MANLIBNET 2013

International Conference on
Entrepreneurial Approaches to Librarianship

December 26-28, 2013

Organised Jointly by
Entrepreneurship Development Institute of India
Ahmedabad, Gujarat
&
Management Libraries Network

Entrepreneurship Development Institute of India (EDI) & Management Libraries Network (MANLIBNET) have pleasure in inviting you to register, contribute paper and participate in the International Conference on **Entrepreneurial Approaches to Librarianship**. The conference is being organized to bring together and provide a platform to library & information science professionals, academicians and educationists to present papers, discuss, exchange views and experiences on various issues related to the theme of the conference.

Objectives of Conference

The conference intends to provide a forum for discussion and exchange of ideas on the main theme as well as various sub-themes. The main objectives of the conference are to:

- ☑ Create a community to provide entrepreneurial proficiencies among librarians
- ☑ Discuss, debate and develop strategies to manage libraries in the future
- ☑ Identify and disseminate experiences of library professionals from various geographies in meeting with current challenges faced by libraries
- ☑ Identify and share 'Best Practices' developed or adopted by various libraries
- ☑ Identify concerns and challenges faced by libraries and develop strategies to address them
- ☑ Discuss and debate roles that libraries can play in the education system

Programme Structure

- ▪ Inaugural Function
- ▪ Technical Sessions
- ▪ Invited Lectures
- ▪ Product Presentations
- ▪ Panel Discussions and Open House Sessions
- ▪ MANLIBNET Annual General Body Meeting
- ▪ Report of the Conference
- ▪ Best Librarian Award
- ▪ Best Paper Award

Who should participate?

- ◉ Academic Fraternity in Teaching, Learning and Research
- ◉ Library and Information Science Professionals
- ◉ Students and Research Scholars
- ◉ Management Professionals
- ◉ Knowledge Managers
- ◉ Publishers
- ◉ IT & Information Service Providers
- ◉ Electronic Publishing & Virtual Communities

Important Dates

- • Conference Dates: **December 26-28, 2013**
- • Submission of Full Papers: **October 7, 2013**
- • Decision Acceptance of Papers: **October 17, 2013**
- • Camera Ready Copy and Registration: **October 31, 2013**

Call for Papers

MANLIBNET, with a view to bring about social change, design entrepreneurial new services, create new fundraising programmes and incorporate innovation & entrepreneurial spirit into a variety of activities in the libraries, choose the theme **Entrepreneurial Approaches to Librarianship** for the conference. Librarians may pursue entrepreneurial approaches by developing and implementing their ideas within their institutions, while others may step outside the doors of the library, starting new businesses which serve the library market. Entrepreneurial librarians can flourish in the digital age, embrace technology with creative energy and leads them to redefine and reinvent systems and services. The conference aims at documenting the current state of entrepreneurship in libraries, inspiring future entrepreneurial pursuits among the librarians and providing a roadmap and inspiration for future endeavours.

Original papers on the areas of interest are invited. The list is indicative and not exhaustive in coverage. The contributor can include any other topic falling under the broad gamut of the main theme of the conference.

Theme: Entrepreneurial Approaches to Librarianship

Sub-Themes:

- Entrepreneurship and Dr. S R Ranganathan's Five Laws of Library Science
- Entrepreneurial Librarianship
- Infusing Entrepreneurial Principles and Developing Entrepreneurial Culture
- Entrepreneurial Traits and Competencies of Librarians
- Developing Entrepreneurial Customer-Focused Leaders
- Business Librarianship and Entrepreneurship: Innovative Trends and Characteristics
- Creation of Wealth, Enterprise, Innovation, Change, Employment, Value and Growth
- Librapreneurship
- Running the Library as a Business
- Libraries as Creative Business Ventures
- Infusion of Private-Business Dynamism into Library Services
- Libraries as Entrepreneurial Booksellers
- Libraries as Knowledge Creation Business
- Creating Entrepreneurial Libraries
- Identifying Business Opportunities in Libraries
- Librarians as Intrapreneurs
- Librarians as Cultural and Social Entrepreneurs
- Intrapreneurship through the Collaborative Sharing of Library Resources
- Advocating Social Change
- Business Information Needs and Services
- Designing New Services
- Innovation in Library Services
- Application of Entrepreneurial Practices in Marketing and Distribution of Library Products and Services
- Developing Exciting Fundraising Programmes
- Return on Investment
- Librarians as Sustainability Advocates, Educators and Entrepreneurs
- Responding to Patron Demands
- Going Green in the Library
- Fostering Entrepreneurship through Library Networks
- Technology Entrepreneurship with Focus on IT in Libraries
- Obstacles to Entrepreneurship in Libraries
- Case Studies

