



AICTE Approved, MBA Equivalent (AIU) & NBA Accredited

# Post Graduate Diploma in Management- Business Entrepreneurship

Winner of Outstanding Entrepreneurship Program Abroad Award presented by the  
United States Association for Small Business and Entrepreneurship (USASBE)

PGD/MBE  
2015-17

Entrepreneurship  
Development  
Institute of India  
Ahmedabad, Gujarat

Dream ➤➤ Dare ➤➤ Deliver



## Discover the force of Entrepreneurship

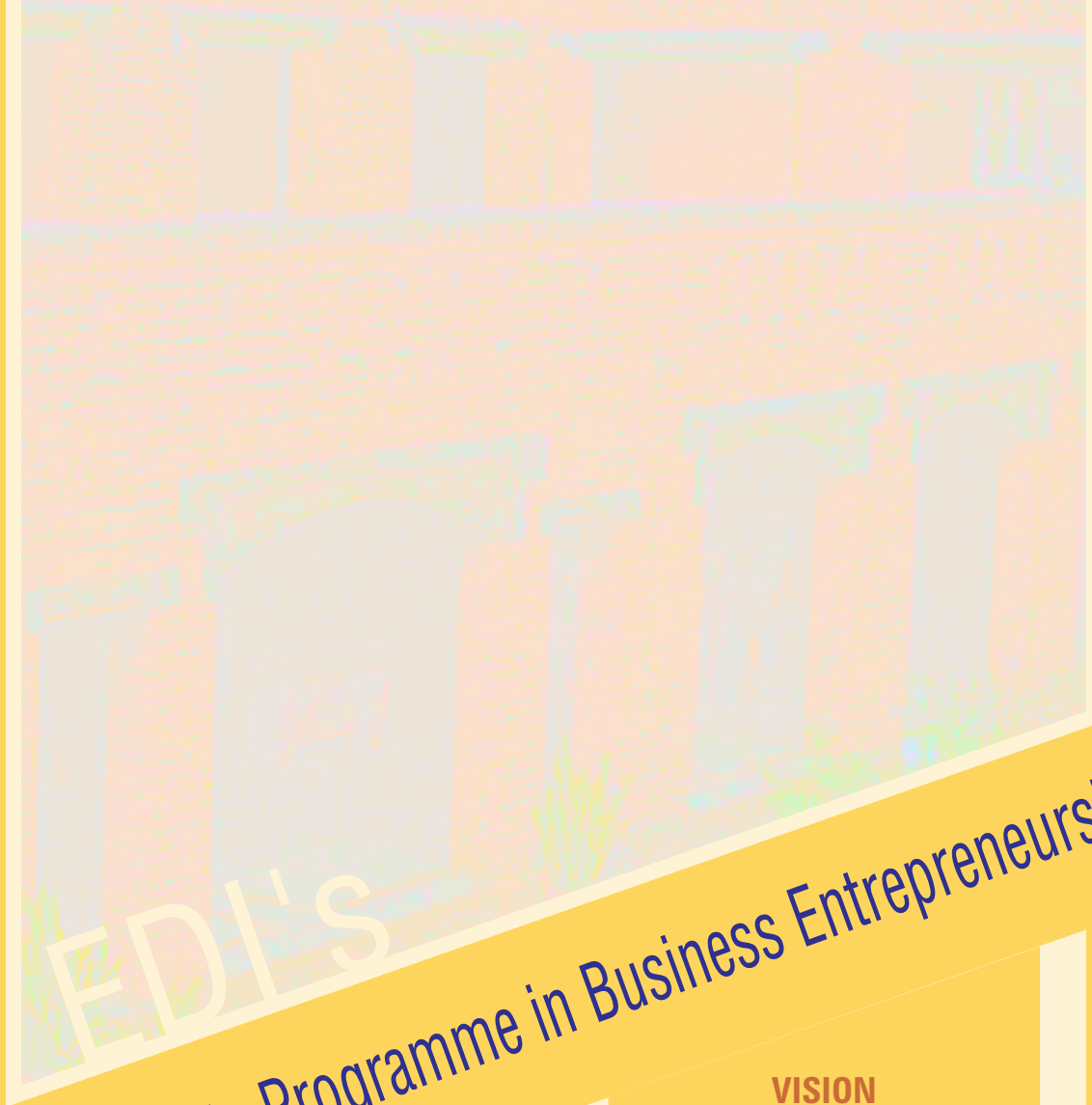
If you have a vision, a desire to create and revolutionize your prospects, you are at the right place. Entrepreneurship is today a trusted ally to bring about an intensely creative and economically viable enterprise. Entrepreneurship goes beyond simply setting up a business. . . . . there are certain unique skills that permeate an entrepreneur who then goes on to create a distinctive business world. Similarly, a successful family business could turn catastrophic if passed on to inept successors. It is important for successors of family businesses to be trained in entrepreneurship and its critical dimensions to be able to heighten the prospects of business. Likewise, companies that have executives with skills to extract maximum value from minimum resources are a boon for the corporate world. Executives who work with an entrepreneurial mindset can foster innovations and envision strategies that are profitable for their company. Hence 'entrepreneurship' is a definite panacea for success across sectors, careers and vocations.

