

National Training Programme on

# Entrepreneurship

## Development & Management

for Scientists & Technologists with the Government Sector

9 – 13 December, 2013



**Sponsored by**  
Department of  
Science & Technology  
Govt. of India  
New Delhi



**Organised by**  
Entrepreneurship  
Development  
Institute of India  
Ahmedabad, Gujarat



## Background

Emergence of technology based enterprises and technology driven entrepreneurs is the need of the day, especially when the globalized world boasts of disappearing boundaries of world markets. However, when technologies form the basis of innovations, they acquire a distinct importance and thus call for entrepreneurs with exemplary skills and extraordinary competencies. With opportunities in abundance it's time for best technological brains to step forward and adopt entrepreneurship as a career.

To convert innovative business ideas into reality and to have more and more high tech and high end projects, there is a need to orient scientists of research laboratories and other R&D institutions to entrepreneurship. Thus, to ensure that value added and knowledge based projects become the order of the day, Entrepreneurship Development Institute of India designed a national programme on Entrepreneurship Development & Management for Technologists and Scientists to impart entrepreneurship orientation and training to them. In the past two years, the programme was well received and the response was overwhelming. EDI now offers the 3<sup>rd</sup> programme in the series.

## Programme Objectives

The major objectives of this programme are to arouse interest amongst the scientists & technologists, sensitize them towards entrepreneurship and establish the importance of owning knowledge based innovative business ventures. Other specific objectives are to:

- ▶ Promote knowledge based entrepreneurship.
- ▶ Strengthen and develop collaborative linkages with national and international institutions in the sector.
- ▶ Bring in the expertise of basic and applied research as well as real-world experience to business planning efforts of entrepreneurially inclined scientists and researchers.

## Programme Content

The following aspects will be covered during the programme:

- ▶ Entrepreneur, Enterprise and Entrepreneurship
- ▶ Business Opportunities Identification & Selection
- ▶ Information on support system & various schemes for assistance for New Enterprise Creation
- ▶ Business Plan Preparation
- ▶ Establishing & Managing a New Enterprise

## Pedagogy

- ▶ Class room lecture-cum-discussion on concepts and practices of entrepreneurship.
- ▶ Case studies, group discussions, role-plays and simulation exercises for development of requisite competencies.
- ▶ Audio-visuals to understand the key issues of entrepreneurship development and management.
- ▶ Intensive interaction with subject experts and successful entrepreneurs.
- ▶ Industrial visits to understand the overall operation and mechanism.



## Target Group

The programme has been specially designed for Scientists / Technologists (Group A) working in Departments / Ministries of Central Govt., Public Sector Units, Govt. Aided Research Institutes, Govt. Research Laboratories and Scientists / Technologists working in State Governments. The Scientists and Academicians from Central and State Universities, Educational Institutions & Colleges, engaged in R & D in any discipline of Science & Technology, are also eligible.

## Programme Duration & Venue

This one week (Five days) residential programme is scheduled during December 9 to 13, 2013 at EDI campus, Ahmedabad (Gujarat). Programme is fully sponsored by the Department of Science & Technology, Govt. of India, New Delhi and hence no fees will be charged. However, To and Fro travel cost will be borne by the participant / nominating organisation.

## Batch Size

Intake capacity of this programme is 25 participants and they will be admitted on **first-come-first-served basis**.

## How To Apply

The enclosed nomination form, duly filled-in, must reach us on or before 21.11.2013 at the following address:

**Mr. Prakash Solanki**, Programme Director  
**Entrepreneurship Development Institute of India**  
P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat  
Tel : (079) 23969159/161/163  
Mob.: 097238 16384

Nomination can also be sent through email: [psolanki@ediindia.org](mailto:psolanki@ediindia.org) *or*  
fax: 079-23969164, 23969155.

## Participants Opine...

"This is an excellent and unique programme on entrepreneurship development skill and management. The programme is a blend of theoretical and practical insights, so much so that it opens a new chapter of learning for scientists & technologists."

- Dr. Kajal Chakraborty  
Scientist,  
Central Marine Fisheries Research Institute, Cochin

"This was my first exposure to entrepreneurship training and I must say, the knowledge that I have gained is all-encompassing. Scientists & technologists can gear up the economy of the country through knowledge based innovative projects, and after this excellent experience I am determined to do so."

- Dr. Biju Haridas  
Technical Officer,  
Jawaharlal Nehru Tropical Botanic Garden & Research Institute (JNTBGRI), Trivandrum



## The Institute

*An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.*

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.



In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDI to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar and Vietnam and Uzbekistan. Five such centres in African region will be established very soon.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.



### **Entrepreneurship Development Institute of India**

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