We also welcome contributions beyond the above mentioned areas within the domain of librarianship.

Submission of Papers

Papers on the themes listed above or any other issue related to the broad theme of the Conference, based on research or practical experience in the field, may be submitted for presentation. Case studies will also be accepted. The authors should adhere the following structure and guidelines:

1. The paper should clearly indicate the title of the paper, a sub-title (if required), name(s) of author(s), e-mail id, address of Institution, city and country;
2. Length of paper: 4000 words, single space, 12 point font size, Times New Roman, Word or RTF File format;
3. Abstract should not exceed 200 words and keywords can be up to 10;
4. APA Style for References;
5. Tables and figures may be incorporated into the text of the paper as close to where they are first referred;
6. Authors are requested to prepare a Powerpoint presentation for the Conference;
7. As the Conference does not offer any provision for interpreters, papers must be written and presented in English language;
8. Avoid using unexplained acronyms, sets of initials and phrases not understandable to international audience;
9. MANLIBNET shall have the first publication rights to papers presented at the Conference. Copyright of papers presented will remain with MANLIBNET;
10. Short CV of the author, on a separate page, to be enclosed with the paper;
11. Paper may be sent to the Organizing Secretary at address given on the last page of the brochure;
12. Papers can be e-mailed to **conference@ediindia.org** / **manlibnet.secretariat@gmail.com** on or before **October 7, 2013**

All the papers would be put through a process of review by a panel of experts and the accepted papers will be published in the conference proceedings. After evaluation of papers, the Organizing Secretary will communicate to the authors the decision of the Editorial Board, latest by **October 17, 2013**. Correspondence will be made with the principal author and therefore the name, full address, email and phone numbers of the principal author must be clearly indicated.

Poster Presentation: Only accepted papers will be allowed to be presented. Papers may also be accepted for poster presentation. Only abstracts of poster presentations will be included in the Conference proceedings.

Only papers by authors who send their participation confirmation along with the requisite participation fee in advance will be included in the conference proceedings volume and considered to be presented.

Registration/Delegation Fee*

Type of Delegates	Residential**		Non-Residential	
	For Indian Participants	For Foreign Participants	For Indian Participants	For Foreign Participants
MANLIBNET Members	₹3500	$200	₹2500	$125
NON-MANLIBNET Members	₹4000	$300	₹3000	$225
Student Participants	₹2500	$175	₹1500	$100

*Subsidized fee includes conference kit, conference proceedings, meals, library facilities etc.

** Indicates charges for 3 days only. Stay beyond 3 days may not be provided by the Institute or would be provided on chargeable basis on the prevailing rate of the Institute. As limited accommodation is available in the Institute, it does not guarantee stay arrangement for all the delegates.

Completed Registration Form(s) with all necessary details should be sent to the Organising Secretary along with requisite fee through a Demand Draft/ Cheque in favour of **Management Libraries Network** on or before **October 31, 2013**.

For online Bank transfer detail, please refer to enclosed registration form.

Best Paper Award

MANLIBNET Best Paper Award [cash prize of ₹ 10,000/-, supported by Bharat Book Bureau (3B)] will be given for the best paper written and presented in the Conference. The name of the winner of the Award would be declared during the valedictory function.

Best Librarian Award

Circular for MANLIBNET Best Librarian Award 2013 (cash prize of ₹ 10,000/-, supported by EBSCO) will be issued on or before **September 15, 2013** and the details will also be posted on www.manlibnet.in. However, the executive council of MANLIBNET reserves the right to select a person for this award either from the applications received by it or nominate someone other than those who have applied for the same. The Award would be presented during the inaugural function.