## Entrepreneurship . . . .a Rewarding Discipline

Entrepreneurship has come to establish itself as an academic discipline with opportunities galore. Management schools have incorporated a full-fledged course on Entrepreneurship in their curriculum. Even internationally, Institutes like; the Harvard Business School, Sloan School of Management, the Babson College and many other prestigious institutes offer courses on Entrepreneurship. In India too, entrepreneurship has taken significant leaps. No wonder, Government of India recently stressed on the need to ensure proliferation of entrepreneurship by instituting the Ministry on Entrepreneurship and Skill Development. EDI, which is a National Resource Institute in the field of entrepreneurship, is one of the first institutes to offer a full-fledged programme in the discipline and has an edge on account of it being the pioneer of entrepreneurship and establishing a wide national and international network, research base and a cadre of trained practitioners and academicians. It has a well-researched curriculum which ensures harmony between the learnings and the market requirements.

### The Gujarat Advantage

'Gujarat' and 'Entrepreneurship' are synonymous to each other. The state provides inspiring archetypes of business success and is an institution of business learning in its own right. While multinationals hail the state as a paradise of progression, small scale industry sector, which has witnessed phenomenal growth, insists on the encouraging business milieu that the state provides. Students, therefore, get first-hand experience of 'Doing Business' and through regular exposure, experiences, and interaction they develop real-world stances and standpoints to building a successful business. Traits of strategic thinking, knowledge and innovative perspectives, that the Gujarat Growth Model also exhibits, are imbibed naturally by students, over the two year duration of the course as the curriculum is uniquely tailored from time to time within the stimulating entrepreneurial milieu of Gujarat.



EDI'S

## Post Graduate Programme in Business Entrepreneurship

### VISION

To evolve entrepreneurship from being a discipline to a way of life by imparting entrepreneurship education that encompasses national and international standards and practices

The Institute pioneered this full-time programme in 1998 to develop entrepreneurial leaders. This multidisciplinary course based on consultative approach and intense research is now being offered as an AICTE-approved programme – the 'Post Graduate Diploma in Management - Business Entrepreneurship' (PGBM-BE).

### **Objectives**

The objectives of this accelerated, rigorous and application-oriented course are to:

- Develop skills in successfully initiating, expanding and diversifying a business enterprise in new, up-coming areas.
- Develop family business successors as enterprising and knowledgeable owners of the business of their predecessors.
- Create entrepreneurial managers for corporate sector.

# What Do

We Offer to Ensure Tangible Results

## Core Curriculum

The course is offered through six trimesters over the two year period. The course offers induction module, core courses, electives, seminar courses and projects apart from summer internship at the end of the first year.

### Core Courses

These courses are broadly categorized as under:

1. Entrepreneurship & Family Business Management
2. Accounting and Financial Management
3. Operations and Systems
4. Marketing Management
5. General and Strategic Management
6. Individual and Organisation Behaviour
7. Business Economics and International Trade

## Elective Curriculum

The Course offers choice-based electives in Entrepreneurship and Functional Areas:

