of faculty members

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.2.5	National Programme for Certification of Entrepreneur Educators and Mentors under NEP-2020	EDII Campus	5 days	Educators, mentors and trainers	Ministry of Education, GOI & Educational Regulatory Authorities
2.2.6	Entrepreneurship Programme for Students	EDII Campus	5 days	Students	Upgrade the entrepreneurial skills of students of UG programme
2.3	Online Programme, Collaborative and Co	ertificate program	mes		
2.3.1	Online Programme in Entrepreneurship (1 Year)	Hybrid Mode	1 year	Degree/Diploma holders	Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their dream ventures
2.3.2	Sectoral Focus Entrepreneurship Programme for Students 1. Agri Entrepreneurship 2. Tourism Entrepreneurship 3. Art and Craft Entrepreneurship 4. Export-Import, Supply Chain	EDII Campus	2-3 weeks	Graduates, Under graduates, Working Professional	Upgrade the skills and enhance the knowledge of Professionals, Artisans, and Startups
2.3.3	Training Programme to Ex-service men (ESM), Directorate General Resettlement (DGR)	EDII Campus	24 weeks	Ex-service Men (ESM)	Entrepreneurship Programme for defence personnel to help them set up business
2.4	Incubation Programmes				
2.4.1	Student Start-up Innovation Policy, Nodal Institutions Policy, MSME Policy, Atal Incubation Centre	EDII Campus	1 year	PG students & Start up	Students/alumni/startups who have an innovative idea/concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship. To promote & support knowledge based innovative MSMEs (ventures) through incubation from various sectors of society
2.4.2	Geographical Indicator and Patent Facilitation Center	EDII Campus	1 year	Startups, Artisan, Cooperatives, Industry Association	Provide support to cooperative societies, startups and FPOs to protect their intellectual property



### A. Projects with Government

The Institute is extensively involved in Central and State government-sponsored projects, focusing on micro-enterprise development, skill development, livelihoods and overall growth of the MSME sector. Government project development and execution is one of the core areas of the Institute with focus on:

Converging national priorities with societal needs to bring economic empowerment through entrepreneurship development activities.

Developing innovative programmes and interventions in alignment with Government interventions and schemes.

Promoting sustainable and socially relevant MSMEs and startups towards realizing the vision of 'Viksit Bharat'.

Designing and implementing development programmes for the marginalized, disadvantaged and Persons with Disabilities (PwDs).



12th March, 2024: The Institute's Goa Regional Centre was inaugurated at the hands of Hon'ble Chief Minister of Goa, Dr. Pramod Sawant. Also present (on his R) was Dr. Sunil Shukla, Director General, EDII; (3rd from R) Dr. Milind Kamble, Chairman, Dalit Indian, Chamber of Commerce and Industry (DICCI) & Board Member, EDII; (R-L) Mr. John De Souza, Deputy General Manager (Finance), EDC Limited; Dr. Vijay Saxena, Joint CEO, Goa CSR Authority; Shri Sanjay Satardekar, Vice Chairman, EDC Limited; Shri B. S. Pai Angle, Managing Director, EDC Limited; Dr. Abdul Razak, Associate Faculty, EDII; Dr. M.B. Gururaj, Principal Advisor, Goa CSR Authority and Dr. Amit Dwivedi, Incharge - Department of Government Projects, EDII.



### Landmarks:



Responding to specific needs and requirements, curating and offering pilot projects, with the inherent strength of replication, adaptation and implementation in 15 states of the country.

Promoting youth entrepreneurship under Devbhoomi Udyamita Yojana in Uttarakhand.





Undertaking Integrated new enterprise creation and livelihood Projects for underprivileged communities, differently abled, marginalized and disadvantaged social groups.

Fostering women entrepreneurship through tailored capacity-building programmes, incubation support and policy frameworks conducive to women's entrepreneurial endeavours.



- More than **93,000** enterprises promoted in 82 blocks across 15 States under the largest ever 'Startup Village Entrepreneurship Programme' (SVEP) sponsored by Ministry of Rural Development, Government of India.
- Implementing the Goa Udyamita Yojana, supported by the Government of Goa.
- Trained and sensitised 92 faculty trainers & mentors and **2300** + youths under Devbhoomi Udyamita Yojana, supported by Department of Higher Education, Govt. of Uttarakhand.
- More than 33,800 artisans across 33 districts of Gujarat sensitised; 21,000 artisans underwent advanced training, generating sales worth Rs.55.69 Crores post training, under Hastkala Setu Yojana supported by Commissionerate of Cottage & Rural Industries, Govt. of Gujarat.
- Trained more than 8898 PwDs through 286 skill training programmes, leading to setting up 1247 enterprises under Centre for Empowerment of Differently Abled (CEDA) supported by Directorate of Social Defence and Gujarat State Handicapped (Divyang) Finance and Development Corporation, Social Justice and Empowerment Department, Govt. of Gujarat, and Project Swavlamban supported by SBI Foundation.

