

SCIENCE AND TEC
DEVI

QUARTER
(AF

SUBMITTED BY:
STEDS PROJECT OFFICE
GIC LINK ROAD, PITHORAGARH, UTTARANCHAL

SUBMITTED TO:
DEPARTMENT OF SCIENCE AND TECHNOLOGY
NEW DELHI

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EXECUTIVE SUMMARY

The STEDS project at Pithoragarh enters a new year of implementation in April 2002. The first quarter of any financial year is very crucial to us and it marks the trend that the project will take in the coming times. The first quarter of the current financial year 2002-2003 ends with a very positive note, as we have been able to establish our identity as a specialised resource institution for enterprise development in the region. This combined with the efforts made by the project team resulted in parallel support to various government schemes like PMRY, SGSRY etc. This has boosted the efforts to bring about the culture change - entrepreneurial culture among the mass which otherwise depended more on the benefits of subsidy schemes, thereby, non-sustainable development outcomes. The support extended by the District Magistrate Mr. Rajiv Chandra Joshi and his administration fused with constant support from EDI NRO Lucknow is commendable.

At our end we also went through a learning phase with synergising our efforts with that of the community based organisations, prominent individuals, administration and learned to couple their requirements with our efforts for an enhanced and more visible output.

The chairing of the project advisory committee by the district magistrate was one of the milestones of the quarter that provides us a more concrete platform for ensuring support to entrepreneurs promoted by us. During the quarter under reporting 09 micro enterprises were promoted. The team is confident that, with the networking and support from various players, government/non government in development sector, the year would witness some of the major outcomes. Detailed information on the enterprises launched with photographs is provided in annexure I. prescribed proforma has been used for preparation to the report.

STED PROGRESS REPORT FOR THE QUARTER
APRIL - JUNE 2002

- 1.0 **Location:** Pithoragarh, Uttaranchal.
- 2.0 **Contact person:** Mrinal Deep Khattri.
Project Incharge,
- 3.0 **Correspondence Addresses:**
Shantiniketam (1st floor), GIC link road,
Pithoragarh: 262 501
Uttaranchal.
- Ph. 05964-25550

4.0 **PROGRAMS CONDUCTED DURING THE QUARTER**

Conducted Project Advisory Committee Meeting

The project advisory committee meeting was held on June 28th 2002, at the residential office of the district magistrate. 15 individuals representing agencies involved in enterprise development in the region (both government and non-government) participated in the meeting. Chairing the Pithoragarh meeting Mr. R C Joshi, DM, Pithoragarh enquired EDI of the methodology adapted for beneficiary identification and scope of services provided to the potential entrepreneurs. Discussions took place on probability of dovetailing STED project initiatives with the ongoing enterprise development programmes in the district and other relevant action to be taken by the stakeholders. Specific discussions on technical training to SGSRY groups, business plan preparation for PMRY candidates and transfer of technologies in various sectoral areas for enterprise development took place. It was also emphasized that the focus should be on providing business development services in traditional sectors. Various decisions taken during the meeting are provided in the proceedings of the meeting attached as annexure II of the report.

Conducted entrepreneurship awareness camp

An entrepreneurship awareness camp was conducted at Timiliya on 15.6.02 in collaboration with Mr. Hariprasad Tamta a social entrepreneur. During the awareness camp the participants were explained the relevance of self-employment in perspective of the changing economical environment. It was also emphasised that technological advances are taking at a rapid pace in the world

and we need to absorb those changes in our daily life. Entrepreneurial opportunities were also assessed using participatory methodology and sources of assistance for establishing enterprises were disseminated to the participants. The programme participants were also informed of the services provided by STEDS project.

Mr. Timta was later assisted by STEDS team in accessing DRDA to get small funds for group formation. Technology transfer for plantation and production of herbal plants has already been put in place and some units using the technology will be visible in the next quarter.

Assessment of Cluster Development in collaboration with NABARD

A joint visit was undertaken to Gangolihat on 26.8.02 for visiting the black smithy and brassware clusters. Discussions were held with the local artisans for technological requirements and the production processes being adapted by these clusters. It was decided that STEDS would conduct a technology upgradation programme beginning with inputs from artisans at Moradabad followed by intensive skill development training. NABARD will liaison for establishing financial assistance for the programme participants and additional growth support shall be provided by EDI on need basis.

Discussions were also held with HGVS a local community based organisation and it was decided that EDI shall train the HGVS personnel in forthcoming trainers training programme at Lucknow and later the trained personnel shall assist STEDS project in cluster development in the region.

Visit to nearby places

STEDS team undertook visits to various potential clusters for enterprise development, the objectives being;

- a. Dissemination of information on the services being provided by the STEDS project.
- b. Participatory analysis with the potential entrepreneurs to assess the potential of the particular area and the enterprise that could be established.
- c. Networking with the grassroots level administrative units, community based organizations and NGOs for conjoint functioning.
- d. Follow up visits to our entrepreneurs and their enterprises.
- e. To conduct EACs and attempt to bring about entrepreneurial culture.