### Entrepreneurship Streams:

1. New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.
2. Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

### Functional Electives:

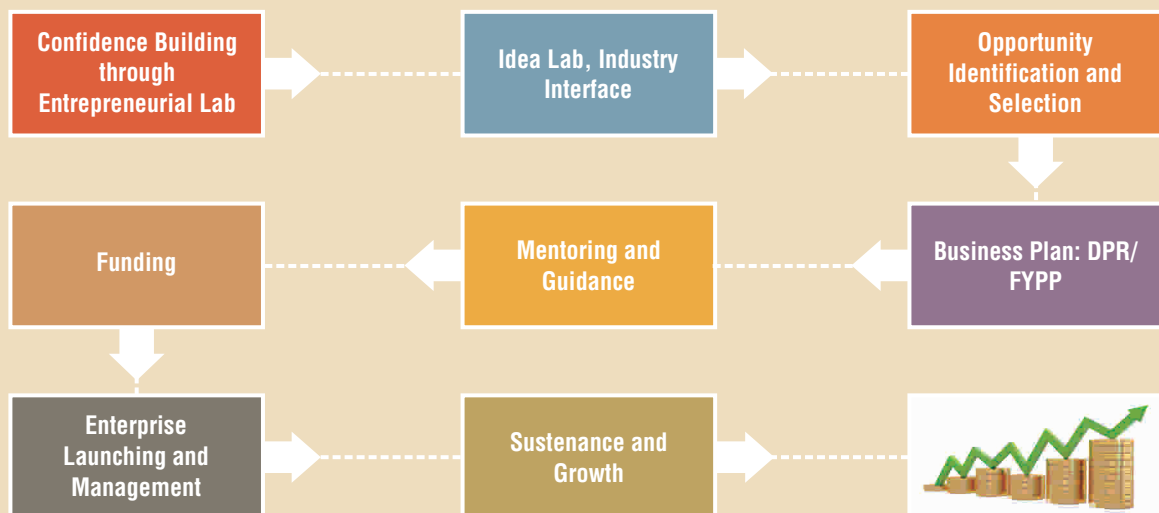
The programme offers electives which, besides imparting knowledge on creating and managing business, enhances knowledge in functional areas of

1. Marketing
2. Finance
3. International Business
4. HRM
5. Information System
6. Language & Communication

## Seminar Courses

The seminar courses are designed to provide an in depth understanding of various core and emerging sectors with which the students might want to be associated in future.

## PGDM-BE: The transformation of the student into an Entrepreneur





### **Summer Internships**

At the end of the first year, students are exposed to applied aspects of managing an enterprise through Summer Internship Placements. Students are placed in different organizations preferably Small and Medium Enterprises (SMEs), as per their specialization / area of interest, for a period of 8-10 weeks after completion of the first year.



### **Projects : DPR/FYPP**

A bankable Detailed Project Report (DPR) needs to be prepared by the students with regard to their ventures after conducting a thorough market research and secondary data based research along with IT based applications. Students of the Family Business Management specialisation alternatively prepare a Five Year Perspective Plan (FYPP) for growth of their respective family firms.

### **Project Appraisal by IDBI Bank Ltd. and SIDBI**



IDBI and SIDBI would support EDI students in providing access to much needed finance for good and viable projects.

### **Business Simulation**

Business simulations are used to strengthen business acumen training and development. Learning objectives include; strategic thinking, financial analysis, market analysis, operations, teamwork and leadership.



### **Faculty**

The faculty is an ideal mix of resident and visiting faculty with high academic credentials, research base and international exposure. The distinctive research and project consultancy offered by faculty members both in India and abroad ensures that the programme offers content that is contemporary and global in its perspective. Eminent entrepreneurs and professionals visit the campus to teach and share their experiences.

# Programme

## First Year

Induction (30 Hours, Audit)		Trimester – I . Foundation: Compulsory (21.0 Credits)
Entrepreneurship Functional Area	1. Entrepreneur Interactions and Learning	1. Entrepreneurship Theory & Practice (3.0)
	2. Entrepreneurial Career and Aspirations	2. Exploring Business Opportunities (1.5)
	3. Optional Preparatory Courses: Mathematics/ Computer Applications/ English / Business Basics	3. Managerial Accounting & Control-I (3.0)
		4. Micro Economics (3.0)
		5. Quantitative Techniques - I (3.0)
		6. Business Communication (3.0)
		7. Organization Behavior (3.0)
		8. Principles of Management (1.5)

\*Seminar Courses:

**Any 3 from following Sectors:**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li>• Agri-business</li> <li>• Automobiles and Ancillaries</li> <li>• Communication and Media</li> <li>• Design and Fashion</li> <li>• Education and Training</li> </ul> | <ul style="list-style-type: none"> <li>• Electrical and Electronics</li> <li>• Entertainment</li> <li>• Environment and Green Business</li> <li>• Financial Services</li> <li>• Food Processing</li> </ul> |
|---|--|

**Summer Internship (3.0 Credits)** (at the end of the first year, the students will work in various enterprises for period of 8-10 weeks)