# Projects with Government

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1	Projects with Central Government Minis	tries, Department	s and Boards	1	
3.1.1	Support to states for block outreach and strengthening of Project Implementing Agency (PIA)	EDII Campus	1 Year	State Rural Livelihood Missions [SRLM], State Implementation Offices	Offer need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with State Rural Livelihood Mission for effective implementation of SVEP
3.1.2	Start-up Village Entrepreneurship Programme (SVEP) Implementation - Existing Blocks [states]	States in India	4 Years	Rural Micro entrepreneurs	To provide specialized support to the State Rural Livelihood Mission Directorates in 9 states, create community resources, build their capabilities and promote microentrepreneurs in identified blocks
3.1.3	Start-up Village Entrepreneurship Programme (SVEP) DPR Preparation	States in India	1 Year	Rural Micro entrepreneurs	To provide Technical support to the State Rural Livelihood Mission - SVEP DPR preparation
3.1.4	Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP)	PAN India	3 Years	Women SHG members & their relatives [SHGs promoted under NRLM Program by respective SRLMs]	Longitudinal interventions for promoting traditional and non-traditional clusters and providing BDS in rural areas
3.1.5	Rural Waste Management Based Enterprise Development Project (GOBARdhan)	Uttar Pradesh, Uttarakhand, Gujarat, Bihar	3 Years	Rural households	To promote rural employment and income generating opportunities entrepreneurs, SHGs and youth groups
3.1.6	Training Programme on Entrepreneurship (WEDP, TEDP and FEDP) under DST, Govt. of India project	PAN India	3 Years	Educators, Entrepreneurs, Students	To develop educators, entrepreneurs and students through capacity building programmes with support from Dept of Science and Technology, Govt of India
3.1.7	Entrepreneurship Awareness Programmes for Women	PAN India	1 Year	Entrepreneurship Aspirants	To create awareness among women for entrepreneurship development through One-Day Awareness programmes
3.2	Projects with State Government Departn	nents, Corporatior	ns and Boards		
3.2.1	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat	Gujarat	3 Years	Micro entrepreneurs/ Artisans	Implementing and evaluating an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state of Gujarat
3.2.2	Centre for Empowerment of Differently Abled (CEDA)	Gujarat	5 Years	Differently- abled/Divyang	Help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth
3.2.3	Bihar Skill Development Programme	Bihar	3 Months	Students	Impart employability/smart skills (English/Hindi communication skills, IT literacy skills and soft skills) to the youth of Bihar under 'Kushal Yuva Program' – skill training programme
3.2.4	Entrepreneurship Development and Livelihood Creation in Indian North-Eastern States	Indian North-Eastern States	1 Year	Aspring Entrepreneurs, Youth and Women	To promote entrepreneurship among aspiring entrepreneurs, and youth by implementing strategic interventions. The focus will be given to technology- supported and innovative ventures