- f. Conducting need assessment for undertaking cluster development in the region

The visits were undertaken in the following locations / clusters'

- i. Helpia
- ii. Askote
- iii. Dewalthal
- iv. Timta
- v. Timtiya
- vi. Barkhalekh
- vii. Jakh
- viii. Orhmatta
- ix. Bir
- x. dewat
- xi. jajardewal
- xii. chaunala
- xiii. dooni
- xiv. nali
- xv. berinag
- xvi. panda
- xvii. Kailashpuri
- xviii. Aincholi
- xix. Sera
- xx. Munakote
- xxi. Nakote
- xxii. ogla.

Contacting Different Institutions/ Departments

With an objective of dovetailing the interventions of the project with other developmental programmes in the region, STEDS team continued its interaction with the local institutions and individuals. The interaction was also part of preparation and follow-up of the PAC meeting. Interactions were held with the following institutions:

- a. ARPAN, Helpia, Askote

The visit was undertaken to provide inputs in the technical training programme being conducted by the organisation in Fruit processing. During the visit, the programme participants were provided inputs on entrepreneurial opportunities in the fruit processing sector, entrepreneurial tasks and competencies, entrepreneurial continuum and role of technology in enterprise establishment and growth.

- b. Defence Agriculture Research Laboratory.
DARL is leading technology resource institution and is now diversifying into providing technical assistance to entrepreneurs interested in establishing enterprises using their technologies. STEDS is functioning as a bridge between the potential entrepreneurs and DARL, and it was in this context that interactions were continually held with the DARL
- c. District Industries Centre
STEDS has been identified as technical agency for assisting potential entrepreneurs approaching DIC. The support entails assisting in identification of viable business opportunities, developing business plans, financial projections and assistance in enterprise establishment.
- d. Lead Bank Manager
The lead bank manager is being closely associated with STEDS projects for facilitating financial assistance for the entrepreneurs being promoted by STEDS team at Pithoragarh. In addition to this STEDS is also referred to by the lead bank manager for conducting financial appraisal of the cases received by them.

5.0 NUMBER OF UNITS BENEFITTED FROM TECHNOLOGY UPGRADATION

Specific technology inputs have been given in fruit processing. 3 micro units are underway and another major unit is in process. This is subject to market tie-ups and formation of cooperative of the beneficiaries.

6.0 ANY OTHER ACTIVITIES YOU WOULD LIKE TO HIGHLIGHT

Fruit Processing training under STST

STEDS team has been involved in implementation of fruit processing technical training in collaboration with ARPAN, Askote. As a follow up to the training Mr. Rahul Mitra, Faculty Member from EDI-NRO Lucknow visited Askote and interacted with the programme participants. During his interaction with the participants inputs provided during the training were reviewed and assistance was provided to them in planning their enterprises. It was decided that the trainees will establish field level fruit collection and preservation centres at the field level, while STEDS will establish forward linkages with existing units having FPO licences for processing and marketing of their produce.

Recognition of STEDS for PMRY

The STEDS unit in Pithoragarh has been officially declared as technical resource centre for assisting the PMRY applicants in opportunity identification, developing business plans, financial projections and assistance in enterprise establishment. The information was made public through a newspaper advertisement (copy enclosed) published in a leading Hindi daily by the district administration.

Consequent to this the STEDS team has begun compilation of project profiles and viable business opportunities in the region that is upgraded on weekly basis.

Action Planning Exercise:

During the visit of faculty from NRO, STEDS team conducted an action planning exercise in which the previous years work was reviewed and plan made for the FY 03. The following major decisions were taken during the exercise:

Major Areas of focus during the year:

- Fruit and food preservation & processing
- Angora and wool products & associated industries.
- Information technology and electronics & associated sectors.
- Fishery and associated industries

Areas for conducting feasibility studies before undertaking further interventions:

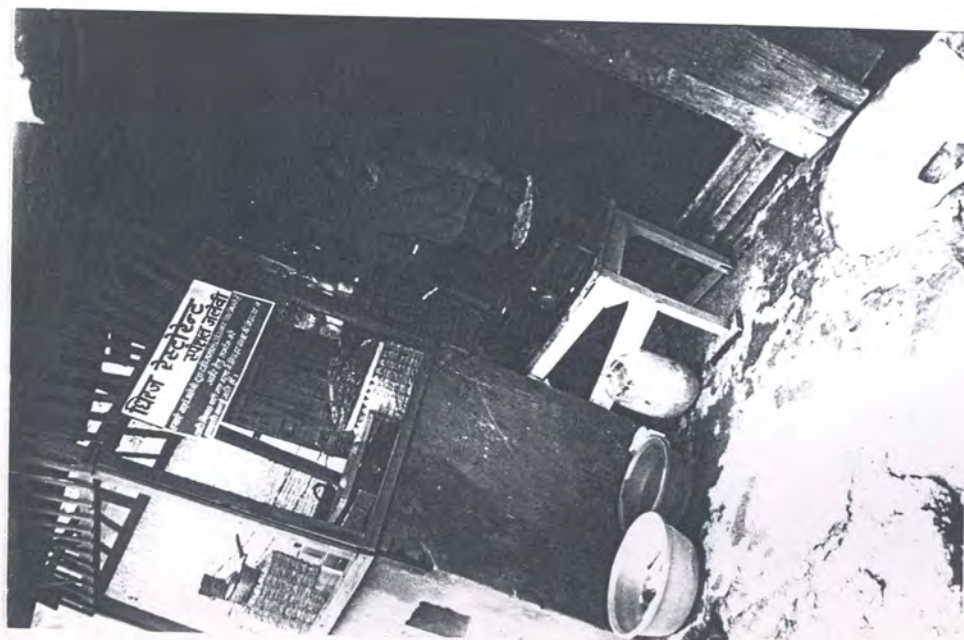
- Carding, spinning and Weaving of angora and sheep wool products
- Making products with mixture of angora and sheep wool
- Design development for angora and sheep wool products
- Farm level Fruit preservation technologies
- Cage making for angora rabbits
- Net weaving for fishery
- Local production of cheese
- Readymade garments, beautician etc
- Fish seed production
- Palette feed for angora rabbits
- Solar energy product repair and maintenance

Annexure I:

Details of the Entrepreneurs
Promoted during the Quarter April - June 2002

Name of the entrepreneur:	Mr. Kishan Singh.
Venture / Product:	Sweet & Restaurant .
Address of the Unit:	Takaha Road, Pithoragarh.
Amount Invested:	Rs. 10000/-
No. of persons employed:	01 self
Monthly production/ turnover:	Rs.4000/-
Where do they market the product	Local

Kishan Singh is aged around 35 years. He was working in a shop when he come across STED team and sought guidance. He was suggested to go in for his own sweets and restaurant as he already know the work. The idea suited him and he opened his own shop.



श्री-किशन सिंह पुत्र श्री-मान सिंह विद्याप एवं
 सौधोगिणी विकास परियोजना के सदस्यों का आभार
 व्यक्त करता हूँ जिन्होंने उचित अतिथि से मेरे
 अपना भिक्षाप सेंटर खोला इसके पहले मैं अन्य
 भिक्षा-अड्डार में कार्य किया करता था वहीं मेरे
 कार्य सीखा उसके पश्चातमें परियोजना के सदस्यों
 के भिला परियोजना के सदस्यों ने मुझे इस कार्य
 के लिए तैरित किया एवं इस सम्बन्ध में जानकारी
 उपलब्ध करवाई मैं इस कार्य के लिए परियोजना के
 सदस्यों का आभार व्यक्त करता हूँ।

नाम → किशन सिंह

पता → धिरज स्टोर रोड
 टकना रोड
 पिकाना 1116

श्री विपिन कापरी पुस्तकालय लीलाधार कापरी एवं

श्री दीपक जोशी पुत श्री दी। बल्लभ जोशी शिक्षण स्थं

सौधोगिकी- विकास परियोजना के सदस्यों का आभार व्यक्त करता हूँ जिन्होंने उचित मार्गदर्शन से अपने अपना डेरी (कार्भ) का व्यवसाय शुरू किया क्योंकि यहाँ पर डेरी व्यवसाय सफलता पूर्वक चल सकता है इस सम्भावना के चलते परियोजना के सदस्यों ने मुझे प्रेरित किया एवं इस सम्बन्ध में जानकारी उपलब्ध कराई, मैं इस कार्य के लिए परियोजना के सदस्यों का आभार व्यक्त करता हूँ।

नाम → विपिन कापरी
दीपक जोशी

पता → ग्राम - पानना
पो.ओ. - विषाड
जिला - पिबौरागढ़
उत्तरांचल

Name of the entrepreneur:	Mr. Mithun Sah
Venture / Product:	Sweet Bhandar
Address of the Unit:	Gandhi Chowk, Pithoragarh.
Amount Invested:	Rs. 30000/-
No. of persons employed:	03 (1 self)
Monthly production/ turnover:	Rs.8000/-
Where do they market the product	Local

Mithun Sah is 20 years of age and is a youngster. Mithun visited the office to seek guidance on self employment. He was motivated and boosted to open his own shop in sweets making. The idea looked good to him and he converted it into a practical visible unit.



(3)

श्री. मिथुन साह पुत्र श्री. कुलनन्दन साह विद्यापथ रथ
पेठौली विकास परियोजना के सदस्यों का
-आभार व्यक्त करता हूँ जिन्होंने उचित आगे बढ़ने
-के लिए अपना असाधारण असाधारण खर्च करके केंद्र
-याद अर्थात् असाधारण सफलतापूर्वक -उत्पन्न किया है-
-इस सम्झौता के अन्तर्गत परियोजना के सदस्यों ने
-मुझे तैरित किया तथा इस सम्झौता के जानकारी
-उपलब्ध करवाई है इस कार्य के लिए परियोजना
-के सदस्यों का आभार व्यक्त करता हूँ

नाम - मिथुन साह

पता - गौरी - चोक सिवाराज

Name of the entrepreneur:
Venture / Product:
Address of the Unit:
Amount Invested:
No. of persons employed:
Monthly production/ turnover:
Where do they market the product

Mr. Irshad Ali
Denting & painting.
Takaha Road, Pithoragarh.
Rs. 25000/-
2(1 self)
Rs.9000/-
Local

Irshad Ali is 34 years of age. He was earlier working as an employee in one of the workshops has in Pithoragarh. He came in contact with STED team during visits to probable entrepreneurs. He intently listened to the discussions and asked for suggestions. He was suggested to go in for his own unit , as it had him and he was helped to rent a shop on main road.