## Second Year

Trimester – IV		Entrepreneurship	
Compulsory & Stream Specialisations (Total 21.0 Credits)		Stream 1: New Enterprise Creation	
<ol style="list-style-type: none"> <li>Strategic Management (3.0)</li> <li>Business Legislation &amp; Taxation (3.0)</li> <li>Entrepreneurial Effectiveness (1.5)</li> <li>Business Environment (1.5)</li> <li>Stream Electives - to be selected from the list of Electives (12.0)</li> </ol>	Entrepreneurship	<ol style="list-style-type: none"> <li>Launching &amp; Managing an Enterprise (3.0)</li> <li>Project Formulation &amp; Appraisal (3.0)</li> <li>Buying an Existing Business (3.0)</li> <li>New Enterprise Financing (1.5)</li> <li>Opportunities in Emerging Markets (ASEAN, Africa, Latin America &amp; CIS Countries) (1.5)</li> <li>Intellectual Property Rights and Technology Commercialization (1.5)</li> <li>Project Implementation (1.5)</li> <li>Social Entrepreneurship (1.5)</li> <li>Business Simulation(1.5)</li> </ol>	
Trimester – V		Elective 1: Finance	
Project and Functional Electives (Total 21.0 Credits)		Elective 1: Finance	
<ol style="list-style-type: none"> <li>Project/Growth Feasibility - I (3.0)</li> <li>Functional Electives - to be selected from the list of Electives (18.0)</li> </ol>	Functional Electives	<ol style="list-style-type: none"> <li>Security Analysis &amp; Portfolio Management 3.0)</li> <li>Strategic Financial Management (3.0)</li> <li>Financial Institutions &amp; Markets (3.0)</li> <li>Financial Risk Management (3.0)</li> <li>Taxation and Tax Planning (3.0)</li> <li>Retail Banking (3.0)</li> <li>Management Control Systems (3.0)</li> <li>Computer - aided Accounts and Financial Decisions (1.5)</li> <li>Economic and Financial Regulations (1.5)</li> </ol>	
Trimester – VI		Elective 4: Human Resource Management	
Project and Functional Electives (Total 15.0 Credits)		Elective 4: Human Resource Management	
<ol style="list-style-type: none"> <li>Project / Growth Feasibility - II (3.0)</li> <li>Functional Electives - to be selected from the list of Electives (12.0)</li> </ol>	Functional Electives	<ol style="list-style-type: none"> <li>Organization Development and Change (3.0)</li> <li>Building and Leading Effective Team (3.0)</li> <li>Industrial Relations and Labor Laws (3.0)</li> <li>Negotiation Skills (1.5)</li> <li>Small Business Consulting Project (1.5)</li> <li>Stress Management (1.5)</li> <li>Business Ethics and CSR (1.5)</li> </ol>	

**\*Total Credit Hours during Two Year: 123.0**

\* Excludes Co-curricular Activities like, Industry Visits, Workshops and Seminars, Entrepreneur Interactions, Mentoring, International Study Visit (Optional)  
(Credits are shown in parentheses against course titles. Each credit is equivalent to 10 hours of class-room interaction)

# Architecture\*

## Trimester – II. Core Compulsory (21.0 Credits)

1. Entrepreneurial Lab (3.0)
2. Seminar Course\* (1.5)
3. Marketing Management - I (3.0)
4. Financial Management - I (3.0)
5. Human Resource Management (3.0)
6. Managerial Accounting and Control-II (3.0)
7. Macro Economics (3.0)
8. Quantitative Techniques -II (1.5)

## Trimester – III. Core Compulsory (21.0 Credits)

1. Creativity, Innovation and Entrepreneurship (1.5)
2. Doing Business with Government and Public Sector (1.5)
3. Seminar Courses\* (3.0)
4. Marketing Management - II (3.0)
5. Financial Management - II (3.0)
6. Management Information System (3.0)
7. Research Methodology & Applications (3.0)
8. Operations Management (3.0)

- Healthcare and Lifesciences
- Information Technology Enabled Services
- Infrastructure
- Logistics and Supply Chain
- Mechanical Engineering

- Plastic and Chemicals
- Real Estate and Construction
- SME Consultancy
- Textiles and Garments
- Tourism and Hospitality

## Streams

### Stream 2: Family Business Management

(12.0 Credits to be selected in any combination from the following)

1. Family Business Dynamics (3.0)
2. Growth Plan Formulation and Appraisal (3.0)
3. Turnaround strategies in SMEs (3.0)
4. Managing Finances & Liquidity (1.5)
5. Families in Business (1.5)
6. Business Governance & Practices (1.5)
7. Quality Management System (1.5)
8. Growing, Preserving, and sharing the wealth (1.5)
9. Corporate Entrepreneurship (1.5)

### Elective 2: Marketing

(18.0 Credits are to be chosen in any combination from six Electives)