Sr. No.	Activity	Location	Duration	Target Group	<b>Objectives &amp; Outcome</b>
3.2.5	Project Management Unit (PMU) of GWEDC, Women and Child Dept. of Gujarat	Gujarat	1 Year	Emerging Women Entrepreneurs	Management of Projects as PMU for Gujarat Women Economic Development Corporation to design, implement and Monitor various schemes related to entrepreneurship
3.2.6	Entrepreneurship Development cum Financial Learning Programme	Assam	2 Years	Forest Areas Villages	To conduct Entrepreneurship Development cum Financial Learning Programme for Forest Areas (Under Assam Project of Bio-Diversity Conservation)
3.2.7	Udyamsheel Pradesh - Uttar Pradesh	Gorakhpur	1 Year	Entrepreneurship Aspirants	To create micro-entrepreneurs from rural and sub-urban areas through 18 Days Micro-Enterprise Development programme
3.2.8	Skill Development Programme	Lucknow	1 Year	Handicraft and Handloom Entrepreneurship Aspirants	To create Skill-Based micro-entrepreneurs in Handicraft and Handloom domain through Skill-Preneurship programme
3.2.9	Value Chain Development and Handholding of Farmers Producer Organizations	North Eastern Regions/ Other states	3 Years	Farmers	To form FPOs & build their capabilities for conducting economic activities
3.2.10	Bodoland Sericulture Mission: Silk Value Chain Project	North Eastern Regions	3 Years	Sericulturists	To build capabilities for conducting economic activities
3.2.11	North East Center for Technology Application and Reach-NECTAR A.Banana Fibre CFC(Arunachal Pradesh) B. Awarenes and Entrepreneurship Development Program (Mizoram, Manipur & Meghalaya)	North Eastern Regions	1 Year	Farmers	To run the CFC for banana farmers/FPOs and conduct awareness for capacity building interventions in the NER
3.2.12	Project UDYAM: Minority New-Gen Entrepreneurs [for youth and women]	Telangana, Karnataka & Uttar-Pradesh	1 Year	Youth and Women from Minority Section	To create New-GEN entrepreneurs from Minority sections in the society
3.2.13	Devbhoomi Udyami Yojana	Uttarakhand	5 Years	Students, Faculty Members and Aspiring Entrepreneurs	To create an ecosystem for entrepreneurship at higher learning campuses through strategic interventions, such as Boot Camps, Stakeholders Workshops, Start-up related activities, Faculty- Mentorship Development Programmes etc.
3.2.14	PM-Van Dhan Yojana	West Bengal/Tripura	3 Years	Tribal Youth, Women and Artisans	To conduct various interventions under PM-Van Dhan Vikas Kendra (VDVK Yojana) in West-Bengal and Tripura
3.2.15	Centre for Packaging and Sustainable Development	Uttar-Pradesh	1 Year	ODOP Entrepreneurs, Local Industries and MSMEs	To develop a centre for training and developing entrepreneurs on various techniques of sustainable packaging in Uttar-Pradesh
3.3	Projects with Development Institutions/	Agencies			
3.3.1	Off- Farm Producer Organization (OFPO)	Mathura (UP), Ayodhya (U.P.) and Lucknow (U.P.)	3 Years	Artisans	Undertake Capacity building for holistic development programmes
3.3.2	Follow-on Support to Existing OFPO Project	Unnao	2 Years	Artisans	To support existing OFPO through capacity building and market linkages
3.3.3	Temple Waste Management	Ayodhya, Varanasi and Gorakhpur	2 Years	Temples, Entrepreneurs, Vendors	To support creation of value added products through waste management from temple waste
3.4	Projects with Multilateral Agencies	F			
3.4.1	Strengthening Skilling and Entrepreneurship Development of Marginalised Communities in India	Rajasthan, Madhya Pradesh, Bihar and Jharkhand	1 Year	Rural SHGs and Rural Enterprises	To promote self-employment & entrepreneurship among marginalised communities through capacity building, handholding, mentoring, counselling & guidance



### **B. Projects with Corporates**

The Department of Corporate Projects has been involved in implementing development projects for marginalized, socially deprived, women and youths. These projects supported by corporates under Corporate Social Responsibility (CSR), foster entrepreneurial and economic transformations through skill and enterprise development programmes. The Department aims to:

Design and implement off-farm and allied activities to ensure sustainable livelihood options and create productive, profitable and sustainable businesses.

Develop entrepreneurship & domain skills and capabilities among communities (Youth, Marginalized, Farmers, Women, Underprvileged, Artisans), thus ensuring their empowerment.

Strike large-scale and multi-sectoral corporate partnerships for sustainable impact.



7th December, 2023: Roundtable Meet for Corporates at Mumbai - (Front row, C) Shri Rajendra Nimbalkar, IAS, Managing Director, Maharashtra Small Scale Industries Development Corporation Ltd., Mumbai with (R-L) Shri Jagannath Sahoo, President, SBI Foundation; Dr. Raman Gujral, Director, Department of Projects (Corporates), EDII; Dr. Sunil Shukla, Director General, EDII; Dr. Vineet Rana, General Manager, National Handicapped Finance Development Corporation, DoPwD, GoI; (extreme L) Mr. Nikhilesh Desai, Advisor-Business Development, EDII and representatives from corporates.



### Landmarks:



Promoting Circular Economy through initiatives focusing on resource reduction, reuse, recycling, and upcycling, and other innovative strategies.

Enabling setting up of green enterprises utilizing eco-friendly resources, thus maintaining environmental integrity.





Ensuring New Enterprise Creation and generating employment for women, and marginalized communities by undertaking entrepreneurship and skill training on a large scale.

Adopting Sustainable Practices such as; converting agricultural waste into high-value products; upcycling poly plastic waste by converting it into different products; introducing sustainable and natural dyeing techniques and processes; promoting renewable energy etc.



