'Start-up India' action plan to be unveiled on Jan 16: PM

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New Delhi, Dec 27: Prime Minister Narendra Modi said on Sunday a full action plan of the 'Start-up India, Stand-up India' programme, aimed at providing fresh impetus to entrepreneurship at the grass-root level, will be announced on January 16.

In his monthly 'Mann ki Baat' radio programme, Modi said, "A structure will be presented before you. This programme will be connected to the country's IITs, IIMs, central universities and NITs. Wherever there are youth, they will be linked through 'live connectivity."

The Prime Minister had made the announcement about 'Start-up India' in his Independence Day address earlier this year. The programme will be designed specifically for Indian conditions and due emphasis



would be on ensuring gains for the youth from the lowest strata of society, he added.

The programme seeks to promote financing for start-up ventures and providing incentives to further boost entrepreneurship, manufacturing and job creation. Each of the 1.25 lakh bank branches should encourage at least one Dalit or Adivasi entrepreneur, and at least one woman entrepreneur, the Prime Minister had said in his Independence Day speech.

"Can India be a 'Start-up

Capital? Can the youth in the states have the opportunities in the form of start-ups, with innovations, whether it be manufacturing, service sector or agriculture? In everything, there should be freshness, new ways, new thinking. The world cannot move ahead without innovation," Modi added.

Affirming that it was wrong to think that reservoirs of knowledge are confined to only some cities, the Prime Minister said the youth with abilities are spread all over the country.

"They want opportunities. This 'Start Up India, Stand-up India' should not be limited to only some cities but spread to every nook and corner of the country. In this context, I urge the states also to push this campaign. On January 16, I will be with you to give a detailed overview of the campaign," he said.