1. Branding and Advertising (3.0)
2. Sales and Distribution Management (3.0)
3. Rural & Agri - Marketing (3.0)
4. Franchising and Retail Marketing (3.0)
5. Business to Business Marketing (3.0)
6. Service Marketing (3.0)
7. Market Insights and Consumer Behavior (3.0)
8. Internet Marketing (1.5)
9. Customer Relationship Management (1.5)

### Elective 3: International Business

1. International Marketing Management (3.0)
2. International Financial Management (3.0)
3. International Business Strategies (3.0)
4. India's Foreign Trade and Policy (3.0)
5. Business Decision Making in WTO/RTO Era (1.5)
6. Doing Business in Emerging Markets (ASEAN, Africa, Latin America, & CIS Countries) (1.5)

### Elective 5: Information System

1. Enterprise Resource Planning (3.0)
2. Business Process Reengineering (3.0)
3. Web Design & E – Commerce (3.0)
4. IT and Business Strategy (1.5)
5. Decision Support System (1.5)
6. Database Management (1.5)

### Elective 6: Language and Communication

1. Business Chinese (3.0)
2. Business French (3.0)
3. Business German (3.0)
4. Business Spanish (3.0)
5. Organizational and Persuasive Communication (3.0)
6. Communicate Corporate Identity (1.5)

*\*This is a suggested programme architecture and EDI reserves the right to change / amend it in keeping with the emerging requirements.*



# Complementing Curriculum

## **Experiential Learning**

### ***Leadership Intelligence***

Leaders work with an innovative mind set, skillset and toolset that ensure profound results and efficiency. The students get ample opportunities to respond to business challenges where along with their knowledge their leadership abilities are put to test, honed and created. The situations and interactions with business tycoons bring out their emotional intelligence, critical thinking skills, decision making and communication skills. The students learn to pioneer change and innovation amidst a guerrilla war of ideas.

### ***Team Dynamics Building***

As future entrepreneurs, the students imbibe the trait of assigning paramount significance to their vision and ensuring that the team's objectives are aligned with this vision. Several simulation exercises and role plays teach them the art of unifying teams and looking beyond personal goals and objectives. As our alumni affirm, these lessons on team work synergies have enabled them to not just prolong but also increase the ambit of benefits.

### ***Global Intelligence***

Inter group, intra group or organizational interaction becomes a larger challenge on a global platform. And, with business transcending ones national boundaries, this skill become indispensable. While

the curriculum imparts training on understanding international standards in business, a lot of knowledge also comes from the regular interaction of the participants with senior officers from over 106 countries on EDI campus. EDI conducts these ongoing Government supported programmes for international professionals and interacting with them regularly enables the students to understand the dynamics, practices, values and concern that pervade the world outside their own.

### ***International Interaction***

Understanding that the culture and economic differences between the developed and developing world are too vast to be covered in a classroom, the Institute





had tied up with various universities and institutions all across the globe so that students could experience and witness the way of working and functioning of economies of other countries – a step towards creating world class entrepreneurs. EDI has partnered with various universities and institutions, i.e.;

- Oklahoma State University, Stillwater, USA
- Kunming University of Science and Technology (KUST), China
- Yunnan University of Finance and Economics (YUFE), China
- South West University of Finance and Economic (SWUFE), China
- Newcastle University Business School, UK
- University of the West of Scotland, UK
- Durban University of Technology(DUT), South Africa

### ***Creative Thinking and Critical Logic Building***

Arriving at a logical conclusion through reflective and purposeful brainstorming is the forte of EDI students. Present day scenario is evolving rapidly and necessitates adaptability and flexibility which can come about only by implementing coping measures based on creative ideas, foresight and critical logic. The students are exposed to theoretical models of cognitive skills and subsequently challenged to apply this knowledge in situations that help them construct their own winning

