

**ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

**FOR  
WOMEN**

**BASED ON BUSINESS OPPORTUNITIES IN  
NEW AND RENEWABLE SOURCES OF ENERGY (NRSE)  
(November 28-December 17, 1994)**

**SPONSORED BY**

**INDIAN RENEWABLE ENERGY  
DEVELOPMENT AGENCY LTD.(IREDA)  
(A GOVT. OF INDIA ENTERPRISE)  
NEW DELHI 110 014**

**ORGANISED BY**



**ENTREPRENEURSHIP DEVELOPMENT  
INSTITUTE OF INDIA  
AHMEDABAD**

**ENTREPRENEURSHIP DEVELOPMENT PROGRAMME  
FOR WOMEN BASED ON BUSINESS OPPORTUNITIES IN  
NEW AND RENEWABLE SOURCES OF ENERGY**

*Need for Women EDP :*

The increasing participation of women in industrial development must be seen as a key dimension of the overall development process. Women constitutes a segment of the population whose potential contribution has not been so far sufficiently recognised. As a part of IREDA efforts, to enhance the role of women in NRSE, it is proposed to organise an EDP to promote women enterprises. In order to assist women in acquiring necessary managerial, entrepreneurial and technical skills, EDI has organised an EDP sponsored by IREDA.

Today, in India, it is not uncommon to find women holding important positions in various professional fields apart from the fact that women have been India's leading cultural ambassadors. But as regards entrepreneurship development, there is very little activity amongst women. It is now more and more realised that the economic strength of the country lies in small business and thus, women, the other half of the population are being recognised as co-partners in the country's economic, political and social progress.

A systematic effort is a must to channalise this potential of the country towards a meaningful entrepreneurial activity. Therefore, a well experimented training package has been devised to indentify, motivate and develop women as potential entrepreneurs to take up non-traditional activity.

*Programme*

The availability of solar energy in almost all parts of our country, hydro streams at many locations and availability of large quantity of biomass offer vast scope for setting up of enterprises in the field of NRSE. EDI has identified business opportunities viable in this sector by extensive field work and brainstorming with experts & others. The participants of the programme will be exposed to these Business Opportunities available in this sector.

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## *Objectives*

- \* To accelerate the industrial development by developing a class of women entrepreneurs to set up their own non-traditional manufacturing/ servicing units in the field of NRSE.
- \* To widen the entrepreneurial and employment base for women by developing "owners" as against "employees".
- \* To motivate women to move from the status of house-wife to that of a partner in industrial development i.e. integrate themselves in the main stream of national economic activity.
- \* To banish unemployment and to provide suitable employment amongst qualified S&T women graduates in the country.

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## *Course content*

- \* Entrepreneurial qualities
- \* Opportunity guidance and product selection in New and Renewable Sources of Energy.
- \* Sources of information.
- \* Procedures for setting up of SSI.
- \* Schemes of assistance.
- \* Achievement motivation.
- \* Inputs related to personality development.
- \* Inputs related to financial and marketing management.
- \* Project Report preparation.
- \* Extensive factory/field visits.

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## *Methodology*

Apart from lectures to present concepts, emphasis will be on interactive style of learning using case studies, group discussions and sharing experience with successful entrepreneurs in the field of NRSE. Visits to enterprises engaged in NRSE will be arranged to provide exposure to the participants on the range of technologies as also problems and strategies in running enterprises in this field.

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### *Duration*

The programme will be organised in Ahmedabad for three weeks between 28 November and 17 December, 1994. For outstation participants lodging and boarding will be arranged.

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### *Eligibility*

Any dynamic lady with a high sense of achievement and willingness to do hard-work preferably with a degree/diploma in Science/Engineering can participate in the programme. Existing women entrepreneurs can also participate in the programme for expansion or diversification of their existing business.

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### *Fee*

There is no fee since the programme is sponsored by IREDA, New Delhi.

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### *How to apply*

Nomination form (enclosed) should be sent at the following address:

Prof. JB Patel/Mr. SB Sareen  
Entrepreneurship Development Institute of India,  
Ahmedabad Near Village Bhat,  
P.O. Chandkheda - 382 424, Gujarat.  
Phone : (079) 811 331 Fax : (79) 815 367

The last date for receipt of the nomination form will be  
November 11, 1994.