

# TENTH **B**iennial Conference on **E**ntrepreneurship FEBRUARY 20-22, 2013



Entrepreneurship  
Development  
Institute of India  
Ahmedabad, Gujarat



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# TENTH Biennial Conference on Entrepreneurship

The Tenth Biennial Conference on Entrepreneurship testifies to the Institute's pursuit of excellence and clear contribution to entrepreneurship education, training and institution building within India and internationally. Entrepreneurship Development Institute of India (EDI) derives much satisfaction in assisting and building Entrepreneurship Development Institutes in countries namely, Cambodia, Lao PDR, Myanmar and Vietnam. Upon the successful establishment of these institutes, EDI has been further assigned by MEA, Government of India to help build Entrepreneurship Development Institutes in five countries of the African Region (Senegal, Gabon, Rwanda, Namibia and Zambia) and Uzbekistan.

As India's preeminent institute of entrepreneurship education and research, EDI invites researchers, educators and practitioners in the field of entrepreneurship to participate in and contribute to the Tenth Biennial Conference on Entrepreneurship to be held during February 20-22, 2013 at EDI.

## Objective:

Congruent with nine biennial conferences over the past 18 years, the Tenth Biennial Conference on Entrepreneurship continues to be an established forum for researchers, educators and practitioners to share their ideas and research results with other researchers and thinkers in the field, interchange feedback and sharpen their own ideas.

## Conference Themes and Focus Areas:

Perspectives and conceptually grounded papers are invited to promote and advance our understanding of entrepreneurship theory and research in the following indicative areas:



- Entrepreneurship in the SME Sector
- Intrapreneurship
- Innovation, Incubation & Entrepreneurship
- Social Entrepreneurship
- Entrepreneurship & Family Enterprise
- Gender and Entrepreneurship
- Sectoral Entrepreneurship (e.g. Agripreneurship, Edupreneurship, Tourism Entrepreneurship, Services Management, etc.)

We also welcome contributions beyond the above mentioned areas within the domain of entrepreneurship. Please send your contributions to [conference@ediindia.org](mailto:conference@ediindia.org)

## Submission Deadlines:

- An abstract (about 200 words) should be submitted through email by **November 15, 2012**.
- An electronic version (MS Word) of the full paper should be submitted by **December 15, 2012**. Full papers (less than 4000 words, typed double space) must adhere to formatting and referencing guidelines of academic/professional journals.
- Acceptance decisions on papers will be communicated by **January 10, 2013**.

## Conference Fee:

### Paper Presenters / Authors:

- Local hospitality, including lodging (non-AC, twin sharing basis) for one presenter per paper shall be borne by EDI.

- Limited travel support may be extended to contributors who are research / Ph.D. scholars, not in employment, and not supported by their institutes/universities. Eligible candidates may apply for such support to the Coordinator of the Conference.

### Other Delegates:

- Delegates and co-authors of papers wishing to attend and participate in the conference shall pay ₹2000/- (US\$ 50 for international delegates) which includes conference package, meals, refreshments and accommodation for three nights. Fee is to be paid before **January 31, 2013** by a DD drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad and should be mailed to Mr. B. Ganapathi, Coordinator, Tenth Biennial Conference, EDI, P.O. Bhat 382428, Dist. Gandhinagar, Gujarat.

## Centre for Research in Entrepreneurship Education and Development (CREED):

CREED was set up at the Institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and acts as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides



*Shri Jay Narayan Vyas, Hon'ble Minister - Health, Family Welfare & Tourism, Govt. of Gujarat seen with (on his right) Special Invitee Prof. Dwijendra Tripathi, Eminent Historian; (12<sup>th</sup> from R) Dr. Dinesh Awasthi, Director-EDI & Conference Host; (10<sup>th</sup> from L) Prof. Sasi Misra, Conference Chair and Delegates of Ninth Biennial Conference*



*Shri Jay Narayan Vyas, Hon'ble Minister - Health, Family Welfare & Tourism, Govt. of Gujarat, inaugurating the Ninth Biennial Conference on Entrepreneurship on February 16, 2011. Also seen are (R-L) Prof. Dwijendra Tripathi, Eminent Historian; Dr. Dinesh Awasthi, Director-EDI & Conference Host and Prof. Sasi Misra, Conference Chair*

seed grant and academic support through short-term research fellowships and organizes lecture series by inviting eminent scholars. *The Journal of Entrepreneurship*, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, policy-makers to share their work, ideas, and concerns for entrepreneurship development.

## The Institute:



*An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.*

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development

centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (UN-ESCAP), Bangkok, Thailand, has declared EDI as a 'Center of Excellence'.

# Governing Body Members of EDI (As on 1<sup>st</sup> April, 2012)

**Shri R. M. Malla**

President-EDI  
Chairman and Managing Director - IDBI Bank Ltd.  
Mumbai

**Dr. Yoginder K. Alagh**

Vice Chairman & Professor Emeritus  
Sardar Patel Institute of Economic & Social Research  
Ahmedabad

**Mrs. K. Rama Devi**

President  
Association of Lady Entrepreneurs of Andhra Pradesh  
Hyderabad

**Shri Anand T. Kusre**

Nominee Member of ICICI Bank Ltd.  
Mumbai

**Shri R. K. Mathur, IAS**

Secretary (MSME)  
Ministry of Micro, Small & Medium Enterprises  
Government of India  
New Delhi

**Shri M. K. Nag**

Chief General Manager (SME)  
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**Dr. Sailendra Narain**

Chairman  
Centre for SME Growth & Development Finance  
Navi Mumbai

**Shri Atul Kumar Rai**

Chief Executive Officer and Managing Director  
IFCI Limited  
New Delhi

**Shri V. S. Rathore**

Executive Director  
Small Industries Development Bank of India  
SME Development Centre  
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Mumbai

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**Shri P. S. Shenoy**

Former Chairman  
Bank of Baroda  
Gandhinagar

**Dr. Dinesh Awasthi**

Director  
Entrepreneurship Development Institute of India  
Ahmedabad



**Venue:** Entrepreneurship Development  
Institute of India  
Ahmedabad, Gujarat, India

## Conference Secretariat:

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Conference Chair

**Dinesh Awasthi**, Professor & Director, EDI  
Conference Host

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