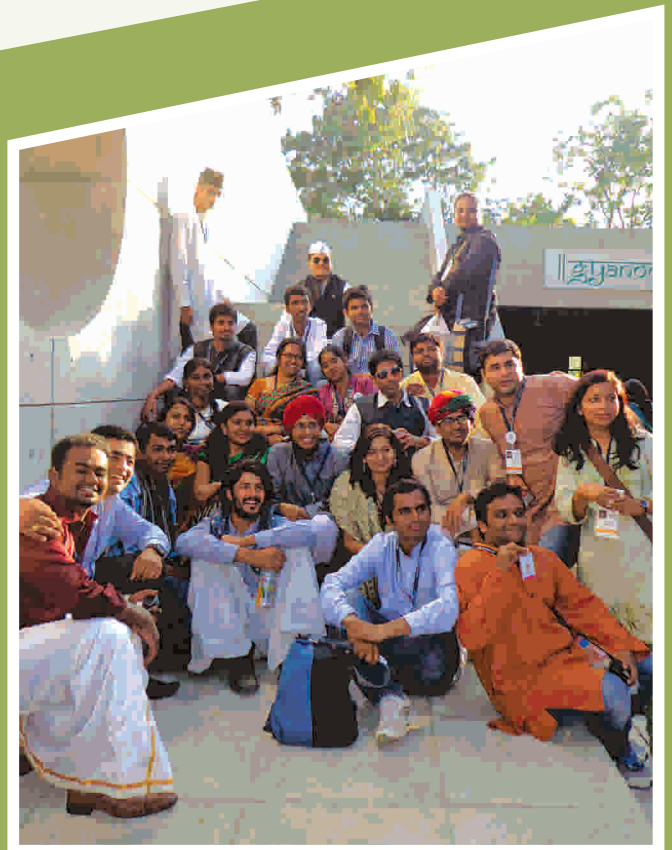
frameworks of thinking, reasoning and perceptive skills.

### ***Analytical Skill Building***

In times of information influx, it is important to possess the ability to separate the major from the minor and use it to advance ones prospects. EDI students develop this unique ability to collect, organize and analyse information and data according to the requirements of the global business environ. Their analytical skills also help them to understand and handle competitive pressure. Throughout the course, they undergo case studies, simulation exercises and exposure to worldwide economic changes to develop contextual analytical thinking skills.

### ***Bridging the Theoretical and Practical Gap***

We encourage field trips to business establishments and organizations that have pushed through crises to emerge successful so that the students learn to correlate classroom learnings with real life experiences. They observe, apply, brainstorm and draw conclusions. Field visits give them the much needed rich experience before they venture out on their own and strengthen their confidence in their learning.





# ADMISSION & ELIGIBILITY PROCEDURE

A three-year (10+2+3) University Degree in any discipline or a four year (10+2+4) Engineering / Technology / Medicine / Others, recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE are eligible for Post-Graduation, with not less than 50% overall aggregate marks (45% in case of candidates belonging to the Reserved category, as per norms) in qualifying degree examination.

Final year graduating students can also apply.

The admission process consists of taking any of these tests – CAT, MAT, XAT, ATMA & CMAT. Candidates have to apply to EDI by acquiring application form which can be downloaded from [www.ediindia.ac.in/](http://www.ediindia.ac.in/) [www.ediindia.org](http://www.ediindia.org) or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDI along with a Demand Draft of ₹ 1000/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹ 1000/- to the EDI PG admission account (details available on website).

Eligible candidates will be called for Entrepreneurial Aptitude Test and Personal Interview.

## **For International (PIO/NRI/FN\*) Students**

The selection process for PGDM-BE involves the following:

- PIOs/NRIs/FNs, having Bachelor's degree (in keeping with the 10+2+3 system) with minimum 50% marks or an equivalent qualification in any discipline recognised by the Association of Indian Universities (AIU), can apply to EDI through scores of GMAT (2010 onwards).

Candidates have to apply to EDI by acquiring application form which can be downloaded from [www.ediindia.org](http://www.ediindia.org) / [www.ediindia.ac.in](http://www.ediindia.ac.in) or can be filled online. Applicants who want to apply online can make payments online. The duly filled in downloaded form should be sent to EDI along with a Demand Draft of USD 100, drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring USD 100 to the EDI PG admission account.

- PIOs/NRIs/FNs will be shortlisted for a Personal Interview Process via teleconference. All foreign students will require a student visa valid for 2 years endorsed to EDI for joining the course.

For details, visit website: [www.ediindia.ac.in](http://www.ediindia.ac.in)

# FFEE STRUCTURE

Fees for the two-year, full-time, residential programme that includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership and students' activities fee is ₹ 4,75,650/- for first year & ₹ 4,74,350/- for second year respectively (For fee details visit the website).

- The fees will be payable in six installments over two years period.
- Hostel charges will be ₹ 50,000/- per year (A/C twin sharing). Mess charges will be as per the rate decided by the Institute.
- Country visit expenses will be charged separately as per the actuals.

## Fellowship Support

EDI offers fellowship support to students on the basis of need cum merit basis.

## Intake Capacity

In this course, the approved intake capacity is 120 seats, within which, 5% seats are reserved for NRI applicants. Over and above the total approved intake, the Institute has 18 seats for admitting Persons of Indian Origin (PIOs) / Foreign Nationals.