92,400+	23	138	741
Beneficiaries	States	Districts	Villages

# Projects with Corporates

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.5	CSR Projects with PSUs				
3.5.1	ATHAK Bharat Project	Dang, Gujarat	1 Year	Youth/ Women	Promotion of self-sustainable organisations
3.5.2	HAL-Micro Skillpreneurship Development Programme (MSDP)	Karnataka	1 Year	Youth/ Women	To train youth & women on workable Business Opportunities, process and steps to implement them to start their own enterprise
3.5.3	Skill Development and Entrepreneurship Programme for Project Affected areas	Odisha	1 Year	Tribal Youths and SHG members	To enhance the livelihood of youths and SHG members
3.5.4	UNNATI empowerment of women in self reliant India	UP, MP, Chattisgarh, Bihar, Orissa	1 Year	Youth & Women	Socio-economic empowernment of youth & women
3.5.5	Skill Development and Entrepreneurship Programme for Project Affected areas	Rajasthan, Haryana & Gujarat	1 Year	Rural Youth/Women	Socio-economic empowernment of youth & women
3.5.6	Millet Sakhi	Ahmedabad, Bangalore, Nuh	1 Year	Rural Youth/Women	Socio-economic empowernment of youth & women
3.6	CSR Projects with Corporate Institutions				
3.6.1	WeAct (Women Chamber of Commerce)	Bangalore	1 Year	Women Micro Entrepreneurs	Provide handholding support to rural women micro entrepreneurs so that they can be in the mainstream of development
3.6.2	Micro Skillpreneurship Development Programme - Skills to Succeed	PAN India	1 month	Rural Women	Creation of skilled rural women entrepreneurs. Beneficiaries will be equipped with the knowledge to identify feasible / workable Business Opportunities, process and steps to implement them to start their own enterprise
3.6.3	Artisan Project	PAN India	1 year	Rural and Urban Artisans	The project will adopt an ecosystem building approach in handloom and artisan clusters and employ various interventions to help transition weaver's value chain to sustainability
3.6.4	New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad & Ratnagiri districts (Maharashtra) (New UDAYA Project)	Raigad district (MH)	1 year	Women from SC/ST, weaker section and SHGs in Pune & Raigad districts	Promote entrepreneurship among individual women & SHG members from affirmative action communities in Pune & Raigad districts
3.6.5	Project Subhalaxmi Udyogini	Jharsugura	1 year	Rural Women, SHG members	To support the Vedanta Alumina Ltd (VAL) supported Subhalaxmi CoOp and their members living in the periphery of VAL to focus on self employment & livelihood activities

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Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome			
3.6.6	Project UDYAMEE	Tikiri, Kashipur, Rayagada (Odisha)	1 year	Rural Youth	To enable rural youth living in the periphery of Utkal Alumina Industry Ltd (UAIL) to start self employment and livelihood activities. Incubation support will be provided through convergence model to new generation entrepreneurs			
3.6.7	Spark Project	Bangalore, Pune & Mumbai	1 year	Skilling youth for electronic service business	To enhance the self employment skills for ITI & Diploma holders			
3.6.8	Micro enterprise development for women collectives	Mundra, Gujarat	1 year	Rural marginalised women	Conceptualising, developing, starting and establishing an economy activity and venture through MSDPs			
3.6.9	Entrepreneurship through Digital Skilling	Tier I & II cities (20)	1 year	Tech Savy Youth	Empowering the urban youth with digital skills to create service based enterprises			
3.6.10	Project RISE (Revitalising Innovation for Sustainable Enterprises )	Dehradun, Kasipur, Kamrup	1 year	Urban & Rural Youth/ Women	Under the broad goal of technology-based skill development, livelihood, employment creation, and credit linkage initiatives			
3.6.11	Project AASHRAY	Pune	1 year	PwD Youth	New business opportunities for the PwD youth			
3.7	CSR Projects with Financial Institutions							
3.7.1	Empower PwD entrepreneurs to raise their entrepreneurial activity	Ahmedabad, Anand, Aravalli, Kheda and Gandhinagar, Gujarat	1 year	Training of 250 PwD entrepreneurs	To provide business scale-up training for the growth of PwD enterprises			
3.7.2	Economic Empowerment of the Languishing Craft Artisan	Gujarat	1 year	Artisans	Restoration of the Dying art in Gujarat			
3.8	8 Projects to address Climate Change mitigation & adaptation							
3.8.1	Combating Climate Change through Sustainable Green Businesses in India	PAN India	3 years	Urban & Rural Youth	To promote and create green business to overcome the effects of climate change			
3.8.2	Promotion of Green Economy through Urban Waste Management	Tier I & II cities (20)	3 years	Urban Youth	Enterprise creation in waste management to reduce the adverse effects of urban waste.			
3.8.3	Bhanu Mitra Swavlamban Yojana	PAN India	3 years	Rural Youth	Skilling youth for self-employment opportunities to create solar power service enterprises			
3.8.4	Energy efficiency initiatives for MSMEs in India	PAN India	3 years	MSME Sector	Competency building of MSME Sector through energy efficient technology			
3.8.5	Sustainable Economic Growth in the Hill Region to protect Himalayan Ecosystem	HP, J&K, UK, Sikkim, Arunachal Pradesh	3 years	Rural Youth	To promote and create sustainable business aligning climate resilient interventions in Himalyan region			
3.8.6	Sustainable Livelihoods of Agriculture- Dependent Rural Communities in Arid Regions through Climate Smart Solutions	Rajasthan, Gujarat, MP, Maharashtra, Odisha	3 years	Rural Youth	Economic Empowerment through natural farming			