International Travel Grant

MANLIBNET-Bharat Book Bureau (3B) International Travel Grant of about ₹ 65000/- a year is given to MANLIBNET members for presenting an original and unpublished paper in an International Library Conference held outside India. For details please visit www.manlibnet.in

Accommodation and Transport

Accommodation (non a/c – twin sharing basis) for delegates outside Ahmedabad/Gandhinagar is being arranged at EDI Campus. Those who wish to stay in hotels should make the reservations on their own. However, information about nearby hotels would be provided by conference secretariat on request.

EDI Campus, the venue of the conference, located at Ahmedabad-Gandhinagar Highway (via Indira Bridge and Apollo Hospital) is about 15 kilometres away from Ahmedabad Railway Station and 6 kilometres away from Ahmedabad Airport. Public transport facility is easily accessible from airport and railway station.

About Management Libraries Network (MANLIBNET)

MANLIBNET was initiated in year 1998 at the first convention held in Ahmedabad which was jointly organised by the IIM Ahmedabad and Ahmedabad Management Association. This was followed by a series of conventions and seminars at various places including IMT, Ghaziabad; IIM Lucknow; IIM Kozikhode; XLRI, Jamshedpur; NIFM, Faridabad; Nirma University, Ahmedabad; ICSSR, Mumbai & Delhi; KIIT University, Bhubaneshwar; SSIM, Secundrabad; IIHMR, Jaipur; University of Delhi South Campus and IIM Indore.

MANLIBNET was established for sharing of resources and information among the libraries by fostering a spirit of cooperation and weaving these together in a networking arrangement. The primary objective of MANLIBNET is to provide a common forum to the professionals, and to develop understanding and co-operation, particularly among management and business libraries.

MANLIBNET promotes outstanding library practices by identifying the Best Librarian from information professionals' community and recognizes the best academic work on an annual basis. For the first time in the history of LIS profession, MANLIBNET initiated Librarian Development Programme (LDP) for librarians, knowledge managers and information professional community in the year 2008. MANLIBNET strongly believes that such LDPs would help to sharpen the technical and managerial skills of LIS professionals.

MANLIBNET National Advisory Committee

Chief Patron : Dr. Dinesh Awasthi, Director, EDI, Ahmedabad
Conference Chairperson : Prof. Sunil Shukla, Chief Faculty and Chairperson, PG Programmes & Library Committee, EDI, Ahmedabad

Dr. Akhtar Parvez, Librarian, IIM, Indore
Dr. Anthony Jose, Chairperson (Library), MDI, Gurgaon
Mr. B. P. Prakash, Global Head (IRC), Tata Consultancy Services, Mumbai
Dr. Chandrakant Swain, Librarian, IIM, Raipur
Dr. H. Anil Kumar, Librarian & Head NICMAN, IIM, Ahmedabad
Dr. Jagdish Arora, Director, INFLIBNET, Gandhinagar
Mr. Jitender Sharma, Librarian, NIILM-CMS, Greater Noida
Dr. K Elavazhagan, Librarian, IIM, Trichy
Dr. K. Rama Patnaik, Librarian, IIM, Bangalore
Dr. M G Sreekumar, Librarian, IIM, Kozikhode
Dr. Shailesh Yagnik, Librarian, MICA, Ahmedabad
Dr. Swati Bhattacharyya, Librarian, IIM, Calcutta
Dr. T.S. Kumbar, Librarian, IIT, Gandhinagar
Dr. Tariq Ashraf, Librarian, University of Delhi, South Campus, New Delhi

About EDI

An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprises sector through its publication, The Journal of Entrepreneurshop. CREED also establishes a network of academicians, researchers and trainers by conductive a biennial conference on entrepreneurship.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies. Under the Ministry of External Affairs, Government of India assignment EDI established Entrepreneurship Development Centres in Cambodia, Lao PDR, Myanmar and Vietnam. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.