(4)

श्री इरशाद अली, पूर्व श्री अख्तर अली विश्वाय एवं
प्रायोगिकी विकास परियोजना के सदस्यों का आभार
व्यक्त करता हूँ जिन्होंने उचित मार्गदर्शन से क्षेत्र
अपना डेटिंग एवं प्रेजेंटिंग का कार्य प्रारम्भ किया
क्योंकि यहाँ पर ये व्यवसाय सफलता पूर्वक चल
सकता है - इस सम्भावना के चलते परियोजना के
सदस्यों के मुझे खेरित किया तथा इस सम्बन्ध में
जासकी उपलब्ध करायी मैं इस कार्य के लिए
परियोजना के सदस्यों का आभार व्यक्त करता हूँ

इरशाद अली

नाम → इरशाद अली

पता → इपलपु रोड विद्यालय

Name of the entrepreneur:

Venture / Product:

Address of the Unit:

Amount Invested:

No. of persons employed:

Monthly production/ turnover:

Where do they market the product

Mrs. Geeta Khatri.

Mushroom Cultivation

Nayal Bhawan ,

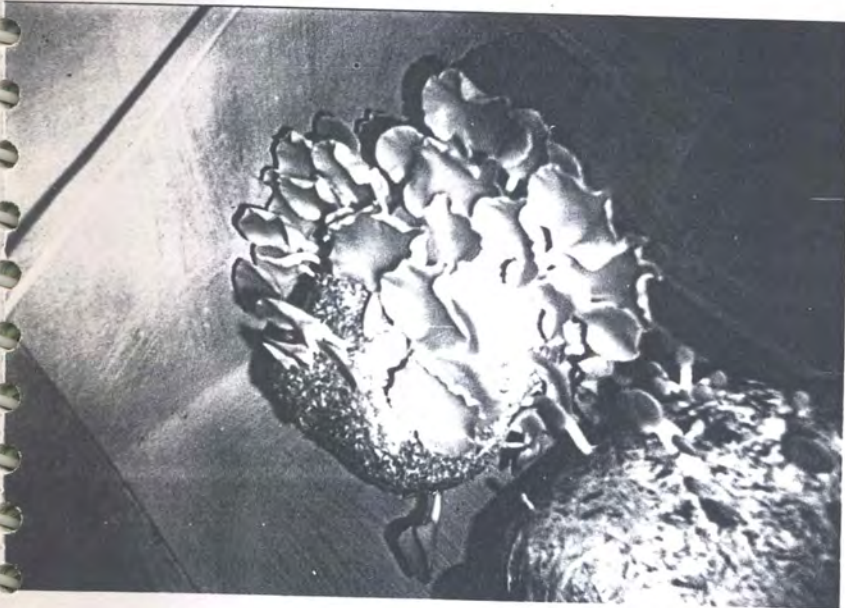
Cant Road, Pithoragarh.

Rs. 7000/-

01 self

just started

Local



मैं श्रीमति गीता खत्री M.A. B.Ed हूँ। उत्तरांचल राज्य बनने के पश्चात मैं माँसे पति से हमेशा कहती थी कि रिक्तियाँ निकलती रहती हैं और चूंकि राज्य निर्माण में आपका भी योगदान रहा है मुझे भी एसी नौकरी दिलवायें।

मैं पति-हमेशा मुझे कहते हैं कि जोरती के कालावा उद्योग बनो। वो हमेशा मुझे कहते हैं कि यदि हम और लोगों को प्रोत्साहन व आर्गनवाइज देकर स्वरोजगार के लिए तैयार करते हैं और लोगों का रोजगार स्थापित करावाते हैं तो तुम स्वयं भी अपना रोजगार एके वही करती।

-इसी क्रम में विज्ञाप एवं सैद्योगिकी के सदस्यों ने जिसके प्रभारी स्वयं मैं पति हैं मुझे अकाह तैयार की व मुझे पंतगार व ज्योलीकोट अशरुम उत्पादन के अंशका प्रभण कराया व उचित तकनीक उपलब्ध कराई जिसके फलस्वरूप मैंने एक बेसी अशरुम उत्पादन की इकाई स्थापित की।

