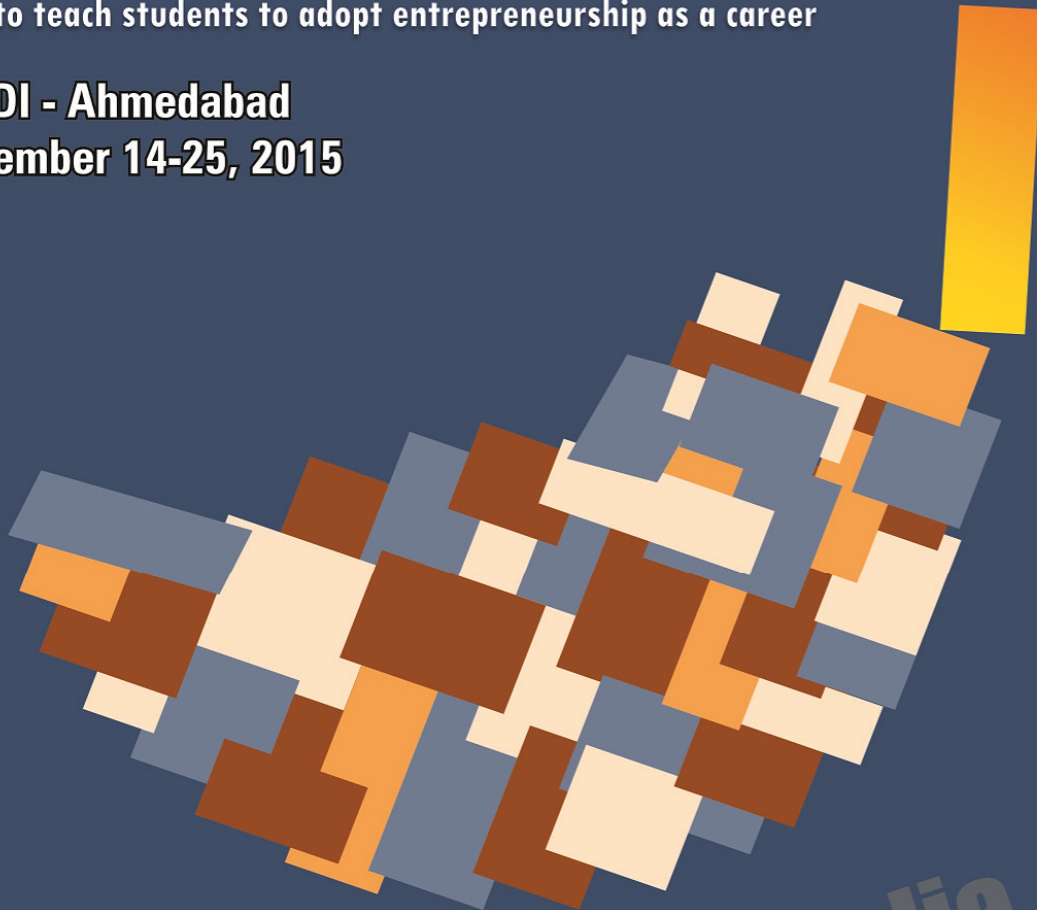


National

# Faculty Development Programme in Entrepreneurship

How to teach students to adopt entrepreneurship as a career

at EDI - Ahmedabad  
December 14-25, 2015



Make in India

Skill India, Build India

Start-up India, Stand-up India

Supported by



**National Science & Technology  
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Department of Science & Technology,  
Government of India

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Organized by

**Entrepreneurship  
Development  
Institute of India**

Ahmedabad, Gujarat

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# Faculty Development Programme in Entrepreneurship



## Rationale

Entrepreneurship can be successfully taught like any other discipline – Today, there are worthwhile testimonies to this claim. Prestigious management institutes are offering full-fledged courses on entrepreneurship and many students have ventured into the field but the incidence needs to be enhanced. With the institution of the **Ministry of Skill Development and Entrepreneurship, Govt. of India**, the emphasis on entrepreneurship development has got a definitive boost. The **Hon'ble Prime Minister's mission** of 'Start up India, Stand up India'; 'Digital India'; 'Swachh Bharat'; 'Make in India' and 'Smart City' also call upon people to develop entrepreneurial skills and a tactical bent of mind to achieve big. Sculpting its mandate around this mission, EDI looks forward to increasing its efforts towards cultivating entrepreneurial bent of mind and knowledge in youth. The most crucial change agents in this process are the faculty members specializing in teaching entrepreneurship.

**125 FDPs**  
at national and  
international levels  
**Groomed over**  
**2600**  
teachers

Entrepreneurship Development Institute of India (EDI), backed by over 30 years of experience in the field, designed a module to develop a cadre of trained teachers involved in teaching entrepreneurship at the schools and college levels and has been implementing **Faculty Development Programmes** successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community.

## Objective

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology stream, to take up Entrepreneurship as their career.

## Content

The content of the programme is broadly classified as follows.

- Entrepreneurship Development Process & Model: Concept, process, EDP model and strategies
- Skills and Behavioural Training: Entrepreneurial motivation and competencies, counseling, confidence building
- Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs
- Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum
- Business Opportunity Identification
- Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan
  - Small Business Management

"My experience at EDI was extremely enriching. The Faculty Development Programme was very well thought of and professionally delivered. We had the good fortune of being trained by leading academicians from the Institute as well as other renowned Institutions. Each faculty brought with him/her a rich blend of knowledge and experience in both academics and in business, which gave a lot of credence to the concepts delivered. This programme has been, and will continue to be, a leading programme in preparing faculty in the field of Entrepreneurship Studies."

**Mr. Rushad Kersy Kavina**

Dean, Institute of Hotel Management, Aurangabad



# Pedagogical Tools and Methodology

Inputs will be imparted through;

- Lecture-cum-discussion, case studies, role-plays and simulation exercises
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights
- Study visits to institutions and small enterprises
- Group work and practice sessions



Participants seen during the Ring Toss activity to peek into their propensity to take risks, set goals, overcome fear of failure and learn from the experience of others. The revelation leads to an analysis whereby they learn to correct their areas of concern

## Target Group

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

## Fees

The programme fee is Rs. 10000/- (plus 14% service tax) for non-residential participants and Rs. 20000 (plus 14% service tax) for residential participants which covers tuition fee, cost of course material and boarding and lodging (Non AC double occupancy basis). The fee does not cover travel, local conveyance, out-of-pocket and medical expenses.

## How to Apply

Nomination form can also be downloaded from EDI website: [www.ediindia.org](http://www.ediindia.org) and sent to:

**Dr. Pankaj Bharti**

Programme Director

E-mail: [pbharti@ediindia.org](mailto:pbharti@ediindia.org)

Mobile: 09924441365

The filled-in nomination form for Ahmedabad must reach before **07th December, 2015.**

“Each key Resource Person, I met, sharpened my learning curve and gave me confidence. There was focus on the positives. They all played a supportive role and had deep passion for entrepreneurship development, which they dealt with in such a way, that we the participants felt the same. Furthermore, working together with all my fellow participants gave me inspiration to delve into newer initiatives in my home institution. On the whole, there was access to valuable experience, support and resources. It was well organised with good food, comfortable stay, resourceful library and an ambience that gave food for thought. I cherish every moment and leave our footprints on the sands of time.”

**Dr. (Ms.) Ajanta Borgohain Rajkonwar**  
Prof., Director, Centre for Management Studies,  
Dibrugarh University, Dibrugarh, Assam