MANLIBNET Executive Council

Dr. H. Anil Kumar, President and Librarian & Head, NICMAN, IIM, Ahmedabad
Ms. Rumma Sharma, Vice-President and Deputy Director, AIMA, New Delhi
Dr. Akhtar Parvez, General Secretary and Librarian, IIM, Indore
Dr. Akhtar Hussain, Secretary and Deputy Librarian, IMT, Ghaziabad
Dr. Rajesh Kumar, Secretary and Librarian, LANCO Infratech Ltd., Gurgaon
Mr. Jitender Sharma, Treasurer and Librarian, NIILM-CMS, Greater Noida

Members

Ms. Anjali Bandiwadekar, Deputy Librarian, IIT, Indore
Dr. Chandrakant Swain, Librarian, IIM, Raipur
Mr. Dharam Vir, New Delhi
Mr. Dharmendra Sachan, Chief Knowledge Officer, Export-Import Bank of India, Mumbai
Dr. G K Manjunath, Chief Librarian, IGIDR, Mumbai
Ms. Jyoti A Bhatt, Assistant Librarian, The M S University of Baroda, Vadodara
Dr. Mahesh Singh Rana, Librarian, Babu Banarsi Das Institute of Technology, Ghaziabad
Dr. Mannower Eqbal, Deputy Librarian, Tezpur University, Tezpur
Dr. Meeta Rathod, Librarian, BRCM College of Business Administration, Surat
Dr. P. R. Goswami, Director (Library), IGNCA, New Delhi
Mr. Piyush Pant, Reliance Group, Noida
Mr. Rahul Porwal, Assistant Librarian, IILM Institute of Higher Education, Gurgaon
Mr. S. Shyam Sunder Rao, Librarian, SSIM, Secunderabad
Mr. Shaji John, EBSCO Publishing, New Delhi
Mr. S. Siva Chidambaram, Librarian, National Institute of Public Finance & Policy, Delhi
Dr. T. S. Kumbar, Librarian, IIT Gandhinagar
Dr. Tariq Ashraf, Librarian, University of Delhi, South Campus, New Delhi

MANLIBNET Organizing Committee

Chairperson: Dr. Shailesh Yagnik, Librarian, MICA, Ahmedabad
Organizing Secretary : Mr. Ganapathi Batthini, Librarian, EDI, Ahmedabad
Organizing Jt. Secretary: Mr. Viral Asjola, Librarian, Shanti Business School, Ahmedabad
Mr. Ashok Madnani, EDI, Ahmedabad
Mr. B.O. Suresh Kumar, Librarian, SPM, PDPU, Gandhinagar
Dr. Dhaval Bhatt, Chief Librarian, Parul Group of Institutes, Vadodara
Mr. H.G.Hosamani, Scientist C (LS), INFLIBNET, Gandhinagar
Ms. Jyoti A Bhatt, Assistant Librarian, The M S University of Baroda, Vadodara
Mr. K.N. Murlidharan, Assistant Librarian, IIM, Ahmedabad
Mr. Kaushik Rao, Officer - Library & Information System, Marwadi Education Foundation's Group of Institutions, Rajkot
Ms. Kina Khimani, Librarian, Tata Consultancy Services, Gandhinagar
Ms. Meeta Rathod, Librarian, BRCM College of Business Administration, Surat
Ms. Monita K. Shastri, Librarian, Institute of Management, Nirma University, Ahmedabad
Mr. R. Venkata Kesavan, DGM & Head, Times Archives and Knowledge Centre, Mumbai
Dr. Sangita Purohit, Head, Library, Amrut Mody School of Management, Ahmedabad University, Ahmedabad
Mr. Satish Deshpande, Consulting Librarian, DAIICT, Gandhinagar

For further details, please contact:

Mr. Ganapathi Batthini

Librarian, Entrepreneurship Development Institute of India &
Organising Secretary, MANLIBNET 2013
Via Ahmedabad Airport & Indira Bridge, P.O. Bhat, Dist. Gandhinagar, Gujarat-382 428
Phone: +91-79-23969163, Mobile: +91-09327045345; E-mail: ganapathi@ediindia.org
EDI Website: www.ediindia.org; MANLIBNET Website: www.manlibnet.in