कार्य की सगति को देखते हुए मुझे कभीक है कि साथे-साथे समय में एक ऐकिंग प्लान्ट भी लगा लूंगी मैं-आशा-करती हूँ कि विज्ञाप एवं सैद्योगिकी विकासपरियोजना के सदस्य मुझे F.P.O लाइसेंस दिलवाने में पूर्ण सहयोग करेंगे अतः मैं परियोजना के सदस्यों का आभार व्यक्त करती हूँ।

नाम → श्रीमति गीता खत्री
पति - श्री भृगाल द्विव खत्री
परियोजना प्रभारी
E. D. I बिक्रोरागढ

गीता खत्री

Name of the entrepreneur:
Venture / Product:
Address of the Unit:
Amount Invested:
No. of persons employed:
Monthly production/ turnover:
Where do they market the product

Ms. Sunito Kalpasi
Angora Rabbit Farming.
NEDA, Pithoragarh.
Rs. 65000/-
01 self
just started
Local



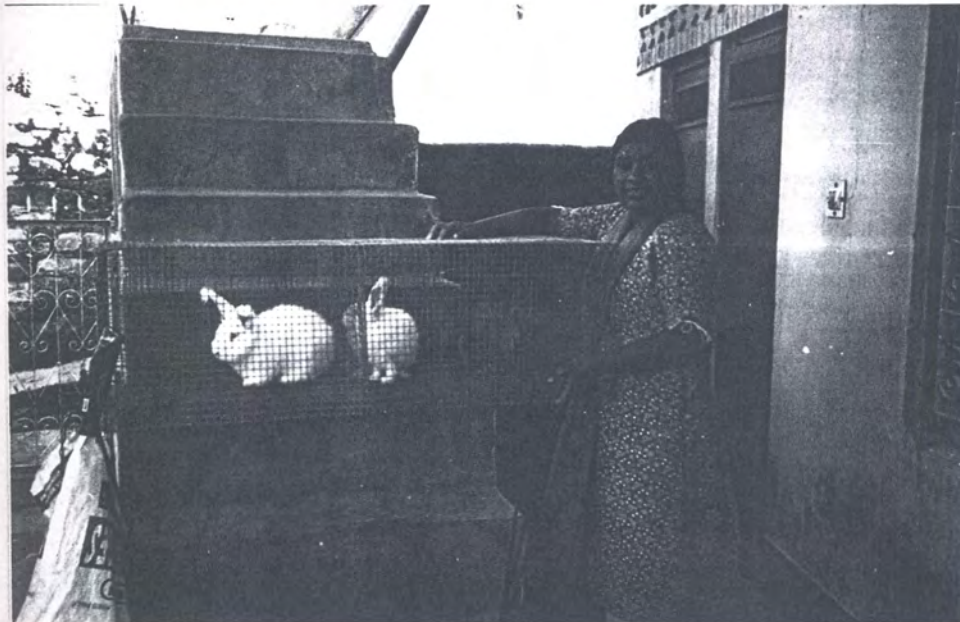
में .. श्रीमती सुनीता कल्पश्री निवासी : ग्राम. नेडा (पिथौरागढ़)... विज्ञान एवं प्रौद्योगिकी उद्योगिता विकास परियोजना के टीम सदस्य एवं स्वाति ग्रामोद्योग संस्थान को धन्यवाद देती हूँ कि जिनके द्वारा अंगीर शशक पालन का प्रशिक्षण दिया गया व शशक पालन में पूर्ण सहायता प्रदान की गई है। प्रशिक्षण एवं उनके द्वारा प्रदान की प्रेरणा के फलस्वरूप मैंने अपना कार्य प्रारम्भ किया। मुझे विश्वास है कि आने वाले समय में इसके द्वारा मैं एक अच्छी आय सजून करूँगी।

नाम :- सुनीता कल्पश्री
पता :- ग्राम नेडा पिथौरागढ़

1. संदेशक संस्थान
2. नाम

Name of the entrepreneur:
Venture / Product:
Address of the Unit:
Amount Invested:
No. of persons employed:
Monthly production/ turnover:
Where do they market the product

Ms. Lalita Joshi
Angora Rabbit Farming
Dhanora, , Pithoragarh.
Rs. 5900/-
01 self
just started
Local



मैं कुणु ललिता जोशी निवासी धनौडा विज्ञान एवं प्रौद्योगिकी उद्योगिता विकास परियोजना के टीम सदस्य एवं स्वाति ग्रामोद्योग संस्थान को धन्यवाद देती हूँ कि जिन्होंने द्वारा अंग्रेज शशक पालन का प्रशिक्षण दिया गया व शशक पालन में पूर्ण सहायता प्रदान की गई है। प्रशिक्षण एवं उनके द्वारा प्रदान की प्रेरणा के फलस्वरूप मैंने अपना कार्य प्रारम्भ किया।

मुझे विश्वास है कि आने वाले समय में इसके द्वारा मैं एक अच्छी आय सज्जन कर सकूँगी।

नाम :- कुणु ललिता जोशी
 पता :- ग्राम- धनौडा
 पिपौरागढ़

1. ललिता जोशी

2. उपा

Name of the entrepreneur:
Venture / Product:
Address of the Unit:
Amount Invested:
No. of persons employed:
Monthly production/ turnover:
Where do they market the product