### **Department of Business Development Services and National Outreach**

The Department of Business Development Services and National Outreach contributes by way of strengthening the SME ecosystem through interventions aimed at growth and sustainability of small and medium entrepreneurs. The Department also focusses on providing comprehensive and innovative business development services, spearheading nationwide outreach initiatives, and championing the growth and resilience of SMEs by :

Strengthening national outreach through projects/programmes across states

Improving implementation of Centre and State Govt. schemes for enhanced impact on MSME Clusters

Functioning as Project Management Unit (PMU) and Project Management Consultant (PMC)

Developing a knowledge platform/research on SMEs/MSMEs

Providing comprehensive offerings to boost Business Development Services and entrepreneurship ecosystem



12th January, 2024: The release of EDII developed book - 'Rising Micro Enterprises to Build Inclusive MSME Sector in Gujarat' at the MSME Conclave in Vibrant Gujarat 2024 at the hands of Hon'ble Cabinet Minister, Ministry of MSME, Govt. of India, Shri Narayan Rane and Hon'ble Chief Minister of Gujarat, Shri Bhupendrabhai Patel. Also present at the momentous release function were Shri S. J. Haider, IAS, Additional Chief Secretary, Industries & Mines Department, Govt. of Gujarat & EDII Governing Board and Dr. Sunil Shukla, Director General, EDII.





Nationwide engagement with MSMEs, Industry Associations, Governments, and Partners for implementing projects/programmes to ensure sustainable growth and development.

Establishing Strategic Hubs within industrial corridors in India and overseas to foster innovation, collaboration, and economic growth. It leads to spillover effect in the local/regional economic development.





Collaborating with diverse multilateral agencies, thus integrating International Best Practices in MSME Business Development.

Nurturing valuable global connections and international partnerships for creating pathways for MSMEs to explore new markets, exchange expertise and access resources.





Offering services to address the development needs in emerging areas like energy, defence, green cover, AI, IoT, etc.

### 20000+

MSMEs supported in a year through training and handholding assistance

### Department of Business Development Services and National Outreach

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
			'		
4.1	Project Management Consultant (PMC) for SIDBI Cluster Development Fund (SCDF) Project	PAN India	2 Years	MSME Clusters	Setting up industrial & social infrastructure for Cluster development & MSMEs
4.2	SFURTI- Technical Agency	PAN India	1.5 Years	Artisanal clusters	To provide TA support to artisan clusters in setting up Common Facility Centres (CFCs)
4.3	SFURTI-Nodal Agency	PAN India	1.5 Years	Artisanal clusters	To provide NA support to artisan clusters in setting up Common Facility Centres (CFCs)
4.4	A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)	PAN India	5 Years	Potential Entrepreneurs	To set up Livelihood Business Incubators
4.5	Entrepreneurship Skill Development Programmes (ESDP)	PAN India	1 Year	Potential Entrepreneurs	For Entrepreneurship promotion and enterprise development
4.6	Mini Clusters	Gujarat	1.5 Year	MSME Clusters/ SPVs	To provide Project Management Unit (PMU) support in setting up CFCs for clusters in Gujarat
4.7	Micro and Small Enterprises-Cluster Development Programme (MSE-CDP)	Gujarat, Kerala	1.5 years	MSME Clusters/ SPVs	To provide IA support in setting up CFCs
4.8	Cluster Development Executives (CDE) Training programme	PAN India	1 week	Youth, professionals working in clusters	To train the professionals on nuances of cluster development approach
4.9	Outreach programme for Alumni & Entrepreneurs	PAN India	1-2 days	MSMEs/ Entrepreneurs	To sensitise alumni on industry specific issues
4.10	MSE-CDP - Kerala	Kerala	1.5 years	MSME Clusters/ SPVs	To provide PMC support in preparing DPRs/setting up CFCs
4.11	Kerala Development and Innovation Strategy Council (K-DISC)	Kerala	2 years	Clusters	Benchmarking and Innovation in clusters
4.12	Capacity Building of Govt Officials	Kerala	5 days	Govt Officers	To identify suitable model for enterprise creation in Kerala
4.13	Projects in Energy & Sustainability domain	PAN India	1 year	MSME Clusters/ Corporates	To create energy efficient and sustainable MSMEs
4.14	MSME Summit/Conference	New Delhi	1 year	MSME/ Start-ups/ Entrepreneurs	To provide MSMEs, Start-ups and Entrepreneurs an opportunity to showcase their business case and best practices adopted for product innovation and sustainability
4.15	Sector-specific Management Development Programmes (MDP)	PAN India	1 year	MSME/ Associations	Developing specialized managerial skills and industry-specific leadership competencies through Sector-Specific MDPs to enhance organizational effectiveness and performance in targeted sectors