## Tuition Fees (International Students)

The fees for PIO/NRI/FN candidate for PGDM-BE programme is USD 20,000, payable in four convenient installments. It will be charged in foreign currency or in equivalent INR. The fees does not include hostel and mess expenses, which will be charged separately. While the hostel charges are USD 1500 (AC single occupancy, electricity extra) per year, the mess charges will be payable quarterly in advance.

**\*Persons of Indian Origin (PIO)** shall mean the Persons who are citizens of other countries (except Pakistan & Bangladesh) who at any time held an Indian Passport, or who or either of his/her parents or any of his/her grandparents was a citizen of India by virtue of the provisions of the Constitution of India of Sec.2 (b) of the Citizenship Act, (57 of 1955). **Non Resident Indian (NRI)** means an Indian citizen who is ordinarily residing outside India and holds as Indian Passport. **Foreign National (FN)** means the citizen of the all countries other than India who are not of Indian origin as defined under PIO.

# CAREER ADVANTAGE

- The course ensures that students harness their entrepreneurial knowledge, networking skills and abilities to set up own enterprise or join their family business to take it to newer heights.
- The Institute extends thorough mentoring support to help students start, progress and sustain a venture.
- Depending on the viability and scalability of a venture, limited seed funding is also extended and networks established with venture capitalists, buyers and sellers.

## Placement

The Institute has set up a Placement Cell to facilitates Summer Internships and Final Placement of students interested in working with an enterprise before launching their own.



## Results Say it All ..... Here is a Conducive Entrepreneurial Ecosystem that we have Floated

Increasing number of start – ups, growth stories of family businesses, forward-looking executives, promising researchers, capable consultants, innovative social enterprises - are reasons enough to believe that we are on the right track and that we must continue with bigger aspirations. We have been fostering entrepreneurship for last over three decades and have successfully created an entrepreneurial ecosystem which directly stimulates our students to deliver.



## The 'Sparkling' Path to Success



**Priti Bhatia**

Managing Director, Awesome Sparklers  
2003-2004 batch

Priti had grown up in a family business environ and had always yearned to set up her own business. She joined EDI with a promise to herself that she would devote her time completely to learning all that it takes to be successful as a business person. And, true to her belief, she not just cleared the course with notable performance but went on to establish Awesome Sparklers, the certified, designer diamond jewellery brand. Exclusively designed by Priti, all jewellery pieces are created from 18 karat gold and embellished with diamonds and gem stones. The raw material is sourced from Surat and Mumbai. Priti's designs are carved into beautiful ready to wear jewellery pieces by job contractors based at Surat and Mumbai. Priti promotes her brand through Cosmo, Femina, Times of India, Radio stations Mumbai and Delhi 93.5 FM.



**Abhar Patel**

Managing Director, Shlok Group  
2003-2004 batch





## Laying the Victory Blocks

Shlok Group is Ahmedabad's premier real estate developer with landmark residential and commercial projects. Initiated by Abhar, today the Shlok Group is a name that's become synonymous with quality and excellence. Abhar credits the PGDM-BE course for teaching him the nuances of setting up and managing his business. He credits his success to the theoretical and practical insights he gained at EDI. Abhar believes his confidence comes from thorough knowledge in all areas of business which the course stressed on, and saw him evolve into a well-rounded entrepreneur.



**Sumeet Grover**  
Group Managing Director  
Vinod International Ltd.  
1999-2000 batch

## Success Made of 'Steel'

Sumeet had always fancied himself as an entrepreneur. His father, a steel consultant and the first person in India and abroad to introduce induction furnace technology, was his inspiration. Sumeet had bigger plans and he joined PGDM-BE to fulfil his dreams. Today, as CEO of Vinod International Ltd., Sumeet reminisces how his present success can be attributed to the exposure and experience he gained at EDI. Sumeet is a first generation manufacturer and in deciding his business opportunity he carefully planned it in a manner that he could benefit from his father's genius in the steel sector.



The majestic, sprawling and architecturally brilliant EDI Campus has been harvesting the vision to nurture entrepreneurs since 1983. The green and eco-friendly campus won the prestigious “Aga Khan Award for Architecture” and was adjudged as a place with an “inviting environment for work, interaction and repose.”