Mrs. Kamlesh Bhatt
Angora Rabbit Farming.
Arkini, Pithoragarh.
Rs. 9000/-
01 self
just started
Local



में श्रीमती कमलेश भट्ट गिरवारी ग्राम - अड़किनी.....विज्ञान एवं प्रौद्योगिकी उद्योगिता विकास परियोजना के टीम सदस्य एवं स्वाति ग्रामोद्योग संस्थान को धन्यवाद देती हूँ कि जिनके द्वारा अंगोरा शशक पालन का प्रशिक्षण दिया गया व शशक पालन में पूर्ण सहायता प्रदान की गई है। प्रशिक्षण एवं उनके द्वारा प्रदान की प्रेरणा के फलस्वरूप मैंने अपना कार्य प्रारम्भ किया।

मुझे विश्वास है कि आने वाले समय में इसके द्वारा मैं एक अच्छी आय सज्जन करूँगी।

कमलेश भट्ट

नाम :- श्रीमती कमलेश भट्ट

पता :- ग्राम - अड़किनी
पिपौरागढ़

1. श्रीमती कमलेश भट्ट

2. अड़किनी

Name of the entrepreneur:

Venture / Product:

Address of the Unit:

Amount Invested:

No. of persons employed:

Monthly production/ turnover:

Where do they market the product

Ms. Mohini Devi

Angora Rabbit Farming

Donbasko Pithoragarh.

Rs. 4000/-

01 self

just started

Local



मैं श्रीमती मादनी उपाध्याय गितारी डीन बोस्को स्कूल..... विज्ञान एवं प्रौद्योगिकी उद्योगिता विकास परियोजना के टीम सदस्य एवं स्वाति ग्रामोद्योग संस्थान को धन्यवाद देती हूँ कि उनके द्वारा अंगीरा शशक पालन का प्रशिक्षण दिया गया व शशक पालन में पूर्ण सहायता प्रदान की गई है। प्रशिक्षण एवं उनके द्वारा प्रदान की प्रेरणा के फलस्वरूप मैंने अपना कार्य प्रारम्भ किया। मुझे विश्वास है कि आने वाले समय में इसके द्वारा मैं एक अच्छी आय सज्जन करूँगी।

नाम :- मादनी वैकी
पता :- ग्राम- गिकट- डो.
बोस्को स्कूल विद्या

1. वैकी मादनी
2. उपा

Annexure II:

Minutes of STEDS Project Advisory Committee
Meeting
Held on
28 JUNE 2002

STEDS Project Advisory Committee Meeting

28 JUNE 2002 5-00 PM TO 6.30 PM

VENUE: DM'S CAMP OFFICE, PITHORAGARH

Participants:

The meeting was chaired by Mr. Rajiv Chandra Joshi (IAS), District Magistrate, Pithoragarh. The members present;

1. Mr. R.C. Joshi(IAS) District Magistrate, Pithoragarh
2. Mr. Lalit Pant, Director - ANKO (*give full form of anko*)
3. Mr. B.S. Nagarkoti, Chairman, RRB. (*you were telling me that his designation etc have changed*)
4. Mr. J.S. Rawat, District Development Manager, NABARD-Pithoragarh
5. Mr. Rohit Joshi, Lead Bank Manager, Pithoragarh.
6. Mr. Rahul Mittra, Faculty Member, EDI-NRO, Lucknow.
7. Mr. Rajendra Bisht, Director, SWATI. (*give full forms*)
8. Mr. N.C. Kothari, Khadi & Village Industries Board, Pithoragarh
9. Mr. K.R. Arya, General Manager, District Industries Centre, Pithoragarh
10. Mr. L.M. Sah, Assistant Manager, DIC.
11. Mrs. Renu Thakur, Secretary, ARPAN, Askote.
12. Mr. Sunil Sah, Manager(DB? I don't understand this), State Bank Of India, *give branch name.*
13. Mr. Mrinal Khatri, Project Incharge- STEDS, Pithoragarh
14. Mr. Kumud Tripathi, Project Assistant-STEDS. Pithoragarh
15. Mr. Narayan Ram Arya, Member of Legislative Assembly LA, Gangolihat Pithoragarh

Proceedings:

Chairing the Pithoragarh meeting Mr. R C Joshi, DM, Pithoragarh enquired EDI of the methodology adapted for beneficiary identification and scope of services provided to the potential entrepreneurs. Discussions took place on probability of dovetailing STED project initiatives with the ongoing enterprise development programmes in the district and other relevant action to be taken by the stakeholders. Specific discussions on technical training to SGSRY groups, business plan preparation for PMRY candidates and transfer of technologies in various sectoral areas for enterprise development took place. It was also emphasized that the focus should be on providing business development

services in traditional sectors. Various decisions taken during the meeting are provided herewith.

Decisions Taken:

Assistance to PMRY applicants in loan application preparation.