#### **Technology Business Incubator : Centre for Advancing and Launching Enterprises**

Startups in India have been seeing a phenomenal growth with inclusive government policies, fund infusion and an overall conducive ecosystem. CrAdLE (Centre for Advancing and Launching Enterprises) is a Technology Business Incubator set up at EDII with the support of NSTEDB, DST, Govt. of India which aims at fostering technology or knowledge based startups in manufacturing, food processing, renewable energy and healthcare segments. CrAdLE nurtures startups and business ideas and helps in creating a conducive support system to ensure sustainability and scalability of the startups. The Technology Business Incubator has incubated many innovative startups which are highly sustainable today and some have even come out with their IPO.

**120** startups incubated

- **40** intellectual property registered
- **59** startups supported through seed support
- **33** Cr+ cumulative turnover of startups

67.95 Cr total funds raised by startups

as on 31st March, 2024

### Atal Incubation Centre at EDII

Atal Incubation Centre will soon be established on EDII campus to foster innovations, scalable startups and entrepreneurs. Artisans and women will be the prime target groups.

On 11th March 2024, CrAdLE entered into an MoU with AIC STPINEXT Initiatives (Set up by Software Technology Parks of India to promote technology startup and entrepreneurship ecosystem in the country) to support STPI FinGlobe Centre of Entrepreneurship for Fintech and Banking Industry at STPI, Gift City, Gandhinagar.



A startup incubated at EDII's Technology Business Incubator.



EDII efforts in promoting entrepreneurship at International level have gained firm grounds. The 6 Entrepreneurship Development Centres established in Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan and Rwanda are undertaking impact making interventions in deep-rooting entrepreneurship. Also, EDII's engagement with the Ministry of External Affairs, Govt. of India has provided it with a platform to expand its international outreach through training and capacity building.

This Department has been making a significant contribution to the global Entrepreneurship Ecosystem. The department engages with National and International Governments to promote entrepreneurship across nations to:

Promote Knowledge sharing and dissemination

Create a diverse platform for learning and practicing entrepreneurship

Enhance exchange between the entrepreneurs of India and host countries

Promote collaborative effort between the policy makers of the two countries

Conduct joint research and projects with academia, professionals, and policy makers

Encourage technology transfer and knowledge sharing

Develop entrepreneurial ecosystem partnerships



12th January, 2024: Participants of the International Capacity Building Programmes supported under ITEC division of the Ministry of External Affairs, Govt. of India, during Vibrant Gujarat 2024.



### Landmarks:



Recognised as a nodal agency for capacity building programmes, under ITEC division of the Ministry of External Affairs, Government of India, thus reaching out to more than 130 developing countries.

Established Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar Vietnam, Uzbekistan and Rwanda.





Facilitated active knowledge exchange through language training workshops, thus bridging linguistic and cultural gaps in the global business landscape.

Strengthening bilateral relations between countries and Governments through multi-dimensional projects.







Developed Emissaries Portal for International Alumni to promote networking, knowledge, dissemination on entrepreneurship.

## 4500+

international alumni from across 141 countries.

### 6

Entrepreneurship Development Centres (EDCs) set up in Lao-PDR, Cambodia, Myanmar, Vietnam, Uzbekistan and Rwanda

# Department of Developing Economy Engagement

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
			1		
5.1	To explore possibilities of setting up EDCs/collaborations in select countries	Namibia, Bhutan, Ghana, Ivory Coast, Mauritius	2-3 Years	Officials/ Entrepreneurs/ Institutions/ Universities	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions in select countries
5.2	ITEC-Entrepreneurship and Small Business Promotion	EDII Campus	3 Weeks	International Professionals engaged in Small Business Promotion	To develop a cadre of hard core professionals who will work for the promotion of economic activities in developing countries
5.3	ITEC-Empowering Women through Entrepreneurship Development	EDII Campus	3 Weeks	Potential/existing women Entrepreneurs from various developing countries	To devise techniques to enhance leadership and managerial capabilities within women
5.4	ITEC-Cluster Development Executive Programme	EDII Campus	3 Weeks	Representatives of organizations working in MSME/SME sector	To develop professionals who will be able to implement Cluster Development Programme in their respective countries successfully
5.5	ITEC-Entrepreneurship Education, Knowledge Management and Policy Research	EDII Campus	3 Weeks	Potential/existing Entrepreneurs from various developing countries	To enable professionals to formulate innovative and need-based entrepreneurship education & development policies
5.6	ITEC-Entrepreneurial Management	EDII Campus	3 Weeks	Managers of SMEs and Entrepreneurs from developing countries	Develop entrepreneurial capacity among middle level managers and officials so that they can act entrepreneurially in their firms
5.7	Organising International conferences/ summits/ workshops/ seminars on the themes relevant to Developing economies	EDII Campus/ Virtual	2 days (4 Programmes in a year)	Entrepreneurs interested to start and expand their export business in different countries in Africa / Srilanka/ Bhutan/ UAE etc.	Enhanced understanding about the business situation in the different countries of East Africa and encourage the participants to explore further possibilities of export opportunities in these countries