**Conference Hall**



**Sports Ground**



**Canteen**



**Auditorium**



**Computer Lab**



**Library**



**Hostel**

# The Institute

*An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.*

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

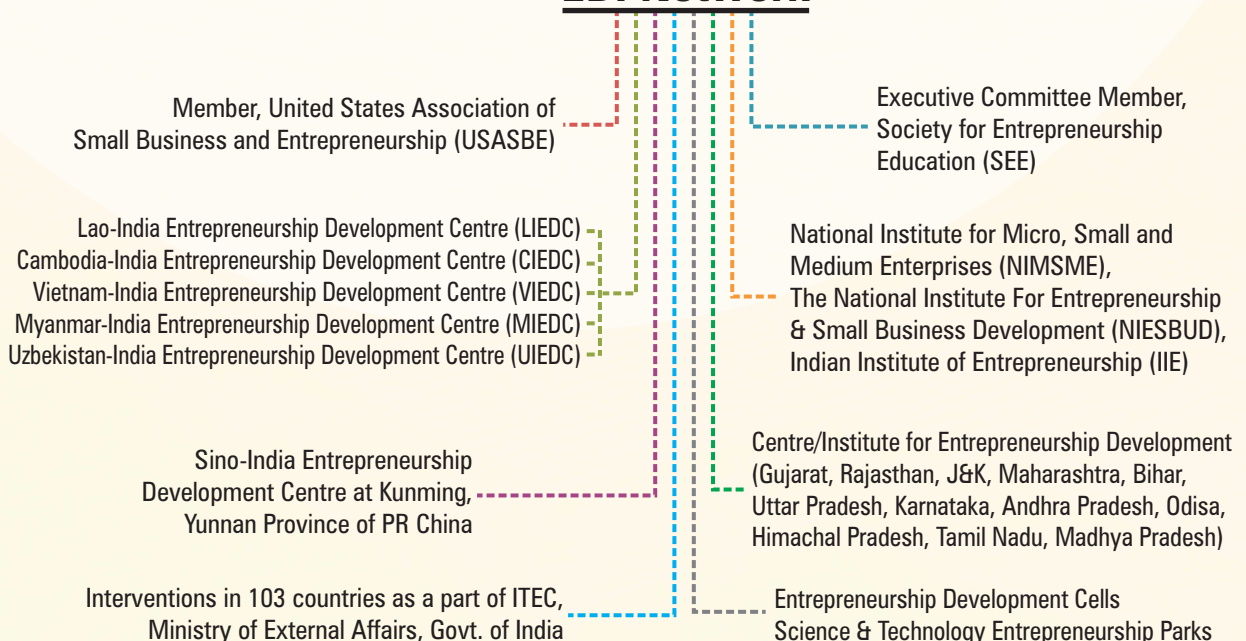
In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues

surrounding small and medium enterprise sector through its publication, "The Journal of Entrepreneurship". CREED also establishes a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.

## EDI Network



# EDI Governing Board (As on October 1, 2014)

**Shri M. S. Raghavan**

President - EDI  
Chairman and Managing Director  
IDBI Bank Ltd.  
Mumbai

**Shri Madhav Lal, IAS**

Secretary (MSME)  
Ministry of Micro,  
Small & Medium Enterprises  
Government of India  
New Delhi

**Shri B. Ravindranath**

Executive Director, IDBI Bank Ltd.  
Mumbai

**Dr. Yoginder K. Alagh**

Vice Chairman &  
Professor Emeritus  
Sardar Patel Institute of  
Economic & Social Research  
Ahmedabad

**Shri D. Mozumder**

Chief General Manager (SME)  
State Bank of India  
Mumbai

**Shri P. S. Shenoy**

Ex-Chairman, Bank of Baroda  
Gandhinagar

**Mrs. Vijayalakshmi Das**

Managing Director  
Ananya Finance for Inclusive  
Growth Pvt. Ltd.  
Ahmedabad

**Shri Malay Mukherjee**

Chief Executive Officer and  
Managing Director  
IFCI Limited  
New Delhi

Additional Chief Secretary  
Industries & Mines Department  
Govt. of Gujarat  
Gandhinagar

**Shri Anand T. Kusre**

Nominee Member of  
ICICI Bank Ltd.  
Mumbai

**Dr. Sailendra Narain**

Chairman  
Centre for SME Growth &  
Development Finance  
Navi Mumbai

**Dr. Dinesh Awasthi**

Director  
Entrepreneurship Development  
Institute of India  
Ahmedabad



## Entrepreneurship Development Institute of India

Winner of ADFIAP  
International Award for  
Human Capital  
Development

Honoured with the  
Dewang Mehta B-School  
Leadership Award (National)

Felicited as India's Best  
B-School Leadership Award  
by ET-NOW

Dainik Bhaskar  
National Education  
Leadership Award

Ranked one of the  
top four B-Schools  
for Entrepreneurship in India  
[as per magazine  
'Entrepreneur']

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