It was decided that EDI shall be providing assistance to entrepreneurs seeking financial assistance under PMRY for formulating their project reports. The service will be provided free of cost to the beneficiaries. To this effect, DIC shall be taking out an advertisement in local newspapers, specifying the service being provided by EDI.

Skill Up gradation of SGSRY groups.

It was decided by the house the henceforth EDI shall take the SGSRY groups in their fold for technical and entrepreneurial skill up gradation. The house conferred that instead of spending time in beneficiary selection, EDI shall impart trainings to the groups formed in certain pre decided sectoral areas. Necessary collaboration with the program implementing agencies needs to be established in this regard.

Assessing feasibility of certain pre identified business opportunities.

The house suggested on various business activities which may be taken up by the entrepreneurs, but in course of discussion it was not sure whether they are economically viable considering the situational circumstances of the district. It was decided by the house that for certain pre identified activities EDI would conduct feasibility studies and if found feasible, those activities will be included in the list of identified activities for promotion under various programmes.

Identification of training needs in various sectoral areas.

Brief discussion on the training requirements of the entrepreneurs under various sectoral areas took place. Training needs in the area of angora products, fruit products, fish seedlings etc. were identified. It was decided by the house that EDI would assess the training needs in different sectoral areas and would suggest the areas where in EDI can provide support to the ongoing programmes. It was also decided that the economic benefits of these trainings to the beneficiaries in terms of product diversification, value addition, skill development should be specifically considered before finalizing the programmes.

Assistance in marketing of:

- i. Angora products.
- ii. Processed food & fruits.

Marketing assistance to the existing entrepreneurs and clusters was identified as one of the core areas of assistance. Since individual marketing assistance to existing entrepreneurs requires specialized and extensive support, EDI was advised to develop a conceptual paper for further discussion. It was also decided that EDI should focus on providing institutional marketing support to few sectoral areas. It was decided by the house that EDI would help develop linkages for angora products and processed foods and fruits.

In this context it was also decided that space shall be provided to EDI or its promoted entrepreneurs in the trade fairs conducted by DIC and KVIB in and around Pithoragarh. Necessary intimation in this regard should be provided to EDI well in advance.

Information on the groups formed and their status to be given to EDI.

With context to providing technical training to SGSRY group members, EDI requested the complete information to be provided to it for necessary perusals and records. Mr. Joshi, lead bank manager, advised that his office could provide it. In order to ensure that the interventions are spread equally amongst the beneficiaries, the database needs to be upgraded constantly and in this regard it is suggested that the progress with regard to group formation, bank linkage etc be provided to EDI periodically by either DRDA or the concerned agency.

Provision of Sample loom at Pithoragarh:

It was informed that EDI has a sample and design development loom at its regional office at Lucknow which may be transferred to Pithoragarh. The necessary formalities and modus operandi in this regard need to be finalized by EDI.

Training Areas:

The following areas of training have been identified by the house in which interventions are required. It was suggested that the feasibility of each should be assessed by EDI while finalizing the programmes:

- Carding, spinning and Weaving of angora and sheep wool products
- Making products with mixture of angora and sheep wool
- Design development for angora and sheep wool products
- Farm level Fruit preservation technologies
- Cage making for angora rabbits
- Net weaving for fishery
- Bio fertilizer manufacturing and marketing
- Poly house making and repair work
- Local production of cheese

- Readymade garments, beautician etc
- Fish seed production
- Palette feed for angora rabbits
- Solar energy product repair and maintenance
- Ringal products

Annexure III:

Copy of Advertisement Taken out by
District Administration Recognising
STEDS
as Resource Agency

ED1/783
 E. D. I. I. LIBRARY
 AHMEDABAD

**कार्यालय महाप्रबन्धक, जिला उद्योग केन्द्र
 पिथौरागढ़/चम्पावत
 प्रधानमंत्री रोजगार योजना वर्ष 2002-2003
 के क्रियान्वयन की सूचना**

विगत वर्ष की भांति वर्ष 2002-2003 हेतु भी शिक्षित बेरोजगार अभ्यर्थियों के लिए सहायता प्रदान करने हेतु "प्रधानमंत्री रोजगार योजना" जनपद पिथौरागढ़ एवं चम्पावत के ग्रामीण एवं शहरी क्षेत्रों हेतु प्रभावी है, जिसके तहत इच्छुक एवं पात्र अभ्यर्थियों से निर्धारित आवेदन पत्र दो-दो प्रतियों में आमन्त्रित किये जाते हैं। आवेदन पत्र जिला उद्योग केन्द्र पिथौरागढ़/ चम्पावत अथवा तहसील स्तर पर तैनात सहायक प्रबन्धकों से प्राप्त किये जा सकते हैं। इस योजनांतर्गत उद्योग एवं सेवा क्षेत्र हेतु अभ्यर्थिता रु. 2.00 लाख एवं व्यवसाय हेतु रु. 1.00 लाख तक का ऋण बैंकों के माध्यम से प्रदान किया जाता है। अभ्यर्थियों का चयन जिला स्तर पर गठित टास्क फोर्स समिति के द्वारा किया जायेगा।