# Awards till date...

	CENTRE OF EXCELLENCE		
The Aga Khan Award for Architecture 1992	Recognized as Centre of Excellence by Ministry of Skill Development & Entrepreneurship, Govt. of India 2021	Awarded the prestigious SKOCH Award for Project Hastkala Setu	Positioned in the Band of 11-50 (Innovation Category) by the Ministry of Education, Govt. of India
	IMPACT PARTNER BID AND IMPACT PARTNER BID AND IMPACT PARTNER IMPACT PARTNER	Allowed Silver	
Awarded the INDIA CSR Award (Winner) for 'Project UDYAMEE' under the category Enterprise Development	Best Ethical Practice Award for Project Udaya, by TATA Communications	Saksham Award 2022 by Bayer Foundation for project UNNATI	Best Practice Presentation Award at Partnering for Change Event 2022 by HCL Foundation
Association of the second seco			strategy
Ranked No. 1 under General (Non-Technical) Category by ARIIA-2021, MoE, Gol	AICTE Lilavati Award 2020 on Women Empowerment (First Runner-up)	4-Star rating by GSIRF 2019	IFC - Times Network Strategy Award 2017
Mercury Ex Award 2	cellence AICTE award for	Supporting (USASBE) Outsta	Association for Small I Entrepreneurship inding Entrepreneurship iroad Award 2014
	ADFIAP Development Award for Local Economic Development 2014	ADFIAP Development Award for Human Capital Development 2012	









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# **Distinguished Dignitaries at EDII Events**



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## COLLABORATIONS AND ASSOCIATIONS 2023-24



On 30th January, 2024, The Institute signed an MOU with CSR Authority of Goa in the presence of (in the centre) Hon'ble Chief Minister of Goa, Dr. Pramod Sawant, senior ministers & state officials, to set up an EDII Regional Office in the state, for strengthning its entrepreneurial ecosystem.



Amazon India signed a Memorandum of Understanding (MoU) with EDII and the Cottage and Rural Industries Department, Government of Gujarat, to help drive e-commerce exports from the state. This collaboration holds tremendous potential for artisans and entrepreneurs associated with HastKala Setu Yojana, providing them access to a global marketplace and further expanding their reach.



# COLLABORATIONS AND ASSOCIATIONS 2023-24



On 6th December, 2023, EDII collaborated with IDBI Bank Ltd. to initiate the project 'Revitalising Innovation for Sustainable Enterprises (RISE)'. The MoU was signed in the presence of Senior IDBI officials - (R) Shri Rakesh Sharma, EDII President & Managing Director and CEO, IDBI Bank Ltd; (2nd from L) Shri Saumya Chaudhuri, Chief General Manager, IDBI Bank Ltd and (L) Ms. Jayati Chakraborty, General Manager, IDBI Bank Ltd. Seen above is Dr. Sunil Shukla, Director General, EDII exchanging greetings with Shri Saumya Chaudhuri, post signing of the MoU. Also present on the occasion was (3rd from R) Dr. Raman Gujral, Director, Dept. of Projects (Corporates), EDII.



EDII signed an MoU with Higher Education Department, Govt. of Gujarat for the implementation of the 'Student Entrepreneurship Policy' on 29th November, 2023. The MoU was signed in the presence of Shri Rushikesh Patel, Cabinet Minister, Health & Family Welfare & Medical Education, Higher and Technical Education, Govt. of Gujarat; Shri Mukesh Kumar, Principal Secretary (Higher and Technical Education) Department, Govt. of Gujarat; Shri Parimal Pandya, Director of Higher Education, Govt. of Gujarat and Dr. Sunil Shukla, Director General, EDII.