- योजनांतर्गत अभ्यर्थियों की पात्रता निम्न प्रकार है:-
1. उम्र- सामान्य अभ्यर्थियों के लिए 18 से 35 वर्ष के बीच तथा अनु. जाति/ अनु. जनजाति, जिनकलांग, भूतपूर्व सैनिक एवं महिलाओं के लिए 18 से 45 वर्ष के मध्य होनी चाहिये।
 2. शैक्षिक योग्यता- न्यूनतम कक्षा 8वीं पास/ आई.टी.आई. तथा 6 माह का प्रशिक्षण मान्यता प्राप्त संस्थाओं से प्राप्त अभ्यर्थियों को बरीयता प्रदान की जायेगी।
 3. आय- अभ्यर्थी के परिवार की समस्त स्रोतों से वार्षिक आय रु. 40000.00 से कम हो।
 4. स्थाई निवास- अभ्यर्थी कम से कम विगत तीन वर्षों से उस क्षेत्र में स्थाई रूप से निवास कर रहा हो, जहाँ से वह आवेदन कर रहा है।
 5. अनुदान- इस योजनांतर्गत स्वीकृत ऋण का 15 प्रतिशत अधिकतम रु. 7500.00 तक ही अनुदान अनुमत्त है।
 6. प्रशिक्षण- बैंक शाखा के द्वारा ऋण स्वीकृत किये जाने के पश्चात अभ्यर्थी को प्रमाण क्षेत्र के लिए 20 दिन का एवं सेवा एवं व्यवसाय क्षेत्र के लिए 10 दिन का प्रशिक्षण जिला उद्योग केन्द्रों के माध्यम से सेवा अनिवार्य है, प्रशिक्षण प्राप्त प्रमाण पत्र के आधार पर बैंक द्वारा ऋण वितरण किया जायेगा।
 7. आरक्षण- अनु. जाति/अनु. जनजाति/ जिनकलांग/ भूतपूर्व सैनिक एवं पिछड़ी जाति एवं महिला अभ्यर्थियों को निर्धारित आरक्षण नीति के अनुसार आरक्षण प्रदान किया जायेगा।

योजनांतर्गत पात्रता सभी प्रमाणित की जायेगी जब सम्बन्धित शर्त की पूर्ति हेतु सहाय अधिकारी द्वारा प्रदान प्रमाण पत्र प्रार्थना पत्र के साथ प्रस्तुत किया जायेगा।

अतः जनपद पिथौरागढ़/चम्पावत के सम्बन्ध पात्र एवं इच्छुक अभ्यर्थियों से अनुरोध है, कि यदि वे इस योजनांतर्गत सहायता रोजगार का लाभ पाना चाहते हैं तो निर्धारित आवेदन पत्र पर समस्त अभिलेखों की दो प्रतियों सहित अपना ऋण आवेदन पत्र जिला उद्योग केन्द्र पिथौरागढ़/ चम्पावत अथवा सहायक प्रबन्धक उद्योग के कार्यालय में जमा कर सकते हैं। प्रार्थना पत्र प्राप्त करने की अन्तिम तिथि 31 दिसम्बर 2002 होगी।

प्रस्तावित परियोजना:- परियोजना के सम्बन्ध में निर्देश दिये गये हैं कि जनपद के उद्योगों के सहायताार्थ विज्ञान एवं तकनीकी उद्यमिता विकास परियोजना (स्टेड) वर्गीकृत विकास संस्थान 'शक्ति निकेतन (प्रथम तल) जी.आई.सी. लिंक रोड निकट पंच.टी.एस. कार्यालय पिथौरागढ़ दूरभाष संख्या 25550' द्वारा प्रधानमंत्री रोजगार योजना के अन्तर्गत परियोजना निःशुल्क यनाने की सुविधा अनुमत्य की गई है। जो अभ्यर्थी अपनी परियोजना इस संस्था में बनाता चाहें वह उक्त संस्था के प्रभारी अधिकारी श्री मण्डला मन्वी से संपर्क कर उम्मीद लाभ उठा सकते हैं। परियोजना रिपोर्ट संस्था से बनाया इस योजना की अनिवार्यता नहीं है। टास्क फोर्स द्वारा चयनोपरान्त बैंक द्वारा स्वीकृत वितरण के रूप में मांगे जाने वाले दस्तावेजों का विवरण:-

1. शैक्षिक योग्यता का प्रमाण पत्र (मार्कशीट/मार्किटिकेट)
2. आय का प्रमाण
3. वार्षिक आय का प्रमाण
4. निवास का प्रमाण (तहसीलदार/ सख्त कार्ड)
5. ऋण पत्र
6. दस्तावेज/कार्य स्थल स्वामती का पत्र
7. फोटो रिपोर्ट
8. प्रशिक्षण प्रमाण पत्र

के.आर. आर्य, महाप्रबन्धक
 जिला उद्योग केन्द्र पिथौरागढ़/चम्पावत, दूरभाष संख्या 23574

Handwritten signature and stamp area.

RECEIVED
 2002/12/31