On 16 February 2024, an MoU was signed between WeAct and the Commissionerate of Cottage and Rural Industries, Government of Gujarat to boost economic development, empower local artisans and drive sustainable practices in Gujarat's cottage industry. The MoU was signed in the presence of Shri Pravin Solanki, IAS, Secretary and Commissioner of Cottage & Rural Industries, Govt. of Gujarat; Shri Hetal Patel, Additional Director of the Cottage & Rural Industries, Govt. of Gujarat; Mr. Daniel Thomas, CSR Manager, Accenture and Dr. Raman Gujral, Director, Dept. of Projects-Corporate, EDII.



# COLLABORATIONS AND ASSOCIATIONS 2023-24



(2nd from R) Mrs. Anurita Manohar, AGM-CSR, NTPC and (2nd from L) Dr. Anjani Kumar Singh, Faculty, EDII signed the MoA in the presence of Mr. Neeraj Kapoor, GM(CSR/R&R/LA), NTPC. As a part of its MoA with National Thermal Power Corporation Limited (NTPC) Corporate CSR Division, EDII will facilitate New Enterprise Creation among the under privileged women in the vicinity of NTPC Noida and will ensure setting up of a Cold Compressed Oil Unit for the benefit of the under-privileged women.



Commodore Rajiv Ashok (Retd.), Managing Director, NERMAC with Dr. Sunil Shukla.

EDII signed an MoU with North Eastern Regional Agricultural Marketing Corporation Limited (NERMAC) on August 22, 2023 to support North Eastern states in creating a strong ecosystem for entrepreneurship in the domain of agriculture and horticulture, with focus on women led enterprises.

On August 29, (extreme L) Shri Ganeswar Nayak, OES, District Employment Officer, Keonjhar, Odisha signed and exchanged MoA with Dr. Sunil Shukla, Director General, EDII in the presence of (2nd from L) Shri Ashish Thakre, District Magistrate-cum-Collector, District Administration, Keonjhar, Odisha and senior officals of EDII to initiate the Project 'UDYAMI' in the district. EDII senior officials (R-L) Dr. Raman Gujral, Director, Dept. of Projects (Corporates) & Dr. Subrata Kr. Biswal, Asst. Prof. & Incharge Eastern Regional Office were also Present.



Commodore Rajiv Ashok (Retd.), Managing Director, NERMAC with Dr. Sunil Shukla.



# COLLABORATIONS AND ASSOCIATIONS 2023-24



Prof. (Dr.) Vijay Kumar Srivastava, Vice-Chancellor, MSU, and Dr. Sunil Shukla, Director General, EDII

EDII signed an MoU with Maharaja Sayajirao University of Baroda (MSU), Vadodara, Gujarat, on 16th March, 2024 to nurture the spirit of entrepreneurship among students by leveraging the expertise of the two institutions.

EDII has also partnered with several leading universities, including Amity University, Auro University and Doon University to promote entrepreneurship and research among students.



EDII partnered with the State Bank of India Foundation (SBIF) for skill development and training of 750 persons with disabilities (PwDs) under SBI's Corporate Social Responsibility (CSR) project – Swavlamban.

Entered into an MoU with IIT Madras on 15th November, 2023 to encourage collaboration and exchange between the two institutions to provide scope for wider entrepreneurship learning among students.

On July 21, 2023, EDII entered into an MoU with NIFT, Gandhinagar to encourage collaboration and exchange between the two institutions at national and international levels to provide scope for wider learning to the students of both the Institutes.

With PSG College of Technology, EDII will establish a Centre of Excellence in StartUps/ Entrepreneurship to offer relevant programmes to students.

Entered into an MoU with Entrepreneurship Development and Innovation Institute, Tamil Nadu (EDII-Tamil Nadu) on September 6 for fostering entrepreneurship education, training and research across the state.

> Alongwith Gujarat Institute of Development Research (GIDR), EDII will foster Entrepreneurship education and research.

The Institute will assist North East Handloom and Handicraft Development Corporation (NEHHDC) to function as Technical Agency for Clusters in the North Eastern States. EDII and Rajasthan Grameen Ajeevika Vikas Parishad (RGAVP), Govt. of Rajasthan collaborated to provide support services in the selected blocks to implement Startup Village Entrepreneurship Programmes.

EDII and Xiaomi India have collaborated to launch Skillpreneurship Learning Centres under Project SPARK, to empower 600 young individuals across districts of Karnataka and Maharashtra through skill and entrepreneurship training.



## **Entrepreneurship Development Institute of India**

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#### **EDII Affiliates :**

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- Myanmar-India Entrepreneurship Development Centre (MIEDC), Yangon
- India-Uzbekistan Entrepreneurship Development Centre (IUEDC), Tashkent
- Cambodia-India Entrepreneurship Development Centre (CIEDC), Phnom Penh
- Vietnam-India Entrepreneurship Development Centre (VIEDC), Hanoi
- Rwanda-India Entrepreneurship Development Centre (RIEDC), Kigali